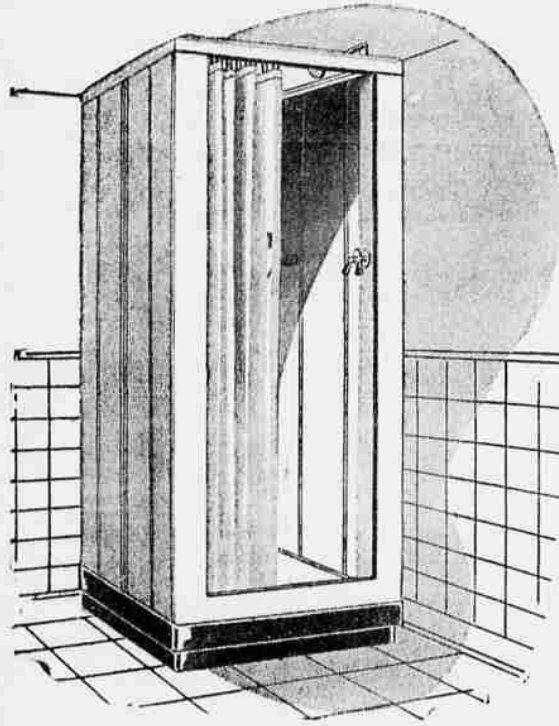


# Montgomery Ward

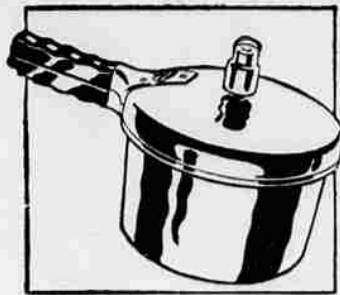
Now! Follow the Crowds to Wards  
Greatest Sale of all the Year!



**SHOWER CABINET  
NOW REDUCED!**

with fittings **59<sup>95</sup>** Buy in Ward Week

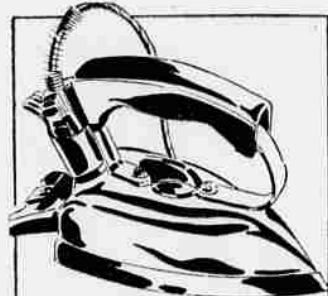
Not enough space for a tub? Wards compact shower cabinet (only 2½-square feet) is the answer to your problem! It's designed and built to form a lasting, leak-proof unit! Has interchangeable grey enameled steel walls, and a one-piece steel receptor.



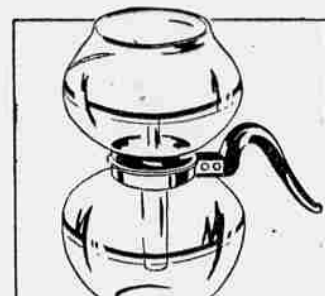
**PRESSURE SAUCEPAN 1145**  
4-qt. Cast Aluminum Wards' Magic-Seal with smart new long handle. Saves minerals and vitamins.



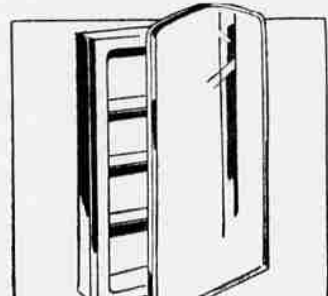
**ELEC. TURNOVER TOASTER 319**  
Reduced from 3.59 Lower chrome-plated doors; bread reverses itself to brown both sides.



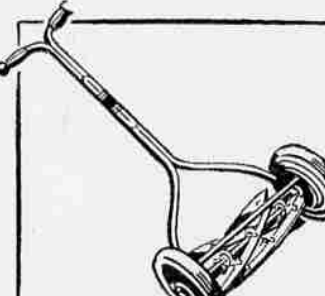
**AUTOMATIC ELEC. IRON 547**  
Regularly 5.95. Savel! Dial the fabric for correct heat. AC only. Chrome-plated; cord and plug.



**GLASS COFFEE MAKER 345**  
Reduced from 3.95 Heatproof Fireglas, plastic flameproof handle, glass filter rod. 8-cup size.



