

And Now Gevurtz Beats All Past Records!

**Talking Tommy
Included with Each New Account!**

400 more good friends and customers in and around Salem... that's our desire... 400 more homemakers to become acquainted with the store where homemakers get "More Value Per Dollar" and to learn how to save money on the furniture and furnishings their homes need, on credit terms that have made the Gevurtz Furniture Company famous ever since the year 1880! And that we will quickly gain 400 new accounts may be judged by Gevurtz advertised values! Hurry!

CAMPAIGN TO LAST ONLY UNTIL 400 NEW ACCOUNTS OPENED!

BRING COUPON!
Present this coupon when you open your account at Gevurtz Credit Office and receive Talking Tommy, the ventriloquist man, with free instruction book! He sits on your knee, his jaw moves and he bows! 21" tall! Snappily dressed! Loads of fun!



Now! Gevurtz Most Spectacular FACTORY PURCHASE SALE of LIVING ROOM SUITES

A news headline we're proud to write. And it is written in face of the fact that GEVURTZ has been known for 58 years for spectacular furniture values! Folks, we've outdone ourselves!

We are offering unbelievable values in brand new 1938 living room suites of true comfort and beauty as never before! Amazing savings no homemaker can afford to pass by! A vast assortment of two-piece suites! Special trade-in allowances! And terms to fit your income! HURRY!

LIBERAL ALLOWANCE!



Save Now!
PAY AS
YOU EARN!

Price! Your choice
OF BRAND NEW
BEAUTIFUL 1938 STYLE SUITES
AT THESE AMAZINGLY LOW PRICES

39^{.50} 49^{.50} 59^{.50}

**MORE
VALUE!
PER
DOLLAR**

Most Fashionable Styles!
NEWEST COLORS!
LATEST FABRICS!

NO FLOOR SAMPLES!

**NEW 1938
MODELS**

BUY NOW! PAY
AS YOU EARN!

**EASY
TERMS!**

**TRADE
IN YOUR
Old
Furniture**

Your choice
Such
Famous
Makes as

69^{.50} 79^{.50} 89^{.50} 99^{.50}

BUILTWELL
KROEHLER
ROSE CITY
SUPER-BUILT
BUFFELEN
ANGELUS



a little down on a big bill!

GEVURTZ

FURNITURE COMPANY.... 275 North Liberty St., Salem

