

Even Your New Spring Dress Can Stand a Little Dressing Up



Persian patterned turban and huge "hemisphere" earrings. These girls, photographed at the Hialeah clubhouse, know that such smart accessories bestow chic on any costume. The turbaned lady wears a tropical flower in diamonds and gold clipped onto the pocket of her rough-weave white sports dress. Her companion wears an oyster-white jacket dress scarfed in navy. The hemisphere earrings in dazzling brilliants are like those the Duchess of Windsor wears.

Garden Glimpses

Of interest to women everywhere is a new book on flower arranging by Mrs. Laura Lee Burroughs whose 1940 volume on this subject proved to be a "best seller," reaching a total distribution of one and a half million copies.

The new book is entitled "Flower Arranging, A Fascinating Hobby," Vol. 2, and its subject is precisely what its title indicates. In a gay and chatty style, profusely illustrated with 48 full-page illustrations, many of them full-page in size, Mrs. Burroughs' work glorifies and glorifies a hobby which is claiming the attention of an ever-increasing number of women.

The subject matter of the book ranges from humble sunflowers and morning glories to rare and exotic blooms. Its practical application covers the cottage, the apartment and the mansion. Explanatory text by Mrs. Burroughs and diagrammatic sketches accompany the color illustrations of her flower arrangements in order to tell and show just how each one was made. Richardson Wright, editor-in-chief of "House and Garden," has written the introduction.

Fruit Shells

Orange halves, scooped out, make interesting cases for chilled fruit or for cranberry or lime sherbet. Grapefruit halves filled with fish, fruit, or vegetable cocktails dress up the first course. Avocado halves heaped with crab, shrimp or lobster salad are perfect. Sprinkle the avocados with tart French dressing and chill at least an hour.



Secret Of Charm—Fine feathers alone do not make fine birds, as Hollace Shaw, General Electric's lovely nightingale knows. She looks as exquisite as she sounds on the "Hour of Charm" Sunday radio program, because she is a steady user of Arrid, the pure, white cream deodorant.

QUINTUPLETS use MUSTEROLE for CHEST COLDS

Mother—Give Your CHILD This Same Expert Care!

At the first sign of the Dione Quintuplets catching cold—their chests and throats are rubbed with Children's Mild Musterole—a product made to promptly relieve the DISTRESS of children's colds and resulting coughs. The Quints have always had the best of care, so mother—you may be assured of using just about the BEST product made when you use Musterole. MORE than an ordinary "salve"—warming, soothing Musterole helps break up local congestion. Also made in Regular and Extra Strength for those preferring a stronger product.

Broccoli can be a dull vegetable, but with a really good Hollandaise sauce, it's an epicurean delight. So it is with clothes. You need a sauce, a seasoning, a soupçon of spice, to turn your good basic costumes into soul-satisfiers. A review of resort and early spring clothes turns up a number of seasoners you may want to incorporate in your spring costume plans. Consider:

An Oriental touch. A Persian turban with a Paisley pattern printed on a white ground would set off a dark dress, a navy, or, later, prints and summer whites. Or orientalize your suit with a Chinese blouse and a coolie-shaped straw hat.

Colored gloves. The proud products of American makers come in reckless shades of fuchsia, purple, lime, yellow, red. You might match your hat to your gloves, or, better still, let the glove pick up one flower-tone from a multi-colored flower bonnet.

Colored shoes. This spring even the conservatives will wear bright-hued footwear in town, as spice for suits, capes and spectator sports clothes. Little red sandals would do a lot for a dark wool dress. You'll want to repeat the red, discreetly, in a ribbon on your hat, a red bow at your neckline.

"Gingerbread" shoes. Femininity is on the increase in shoe departments. You'll feel pleasantly Cinderella-ish in slippers with elaborate cut-outs, bows, intricate two-toned lacings. "Glass" slippers are here in greater color variety.

Noticeable bags. Big bags are growing bigger, bolder and brighter. A good one can be the focal point for your costume. Investigate the new "glass" bags. Their transparency permits all the world to inspect the contents of your purse, so, for camouflage, you toss a few bright wool flowers in among your keys and coins and theater stubs.

Veils. A whole veil wardrobe might be a good idea. Buy lengths of tulle in different colors and wear first one and then another with a straw bonnet or sailor. Tie the veil to the back, or for a newer look, under the chin. Many spring hats do so much with veiling that they provide all the decoration you need for a dark spring costume.

Handwork. Old-fashioned crocheting and knitting appear new on spring hats and dresses. One designer lets a strip of red crochet work show beneath the hemline of a beige wool frock.

Color harmonies. Dip into the season's more startling colors, those derived from American Indian and Latin American sources, and contrast them, in twos and threes. If you aren't sure of your color sense, you can safely rely on a color series worked out by a group of manufacturers. You can find each color in turtlenecks, shoes, dresses, suits, gloves. These affiliated colors are Brazilian beige, Argentine navy, Trinidad tan, Lima lemon, Chile sauce (a spicy golden red), Bogota blue and Peruvian pink. Any two or three of them make harmonious combinations. A navy suit was shown with a navy bag, Chile sauce jacket and hat.



COMPLETE FEMININE HYGIENE DEMANDS:

MUCH has been written, much said, about feminine hygiene. Too often, however, women overlook hygiene in the REAL sense of the word—underarm cleanliness and sweetness. You cannot be attractive and appealing with underarms moist, stained and smelly.

There is now a simple and safe way to prevent under-arm odor and keep your dresses free from perspiration stains and smell. It is Arrid, a new vanishing cream deodorant which safely stops perspiration from 1 to 3 days.