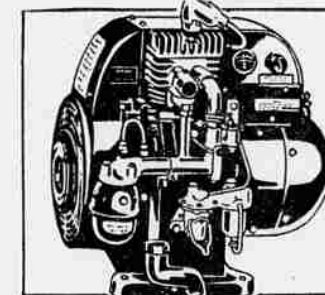
**RECESSED CABINET 1388**  
Reg. 16.50 Reduced in this Sale! White enameled cabinet with stainless steel frame—16x24" mirror—3 shelves!



**LAWNMOWER SALE 1560**  
Reduced for Ward Week! Here's your chance to get an easy-to-push, smooth, fast cutting lawnmower!



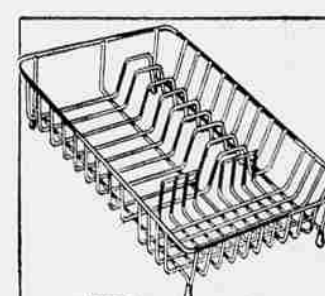
**MEDICINE CABINET 547**  
Now Reduced! Attractive enameled steel cabinet has 16x22" mirror—2 adjustable shelves.



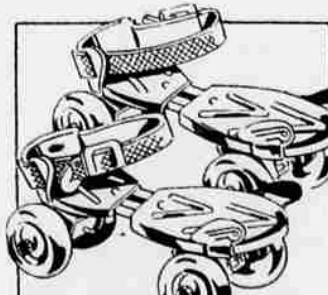
**1000-WATT POWERLITE 31000**  
Reduced from 325.00 l. a. b. factory An extremely dependable 115-Volt A.C. remote control electric generator.



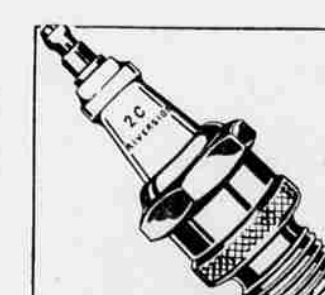
**CLOSET SEAT 749**  
Buy in Ward Week! Molded of magnesium—permanent, solid white all through. Won't crack, split.



**SALE! DISH DRAINER 158**  
Reduced from 1.79 Rubberized wire, to save dishes from chipping and clattering. Red color.



**ROLLER SKATES 227**  
Regularly 2.69! Streamlined, all-steel skates with ball-bearing wheels. Have leather ankle straps.



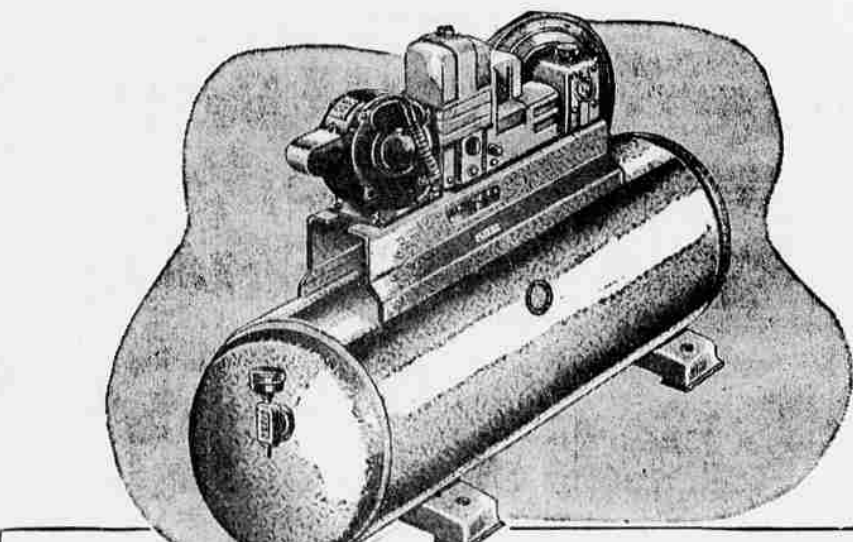
**REGULAR 45c PLUGS 32c**  
Ward Week only Riversides—none finer! Give quicker starting, better gas mileage, power!

