

ARTISAN LODGE WILL OBSERVE 39TH BIRTHDAY

Capitol assembly Artisans will celebrate the 39th birthday of the Salem lodge Thursday evening at Fraternal temple.

Eight of the charter members are still alive and living in or near Salem and plan to attend.

Supreme Master Artisan H. S. Hudson and Mrs. Hudson of Portland will be here to honor the occasion.

Following initiation, with Master Artisan Gibson Polls and officers, and the girls' patrol, under Capt. John Riches, refreshments and entertainment will be in order.

Committees: Invitations—Edward A. Robey, Mrs. Jessie Polls. Refreshments—Mrs. Neema Beebe, Mrs. Lottie Smith, Miss Vera Dickens, Mrs. Emma Deneer. Committee—William Hagedorn. Decorations—Mrs. Mayben Dietz. Reception—Ivan Martin, Oscar Deneer.

Program and dance—Miss Alena Bremner. Permanent contact committee—Hannah Martin.

AUTO PRODUCTION LESS THAN DEMAND

Detroit, Mich.—Despite a substantial increase in the April manufacturing schedule of the Cadillac Motor Car company, dealer orders for new cars exceeded production during the month by approximately 50 per cent, it was stated here today by Nicholas Dreystadt, general manager.

"Our retail deliveries last month were higher than in any April since 1930," said Mr. Dreystadt. "April volume exceeded March by 21 per cent, and was 32.2 per cent higher than in April of 1935. The last 10 days of April established a retail sales total for that period that has not been equaled since before the state of the depression."

Mr. Dreystadt said that the gains were shared by all the various lines, including LaSalle, the medium-priced Cadillac Series Sixty and the more expensive Cadillac-Fleetwood.

"The increasing demand for the ultra-quality Fleetwood bodies which are obtainable only on the large Cadillac V-8, V-12 and V-16 chassis, reveals a steady recovery in the fine car market," said Mr. Dreystadt. "We now are building about five times as many of the Cadillac-Fleetwoods as we did a year ago."

WEST LARGE FACTOR IN INCREASED SALES

The importance of the west in the Nash and LaFayette picture is indicated in a report from the factory at Kenosha, Wis., that of fifteen distributors who ranked highest in retail deliveries last month, five were in the territory covered by Mill Larson, western sales manager for Nash whose headquarters are in Oakland, Los Angeles was in third place, and topped the western list. Others included in the group supervised by Larson were Salt Lake City, Seattle, San Francisco and Portland.

Larson credits the progressive spirit of westerners for the showing made by distributors in his territory. "The people in this end of the country," he said, "have always been willing to accept new ideas and when the Nash '400' was first introduced, it was here in the west that its revolutionary motor received its greatest acceptance."

"The same has been true of the new LaFayette which now has improved carburetion and a gear ratio that is ideal for the kind of work a car must perform in the western states."

81 Driver Licenses Revoked in April

Eighty-one automobile drivers had their operator's licenses either revoked or suspended during April, the secretary of state reported today. The action was taken as the result of automobile accidents.

Forty-seven revocations were reported for drivers charged with operating a vehicle while intoxicated. Most of the suspensions were for reckless driving.

ZEISES ARE HOSTS

Mr. Angel—Mr. and Mrs. Lawrence Zeis entertained at a dinner Sunday. Covers were placed for Mr. and Mrs. Anton Engelhart, Mrs. Joe Zeis and daughter Frances of Silverton, and Mr. and Mrs. A. J. Butch and son Donald of Mt. Angel.

GILES AT REEDSPORT

Hazel Green—Miss Charlene Giles has joined her parents, Mr. and Mrs. Clarence Giles at Reedport. Giles is installing machinery in a

The Mallory Hotel
A pleasant and comfortable place in which to live.
Portland

Ideally located, Fifteenth Avenue at Vanhill, just two minutes drive from Broadway. Modern and fireproof. Quiet surroundings. Excellent dining service. Popular rates.

European Plan
Room, with bath, 1 person, \$2 and up. Two persons, \$3 and up.

American Plan
Room, with bath, 1 person, \$4 and up. Two persons, \$6.50 and up.

E. A. Feltz, Manager

Fords Pioneer North China Camel Trail



SIR ERIC TEICHMAN, veteran British diplomat, (at left above) is making highway history as well as realizing a long-cherished ambition in traveling by motor car the century old camel trail from Kweisui, Suiyan, near Peiping, across the great Gobi desert, to Kashgar, Sinkiang, China. Sir Eric is shown just before the start of the long trek. (At right.) One of the two Ford V-8 trucks of the motorized caravan on the route where automobiles are seldom seen which Sir Eric traversed by camel on his outward journey 30 years ago.

fish cannery and fertilizer plant at Reedport for the same company that formerly employed him on a similar project in Alaska. Giles recently completed repairs and improvements on the Japanese Community church in this district, and Charlene assisted at the Looney home during the several months of illness suffered by Mrs. Looney.

