

SEMI-ANNUAL Sears CLEARANCE

Drastic Storewide Reductions! Limited Quantities! Hurry!

VACUUM CLEANERS

Kenmore Vacuum Cleaners were \$23.35, now \$19.95
Kenmore Vacuum Cleaners were \$26.95, now \$23.95
Kenmore Vacuum Cleaners were \$33.50, now \$29.95
Trade in allowance on your old cleaner. These cleaners can be purchased on our Easy Payment plan, small carrying charge and down payment.

SHOES MEN'S, WOMEN'S & CHILDREN'S

Women's black Dress Pump Ties \$1.98
Women's Blue Dress Pump Ties \$1.98
Women's Patent Dress Pump Ties, formerly \$2.29 now \$1.98
Women's Black Dress Ties, perforated \$2.49
Women's Black Oxfords, low heel \$1.79
Women's Dr. Case Comfort Stray Model Oxfords, formerly \$2.29, now \$1.79
Women's Felt Slippers, large sizes at \$39c
Women's Crepe Slippers, formerly 69c, now 59c
Women's White Pumps, formerly \$2.98, now \$1.00
Women's Sandals and Beach Sandals, were \$1.79, now \$1.00
Women's Black Oxfords \$1.00
Women's Brown Oxfords \$1.00
Women's White Pump Ties and Oxfords, formerly \$2.98, now \$1.98
Men's White Crepe Sole Oxfords, perforated \$1.69
Men's Brown perforated Oxfords \$1.69
Men's Beach Oxfords \$1.98
Men's Rubber Soled Work Shoes, heavy duty \$1.98

Values That Defy Comparison

Men's Brown Brogues, Scotch grained, formerly \$3.98, now \$3.59
Men's Black Hiking Boots \$3.49
Children's White Dress Oxfords, formerly 1.98, sizes 11-1 \$1.00
Children's Patent Dress Oxfords \$1.79
Children's Sandals \$1.00
Boys' High Topped Boots, heavy soles, formerly \$3.59, now \$2.98
Boys' Work Shoes, Scout style \$1.59
Boys' Work Shoes, heavy duty \$1.98
Boys' Black Dress, ideal for school wear, \$1.98, now \$1.79

Piece Goods--Cotton & Silk

All Silk Printed and Plain Crepes, regular 69c, now 49c
Printed Batiste, fast color, at per yard 14c
Remnants, Cotton Prints, Silks and Taffetas, from 5c to \$1.50
46 inch Oil Cloth Squares 39c
Colored Towels, 20x40, regular 25c, now 19c
Colored Towels, 26x46, regular 59c, now 49c
2 lb. Wool Batts, 72x98, regular \$1.29, now \$1.19
3 lb. Cotton Batts, 72x90, regular 59c, now 49c

Here's Something to Talk About!

5 yard Package Cheese Cloth, regular 21c, now 17c
30 yard Cheese Cloth, regular \$1.19, now \$1.00
Odd Lot of Curtains, values at 59c to \$1.00
50 inch Drapery Damask, at per yard 39c
50 inch Fancy Monks Cloth, at per yard 69c
70x80 Cotton Blankets, at each 69c

INFANT'S WEAR

Infants' Pique Coats, size No. 1, formerly \$1.00, now 59c
Infants' Anklets, assorted colors, rayon plaiting, at each 10c
Infants' Bath Robes, pink and blue, formerly \$1.00 now each 89c
Infants' Baby Bunting, formerly \$1.29, now \$1.19
Boys' Wash Suits, reduced for clearance, prices from 39c to 79c
Infants' Philippine Hand-Made Dresses, at each 49c
Slips to match dresses, at each 39c
Infants' Booties, regular 29c, now 23c

LINGERIE

Ladies' Slip-Over Sweaters, formerly \$1.98, now \$1.00 to \$1.59
Ladies' All Wool Coat Sweaters at \$1.98
Girls' Brushed Wool Sweaters, formerly \$2.98, now \$2.69
Rayon Taffeta Slips, at each 59c
Girls' Pajamas, pure silk, sizes 8 to 14, now 59c
Porto Rican Gowns, from, each 49c to 85c
Adorable Panties and Vests, 59c value, now 49c

Better Value at Lower Price!

