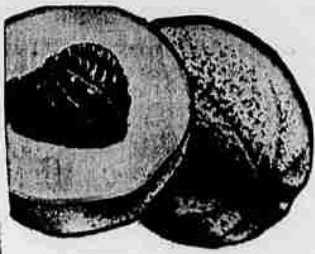


IN FRED MEYER FRUIT AND VEGETABLE SECTION



Dillard Best CANTALOUPEs
3 for 10c

The first out from Dillard. You will delight in serving these rich, thick-meat melons.

Crisp, Garden Fresh Vegetables

BEETS RADISHES
GREEN ONIONS CARROTS
2 Bunches 5c



You'll always find a delightfully varied selection of choice fruits and vegetables at Fred Meyer.

Fresh Peach

Whip Cream Fudge



35c Lb.
 2 lbs. 65c

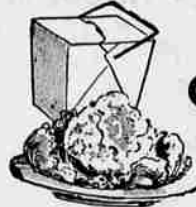
Luscious tree-ripened fresh peaches, blended with rich cream, butter and loads of Oregon walnut meats to make a tempting, creamy fudge. Made kitchen fresh in our own spotless kitchens.

Dan-Dee Summertime Candy

Cool, refreshing kitchen fresh candies, packed especially for summertime. Cream caramels, jellies, toffees, others.
 2-Lb. Box **69c**
 35c Lb.

Made Fresh Daily

My-Te-Fine Cottage Cheese



2 lbs. 15c

Rich, creamy cheese for cool summer salads. May we suggest a golden slice of pineapple, topped with cheese and mayonnaise.

SLICED SANDWICH CHEESE, 27c lb.

Fred Meyer Swiss Cheese **27c lb.**; Center Case, lb. 39c

KRAFT'S HAM-N-AISE, 5 oz. Jar, 18c

NEW YORK SHARP CHEESE, 49c POUND

NORWEGIAN SPREAD CHEESE 2 pkgs 17c

1 Lb. Skinless Weiners

1/2 Lb. Fred Meyer Mustard

Tender, juicy well-seasoned weiners for a quick, easily prepared summer dinner that the family will like. Creamy, sippy mustard. 25c value.
All for 23c

Swifts Premium HAM SLICES, 3 for 23c

COOKED SALAMI, in piece, 19c lb.

GREEN QUEEN OLIVES, 13c Pint

POLISH SAUSAGE, 3 rings 25c

15 Varieties Lunch Meat

For cool, delicious cold meat plates or sandwiches. Sliced fresh many times a day from a variety that includes, roast beef, spiced ham, minced ham and others.
25c lb.

Combination Sale!

Reg. 22c Pt. Fred Meyer **Mayonnaise**

Reg. 22c Pt. Fred Meyer **1000 Island Dressing**



Both for 35c

Mild or tart mayonnaise and zesty thousand island dressing made fresh several times daily in our own kitchens. Always fresh! Always delicious. Bulk.

40 Grain CIDER VINEGAR, Gal. 19c Plus Deposit

40 Grain CIDER VINEGAR, Qt. 7c Plus Deposit

HORSERADISH or plain MUSTARD 10c lb.



Another Fred Meyer First!

Free Sample
 Attached to each package

NBC 100% BRAN

Small, pillow-shaped toasted bran... A new, crisp, delightful cereal that is rich in vitamin B1... Delicious with cream & fresh peaches.
10c pkg.



Powdered, Cubes, Sparkling Tablets

Sealsland Sugar

Scientifically refined sugar in a variety of forms to fill every sugar need in the home.
2 Lb. 17c
2 Pkg. 17c



Kool-Aid Punch Base

3 Pkgs. 14c

Just add water and sugar for a cool, tempting punch. Grape, Root Beer, Lemon, Lime, Orange, Cherry and other flavors.



Libby's Pickles

Assorted Varieties **3 6-Oz. 29c**

Choose from an assortment of Dill, Sweet, Mustard, Sweet Sliced pickles or relish. Crisp pickles to add tang to your cold plate and salad dinner.

Fig-Filled Coffee Cake

Made more tempting with lots of fresh creamy butter in the pastry. Baked to a golden brown, topped with crushed figs and streusel.
8c Ea.
 2 for 15c

WHEAT CERM BREAD, 10c Loaf
Old Fashioned Cookies 10c doz.; 3 doz. 25c
Wednesday Only!
MAPLE BARS, DOZ 20c
 At Bakery Section

Combination Offer!

ONE QUART OF **Fifth Ave. ICE CREAM**

AND ONE POUND **Frozen Strawberries**

Both For **35c**

One pound of frosted, sun-ripened Oregon Strawberries with your choice of Buttered Pecan, Golden Glow, Black Walnut, Chocolate or Vanilla Ice Cream.

