

Montgomery Ward's Annual

JULY CLEARANCE!

Yes, prices are slashed on things you need today! Broken lines, odds and ends, some slightly soiled or damaged...

all bargain-priced to clear them out fast. Shop in every department of our store! You will save plenty if something you want is on this list of clearance specials.

SAVE ON CLOTHING!

Close Out! Girls' Washable Skirts
Denim skirts with red and white stripe trim. Dirndl style. Start school with at least one of these skirts. Sizes 7-14. Regular 1.98
1.44
Mezzanine

Out They Go! Print Skirts
Dirndl style cotton skirts. Only 11 of these but out they go for new stock. Sizes 24 to 32. Were 1.98
1.44
Second Floor

Clearance of 25c Women's Panties
Medium size only. Full cut with elastic in the back. Remember this sale only lasts 3 days, so come in early and see our large selection
18c
Main Floor

Printed Cotton Jumper Dresses
For street wear or casual dates. Lovely floral patterns in assorted colors. Full skirts. Buttons part way down the back. Sizes 12 to 18. Regular 2.98
2.44
Second Floor

\$1.98 Cotton Print Blouses
Stripes, polka dots, florals and plaids. All one style. Assorted colors. Sizes 12-18
1.29
Second Floor

Clearance of Summer Skirts
Newest style of Jersey print skirts. Assorted styles and colors. Sizes 24-30. Regular 3.98, now
3.44
Second Floor

Sale! Ladies' Fall Coats
One rack only of these coats. Values from \$8.50 to \$21.75. All drastically reduced to clear. Assorted styles and colors.
Second Floor

Reduced! One Rack of Dresses
We must make room for our new stock. Assorted styles, colors and sizes. Get several of these remarkable values. Values from \$1.89 to \$7.29.
Second Floor

Clearance! \$1.98 Women's Hats
Just a few of these hats left so hurry to Wards for your hat today. Others 1.00 to 79c and 79c to 49c.
Second Floor

Odd Lot of Straw Hats
This assortment includes women's and children's straw hats. Values up to 59c. Priced to close out. Your choice
25c
Second Floor

Sale! \$1.59 Women's Work Shirts
Blue denim work shirts, long sleeves, Sanforized shrunk. Sizes 32-44
98c
Second Floor

Buy a \$1.39 Work Shirt for
Women's blue chambray work shirts. They have long sleeves and are Sanforized shrunk. Sizes 32-44
98c
Second Floor

Women's Belts, Reduced!
Several price lines reduced—49c to 25c, 25c to 15c, 10c to 5c. Colors are black, navy, dark brown and green. All sizes
49c
Main Floor

\$1.79 Lace Collars for
These lovely lace collars are only slightly soiled. Only a few left. Get yours early while we have an assortment
98c
Main Floor

Good Buy in 98 Turbans Only
Famous Sun Maker turbans in sunripe colors of reds, greens and pastels
37c
Main Floor

Buy a 49c Dickie for
Rayon sharkskin dickie in assorted colors. Stripes and plain colors. Get several at this low price
10c
Main Floor

Wards \$4.98 Handbags Reduced!
Other assortments include: 3.98 bags for 2.84, 2.88 bags for 1.94, 1.98 bags for 1.34, 1.69 bags for 94c, 1.00 bags for 57c. Fabrics and straps in pastels and stripes.
3.64
Main Floor

Reduction on Summer Yardage
Assortment of patterns in white printed sharkskins, crepes, hand-printed by Elsa and French crepes. Regular 1.00 per yard. Now all remnants cut 1/2 price.
77c
Second Floor

Ladies' White Sailor Hats
1.98 hats reduced **1.44** 2.29 hats reduced **1.69**
New shipment of Fall hats just arrived!
Second Floor

Priced to Clear! Hair Bows
39c and 25c hair bows, slightly soiled. Assortment of colors and sizes. New styles. Come early and get yours now while they last
15c
Main Floor

\$2.98 Sheer Night Gowns
Choice of red or blue polka dot sheer gowns for these warm nights. Only a few left. Sizes 34-38.
1.98
Main Floor

BIG SAVINGS FOR MEN

6 Pair Only—Men's Wash Pants
Cotton wash pants to wear right on into fall and winter. Semi-dress, assorted sizes. Regular 2.49
97c
Main Floor

