

'BAD' MOTORIST GOES TO SCHOOL TO LEARN RULES

Washington, D. C.—Schools for violators as an adjunct for traffic laws enforcement programs have proven successful, according to the American Automobile association. The announcement is based on a survey conducted by the safety and traffic engineering department of the national motoring body.

"These schools have proven meritorious in several types of cases, including juveniles, adult offenders who would have been indifferent to a fine, and instances where a fine would have constituted a hardship," Thomas P. Henry of Detroit, Mich., president of the A.A.A., said.

"Violators' schools, many of them sponsored by A.A.A. clubs, are now in operation in Berkeley, Los Angeles, Oakland, Piedmont, San Francisco and Tracy, Calif.; Wichita, Kansas; Detroit, Mich.; Minneapolis, Minn.; St. Louis, Mo.; Portland, Ore.; while there are plans under way for such institutions in other states and cities."

"Violators in many cases are compelled to attend night school by the simple legal expedient of passing sentence and then paroling the violator until he has been 'graduated' from the traffic school. In some instances, the driving privileges of youthful offenders are taken away until the school's course has been successfully completed. Most schools hold their sessions in the evening once or twice a week, with courses ranging from one to six sessions.

"Subjects covered include: cause and prevention of accidents; traffic regulations; enforcement; proper care from a safety standpoint and safe driving practices. Examinations on these subjects are given regularly and some schools require a good mark on test papers before releasing the violator."

CHRYSLER RE-ELECTS FORMER DIRECTORS

The stockholders of Chrysler corporation held their annual meeting in the general offices at the Highland Park plant. The number of stockholders represented at the meeting was the largest in recent years, totaling more than 65 per cent of shares outstanding. All of the directors were re-elected.

B. E. Hutchinson, vice president and treasurer, who presided at the meeting, pointed out to the stockholders that during the first quarter of the current year the corporation's production and sales not only exceeded a quarter in its history but also exceeded production and sales in the first quarters of 1933 and 1934 combined. Shipments in the first quarter were more than double shipments in the first quarter of 1929, and were 48.3 per cent ahead of shipments in the first quarter of last year.

Cadillac Increases Its Dealer Forces

One hundred and twelve new dealers joined the national Cadillac-LaSalle retail organization between April 1 and April 24. It was revealed today by J. C. Chick, general sales manager for the Cadillac Motor Car company.

"Sales demand continues to show steady improvement," said Chick. "The second 10-day sales period of April was the best that the Cadillac Motor Car company has enjoyed in the last few years. During this 10 days we delivered at retail more Cadillac and LaSalle cars than were sold in the combined corresponding periods of both 1934 and 1933."

"Despite increases in factory production, the company still has on hand unfilled orders for 3,000 Cadillac and LaSalle cars."

Townsendites Meet

Monmouth—The Townsend club benefit social was held Friday evening in the I.O.O.F. hall. Approximately 120 participated in the supper and dance and listened to a Townsend talk over the radio. Music for the dance was provided by Whiteaker's four-piece orchestra and A. T. Plummer was chairman of the arrangement committee.

"I'LL TAKE A CHANCE DEEP SEA DIVING—BUT I DON'T WANT ANOTHER BLOW-OUT"