At Delicatessen and Candy Sections

Prices Good Tuesday Thru Thursday

Rich, Healthful, Juice From Perfect Red Ripe Tomatoes

MY-TE-FINE TOMATO JUICE



My-Te-Fine Tomato Juice is colorful, delicious and appetizing. From the standpoint of vitamins, tomato juice is superior to any other natural food drink. My-Te-Fine tomato juice contains vitamins A, B, C, G. Serve for breakfast, lunch, supper or as an afternoon "pick-up." Use tomato juice for tempting, healthful Aspic salads.

46 oz. Can 15c
2 cans 29c

My-Te-Fine Tomato Juice, 1s, 6c; 6/35c Libby's Tomato Juice, No. 1 tin, 7c each

Picked in the fleeting moment of perfect flavor. Gently pressed to bring you delightful, refreshing and healthful juice.

Dole Pineapple Gems
3 12-Oz. Cans 25c

My-Te-Fine or Libby's Yellow Cling Peaches
2 No. 2 1/2 27c \$1.59 doz.

Vale 5-Sieve Peas
3 No. 2 25c 95c Doz.

MY-TE-FINE STRINGLESS BEANS, 1-Sieve 2s, 2 for 25c \$1.45 Doz.
ALBERS FLAPJACK FLOUR, 2 1/2-Lb. Pkge., 17c
MY-TE-FINE MINCED RAZOR CLAMS, 10-oz., 3 for 49c
CALUMET BAKING POWDER, for Pastries, Pound 15c
BOUNTY NATURAL GRAPEFRUIT JUICE, 8 1/2 Ounces 3 for 10c
MY-TE-FINE GRANULATED SOAP, 24-ounce, 15c 2/29c
LIBBY'S ORANGE & GRAPEFRUIT JUICE, 46-oz. 19c
French's Root Beer EXTRACT Reg. Pkg. 2 for 25



The **"Big 4" Handy Pack My-Te-Fine Tissue**
4 Rolls 1000 25c
16 Rolls 95c

A Columbia Empire product! Soft, smooth, fine-textured tissues in 1000-sheet rolls. A safe tissue for every member of the family. Economically priced so you can purchase a big supply in one shopping trip.
Dan-Dee Tissue, 1000 Sheet Rolls, 4 for 17c
 Scientifically made to be safe and sanitary. 24 for 95c.



My-Te-Fine Liquid Wax

No-rubbing liquid wax for hardwood floors and linoleum. Gives lasting finish. Easily applied liquid wax.
Quart 55c
Can 55c

My-Te-Fine Paste Wax, 1 lb. 39c

Gives hardwood floors that "new" appearance.

My-Te-Fine Paste Wax, 2 lb. 65c

Thrifty 2-lb. price! Soft, smooth paste wax.



Folger's Coffee

1-Lb. 24c

Can 24c

Par Soap Granules

Giant Pkg. **59c**



Makes a rich, creamy suds that cleans clothes easily and washes dishes sparkling clean.

FREE California Pottery In Each Package

WE RESERVE THE RIGHT TO LIMIT QUANTITIES
Fred Meyer FOR thrifty BUYERS
LOCALLY OWNED AND OPERATED

FOOD BLDG.—100 N. LIBERTY ST.

VALUABLE
 Save 3c On Purchase
 Reg. Mr. Goodbar 10c
 With Coupon 7c ea.
 Limit 12 bars!
 Delicious and healthful. Valid after Aug. 15, 1940.
 Candy Section

Presto Logs
CLEAN, HANDY FUEL FOR THESE COOL EVENINGS!
6 for 29c
55 doz.



Ready Made Biscuit Recipe

Bisquick

Makes light, tender biscuits. Just add milk or water. Is quickly prepared.
40-Oz. Pkg. 28c



Pad-O-Magic Scouring Pads

Sturdy pads for scouring pots & pans clean and sparkling. Convenient sized.
15c



Church's Pure Grape Juice

Full strength, rich juice. Gives extra energy and strength.
Quart 33c
Bottles 33c

Pard Dog Food

3 No. 1 Cans 25c

95c Doz. Scientifically balanced dog food made with select ingredients.

DAN-DEE COFFEE

1 Lb. 12c
Pkg. 2 Lbs. 23c



Mild, full-flavored coffee blended and roasted fresh daily. Ground fresh to your order. Delicious tasting beverage economically priced for the thrifty users.

My-Te-Fine Coffee

1-Lb. 19c **3-Lbs. 55c**
Pkg.

Especially blended and roasted for those who like a distinctive coffee. Highland grown beans.

5TH AVE. COFFEE, 1 lb. 22c; 2-lb. Jar 43c

Vacuum-packed in re-usable jars. Drip or regular grind.

My-Te-Fine Orange Pekoe TEA BAGS, 100s, 69c; 10c doz.

Dan-Dee ORANGE PEKOE TEA, delicious iced, 1/2 lb. 23c

At Grocery Section