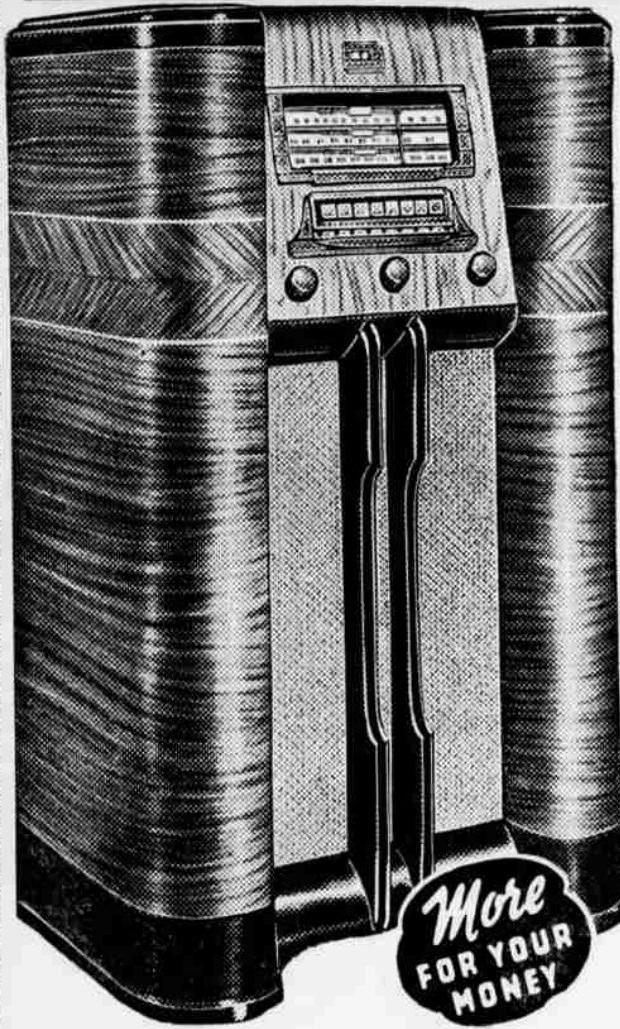


Sears Knows
WHAT YOU WANT FOR CHRISTMAS
...and Knows **WHAT YOU WANT TO PAY!**

Liberal Trade-in Allowance on Your Old Set



YES! It's Honestly Worth Over \$100
11-Tube CONSOLE

With All These Outstanding Features

- Tip-Jack and Record Player Switch
- Six Station Push Buttons and Tuning Eye
- Three-Gang Rubber Mounted Condenser
- Matched-Grain Walnut Veneer Cabinet
- Fully Automatic Bass Compensation
- Powerful 10-inch Dynamic Speaker
- Short Wave Band . . . Volume Control
- Two Push-Buttons for Tone Control

\$55
a Sensation at

What a Christmas Gift!
Only \$5 DOWN

Let the house be filled with music . . . from this glorious Silvertone. It's the radio value of the Christmas season! World wide reception at the swing of the dial. And eight push buttons . . . 6 with named local stations and two for tone control.

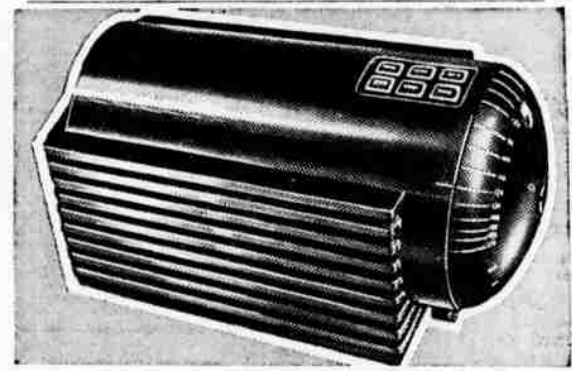
More FOR YOUR MONEY



4-Tube Streamliner Sensational Value

- 50 to 75 Mile Day Reception
- Lighted Dial; Metal Tubes
- Tuned Radio Frequency Unit