VISITORS AT 'GROVE'
Silverton—Mr. and Mrs. W. K. Cain, George Cain, Mr. and Mrs. Scott, McPike and Benny McPike, all of Silverton, drove to Forest Grove for an over-Mulder's day visit at the home of a daughter and son-in-law of the Cains, Mr. and Mrs. H. F. Paul and James and H. P. Jr.

PASSENGER CAR SALES BOOSTED

Despite the fact that the auto shows, greatest stimulant to automobile sales, were held in November instead of the early months of the new year as always before, passenger car sales on the Pacific coast for the first quarter of 1936 were 31 per cent ahead of the same period last year.

This was reported today by P. E. Allan, domestic manager of Associated Oil company.

In California, Oregon and Washington, sales for the three months

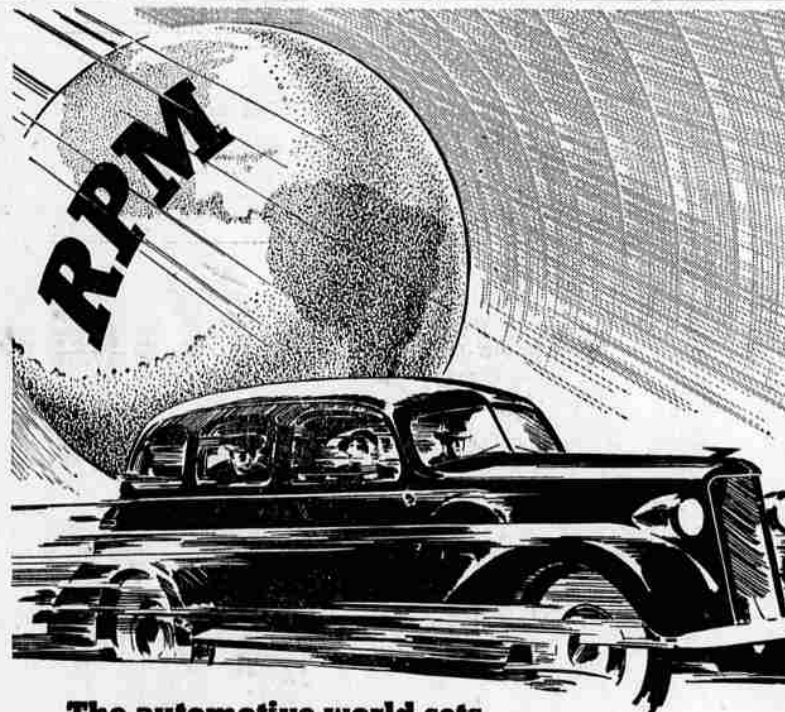
totalled 75,500 as against 56,218 last year. For the month of March alone, sales in the three states were 34,919, an increase of 28 per cent over last March.

Sales in March were 25,553 for California, 5,796 for Washington and 3,570 for Oregon.

The figures follow:

	March 1936	March 1935	Three Months 1936	Three Months 1935
California	25,553	20,166	55,665	43,321
Oregon	3,570	2,448	8,553	5,184
Washington	5,796	4,448	11,302	7,339
Combined	34,919	26,102	75,500	55,814

MACLEAY CLUB MEETS
Macleay—The Macleay 4-H club met at the home of Mrs. George Lamberson Tuesday afternoon, with Mrs. Lamberson and Mrs. Robert Clark acting as hostesses.



The automotive world sets lubrication a furious new pace

"REVOLUTIONS PER MINUTE"

HOW can the new cars give you up to 88 per cent more horsepower with the same size engines? The big reason is—higher engine speeds!

Nine hundred Revolutions per Minute more than in the 1930 cars is today's pace, with compressions, temperatures, piston speeds and bearing pressures all higher, higher, higher!

That's what has changed the motor oil picture. Great heats, great pressures and great speeds burn up oils—tear them to pieces.

"RPM" Meets Every Test

R P M Motor Oil is a completely new oil, developed in the Standard Oil Research Laboratories to defy all this punishment. A study of 146 crude oil stocks from the United States and other countries led to specifications that combine all their best attributes. "R P M" is a great oil for any car. It is unsurpassed in motoring performance. Fill your crankcase now with this fine new lubricant and prove it for yourself.



MOTOR OIL unsurpassed

No motor oil at any price can give you more and better lubrication.

25¢ A QUART

"RPM" is a registered trademark

A NEW STANDARD OIL PRODUCT

THREE FLAGS ECONOMY RUN

Graham has scored another economy record, to augment a number of brilliant nation-wide gas saving contests which have been conducted by the Graham-Paige Motors corporation during the past four months, according to Leder Bros. Graham dealers.

