



BEAUTIFULLY PRINTED DRAPERIES
Reduced from 12.98 **10.88** pr.
Sturdy twill weave, bright clear floral prints, all carefully tailored. Each side 45" x 90".



POLISHED BRASS 3-WAY FLOOR LAMP 19.88
Solid brass . . . 59 inches high
Gun-metal paper parchment shade, glass reflector bowl.



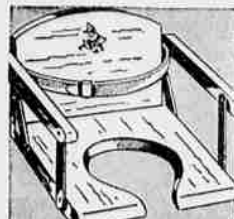
READY-TO-PAINT STUDENT DESK 16.88
4 deep drawers and 3 handy shelves! Built of Ponderosa Pine ready for you to paint.



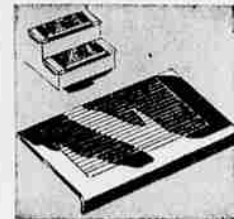
DUNCAN PHYFE DRUM TABLE 22.95
Authentic styling! 29-inch top in gleaming mahogany veneer on hardwood.



ALL HARDWOOD FULL-PANEL CRIB 28.95
Finished in mellow Maple . . . with stationary steel springs.
Crib Mattress14.31



EASY-TO-USE FOLDING NURSERY SEAT 1.82
Just clamp it to adult fixture! Sturdy hardwood in Wax Birch finish. Has safety strap.



SALE! HEAVY RUBBER STAIR TREADS 25c
With non-skid surface . . . make stairs safer! Long-wearing synthetic rubber, 9"x18".

WARDS PRESENT
Art Baker
AND
HIS NOTEBOOK
ON
KSLM
9:45 A. M.
Monday to Friday

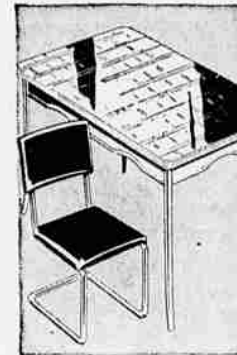
When All America Shops and Saves!

Ward Week

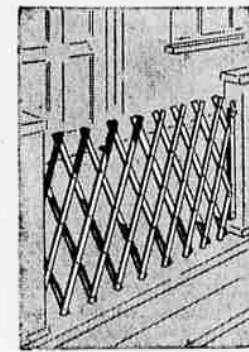
Going Full Blast!

Shop Now and Save!

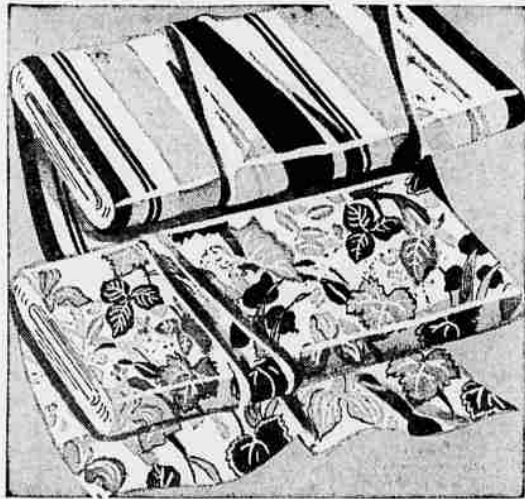
Hurry to Ward's! Big New Savings!



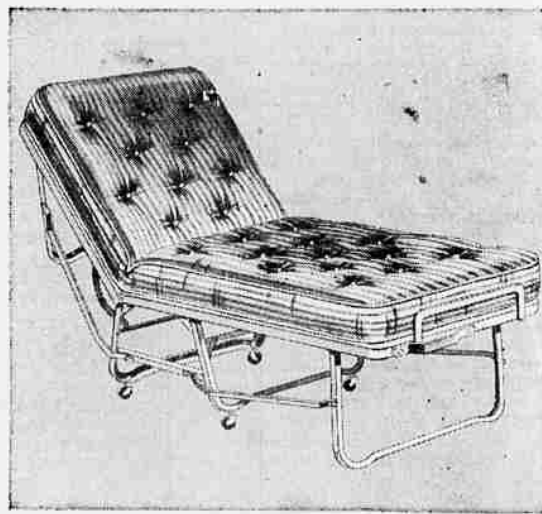
PLASTIC AND CHROME DINETTE
Special for Ward Week!
Only 20% Down! **64.88**
Reg. 69.95
5 pieces . . . useful and Low Priced! Table legs and chair frames are chrome-plated seamless steel. Laminated plastic top is heat and stain-resistant. Chairs covered with artificial leather.



