

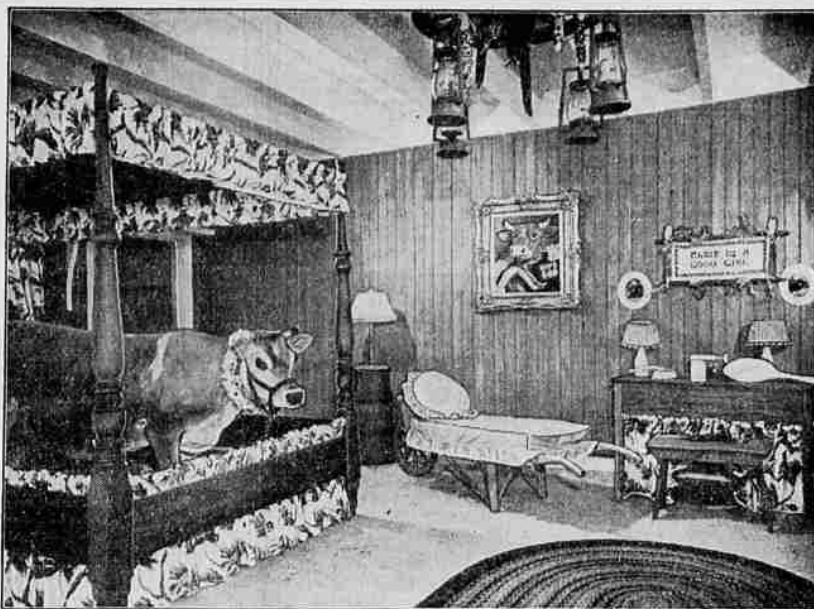
## New Bakery to Open Saturday

Formal opening of the new Benson Baking company store, at 347 State street, will be held Saturday, between the hours of 9 a. m. and 7 p. m. It was announced today by L. V. Benson, proprietor. The opening of the new outlet, just west of Midget Market, gives the Benson company two downtown stores, the other being at 264 North Commercial.

Charles Gilbert was general contractor for the remodeling of the building. An attractive, vitriolite front of modern design has been installed. The color scheme of white with two shades of blue has also been carried out in the decoration of the interior, which has been completely remodeled.

Wall display cases are set flush with the wall and have fluorescent lighting. A special feature is the refrigerated showcase which will be used for the display of whipped cream and custard cakes and pastries. All cases are designed to keep out insects and dust.

Mr. Benson has been engaged in the baking business in Salem for the past 11 years and now has 14 employees in his organization. Benson products, including Banner Bread as well as cakes and pastries, are distributed through retail grocers in Salem.



**Cream of Bovine Society at Home**—No other cow in the world has the lavish surroundings provided for Elsie, star Jersey of the Borden herd at the New York World's fair. Her boudoir is a luxury of sumptuous appointments—canopied bedstead; writing desk; chandelier fashioned from cartwheel and barn lanterns; hooked rug; satin-covered chaise-loungue made from a wheelbarrow; lamp base transformed from a butter churn; sampler framed in corn; painting of Elsie's Uncle Bosworth, the famous admiral; a vanity table fully equipped, and many other items to gladden the lady's heart. The sampler over the vanity table reads, "Elsie Is a Good Girl".

## Common Courtesy On Father's Day

The home belongs to daddy, too. But, sometimes it's hard for him to realize it because he hears remarks like, "Don't take off your shoes in here . . . Don't scatter that paper over the floor"—until he almost expects them.

So, for Father's Day, here are some thoughts for the rest of the family (if you need them): Remember dad is human, too. He likes to be at home comfortably, sometimes.

Help him have a chance and a place for his hobby. Consult him about parties. If he has his friend in for an oyster stew once in a while, he'll be more willing to dress when you want formal entertainment.

Insist on a regular allowance for him in the family budget.

When you give him presents, don't take a salesman's idea. Consult him or one of his friends who is sure



of what pleases him.

In your enthusiasm for your own job, school or housework don't overlook dad's interest in his profession. Some families demand so much of him that father hesitates to take time for the business clubs he'd like to join. Fathers so often get nagged about business outside of office hours, they sometimes just give up on that score.

## Rural Club Postpones Picnic

Oak Point—At a special meeting of the Independence Rural Woman's club held at the home of Mrs. Ellis Lauderback, Tuesday afternoon, the annual picnic which was to be held June 16 was postponed until July 21, due to conflicting dates.

The club extends an invitation to all the families of the community to meet with them at Neskowin on the latter date.

Dayton—Complimenting Mr. and Mrs. Theodore Rossner, who were married in May, a reception and miscellaneous wedding shower was held Sunday between 3 and 6 p. m.

at the home of the bride's parents, Mr. and Mrs. John Duerst in the Bellevue district. Many Dayton relatives and friends attended.