A strictly stock model, low-priced Graham Crusader sedan, driven by "Cannonball" Baker averages 28.15 miles per gallon, on a "Three Flags Economy Run," from Vancouver, B. C., to Agua Caliente, Mexico; and maintained an average speed of 38 miles per hour for the entire distance of 1639 miles, between Canada and Mexico.

Indicative of the obstacles which confronted him on this last run, are these unusual and changing mileages: From Vancouver to Seattle, 29.83 miles per gallon was averaged. From Seattle to Portland, the record climbed to 32.06 miles per gallon.

From Portland to Eugene, head-

winds and rain lowered the average to 25.06, but this figure climbed to 26.07 between Eugene and Medford. Favorable conditions between Medford and Red Bluff produced 28.06 miles per gallon, and from Red Bluff to San Francisco the average again jumped so that between Vancouver and San Francisco, a distance of 1660 miles, the figure of 28.44 miles per gallon was recorded, and a running speed of 35 to 40 miles an hour was maintained.

To emphasize economy claims, Baker elected, on the Vancouver to Agua Caliente run to use Flying A gasoline, produced by Associated Oil company, and as a lubricating oil, Cyclo, another Associated product, rather than employ the use of special fuels.

Directing Concerts

Silverton—Mr. and Mrs. A. H. Nohlgren had word from their son, Joe Nohlgren, that he would not be able to spend the summer here as he had accepted the directorship of the Underwood, S. D., band for summer concerts. Nohlgren is in charge of the music department of the Underwood high school and was re-elected to the position for next year.

SAFETY DRIVE IS CONTINUED

Those whose work it is to make America a nation of careful automobile drivers are evidently determined that the 1936 total of traffic fatalities on the highways and streets must be substantially reduced, is the belief of Walter Zosel, Goodrich tire dealer.

"As a result, safety is being drilled into the ears and eyes of motorists as never before; on the radio, in magazines, newspapers and pamphlets, observation of traffic rules, common-sense driving, consideration of 'the other fellow' are among the chief topics of the day," Mr. Zosel said.

"It will be remembered by many that Goodrich started America's original 'Safety First' campaign back in 1913 while the automobile was still in its infancy. This movement called for the erection of signs along roads, such as they were in those days, to warn motorists of dangerous curves, intersections and other death traps.

"Nearly every year since this time has seen some new Goodrich effort in the interests of motoring safety, some improvement in tire and tube construction, developed by this company to bring greater comfort, safety and mileage to the automobilist. "Notable among these developments is the Life-Saver Golden Ply, a special layer of balanced, full-floating cords scientifically treated to resist internal tire heat. This ply is built into all new Goodrich Safety Silverton tires to combat the danger of high-speed blow-outs. "The success of the present crusade by government, civic organizations and industrial agencies to reduce automobile accidents, depends, to a great degree, on the wholehearted cooperation of every motorist in America. As safety experts point out, 'A safe driver is a life-saver.'"

Exchanging Pulpits

Silverton—Rev. Ralph E. Knight of the Congregational church will exchange pulpits with Rev. N. S. Hawk of the Federated Church of Hubbard at the Sunday forenoon services May 17. The visitation program is in keeping with the congregational conference exchange.

A Million Miles WITHOUT AN ACCIDENT ON Firestone HIGH SPEED TIRES

- ★ WILL STOP A CAR UP TO 25% QUICKER!
- ★ GIVES GREATER BLOWOUT PROTECTION!
- ★ GIVES 25% LONGER NON-SKID MILEAGE!



BUY ON PROOF OF PERFORMANCE

A MILLION miles on Firestone Tires without an accident. That is the record of Ab Jenkins, famous driver, who has driven on all kinds of roads and in all kinds of traffic in every state in the union. What a tribute to safe, dependable, tire equipment! Make this proof of performance your guide in choosing new tires to protect yourself and your family.

There are three important facts you should know about the tires you buy—

FIRST—THE FACTS ON TRACTION AND NON-SKID SAFETY

A leading university in 2,350 tests has found that the new, scientifically designed tread on the Firestone High Speed Tire stops a car up to 25% quicker.

SECOND—THE FACTS ON BLOWOUT PROTECTION

Ab Jenkins used Firestone Gum-Dipped Tires when he drove his 5,000-pound car over the hot salt beds at Bonneville, Utah, in the record-breaking time of 127 miles per hour, covering 3,000 miles in 23½ hours without a blowout or tire trouble of any kind.

