

ANNUAL BARGAIN OFFER!

Capital Journal



One Full Year For

By Mail Only in Oregon

You Will SAVE the Price of a Year's Subscription Many Times Over

\$4.00

The Capital Journal Is a Live, Fearless, Independent Newspaper —

by taking advantage of the bargains offered in the advertisements of the Capital Journal. Merchandise that is needed every day—maybe it's groceries, maybe a deep well pump, maybe some shoes or a new coat—it may be a cultivator or set of harness—whatever your wants are you can get it cheaper by watching the ads of reliable dealers.

The only paper in Salem carrying full Associated and United Press leased wire dispatches, giving you all the news when it is news.

For a Limited Time Only

A Great Bargain!

The Capital Journal, Willamette Valley's fine, complete, modern evening newspaper, will keep you well informed through the whole year to come. Especially now, with war raging in Europe, is an accurate, impartial newspaper a necessity in every home. Only the Capital Journal can give you today's news today plus insurance protection with your subscription. There never was a greater bargain offer than this. Use the coupon today.

The Capital Journal for 1 Year by Mail in Oregon \$4.00

Plus a \$10,000 Travel and Pedestrian Accident Insurance Policy \$1.00

ALL FOR ONLY \$5.00

SUBSCRIPTION COUPON AND INSURANCE APPLICATION

Tear Out and Mail with \$5.00 to the CAPITAL JOURNAL, SALEM, ORE.

I hereby subscribe for (or continue my subscription to) The Capital Journal and apply for Travel and Pedestrian Accident Insurance Policy issued to subscribers by Washington National Insurance Company, tendering herewith \$5.00 to cover cost of both paper and insurance for a period of one year. (Only one policy issued with subscription—Additional policies within a household may be purchased on annual basis—Premium \$1.00).

I understand that application is subject to approval and that it may take ten days to issue policy, if approved, and I agree that no protection will be in force until noon, of the actual date of issuance of policy and not before.

Full Name Full name—not initials—print plainly

Address Street No. or R.F.D. Age (10 thru 74 only)

Town

Name of Beneficiary (Marital or blood relative—Full name)

Relationship Date

Features Appearing IN THE Capital Journal

Up to the Minute Editorials—
Pertinent and fearless editorials from the pen of George Putnam are read daily by thousands of our readers. It is one of the outstanding columns of this great northwest and contributes much to the popularity of the Capital Journal.

John W. Kelly—
Washington Correspondent writing exclusively for the Northwest.

Rural News—
Central Willamette is covered by 75 paid correspondents giving you all the news of your district while it is news.

Complete Radio Program—
Listing all of the big network and local programs.

Complete Theatre Announcements—
Of present and coming shows, dances, wrestling matches, boxing, etc.

Cartoons by
Clare Briggs, Beck, Will Danch.

Markets—
All quotations received and revised daily, giving the closing figures of stocks, grain and livestock. All reports up to the minute.

Crossword Puzzle—
Published daily to the delight of many puzzle fans.

News—
World, nation and state-wide by Associated Press and United Press full leased wire service. Full coverage of the political field and the legislature. 75 paid correspondents tell of events in your community, including news of coast resorts.

"Sips for Supper"—
Don Upjohn tells you things about people you know, that you do not know, and also makes personal and pertinent comment upon timely topics.

Society and Women's Features—
Here you will find news of the social world, clubs, music, fashions, the personal touch of the gossip column and a complete women's section every Thursday.

Good Taste Today—
By Emily Post.

Daily Pattern Service—
A great feature with the ladies.

Sport Page—
Giving you all local and national and international sports.

Daily Continued Story—
Interesting novels by famous authors appear daily in serial form.

Comics—
Every member of the family will be pleased with these:
Henry—By Carl Anderson.
Room and Board, "Judge Puffie"—by George Ahern.
Little Orphan Annie—By Harold Gray.
Reg'lar Fellers—By Gene Byrnes.
The Gumps—By Gus Edson.
Tallspin Tommy—By Hal Forrest.
Mutt and Jeff—By Bud Fisher.

Saturday's 4-Page Colored Comics Featuring—
Mutt & Jeff, Cicero's Cat—By Bud Fisher.
Reg'lar Fellers and Dizzie Lizzie by Gene Byrnes.
Toonerville Folks—By Fontaine Fox.
Tallspin Tommy—By Hal Forrest.
Room and Board—By Gene Ahern.
Life's Like That—By Fred Neher.