CONVENIENT PORCH GATE
5-ft. size **1.89**
6-ft. Size1.98
Protect baby with one of these sturdily made porch gates! Select Pine smoothly sanded and varnished. Easy to attach!



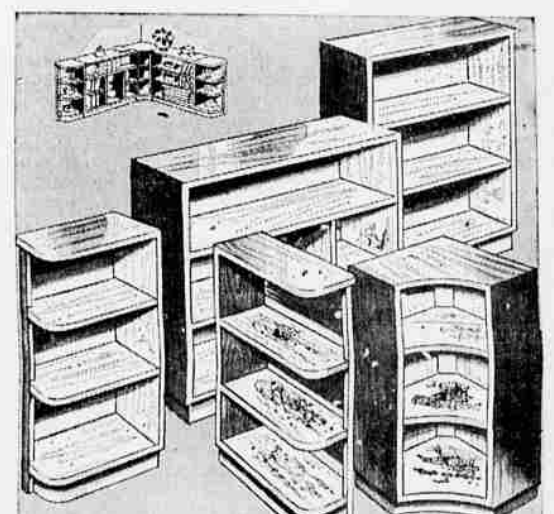
VAT-DYED CRETONNES FOR SLIP COVERS, DRAPERIES **vd. 98c**
The tropical leaf prints, the decorator stripes are printed in clear, fade-resistant colors . . . matched for ensembling! Heavy enough to hang in soft deep folds. The extra wide, 38" width cuts economically! Shop Wards for fine quality fabrics . . . make your home cheerful-looking at low cost!



CONVERTIBLE FOLDAWAY WITH UTILITY MATTRESS 25.48
Have this Foldaway handy for emergency or everyday use! Makes an easily tucked-away extra bed . . . folds compactly when not in use. "Adjusto-Back" feature converts it into a handsome chaise longue! 39-inch cotton mattress is covered with long-lasting tick. Finest quality at an amazing Ward saving!
Only 20% Down! Monthly Payment Plan!



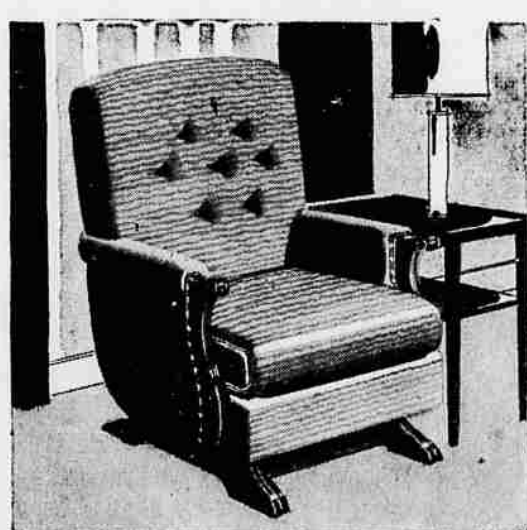
SPECIAL PURCHASE! POLISHED BRASS LAMP Tall 25" overall 13.88
Compare the Value of this Lamp at \$25! You'll appreciate its superior design . . . its superior quality! Heavy base with lovely styling. Scientifically designed reflector lighting for more and better light. Handsome opaque paper parchment shade in Gun Metal color with lustrous metallic finish! A Ward Value Buy.
Only 20% Down! Monthly Payment Plan!



