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By the Side

Says the Oregon Voter, in commenting on the higher educational crisis provoked by the partiality and partisanship of the president of the state board, remarks:

Roscoe Nelson, with cultural background, saturated with university ideals, was the true friend of U. of O. He spoke frankly, saying some things that were needed, undoubtedly without realizing the raw soreness he was aggravating to desperation; the U group were so sensitive they were in no condition to control self, so they sacrificed their best friend and hope, and have all but wrecked the future of the U. Nelson's motive for resignation demonstrates his true bigness. It will be difficult to tangle him into any official responsibility in the future until state government becomes stable again. The state lost an able minister and the university a loyal friend in power.

Mr. Nelson had a peculiar way of demonstrating his "true bigness" in the brief tenure of his first public office, and a still stranger way of proving his "saturation with university ideals" and "loyalty to the university," by carping criticism, which the university accepted gracefully enough, until the board president boasted to the college of his censure and praised the latter while condemning the former, which was a little too much.

The Voter however, has a viewpoint all its own, at least concerning the great and near great or perhaps it should be said the rich and near rich, which are probably synonymous terms in its vocabulary. For instance in a recent issue it paid the following glowing tribute to Raymond Wilcox, chairman of the governor's relief committee:

He has proven himself to be the kind of a man along side of whom we would feel it an honor to be stood-up to be shot.

Mr. Wilcox' possessions are great, and all inherited from his father but time, God gave him that. And it is time that he is giving the public, time of which he has so much because his wealthy father made it unnecessary for him to earn his bread by the sweat of his brow? For this giving of a little of his time, he deserves credit—many similarly placed in life do not even give this much for the common good. But is it because Mr. Wilcox is giving of his time, or because of his inherited wealth, that the Voter "would feel it an honor to be stood-up to be shot"? We wonder. Plenty of the rest of humanity give not only time but money without inspiring any such heroic impulse in this little journalistic brother of big business for sharing the glory of a gory death at sunrise with one of its beneficiaries.

After all the Voter's philosophy of life is somewhat reminiscent of what Sancho Panza said to Don Quixote: "An ass loaded with gold is more to be admired than a horse with a pack saddle."

AAA Plans Fail

Experiments by the AAA for reducing crop surplus by a bonus to farmers from funds to be supplied by processing taxes, thereby paying the farmer for abandoning acreage, do not seem to be working out according to plans—although the proposal was endorsed by all farm organizations except one, which look for agricultural salvation via politics and congress.

In the case of wheat, the farmer not eligible for the bonus for acreage reduction is defeating the \$100 million program, by increasing plantings of winter wheat to such an extent as to offset the 15 percent reduction promised by farmers who have accepted AAA proposals. Farmers have seeded 39,471,000 acres, a reduction of but 431,000 acres or 1.1 percent from acreage of a year ago. Increases are indicated in every state but two, and the Pacific northwest promises to wipe out this 1 percent decrease.

In the case of cotton, 25 percent of the acreage has been taken out of production this year, at a cost of \$110 million. Yet nature offset this by making a greater yield per acre—and department estimates show a total of 13,100,000 bales—almost a bumper crop.

The trouble with all these visionary farm aid schemes of enriching the farmer by reducing production through increased costs to consumers, is that the farmers themselves do not cooperate, as in the case of wheat, where the farmer out of production for the last two years and not eligible under the plan, is back on the job on a greater scale than ever; or if they do cooperate, as in the case of cotton, the bountifulness of nature offsets their acreage economies.

Why in place of a bonus for the farmer to pay him for what he doesn't raise, which fails to produce results sought, is not the reverse method followed, of taxing the farmer for what he does raise? A stiff federal tax levied on every acre of wheat or cotton planted would cut down production faster than the AAA system.

