

Billboard

Burlington, Ia. — In warm weather, Van Garrison, sports editor of the Burlington Hawk-Eye Gazette, attended church wearing his bowling shirt beneath his suit coat.

The Rev. Bruce Masseling invited the male portion of his congregation to remove their coats. They did so, including Garrison.

There, emblazoned on his back, was the name of a nationally-advertised beer.

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ladies were allowed to wear
only saffron or frog green.

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