

Sears 53rd

- ... Another Great Week of Smashing Values
- ... Savings on Things You Need Every Day
- ... Modern Luxuries at Prices Within Reach
- ... Remember! Just One Week More to Save!

Anniversary

Celebrating Our 53rd Year of Serving and Saving for You!

Every Tire In Our Store REDUCED!

Another Chance to Share in This Big Value That Packed Them In All Last Week!

The More You Buy the More You Save! . . . on this unprecedented offer! But remember, there's only one week more to take advantage of these discounts on Sears' famous Fleet-Tested, guaranteed ALL-STATE tires.



Extra TRUCK TIRES
40% OFF

BIG TIRE Sale

THE MORE YOU BUY
THE MORE YOU SAVE!

- 40% OFF ON 4 TIRES
- 35% OFF ON 3 TIRES
- 30% OFF ON 2 TIRES
- 25% OFF ON 1 TIRE

4-WAY Heater



"Heatmaster" Car Heater

7.95

New Adjustable Deflector for strong heat flow . . . forward to the floor, to the driver's feet and to the windshield; 52 radiating fins

Repair Kit

32c

Bumper Jack

98c

Baby Seat

79c

Spinner

23c

Cross Country MOTOR OIL

53c

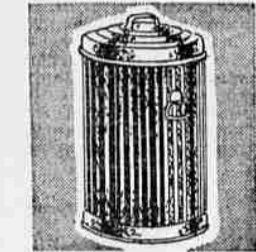
GALLON—BULK
Pure Pennsylvania oil twice-treated for purity and guaranteed for anti-oxidation. Tough, elastic film prevents engine wear.

24 Month BATTERY



Anniversary Price
575
With Old Battery

Cross Country 4-Star—guaranteed for 24 months of satisfactory service. Every inch is packed with power.



Garbage Can . . .

1.45

Reinforced galvanized steel in 20-gallon size. Has tight fitting lid and strong side handles. Raised, extra strong bottom.

Cast Ironware

Anniversary Price!

99c each
Dutch oven, chicken fryer or skillet set; hammered finish.

NEW MOP HEAD

Anniversary Price!

19c
Sturdy 12-ounce household mop-head of durable string.

Clothes Dryer

Anniversary Price!

59c
Compact folding dryer opens to 30 feet of drying space.

DO YOU KNOW

THAT SEARS OFFERS YOU A SELECTION OF 50,000 ITEMS—

Visit the Catalog Desk on the Main Floor Conveniently Located



- Hand Drill 65c
- For wood or metal . . . takes straight shank drills up to 1/2-inch. Adjustable three-way chuck.
- 26-Inch Saw 2.10
- Special chrome alloy saw steel with taper ground teeth. 26-inch length; 7, 8, 9 and 10 point.
- Smooth Plane 1.25
- Fulton 21/2-inch smooth plane with 13/16-inch special analysis steel blade and easy screw adjustment.
- 10-Inch Brace 69c
- Polished heavy steel frame with 10-inch swing. Rugged adjuster jaws to take all square shank bits.
- Comb. Square 85c
- 6-inch size with lock nut to fasten in any position. Graduated markings in 8ths and 16ths of an inch.
- 6-Foot Tape 75c
- Flexible Swedish steel tape in chrome-plated case. 1/2-inch width, bends to fit uneven objects or stays rigid.

Craftsman Open End Steel WRENCH SET

Anniversary Price!
1.45



TWO-CELL Flashlight

"Challenge"; Pocket Size

29c
Focusing type, with all-brass, nickel-plated case, clear crystal and Mazda bulb.
SHURLITE BATTERY . . . 5c
"Shurlite" meets U. S. Bureau of Standards requirements for intermittent service.

Lowboy Radio

Equipped with Television Adapter and Built-in Jack for Phonograph

Silvertone, the oldest name in radio, brings you the newest in design and performance at the lowest in price. This 11-tube Lowboy, built with Silvertone's exclusive Super Unit chassis . . . adaptable for television, record playing or world-wide radio reception! Outstanding Value even in an Anniversary of values!

\$53

Only \$5 Down



- "Instamatic" Push Button Tune Control
- Exclusive Silvertone Super Unit
- Featuring 5 Tune-Band Reception
- Automatic 4 Variation Tone Control.
- Big Concert Full Dynamic Loud Speaker
- Beautifully Designed Period Case

484 STATE ST.

PHONE 9193

SALEM, ORE.