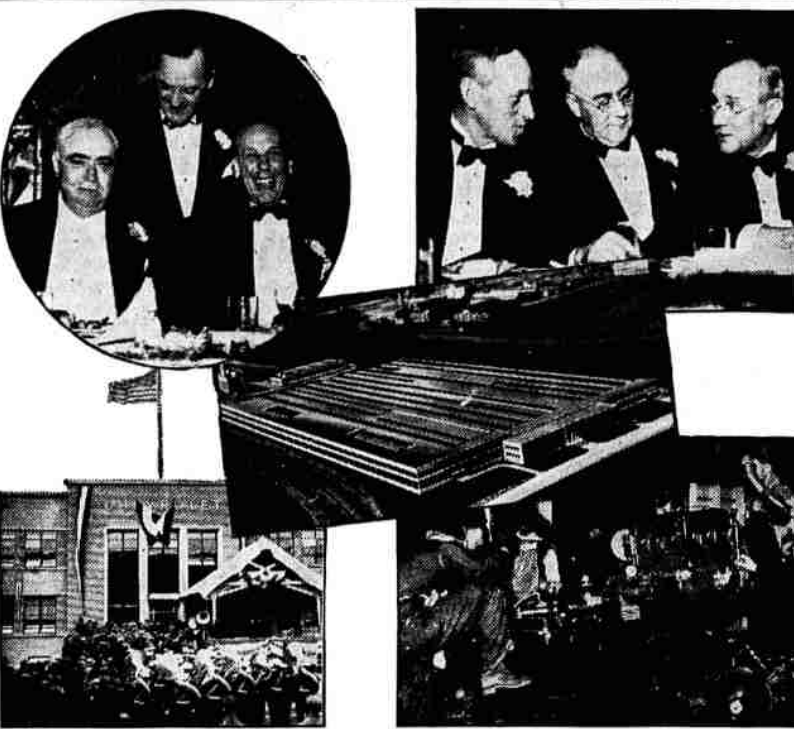
says Frank Crilley
Deep Sea Diver
"I HAVE plenty to fear on my job," says Frank Crilley. "But the worst scare I ever had came on the Lincoln Highway when my front tire blew out and sent me careening across the highway. Now my car is equipped with Goodrich Silvertowns."

Don't drive around on dynamite! Put Silvertowns on your car—the only tires made with the Life-Saver Golden Ply, the Goodrich invention that resists the terrific heat generated inside the tire by today's high speeds. That's why Silvertowns give real blow-out protection. Remember, they cost no more than other standard tires and give months of extra mileage, too.

BUY GOLDEN PLY SILVERTOWNS AT...

GOODRICH SILVERTOWN STORES
198 South Commercial St.
CHEEK & ASHBY
Liberty and Center

New Chevrolet Assembly Plant Opens in Baltimore



Governmental, state and civic officials joined with the principal executives of General Motors Corporation in the formal opening of the new 80,000-car-a-year Chevrolet assembly plant in Baltimore recently. The new plant (center) was dedicated with impressive ceremonies (lower left), and Chevrolet, Fisher Body and General Motors officials were guests of the Baltimore Association of Commerce at a formal banquet in the evening. W. E. Holler, vice-president and general sales manager of Chevrolet, is shown (standing) with Maryland's Governor, H. W. Nice, and Alfred P. Sloan, Jr., president of General Motors (upper left). M. E. Coyle, president and general manager of Chevrolet, is pictured in the upper right photo with Senator Millard Tydings (left) and Mayor H. W. Jackson, of Baltimore (right). Lower right shows the first motor car built in that city.

FARM DEMAND GOOD THROUGHOUT NATION

The return of the farmer as an active buying prospect has been a strong factor in automobile sales increases this year, according to H. G. Mook, vice president of the Plymouth Motor corporation.

Mook has been visiting dealers throughout the mid-west and south. He reported this week that virtually all of the automotive merchants in the agricultural districts have increased their business this spring, with the farm demand playing a big part in the sales gains.

"As a result of this re-opening farm market, our sales nationally hit a new all-time peak during the week ending April 29," he said.

"Our dealers sold a total of 9,985 new Plymouths in that one week, an increase of 1.3 per cent over the previous peak week and a gain of 27 per cent over the same week last year."

BLOWOUTS CAUSE OF MANY DEATHS

Okron, Ohio—Accidents following blowouts at high speeds were responsible for a large proportion of the 36,000 deaths and 954,000 injuries caused by automobile accidents in 1934. These figures, recently released by a large insurance company, also show that 7740 automobiles were wrecked by blowouts during the year.

With average driving speeds increasing, danger of serious accident following a blowout increases, and need of some sort of safety device becomes more and more apparent. Engineers of the Goodyear Tire & Rubber company believe they have the answer to the problem in the new Goodyear LifeGuard tube for automobile tires, recently made

available to motorists.

Hundreds of tests were conducted in which tires were purposely blown out by dynamite caps, by automatic knives and by running them over plates studded with huge railway spikes, and in every case the LifeGuard tube allowed the driver to continue down the highway in complete control of the car. When ordinary tubes were blown out the car swerved violently off the roadway and skill of the professional test car driver was taxed to the utmost to avoid serious accident.

CIVIC CLUB PLANS ON PUBLIC MEETING

Willamina—The Civic club held its regular meeting Friday in the city hall in charge of Mrs. R. Y. Neely, president.