Tangerine combined with chartreuse is one of this spring's startling color ideas. Seen here in a tunic dress of tangerine crepe, trimmed with chartreuse pottery buttons. Modeled by Maris Wrixon, movie actress.

Chicken Fricassee Belmont

1 egg, beaten
2 tablespoons cold water
1/2 teaspoon salt
1/4 teaspoon paprika
1/4 teaspoon celery salt
1/4 cup fine cracker or dried bread crumbs
6 tablespoons fat
1 egg, beaten
2 tablespoons butter
Cut chicken into serving pieces. Wash well and dip in egg mixed with water and seasonings and then roll in crumbs. Brown quickly in fat heated in frying pan. Transfer to buttered casserole, add rest of ingredients and lid. Bake 2 hours (or longer) in slow oven—about 325 degrees. Uncover and bake ten minutes to brown. Serve with gloves, and Lima lemon scarf and hat.

Cedar Chest Acquires New Glamour Today

The present day cedar chest, like the old gray mare—"ain't what she used to be!"

But there any resemblance stops. For, unlike the old gray mare's gradual decline, cedar chests have

trotted right up into first place in the trend toward stylizing utility or functional furniture.

And seeing the beautiful, new interpretations of this old and worthy piece of furniture, it is hard to believe that their basic use still is for the safe storage of woollens.

Of course cedar chests are used for the safe—and sentimental—storage of all sorts of articles not in use at the moment. Which brings up the real point we want to clarify—

Why—"what can and cannot be stored in cedar chests?"

Why that question should come up, we don't know, but dozens of women ask it daily, so here's the answer.

Anything, except fresh foods and metals can be safely and conveniently stored in cedar chests.

Mostly, however, it's the favored storage place for out-of-season furs and woollens. That's because cedar chests, and only cedar, possess a natural oil, given off in the form

of a volatile gas, that spells death to the young moth larvae: those miserable little worms that love nothing better than to feed on your new fur coat or the blankets designed for your comfort rather than for the sustenance of moths!

Right now, all the summer flannels, suits, sport's apparel, sweaters, anklets and such should be stored in your cedar chest.

Later, when these are to be worn daily, winter woollens, blankets, sweaters, socks, scarfs, caps, shirts,

heavy suits overcoats, furs—all the baby's woollens, too, should replace the summer woollens.

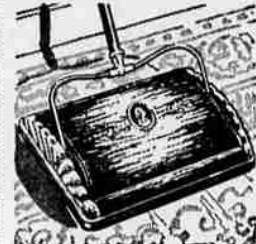
Then, too, other out-of-season stuff such as leather or fabric gloves and silk scarfs, find a safe resting place in the cedar chest. Infrequently used linens and grandma's lace shawl—all find a safe, out-of-the-way but easily accessible resting place in the new cedar chest.

Tiny hot biscuits, split and filled with chicken salad, make grand tidbits for the winter tea table.

SIXTEEN REASONS WHY YOU SHOULD PROFIT BY OUR February Sale



Colorful Hassocks
Washable leatherette, with contrasting piping. Variety of shapes and sizes **3.95**



Fine Carpet Sweeper
Handy for light cleaning. Smart new model, walnut finish, black finished bail **3.95**



Occasional Tables
Neatly turned legs, walnut veneer top, with scalloped edge. Beautifully finished **11.95**



Safe Dropside Crib
A fine model in dainty ivory enamel finish. Spring and pad included at low February Sale price! **14.95**



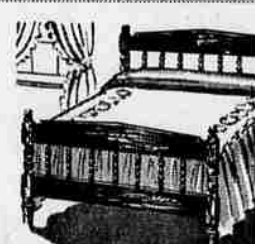
STUDIO COUCH
Daytime sofa, becomes double or twin beds at night. Serviceable cover. Choice of colors.. **29.50**



5-Pc. MAPLE SET
Early Amer. style, extension table and 4 chairs in solid maple, at a big saving **19.95**



18th Century Desk
Popular knee-hole type, rich mahogany finish. Authentic metal drawer pulls **36.50**



Quaint Wood Bed
Old-fashioned spindle bed in your choice of finishes. Full or twin size **12.45**



Big Platform Rocker
A great favorite with everyone! Walnut finish frame, patterned tapestry cover. Sale price! **19.95**



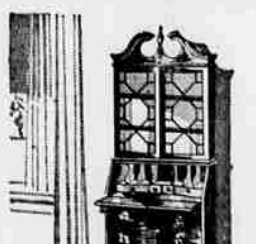
LOVELY MIRRORS
Sparkling polished glass. Assorted sizes and shapes..... **1.75** up



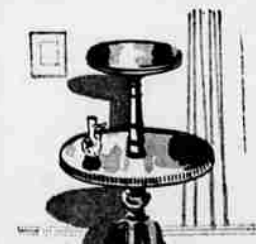
Clever High Chair
Carefully built, with smooth rounded corners. In maple finish with decoration. Adjustable foot-rest. **6.95**



TABLE LAMPS
Good selection of styles and shades at low sale prices **3.95**



Stately Secretary
Never out of style! Bookcase and writing desk combined. In walnut veneers **39.50**



Mahogany Tier Table
Adds charm to your room! 2 shelves for plants, pottery, etc. Carved base. Beautifully finished. Save! **11.95**



Occasional Chair
Fine Period design with carved mahogany frame. Channel back. Beautiful patterned cover. Similar to illustration, **14.95**



BOUDOIR CHAIR
Beautiful, chintz-covered chairs that add comfort and cheer to every lady's boudoir .. **14.95**

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