7.95



Ultra-Modern Black Plastic

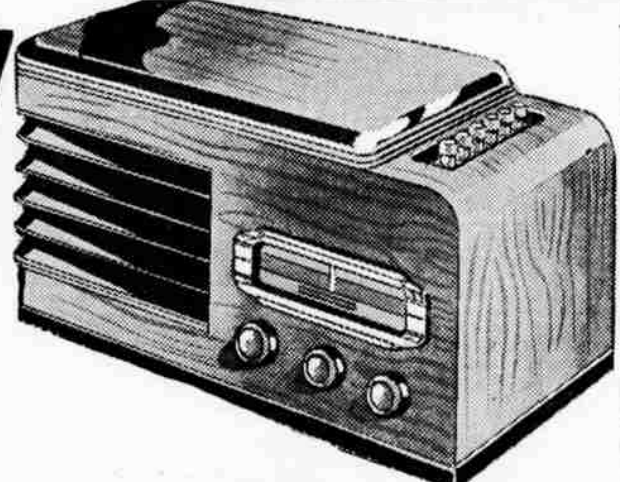
Rocket Model 16.95

All Enclosed . . . Not a Tube or Wire Visible
 Revolutionary in design and conception! Completely enclosed so that the back and front are practically identical . . . can be used any place in the room. Instant push button tuning for your six favorite stations and 5 famous Silvertone tubes.

5-Tube Table Model

- Push Button Tuning on Cabinet Top!
- Easily Worth 29.95! You Save \$10!
- New Designed Blonde Walnut Veneer!
- Foreign Reception . . . Tone Control!

19.95
WORTH \$10 MORE
\$3 DOWN
\$3 MONTH (Plus Carrying Charge)



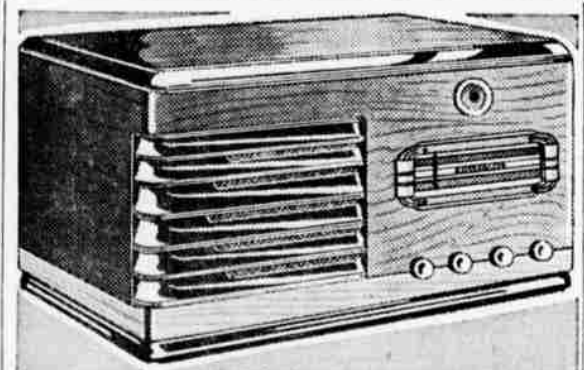
Beautifully matched modern table model . . . in the newest and smartest of all blonde veneers! Foreign reception . . . tone and volume control. Clear-toned dynamic speaker.

REFLECTOR FLOOR LAMPS



8.95
NIGHT LIGHT
 Night Light in Onyx Base!
 6 Stages of Light in Top!

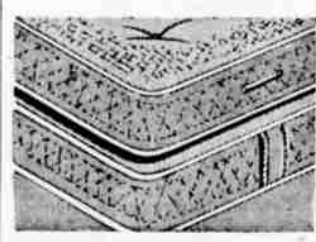
Regular \$12.95 Value
 3 Stages of Light in Reflector Bowl
 3 Candles to Be Lit Singly or at Once
 A Night Light Set at the Base of the Lamp
 Pleated Silk Shades
 Bronze or Ivory Finish Standards



A Table Model FOR CHRISTMAS 29.95

Seven Clear-as-a-Bell Silvertone Tubes Designed Especially with Three Bands Foreign and Short Wave Reception
 Indulge their fascination for foreign climes . . . let them enjoy police calls and short wave through remarkably clear reception! This new table model with its 7 powerful tubes performs these feats like none other of its size. Cabinet in matched walnut veneer.

Mattress Or Box Spring



19.95

MATTRESS — 256 Inner Coil Springs, super-edge construction, Damask Covers.
 BOX SPRING—Cone Type Coils for greater resiliency. Hardwood Frame.

Don't Overlook This Smashing Buy!

For Years of Trouble-Free Service
All White KENMORE

Actual Retail Value, \$65
44.95

\$4 Down
 33 Month (plus carrying charge)
 Safety Sealed Silent Mechanism
 Bar-type Safety Wringer Release
 Long Life Motor, sealed in oil

The only washer with all these new convenience features selling for less than \$65. All white baked-on synthetic enamel finish . . . a sparkling value at this price.



SEARS, ROEBUCK AND CO.

484 State St.

Store Open Each Night Until Christmas 'til 9:00 P.M.

Phone 9193