\$4.50 Men's Dress Trousers
Large assortment of stripes and plain patterns. Choice of brown or teal. Assorted fabrics. We must clear this line for new merchandise
3.77
Main Floor

Gabardine Sport Jackets
Men's brown gabardine twill sport jackets. Quilted lining, contrasting saddle stitching in the collar. Medium size only. Were 8.98
4.88
Main Floor

Men's Tropical Worsted Suits
A real buy if we have your size. Well made tailored suits. Only 11 of these suits left at this price, so come early!
24.88
Main Floor

Men's Summer Straw Hats
Full range of styles and colors. Regular 1.59 hats reduced to 1.24, 1.00 hats reduced to 88c. Get yours today
1.24
Main Floor

Close Out of Summer Ties
Large assortment of colors and patterns. Regular 49c ties reduced to
37c
Regular 1.00 ties **88c** Regular 1.39 ties reduced to **1.24**
Main Floor

Clearance! Soiled Dress Shirts
Not all sizes—whites and patterns. Regular 2.25 shirts reduced to 1.47. Some slightly soiled 1.59 shirts reduced to 1.27
1.47
Main Floor

Colorful Baseball Caps
Choice of red, green, orange or yellow. Bright satin caps for all the boys. Regular 45c. Also some felt caps at 49c
33c
Basement

49c Bill Folds Reduced to
Three-fold billfold with large coin purse. Place for bills and assorted cards. Comes in black only
33c
Basement

VALUES FOR HOME!

Reduced to Clear! Flat Wall Paint
Only colors left in this miracle flat wall paint are cream and ivory. Regular 2.39 a gallon, now 73c quart, now 49c.
1.89
Basement

Wards Shingle Stain
Wards Master Painter shingle stain in dark brown only. Preserve your shingles with a coat of this stain. Regular 1.59 a gallon
99c
Basement

\$1.98 Casein Flat Wall Paint
Comes only in ivory, yellow and Nile green. Use water as a thinner. Covers in one coat. Washable and durable—85c quart, reduced to 44c
1.39
Basement

Clearance! Foot Stools
Tapestry covered foot stools in assorted colors. Spring construction. Only seven left. About 15" by 21". Regular 7.98
4.88
Third Floor

Modern Magazine Rack
Attractive style—dark finish. Will hold several magazines and newspapers. Regular 4.45
3.29
Third Floor

Spindle Style Magazine Rack
Latest design. Durably constructed and finished. Just what you have been wanting for your living room. Regular 6.75. One group regular 5.45, reduced to 4.88.
5.88
Third Floor

\$4.69 End Tables Reduced
Oak finished and sturdily built. You can see many new lines of furniture at our store
3.88
Third Floor

2 Combination Lamps
Mexican style combination floor lamps and magazine racks. Bleached finish. Regular 12.95
10.88
Third Floor

Close Out! Table Lamps
Peach base with contrasting silk shades. Regular 6.98. Other odd numbers are reduced to clear
5.44
Third Floor

2 Only! Bedroom Chairs
Spring-filled construction, sturdily built. Choice of peach, blue or floral design. Regular 10.45
8.88
Third Floor

SALE ODDS AND ENDS

Close-Out \$1.00 Kiddies' Sweaters
We want to make room for our new stock. Blue slip-on sweaters that are just the thing for cool mornings. Only three left. Size 6
69c
Mezzanine

Clearance! Infants' Sheer Dresses
Just a few of these dresses but we want to clear this line so we are reducing them. Sizes 1 and 2. Regular 49c
39c
Mezzanine

PRICES ARE SLASHED

Reduced! Bicycle Baskets
Victory model basket for your bicycle. About 14x17-inch metal frame. Brown with red trim. Regular 2.25
1.44
Basement

Furlough Bags for the Service Men
Just the thing for that fellow in the service. Choice blue or ivory leatherette. See them at Wards. Regular 2.20
1.44
Basement

\$1.98 Denim Slack Suits
Girls' blue slacks with pink trims, short sleeves. Get several pair at this great saving. Sizes 14-16.
1.44
Mezzanine

Clearance! Girls' Denim Slack Suits
Blue slack suits with narrow white braid. Finish the summer with at least one of these washable slack suits. Sizes 14-16
98c
Mezzanine