Plans were discussed for the public meeting later in May. A committee was appointed to arrange a program in observance of Music Week. The program consisted of reports on other counties, including Marion, Douglas, Crook, Harney and Malheur. Papers were read about these counties.

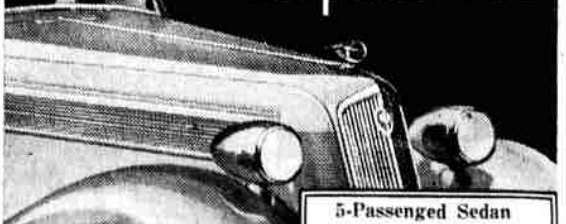
The cast for a play entitled "The Path Over the Hill," has been completed and is to be given at the end of the month.

Auto Accidents

happen every day and the wrecked cars must be repaired. We have special equipment to straighten bent axles and frames without taking the body off or removing bent parts from the car. Let us inspect your wrecked car. We can SAVE ON THE REPAIR BILL. For Pete's Sake SEE

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Nothing More To Pay—This Caravan delivered price includes bumpers, bumper guards, spare tire and tube, metal tire cover, and all necessary equipment.

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NEW CHEVROLET OFFERS LATEST IN LUBRICATION

Oakland, Calif.—A unique method of flooding connecting rod bearings with a surplus of lubricating oil at high engine speeds is one of the new mechanical features of the Chevrolet engines in all 1935 models, according to Douglas McKay. "The new oiling system assures an extra supply of oil to the bearings when most needed, that is, when the car is being driven about 70 m.p.h. for long periods," says Mr. McKay.

"At lower engine speeds, lubrication of the crankpin is provided by oil picked up from troughs by dipper on the connecting rods. The oil pan troughs are kept filled by the oil pump, which feeds fresh oil through nozzles opening below the surface level.

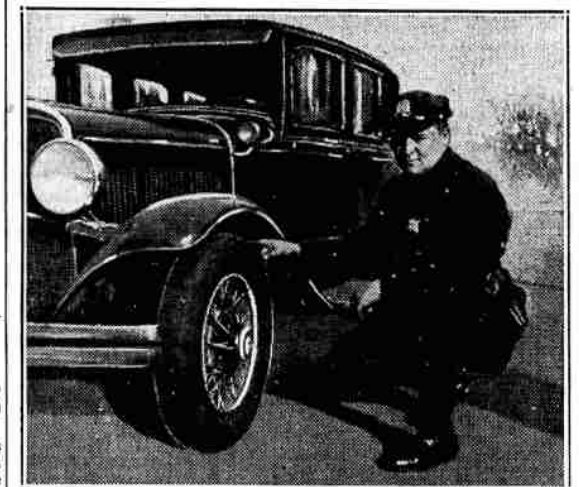
"At high engine speeds, as the

pump pressure increases, oil is forced from these nozzles with sufficient force to cause high pressure streams of oil to be thrown clear across the crankcase, directly in the paths of the connecting rod dipper. Because of the high speed of the dipper as the engine turns over 3000 or more r.p.m., they hit the solid stream of oil with so much force that tremendous pressure is created. The oil flows through the outlet in the top of the dipper and is forced through the deep grooves in the connecting rod bearing. The force of the impact of the oil stream provides positive lubrication to the entire surface of the bearing, and clears away any obstruction in the oil grooves, much as a high pressure stream of water from a fire engine rips roofing from a building."

BETHEL SCHOOL CLOSED

Bethel—A picnic at Hager's grove Friday marked the close of the school year. The youngsters played games and swam. The mothers served picnic dinner and Mrs. Weddle, who has completed seven years at Bethel school, served ice cream.

Puts Finger on Public Enemy No. 1



Statistics gathered from reliable sources prove that innocent looking old tires take more human lives each year than the most merciless gangsters. Here you see Patrolman Walter Lutze of the Westchester County (N. Y.) Parkway Police pointing out a dangerous enemy.

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Standard 6—\$819, fully equipped delivered in Salem
Special 6—\$1085, fully equipped delivered in Salem
Standard 8—\$1285, fully equipped delivered in Salem
Supercharged 8—\$1445 fully equipped delivered in Salem
We say with justification that each of the Grams is the finest in its class.
Check up with any of the 46 who already own 1935 model Grams in this territory and come to us for a demonstration.

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