

### Dial Phones Will Be Used On Rural Lines

Salem's rural line telephone customers, one of the largest groups of such customers served by all telephone exchanges on the Pacific coast, are accepting rapidly the opportunity offered by the Pacific Telephone & Telegraph company to change over to modern dial telephone operation.

Work preparatory for dial operation of the rural lines served by the Salem exchange has been underway for some time, according to District Manager Harry V. Collins of the telephone company. Collins said it is indicated that a very large majority of the rural lines will be on a dial basis soon.

Rural line customers own their own lines and their own telephone instruments, connecting with the telephone company's lines usually at the city limits. At present the Salem rural lines all are of manual type, and telephone instruments all of the magneto type. The new dial type of service, Mr. Collins said, will give the rural line customers the most modern and up-to-date telephone service now available.

Telephone company representatives are meeting with rural line customers for the purpose of discussing the new type of service. In some cases, it was pointed out, the rural line users are planning to strengthen and rebuild their present telephone lines, and in all cases it will be necessary to exchange the present magneto type telephones for dial telephone instruments.

Features of the proposed dial telephone service for rural lines, Mr. Collins explained, include improved and better talking quality on most lines; no necessity for special batteries, as power will be furnished direct from the Salem central office; and automatic ringing, rather than the present hand-ringing.

Special central office equipment will be installed in the Salem telephone building to provide this new type of service for the Salem rural telephone line customers.

Already in Oregon the Pacific Telephone & Telegraph company is providing dial service to hundreds of rural line customers in exchanges at various points in the state. The improvement is being made in line with the company's long established policy of giving all possible cooperation to rural line customers.

As a result of this cooperation, which has taken the form of periodic inspections of lines owned by the farmers, special farmer line meetings and the testing and inspection of telephone instruments at open house programs, there has been a substantial increase in the number of rural line telephones throughout the state since January 1 this year, the increase being greater than for any similar period in the last 10 years.

For some time the Salem exchange has held top honors in the Pacific Telephone & Telegraph company in the number of rural line telephones served, and as of October 1, this number for Salem was 976.

to arrive in Salem, and have been forwarded to her.

A staff writer on "Physical Culture" interviewed her regarding her work. Bernard McFadden was much interested in what she had accomplished and kissed her when she visited his office in New York. In her interview she says:

"Every sports-minded person has their pet activity. Mine is running... just plain long-distance running. I wish all girls could realize the many benefits of this sport and how much pleasure it is. The Olympics are coming, and the American team will need girls who are physically fit. Running will build you up for all other kinds of sports, too. Come on, girls, let's run."

### Talbot Sunday School Arranges Program

Talbot—The Talbot Sunday school will hold its Christmas program and tree Saturday evening at the schoolhouse. The program will consist of musical numbers, parodies, readings and short plays.

Theron Burrell of San Francisco has been spending the past two weeks at the home of his parents, Mr. and Mrs. C. O. Burrell.

James Garlick of Malin arrived here recently to spend the holidays with his mother, Mrs. Jane Garlick, and other relatives.

George Potts, Sr. made a business trip to Portland Monday.

Marjorie Cole, who is attending a beauty school in Salem, spent the week-end at the home of her parents, the A. E. Coles. Sunday guests at the Cole home were Mr. and Mrs. from Lenaburg and son, and Pete Lenaburg of Salem.

### Annual Frolic Slated Again

The annual Christmas frolic of the Salem Ad club will be held again this year in the foyer of the Elsinore Theatre Friday noon, December 22, according to the president, Robert Sprague.

Members have been invited to gather in the massive foyer of the theatre by Manager Carl Porter of

the Salem Warner Bros. theatre, and present plans calling for a gala feast of entertainment as well as luncheon, which will be served by the staff of Schneider's Coffee shop.

Manager Porter has arranged the presentation of several appropriate "short subjects" for the Ad clubbers and the entertainment committee has lined up a gala feast of fun, Christmas carols and a tree were included in the program.

Three billion buttons were made in England in the last 12 months.

### Santiam Rebekahs Entertain Friends

Mill City—A turkey dinner was given by the Santiam Rebekahs, honoring their families and friends, at the lodge hall, it being necessary to make up two tables due to the crowd in attendance. Chairman of the dinner committee was Mrs. W. W. Mason. The Christmas motif was used in the beautiful table decorations.

Following the bounteous dinner, a short program in charge of Mrs. L. E. Dike included the singing of Christmas carols, with piano and violin accompaniment by Mrs. Holt-house and Mode Davis, respectively, reading of a fitting article by Mrs. Dike, and later the exchange of gifts from under the beautifully decorated Christmas tree.

The remainder of the evening was spent in playing cards. Especially honored at the refreshment hour with a decorated birthday cake were Mrs. Chester Gaines, Mrs. Cecil

Schaer and Mrs. Floyd Fleetwood, all of whom have birthdays during December. In charge of the evening's festivities were Mrs. W. J. Robinson, noble grand, and Mrs. Wallace Henderson, newly-elected noble grand.

an innkeeper. A preliminary hearing was held and he was bound over to the grand jury.

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### Miss Carpentier Feature Subject

Two photographs of LaVergne Carpentier, Salem, and Oregon's woman long-distance runner, along with an interview, fill a full page of the January number of "Physical Culture" under the heading, "The Joyous Physical Culture Life." Both photographs show her in her running togs. One was made at the New York World's fair before the Bell telephone exhibit.

With her recent photograph in the magazine, "Look," which has brought her dozens of fan letters, and her feature in the January Physical Culture, Salem friends are said to be well pleased at the publicity she has gained for the capital city. Shortly after the publication in "Look," fan letters began



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