To Clear! 89c Bobby Suits
Cool, washable bobby suits for the boys. White shirts with choice of colored pants. Keep him cool and clean with several of these. Sizes 5 and 6
69c
Mezzanine

Magnolia Fertilizer
100 lbs. 3.50 — 50 lbs. 2.25 — 25 lbs. 1.75
1.75

Out They Go! \$2.75 Baby Lockets
Gold locket and chain with engraving. (Tax not included). Other prices are 2.25 to 1.98. Gold locket with mother of pearl face, 1.75 to 1.19. Gold locket and chain prices do not include tax.
2.29
MAIN FLOOR

Reduced! Girls' 29c Panties
Imagine finding panties with elastic in them. Full cut. Sizes 4-16
24c
Main Floor

Sale! \$1.59 Bun Warmers
Chrome finish with choice of brown or black wooden handles and trim. Complete with asbestos pad
98c
Basement

Good Buy! \$7.98 Slip Covers
Davenport slip covers in dark green or brown. Only one set of each color
6.77

Reduced! Electric Coffee Maker
Complete with electric stove. No more of this type coffee maker and stove to be made for the duration. Only a few left. Regular 14.95
12.88
Basement

Sale! China Tea Pots

2-cup size. Were 25c, now **19c**
2-cup size. Were 49c, now **34c**
4-cup size. Were 59c, now **44c**
Get several of these at this great saving!
Basement

Picnic Supplies on Sale!
Your choice of cups, plates, napkins and table cloths. Two patterns to choose from. Were 10c a package. Reduced to **2 for 15c**
Basement

Victory Model Lunch Kit
Get a lunch kit while they are reduced to this amazingly low price. These do not have vacuum bottles
99c
Basement

BUY NOW AND SAVE!

Just 4! \$2.15 Bracelets
Wide band of gold with huge colored stone. Come in and see our large assortment of jewelry. Tax included
1.05
Main Floor

Clearance! Shoe Shine Kits
Regular 1.79 kit, waterproof. 2 brushes, 2 buffers, 2 cans polish and flannel cloth. Reduced to **1.44**
1.19 imitation leather kit **88c** 89c kit reduced to **68c**

\$1.05 Costume Jewelry
Bracelets, pins and necklaces—all reduced to clear because we want to make room for a new shipment of jewelry. (Tax included)
29c
Main Floor

DON'T MISS THESE!

\$4.95 Men's Sport Shoes
116 pairs of these shoes. Choice of all white, two-tone, brown and white, tan and brown. Perforated shoes, some with red rubber soles
2.99
Main Floor

Clearance! Men's Work Shoes
Elk tanned uppers with cord and composition soles. See Ward's selection of shoes before you buy. Regular 2.79
1.99
Main Floor

One Lot Men's and Women's Shoes
Values up to 4.29 in this group. Many styles and colors. All sizes. Some of these are non-rationed.
1.77
Main Floor

Non-Rationed Playshoes
Slack sandals in red, green or white. Straps on tough leather soles. Were 1.98
99c
Main Floor

Clearance! Play Shoes
Blue strap, barefoot sandals with rubber soles and heels. Were 1.79
1.19
One group of vari-colored Dutchies. Were 1.49, now reduced to **99c**
Main Floor

\$2.98 Non-Rationed Play Shoes
This shoe has open heel and toe. Slip-on style. Comfortable rope soles
2.49
Main Floor

Clearance! Style Shoes
Newest styles, but they must go to make room for new merchandise. All sizes and colors. Values up to 4.95. Visit our shoe department.
2.49
Main Floor

Out They Go! Women's Sport Shoes
Moccasin toes, military styles. Ventilated browns, whites and two-tones
2.49
Main Floor

Reduced to Clear! Style Pumps
One lot of national quality style pumps. Were 6.50, now **3.33**
Also one lot of high style pumps and oxfords. Odd sizes, regular 4.45. Now **1.99**
Main Floor

MONTHLY PAYMENT PLAN

may be used on any purchases totaling \$10 or more! Buy NOW pay LATER!

BUY WAR STAMPS...ON SALE AT

MONTGOMERY WARD

CATALOG ORDER SERVICE

saves you money on thousands of items we haven't room to stock in our store!