THIRD—THE FACTS ON ECONOMY AND NON-SKID MILEAGE

The largest transportation companies in the country, such as Greyhound, to whom safety and tire economy mean business efficiency, use Firestone Tires from Coast to Coast and from Canada to the Gulf. And our own test fleet records prove that the new Firestone High Speed Tire for 1936 gives you up to 25% longer non-skid mileage.

The Firestone High Speed Tire for 1936 proves by performance its superiority in all of these three qualifications. Make this proof of performance your yardstick of safety and value. Decide today to equip your car with new Firestone High Speed Tires for 1936—the safest driving equipment money can buy.



AB JENKINS—Famous driver who holds more records than any man in automotive history.

SIZE	PRICE	SIZE	PRICE
4.50-21	\$8.60	7.00-17H.D.	\$21.30
4.75-19	\$9.10	7.50-17H.D.	\$31.75
5.25-18	\$10.85	FOR TRUCKS	
5.50-17	\$11.90	SIZE	PRICE
6.00-16	\$13.25	6.00-20	\$18.85
6.00-17H.D.	\$15.90	7.50-20	\$39.10
6.00-19H.D.	\$16.90	30x5 Iron Type	\$18.75
6.50-17H.D.	\$18.40	32x6H.D.	\$40.25

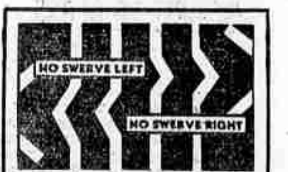
Other sizes priced proportionately low.



Gum-Dipping not only strengthens the cords but prevents heat inside the cords, where it insulates the tiny fibers against friction and protects Firestone High Speed Tires from blowouts.



This heavy, broad, traction and non-skid tread is held to the cord body of the tire with Two Extra Layers of Gum-Dipped Cords, a patented construction, making the cord body and tread an inseparable unit.



The angles in the scientifically designed Firestone High Speed tread are so placed as to stop a car quicker and without side-sway. Its super-traction and non-skid efficiency have also been proved in the famous Pike's Peak Race where for eight consecutive years it has been used on the winning cars.

AUTO RADIOS Firestone Stewart-Warner 6 tube radio gives night tube performance. No expressors needed. Dealer extra charge. \$39.95	SEAT COVERS Durable high quality fabric. Snap on. Easy to remove. Fast color. 79¢ Couches and Sedans \$1.59 Up	SPARK PLUGS Firestone spark plugs are built to give quick spark and long dependable mileage. 58¢ EA. IN SETS	FAN BELTS 45¢ UP	RADIATOR HOSE 20¢ UP Per Foot																																			
AUTO POLISH , 1 pt. can — 50¢ Chamois — 33¢ UP Sponges — 10¢ UP Wax , 7 oz. — 50¢ Polishing Cloth — 15¢ UP Sun Glasses — 19¢ UP Flash Lights , 2 cell — 29¢ UP Screw Drivers — 10¢ UP Pliers , 6" — 15¢ UP	AUTO CUSHIONS Leatherette in varied colors. 49¢ UP	MICRO HORNS 6 in. d. penetrating Chrome. 98¢	STANDARD TYPE <table border="1"> <tr><th>SIZE</th><th>PRICE</th></tr> <tr><td>4.50-21</td><td>\$7.75</td></tr> <tr><td>4.75-19</td><td>\$8.20</td></tr> <tr><td>5.25-18</td><td>\$9.75</td></tr> <tr><td>5.50-17</td><td>\$10.70</td></tr> <tr><td>6.00-16</td><td>\$11.95</td></tr> </table>	SIZE	PRICE	4.50-21	\$7.75	4.75-19	\$8.20	5.25-18	\$9.75	5.50-17	\$10.70	6.00-16	\$11.95	SENTINEL TYPE <table border="1"> <tr><th>SIZE</th><th>PRICE</th></tr> <tr><td>4.50-21</td><td>\$9.05</td></tr> <tr><td>4.75-19</td><td>\$9.40</td></tr> <tr><td>5.00-19</td><td>\$9.85</td></tr> <tr><td>5.25-18</td><td>\$10.70</td></tr> <tr><td>5.50-17</td><td>\$11.95</td></tr> </table>	SIZE	PRICE	4.50-21	\$9.05	4.75-19	\$9.40	5.00-19	\$9.85	5.25-18	\$10.70	5.50-17	\$11.95	COURIER TYPE <table border="1"> <tr><th>SIZE</th><th>PRICE</th></tr> <tr><td>4.40-21</td><td>\$5.05</td></tr> <tr><td>4.50-21</td><td>\$5.60</td></tr> <tr><td>4.75-19</td><td>\$5.92</td></tr> <tr><td>30x3 1/2 CL</td><td>4.33</td></tr> </table>	SIZE	PRICE	4.40-21	\$5.05	4.50-21	\$5.60	4.75-19	\$5.92	30x3 1/2 CL	4.33
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