**CHECK EVERY VALUE!**

- 4.98 COTTONS REDUCED TO  
Smartest variety of cottons in years! Spring colors, 9-15, 12-44. **4.49**
- MEN'S FANCY DRESS HOSE  
Rayon body, cotton feet and tops — regular, slack lengths, 10-12. **3 for 97c**
- MEN'S RANDOM WORK SOCKS  
Regular length — extra absorbent! Of strong cotton. Sizes 10½-13. **4 for 1.00**
- MEN'S WORK SHOES REDUCED  
Regularly 5.98! Of black elk-tanned leather. Choice of soles. **5.26**
- ROD-GUN CLUB SPORT SHIRTS  
Reduced from 6.98. Blue or tan and brown. 10-18. **3.79**
- HERRINGBONE INDUSTRI-ALLS  
1-pc. outfits of sanforized cotton. Forest green. Sizes 34 to 46. **4.47**
- SEAMLESS NYLON HOSIERY  
Reg. 1.49! Semi-sheer in a new Spring shade, sun beige 8½-10½. **1.39**
- REG. 3.85 DRESS SHIRTS  
Sanforized. Won't shrink over 1%. Patterns, stripes. 14½-17. Assorted colors. **3.29**
- MEN'S POPLIN JACKETS  
Lined, water-repellent zipper jackets. Sizes 36 to 44. **5.98**

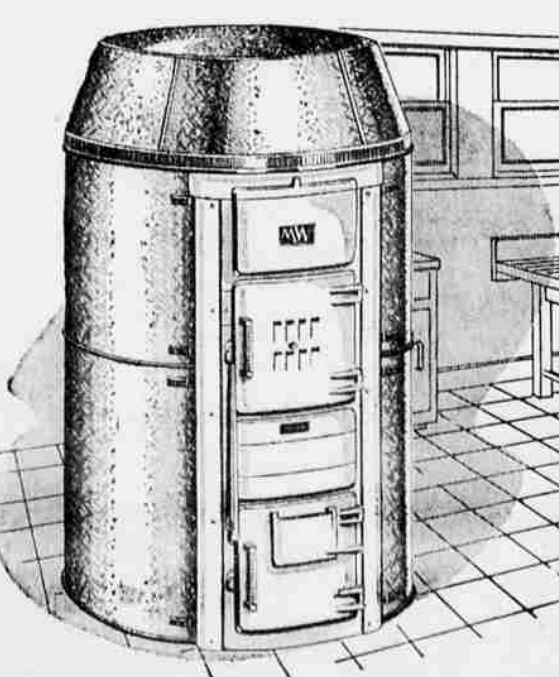
**DON'T MISS A ONE!**

- PASTEL PRINT TABLECLOTH  
On lustrous white spun rayon and cotton. Reg. 2.29. 54x54 inches. **1.88**
- REG. 17.95 SPORT COATS  
Well-tailored 3-button single-breasted models. Sizes 34 to 44. **15.25**
- REG. 5.98 BRENT HATS  
Pre-blocked, water-repellent! Genuine fur felts! 6¾ to 7½. **5.47**
- SALE! 2.98 FABRIC OXFORD  
Women's multi-color playshoes. Rubber soles. Washable. 3½-9. **2.67**
- REG. 1.69 POPLIN HATS  
Water-repellent! Smart hats with stitched brims. 6¾ to 7½. **1.47**
- REG. 98c CRETONNE PRINTS  
Ideal for slip covers, draperies! bright florals on fine cotton. 40 inches. **88c**
- HIGH SPEED DRILL SET SALE!  
A 7-piece set made of fine steel. Sizes from 1/16" to 1/4". Stand included. **2.38**
- REG. 2.25 ALUMINUM TILE  
It's rustproof... lightweight... comes in several colors. 5 sq. ft. **1.98**
- REGULAR 2.25 TIRE RELINERS  
3 tough plies! Add miles to worn tires! Cement coated, won't slip! **1.58**



**AUTOMATIC WATER SYSTEM NOW REDUCED! 86<sup>88</sup>**

Wards heavy-duty AUTOMATIC electric pump is built to give the average farm family plenty of water—350 gallons per hour! Runs smoothly, quietly with Timken roller bearings and valve silencers. Economical—uses only ¼-H.P. motor. See it at Wards now!



**ALL-STEEL FURNACES  
NOW CUT-PRICED!**

22-inch **126<sup>95</sup>** Buy now—Pay Nothing Till November!

Yes, now's the time to buy your new furnace... at Wards low price! It's built solidly... to give years of trouble-free service. Thick firepot lining retains heat... protects steel. Gives quick, clean heat. • 20-in. 105.00 • 24-in. 145.00 • 27-in. 159.95