Reducing Garments, perforated \$1.00
Back Lace Reducing garments, \$2.19, now \$1.89
Elastic Foundation Garments \$1.89
Foundation Garments with inner belt \$1.29
Professor Gale's Health Belt at \$3.79
Women's Heavy Weight Cotton Union Suits, regular 59c values, now 39c
Women's Medium Weight Union Suits, regular 59c and 69c values, now 49c
Children's Rayon Pajamas, size 6 to 12, regular 89c and \$1.00, now 79c



HOUSEHOLD NEEDS

Best Made Aluminum Percolator, 6 cups, regular \$1.49, Now, each \$1.19
Enamel Percolator, 7 cups, regular \$1.29, Now, 98c
Crockery Tea Pot, 6 cups, regular 29c, Now, each 19c
Open Stock Floral Pattern Platters, regular 45c, Now, each 59c
Open Stock Floral Pattern Sugar and Creamer, regular 74c, Now each 65c
Open Stock Floral Patterns Tea Pot, regular 69c, Now, each 59c
Open Stock Floral Pattern Gravy Boat, regular 29c, Now each 19c
Earthenware Bean Pot, regular 24c, Now each 19c

Record-Breakers for Wise Shoppers

Outdoor 3 pc. Picnic Sets, regular 45c, Now, set 29c
4 pc. Chrome Plate Percolator Set, regular \$3.95, Now, set \$2.95
Ice Crusher, regular 69c, Now, each 49c
Close out, Black and Cream Enamelware, regular 29c, Now, each 19c
Divided Relish Dish, regular 15c, Now, each 10c
Cast Aluminum Fruit Juicers, regular \$1.15, Now 89c
Roto-Shred Kitchen Set, 4 pc., reg. 88c, Now, set 59c
8 qt. aGvanized Sprinkling Can, regular 69c, Now 59c
6 qt. Aluminum Combination Cooker, regular \$1.25, Now, each \$1.00
Chrome Plated Trays, 4 kinds, regular 69c, Now 49c
8 pc. Water Set, tray included, regular \$1.19, Now 89c
8 pc. Glassbake Casserole Set, regular \$1.19, Now \$1.00
5 pc. Revolving Refrigerator Set, regular \$1.98, Now, set \$1.69

SPORTING GOODS

Windsor Tennis Racket, formerly \$2.98 val, now \$1.98
Tennis Racket Press 64c
Outing Jug, large mouth \$1.00
Scooter, formerly \$4.98, Now \$2.98
Tricycle, strongly made tubular frame, formerly \$5.95, Now \$4.95
Boys' Bicycle, full size balloon tires \$23.95
Bike Stand, formerly 39, Now 29c
Boys' Wagon, heavy gauge steel roller bearing wheels \$4.98
Camp Cots, hardwood frame canvas covered, each \$1.89
Hammocks with curved head bow, formerly \$1.89, Now \$1.59
Suede Cloth Bag, waterproofed and slide fastener. Ideal for golfing, swimming. Formerly 69c, Clearance price 49c
Dizzy Dean Baseball, official size and weight, were 69c, Now 59c

Sears Show You How to Be Thrifty

Official League Bats, formerly \$1.98, Now \$1.59
Ball Gloves, genuine horsehide, full size \$1.98
Expert Reel, drag handle, bronze bearings \$3.80
Eggs, single salmon eggs, good color, formerly 15c par, Now each 2 for 25c
Selected Cane Pole, were 25c each, Now, each 15c
Surf Rod, double grip, 10 ft. length, formerly \$7.95, Now, each \$6.95
Traps, spring style No. 1, were 18c, Now each 14c
Traps, jump style, No. 1, were 23c, Now each 18c
Rifle, 22 cal. single shot for shorts, longs, and long rifle shells, was \$5.95, Now \$4.95
Shotguns, single shot, 410, 20, 16, 12 gauge, automatic ejector \$7.25
Shotgun, bolt action single shot 410 gauge, long barrel \$6.95

AUTO ACCESSORIES

Seat Covers, coupe, were 49c, now 35c
Seat Covers, sedan and coaches, were 98c, Now 79c
Floor Mats, Ford '33 and '34, were 85c, Now 69c
Floor Mats, Chevrolet '33, were 85c, Now 69c
Window Channels, were 60c pr. Now 49c
Safe-T Lighter for cigarettes, were 94c, Now 39c
Mirrors, curved, were 75c, Now 59c
Wind Wings, were \$2.35, Now \$1.98
Ignition Wires, 8 cylinder, were 89c per set, Now 69c
King Bolt Set, were \$1.10, Now 89c
Brake Set, Ford '32, '34, were 77c, Now 59c
Brake Set, Chevrolet 1929, rear, were 79c, Now 59c
Brake Set, Chevrolet '30-'32, were 59c, Now 45c
Brake Set, Plymouth '29-'32, were \$1.49, Now \$1.29
Brake Set, Chevrolet 1-ton truck, were \$2.19, Now \$1.89
Brake Set, Plymouth '33-'34, were \$1.59, Now \$1.39
Brake Bands, Chevrolet 1934, were \$1.65, Now \$1.49

Share These Sensational Savings!