## Good Cheer Club At Mill City

Albany—Members of the Good Cheer club of the Pythian Sisters at Albany went to Mill City Tuesday where they were entertained at the home of Mrs. Alice Rupp, formerly of Albany. At 1 o'clock a no-hostess luncheon was served to 14.

Following the luncheon the afternoon hours were spent in playing pinocle and Chinese checkers. Mrs. Martha McAlpin received the door prize.

Miss Violet Smith was an additional guest.

Dayton—Complimenting Miss Gertrude Londerhausen, bride-to-be of William Maxwell, a miscellaneous shower was held Saturday evening at the home of Mr. and Mrs. Harry Sherman. Mrs. M. R. Cooper was assisting hostess. There were 25 friends and relatives present.

## Miss Mildred Will Now Mrs. Tindall

Grand Island—The First Christian church in Salem was the setting for a beautiful candlelight ceremony Friday at 8 o'clock when Miss Mildred Marie Will, daughter of Mr. and Mrs. Roy E. Will, became the bride of Robert Wesley Tindall, son of Mr. and Mrs. A. N. Tindall of Walla Walla, Wash. Rev. L. E. Obert of Pasco, Wash., performed the single ring ceremony in the presence of about 100 relatives and close friends.

Fred Bates, of Salem, sang. Miss Ellen Douglas of West Salem presided at the pipe organ.

The bride wore a white satin gown. Her finger-tip length veil was held in place by a crown of pearls. She carried a white Bible from which flowed white satin streamers knotted with Cecil Brunner roses. Miss Sarella Will of Jennings Lodge was her sister's only attendant. Her dress was of sea-blue French marquisette and she carried a nosegay of pink sweet peas.

Rev. Ernest Obert of Nespeice, Idaho, a friend of college days, acted as best man.

Ushers were Clyde Hammond of Roseburg, Cecil Will, brother of the bride, and Leonard Will, her cousin.

A reception was held in the church parlor. The table appointments were a complete set of crystal and gold that were a gift to the bride's grandmother on her golden wedding anniversary.

The bride's going away suit was a navy blue redingote with bright red accessories.

After a short wedding trip they will motor to Enid, Oklahoma where both expect to attend school at Phillips university, while holding a student pastorate at Waynoka, Okla. They will visit at California points en route east.

Mrs. Tindall is a graduate of Amity union high school and University of Oregon department of

education and is a member of Pi Lambda Theta, honor society. She taught English, home economics and girls' athletics in the Sutherlin high school last year.

Mr. Tindall is a graduate of the Northwest Christian College, Eugene, in oratory and theology, his last pastorate having been at Oakland.

Mr. and Mrs. Arthur Moore are at Neskowin for a 10 days' holiday.

**HOFFMAN'S BEST BUY'S For Fri. & Sat.**

LEG OF PORK **Roast lb. 17c**

Small Hams, lb. 19c

Look! More of this good, lean, light, sugar cured **Bacon 16c**

Half of Whole Pound **Bacon lb. 23c**

Sliced (rind off)

A Nice Assortment of Cold Luncheon Meats **lb. 25c**

Prem, Treet, Spam **23c., 2 for 45c**

**HOFFMAN'S MEAT MARKET**  
146 N. Comcl. Phone 5563

## Around the Town with Adele Say

By Adele Say

You have a friend or relative who is wishing up the aisle this June. You've received a white invitation and your mind it almost as blank as the tissue over the gold engraved words in the envelope as to what you're going to give the bride. You're planning on looking around tomorrow—you'll get up while the dew is still on the courthouse lawn—you're hoping to find something lasting, reason—

vegetable bowl, and a quaint chowder bowl made in the shape of a turtle. Every piece is handmade and no piece is exactly like the other. If you've not chosen your gift yet, come back in the store to the little room where the comforters and bedroom rugs are. What could be more lush than a wine satin goose down comforter and maybe you'll get her a white bedroom rug for a contrast!

You've made up your mind now and you're happy. Soon the bride-to-be will receive your gift and then it will be her turn to act—she'll have to thank you for it. One shop in Salem carries cards made by Madame Hummel, famous artist nun, who is now living in Bavaria. It would be original to send these beautiful cards using the inside for thank-you notes.

A white dove flew on to the canopy of the Pope's throne as he addressed 800 newly married couples.

Here the royal gift for some lovely queen of a new household and her king is a pair of white virgin wool blankets bordered in white satin tucked in a regal silver box and tied with a white satin bow. Then over on a shelf you may be captivated by the hammered aluminum set exclusive with this store. Since the set may be bought in pieces, perhaps the heart-shaped sandwich plate will be your choice. You're lured again by the table cloths. That one could well be called the bride's table cloth. It is white or-gandy in a rosebud design; its napkins are linen center with organdy borders. It could indeed be a fit partner for her sterling and china. Then there are place mat sets of white linen and hand painted organdy. For no one but the newlywed is the exquisite place mat set of white organdy with a calla lily pattern. The center of the lily is a delicate gold that would catch the golden glow of the bride's candles.