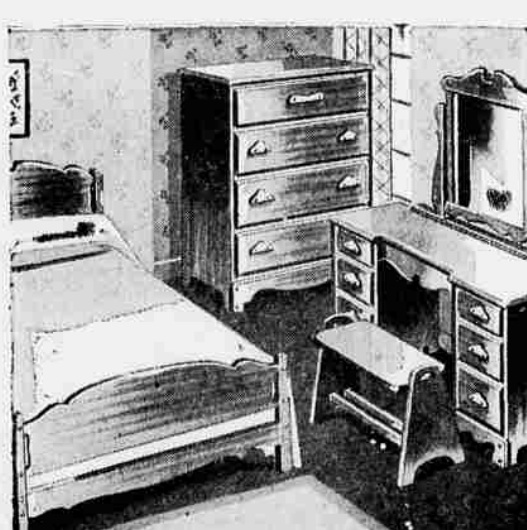
SECTIONAL BOOKCASES each section **5.10 to 12.45**
Combine these matched pieces any way you please for effective decoration and efficient storage! Made of clear-grained Ponderosa Pine, sanded and ready to finish in your own color scheme . . . clean-lined Modern styling with recessed bases. You'll want the entire set at these low Ward prices!
Only 20% Down! Monthly Payment Plan!



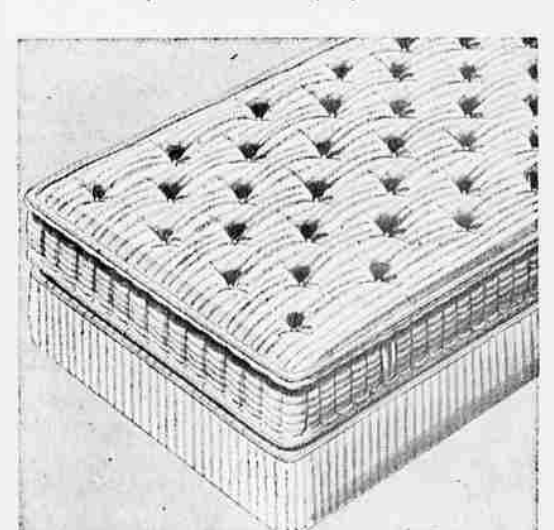
TASTEFULLY STYLED 2-PIECE LIVING ROOM 199.88
Reduced from 214.00 for Ward Week!
Here's a suite with style to please the lady of the house . . . comfortable enough to suit her husband! Its sturdy frame is all hardwood double-dowelled and corner-blocked. Full coil-spring construction with innerspring cushions and durable upholstery for extra-long wear. And it's priced to fit the family budget!
Only 20% Down! Monthly Payment Plan!



DESIGNED FOR COMFORT! PLATFORM ROCKER, ONLY 42.95
Here's real comfort for your money! A comfort-built chair with lots of room to relax in! Cotton and sisal filling, smooth, restful rocking action. Long lasting attractive upholstery that will "go with" your other furniture. Sturdy hardwood construction for years of service. It's a bargain that thrifty shoppers will want!
Only 20% Down! Monthly Payment Plan!



COLONIAL STYLING IN MELLOW MAPLE BEDROOM 112.00
Treat your home to the friendly warmth of Colonial styling in this good looking Bed, Chest and Vanity! All hardwood construction for long years of service . . . finished in smooth-as-butter Maple. Expertly crafted to Wards rigid standards with dove-tailing, dust-proofing and a true-reflecting Plate Glass Mirror!
Only 20% Down! Monthly Payment Plan!



TWIN SIZE BED AT A LOW WARD PRICE 67.88
MATTRESS AND BOX SPRING
Enjoy luxurious innerspring comfort for an amazingly low cost! Mattress has sturdy cover over thick sisal insulation and fine steel coils . . . pre-built vertical stitch border and innerall edge. Use it with matching box spring for maximum wear.

CHILDREN'S FOLDING CHAIRS 97c
A regular deck chair made for the youngster, good wood and canvas construction. Reduced from 1.59 during Ward Week to

SCOOTERS REDUCED 5.88
Well made, red metal, with rubber tires. Priced originally at 6.95, now

COASTER WAGONS REDUCED 8.88
All metal with good under construction. Has rubber tires. Buy now for Xmas. This wagon sold for 10.95. Yours during Ward Week

SALE! SCOOTERS 3.88
Buy this well constructed scooter now Make this Christmas a happy one for the youngster

USE YOUR CREDIT . . .
Ask about our convenient monthly terms. Any \$10 purchase will open an account.

MONTGOMERY WARD

MANY OTHER VALUES . . .
Shop in our Catalog Department for thousands of items not in our store stocks.

PLAN! Buy now on Wards Monthly Payment Plan and Save! Any \$10 Purchase Opens Your Account!