Brake Shoes, Chevrolet 1928, were \$1.85, Now \$1.69
Piston Rings, Model A Ford, were 95c set, Now 79c
Piston Rings, V-8 Ford, were \$1.89, Now \$1.69
Piston Rings, Chevrolet 4, 1928, were 85c set, Now 79c
Piston Rings, Chevrolet 6, 1933 were \$1.45, Now \$1.29
Clutch Plates, Ford A Truck, were \$1.39 set, Now \$1.19
Driving Lights, were \$1.39, Now \$1.19
Driving Lights, were \$2.49, Now \$1.98
Windshield Wiper, were \$2.98, Now \$2.59
Auto Robes, just the thing for sitting on or wrapping up in at the softball games, were \$1.15 to \$3.15, Now 69c to \$2.79
Valve Lifter, A Ford, were 89c, Now 69c

Ladies Ready-to-wear

Wash Frocks, fast colors, full range of sizes formerly 98c, Now 79c
Flannel Slacks, Sizes 14-24 \$2.98 and \$3.49
Cotton Slacks \$1.00
Hats, Newest styles, formerly \$1, Now 69c
Silk Dresses, Summer prints and styles, Two lots for this clearance \$2.49-\$2.89

Week-End Wonders for Thrifties

Wash Skirts \$1.00
Cotton Coats, just the thing for these cool nights \$2.98

PAINTS & WALL PAPER

Wall Paper 217 Double Rolls, formerly sold for up to 35c per roll, Now 15c
Border, 500 yards, formerly 6c per yd, Now, per yd. 2c
Shingle Stain, 5 gal. formerly \$7.75, Now \$6.95
Shingle Stain, 5 gal. formerly \$5.50, Now \$3.95
House Paint, Master Mixed, 5 gal. \$13.95
House Paint, Long Life, 5 gal., \$9.45, now \$7.95
Floor Enamel, formerly \$2.95 per gal, Now \$2.49
Gloss Enamel, formerly \$2.95 per gal, Now \$2.49
Flat Finish, formerly \$2.35 per gal, Now \$1.98
Snowwhite Enamel, formerly \$4.65 per gal, Now \$3.98
Snowwhite Enamel, formerly \$2.45 1/2 gal, Now \$1.98
Snowwhite Enamel, formerly \$1.29 qt, Now 98c

FARM NEEDS

Little Brown Hen Incubator, regular \$5.50, Now \$3.98
Gardener Tractor \$271.20
Separator, 800 lb. capacity \$77.95
100 Egg Incubator, regular \$11.75 \$9.95
Mower Knives \$2.49
Duster, 2 row size \$8.95
Steel Wagon Wheels, 26 inch, regular \$5.70 \$4.49

Radios & Refrigerators

5 Tube All Wave Console Model \$25.00
10 Tube All Wave and Battery \$49.95
11 Tube Dual Wave Console \$59.95
5 and 6 Tube Table Models \$5.00 to \$10.00

You're Expected Here Tomorrow!

Portable Battery Radio, ideal for camp or seashore. Complete with batteries \$25.00
Ice Boxes which we have taken in on our Electric Refrigerators \$5.00, \$7.50, \$10.00

SENSATIONAL SAVINGS!

Men's Suits and Top Coats, broken lots of \$18.75 and \$23.50 values. Now \$13.95 (Extra Pants, \$4.75)

Women's & Children's Hosiery

Ladies' Trimfoot Sport Hose, silk and wool, were 69c, now 49c
Children's Part Wool Stockings, were 33c, now 23c
Ladies' outsize Cotton Hose, fine quality of mercerized cotton ribbed tops, double soles, high apliced heel, regular 39c, now 3 for \$1.00
Misses' shaped leg fine Mercerized Cotton Hose, regular 25c, now 21c
Ladies' fine Mercerized Cotton Hose. Special comfortable stretchy tops, cradle sole, regular 29c, Now 23c

For Shoppers Who Know Real Value

Ladies' and Children's Anklets, assorted colors, sizes 6 1/2 to 10 1/2, regular 15c, Now, pr. 10c
Women's full-fashioned Silk Hose, both service and chiffon, popular summer shades, Many formerly sold for 69c and 89c. Clearance price, pr. 50c
Ladies' Umbrellas, brown, black, green, red and blue. Prices from \$1.00 to \$1.98
Ladies' Rain Coats. Buy now for those fall rains. Formerly 79c, Now 39c