Then if you think she'll be entertaining often at garden suppers and informal parties, you'll probably pick the place mat set under the counter with the pua pilo tropical fruit design. If she is often the hostess for bridge there's a white organdy cloth in card table size—it has a white mat beneath it with the bride's new initials on it which show through the cloth—this mat set is made to order; her bridge tables would be very dainty dressed in these. Oh, and if your bride-to-be loves flowers and festivity, you'll not be able to pass up the table cloth underneath the counter. It's a large white linen cloth on which spring flowers run berserk. The cloth comes in blue and wine flowers, peach and green, and dusty rose and wine. Over in the corner you've already spied that set of coral pottery. It is crudely, yet exquisitely, fashioned. There's a salad bowl, olive dish, relish bowl,



**Portland Girl Flutist in Solo on World Air Program**—Betty Abbott, 19, talented daughter of Mr. and Mrs. J. C. Abbott, 930 N. E. Knott street, Portland, and a student at the Ellison-White Conservatory of Music, N. E. Tenth at Welder, Portland, will be given world-wide recognition as flute soloist on the Musical Americana program Thursday, June 13, at 8:30 p. m., PST, over KEX and 101 other stations of the NBC Blue network and around the world by shortwave.

One in the weekly series of gifted students of orchestral instruments

from leading U. S. conservatories to appear on the program, the young lady will be the guest of the sponsor on a journey to Pittsburgh, Pa., where she will play "Concertino" by Cecile Chaminade, with the Westinghouse Radio orchestra—109 Men of Melody—conducted by Raymond Paige.

She was nominated for the honor by Ariel Rubenstein, director of Ellison-White Conservatory, and accepted by Kenneth L. Watt, producer-director of Musical Americana. During an interview on the broadcast with Deems Taylor eminent critic-composer and master of ceremonies of the program, will tell of her musical career which began with lessons from her father, at one time a professional flutist, now an auditor for the Oregon Racing commission.

Betty is a graduate of Portland's Grant high school, and has completed a year at Albany college. She is first flute in the conservatory orchestra, and was chosen winner in Oregon's auditions for Leopold Stokowski's All-American Youth orchestra.

Miss Abbott will be heard with the largest orchestra on the air when she makes her solo broadcast in Pittsburgh, home of the sponsor, Westinghouse Electric & Manufacturing company.

Pleasantdale—Jimmie McFarlane, 5, son of Mr. and Mrs. Bert McFarlane, broke his left arm between the elbow and wrist Sunday morning when he jumped out of a cherry tree at his home.

## IMPORTANT NEWS FOR HOUSEWIVES!



**NEW! Exclusive!**

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FREE FROM CAUSTIC and other harsh substances! ULTRA-GENTLE! FASTER ACTING!  
IN NEW SLENDERIZED BOTTLE WITH EASY-OFF CAP...easy to handle...easy to open!



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In Bleaching... Ultra-refined Clorox has an added gentle efficiency in making white cottons and linens not just white but snowy-white (brightens fast colors)... it gives them fresh-

smelling, hygienic cleanliness... and Clorox is kind to your most precious cottons and linens.

In Removing Numerous Stains... Ultra-refined Clorox removes such stubborn stains as fruit, berry, beverage, flower, grass, blood; many ink, dye, medicine and other stains—even scorch, mildew—from white and color-fast cottons and linens with added safety.

Intensified Efficiency in Disinfecting and Deodorizing... Ultra-refined Clorox has faster germicidal action. In routine cleansing it makes tile, enamel, porcelain, linoleum and wood surfaces hygienically clean... deodorizes as it disinfects... assures Greater Home Health Security.

Ultra-refined Clorox combines a greater safety factor with added efficiency for household and personal uses. The extra qualities of Ultra-refined Clorox cost you nothing extra. And Clorox is economical in use; a little goes a long way. Simply follow directions on label. Always order by name... be sure you get Clorox.

**"When it's CLOROX-CLEAN it's hygienically clean!"**



Benson's takes pleasure in

# Announcing THE OPENING of their NEW BAKERY at 347 STATE ST.

THE PUBLIC IS CORDIALLY INVITED TO INSPECT THIS BEAUTIFUL NEW SHOP

**SATURDAY**

between the hours of 9 a. m. and 7 p. m.

Any bakery items at either our new State Street store or our Commercial Street store may be purchased through your Salem grocer.

We especially call your attention to the refrigerated display case which will enable us to bring you whipped cream and custard cakes and pastries at their best.

# Benson Baking Co.

264 NORTH COMMERCIAL

BAKERS OF...



... HOURS FRESHER

New Store:  
347 STATE

**C and H PURE CANE SUGAR**

It is never wasted in cup bottoms... it dissolves too quickly...

**C and H SUGAR**

**PURE CANE**