NOTIONS

Garment Bags, moth-proof, dust-proof, were 55c, Now 49c
All Stamped Goods including bridge sets, scarfs, tea aprons, table covers, etc. 1/2 price
Make-up Boxes, formerly \$1.00, Now 79c
Dusting Powder, Coty, per box \$1.00
Whitch Hazel, quart size, was 50c, Now 39c
Cucumber Facial Cream, was 37c, Now 29c
Williams' Talcum Powder, was 21c, Now 15c
Ace Talcum Powder, was 25c, Now 19c
Ever-Ready Shaving Brush, each 39c
Twinplex Stropper for Gillette and Probak type of blades 89c
Stamped Pillow Cases, were 65c, Now 55c

"Specials" for Value-Wise Women

Palm Soap and Essar Health Soap, formerly 5c each, 12 bars for 48c
Greeting Cards, formerly 15c each 3 for 25c
Ladies' Belts, suede and leather, blue, black, brown 10c to 39c
Ladies' Neckwear 1/2 price
Ladies' Purses, formerly \$1.98, Now \$1.00
Ladies' Purses, formerly \$1.00, Now 79c
Picture Frames, 6 inch and 8 inch, formerly 35c-39c, Now 3 for \$1.00
26 pc. Silverware Set, Avalon pattern, William Rodgers, Now \$5.95
Bill Folds, were 59c to \$2.98, Now 1/2 priced

MEN'S CLOTHING

Chambray Work Shirts, triple stitched, each 39c
Dress Shirts, broadcloth, broken lots. Sizes 14 to 19. Values to \$1.50, Now, each 98c
Work Socks, cotton, black, brown and gray, pr. 10c
Men's All Wool Sleeveless Sweaters, assorted colors \$1.00
Boys' Brushed Wool Twin Sweater Sets, regular \$3.98 value \$2.98
Felt Hats, special clearance group, fine quality, formerly \$3.49, Now \$2.49
Jungle Helmets 19c
Union Suits, summer weight, short sleeves, ankle length 69c

Buy More, Save More... at Sears

Boys' Bathing Suits and Trunks, all wool, while they last 39c
Men's all wool Swim Suits with detachable Tops \$1.39
Coveralls, waistband, heavy 8 oz. pre-shrunk 89c
Overalls, bib style, full cut, triple stitched 69c
Khaki Pants, medium weight \$1.00

Hardware, Electrical Goods

Screen Door Sets, regular 25c, Now 21c
Screen Door Sets, regular 27c, Now 23c
Hose, Ruby Red, 5-8x25, regular \$2.19, Now \$1.98
Lawn Mowers, 14 inch Kwick Kut, regular \$4.95, Now \$4.49
Screen Doors, 2 ft. 8 in. x 6 ft. 8 in., regular \$1.89, Now \$1.49
Screen Doors, 3 ft. 6 in. x 7 ft., regular \$2.85, Now \$2.29
Fertilizer, Magnolia, for lawn and garden, regularly 75c, Now 59c
Fertilizer, Magnolia, for lawn and garden, regularly 80c, Now 59c
Fertilizer, Magnolia, for lawn and garden, regularly 25c, Now 19c
Bench Saw, 6 inch, regular \$4.50, Now \$3.98
Jig Saw, 10 inch, regular \$4.95, Now \$4.49
Drill Press, regular \$4.95, Now \$4.49

Sears Stand Guard Over Quality

Drill Press, regular \$9.45, Now \$8.95
Flex Steel Tape, regular 29c, Now 23c
Hose Nozzle, regular 23c, Now 19c
Sprinkler, 3 arm, regular 59c, Now 49c
Wrench Set, Craftsman, regular \$8.89, Now \$7.95
Percolator, electric, 7 cup, regular \$1.29, Now \$1.00
Waffle Iron, electric, regular \$4.95, Now \$4.49
Combination Waffle Iron and Toaster \$3.95
Tool Box, regular 65c value, Now 59c
5 pc. S Wrench Set, box-end, regular \$2.75 \$2.49

Sears for Low-Down Price Tickets

Flash Lite, 3-cell, regular \$1.19, Now \$1.00
Fans \$1.29
Electrical Fixture, 5-light, regular \$7.35, Now \$6.49
Electrical Fixture, regular 98c, Now 79c
Kitchen Fixtures, regular \$2.98, Now \$2.49
Porch Lanterns, regular \$1.69, Now \$1.29
6-light Drop Fixture, regular \$6.75, Now \$5.75
6-light Candle Fixture, regular \$6.75, Now \$5.75
Porch Light, amber shade, regular \$1.19, Now \$1.00