Welles Needs Recalling

Supporters of President Ramon Grau San Martin of Cuba are demanding the recall of United States Ambassador Sumner Welles, for encouraging the abortive rebellions against the Grau regime, delaying recognition of the new government and interfering clandestinely in Cuban affairs when neutrality should be the policy of our government.

The complaint against Welles seems justified. It was Welles who manipulated the revolt against President Machado and the installation of Carlos Manuel de Cespedes to power, followed by the prompt recognition of the new regime by the United States. That Welles made a mistake was soon apparent in the revolt that forced de Cespedes out of office.

Since then there have been repeated attempts to foment rebellion again Grau, all of which have been defeated. Welles is accused of encouraging the army officers to stage the battle of the National Hotel where several hundred were slain, and the uprising of last Wednesday in which hundreds more were slain. Having held fast to his office and shown his capacity to suppress rebellion, there is no reason why the United States should not recognize Grau's regime as it has that of so many others newly risen to power in Latin America.

The refusal of the Roosevelt administration to land troops to preserve order in Cuba or to attempt to impose financial control for the benefit of private investors at federal expense, as was the policy of the previous administrations, show that the new deal exists in diplomatic relations and that the United States has no intention of jeopardizing the good will of 20 Latin American neighbors. So Welles, as a relic of the discarded diplomacy, whose efforts so far have met with failure and who has succeeded in creating ill-will instead of good-will, should be recalled.



(Copyright, 1933, by Paul Mallon)

Washington, Nov. 13—Inquisitive people want to know how Mr. Roosevelt is taking the lisses against some sections of his program. The answer is: Just about the same as he took the Hosannas.

Once, about ten days ago, when the farm strike was threatening and the gold price scheme was not working, he had a bad day. Callers thought that for the first time since March 4 he was unable to conceal his irritation. He was sharp in conversation. His habitual gaiety was conspicuously absent.

The very next day he came up smiling again. He has been that way ever since.

This is not merely a public pose. He carries it through his dealings with his intimate associates in private.

It seems to be a game with him, a constant resistance against permitting anything to get on his nerves. He knows that he must have relaxation and good health and he never lets anything interfere with those two purposes.

At present his physical condition seems to be good.

Homes—From the inside comes an estimate that the home loan mortgage outfit has handled to date only about 8 per cent of its relief program. That does not fit in with some of the extravagant claims which have been published but there are good reasons for believing it is accurate.

It might cause some worry, except that the machinery now is functioning better. The change in championship was in the interest of efficiency. Too much politics was originally involved.

Comparisons—When you compare its record with the average insurance company doing the same business, the government operation stands in a favorable light.

No insurance company was ever efficient enough to handle 25 loans a day. The government is handling that many now and will handle more shortly. Its business is much more complicated than that of life insurance companies because it must swap bonds for mortgages instead of cash.

The cost of operations is much higher for the government than for private companies. No one knows exactly how much higher.

Speed was one of the worst causes of government inefficiency at the start. The agents out in the country were in such a hurry that half of their original papers were defective and had to be done over again.

All in all the outfit seems to have done fairly well and expects to do much better, beginning now.

Lawyers—The government lawyers nearly broke a brain cell figuring out a legal excuse for the gold purchase program.

The story of how they did it is only now emerging from the inner council. It seems the President liked the idea of increasing commodity prices that way but did not believe he had the authority to do it. At least he doubted it.

The lawyers dug around in the RPC act and found (with prompting from Chairman Jesse Jones) that the RPC could sell its debentures.

By circular reasoning the legalists went back to the old British common law of barter and sale, and deduced that the exchange of debentures for gold was in reality a method of sale.

Good lawyers say there is no question that the courts will uphold it, even though such a thing was never in anyone's mind at the time the RPC act was written.

Power—This may give you a hint that a lot of things can be done under existing law which have not been thought of yet.

The known powers conferred on the executive at the last session of congress have not even been half used. The financial and NRA programs have gone only part of the way that congress authorized. The farm powers have been used to a greater extent than any, because the need was greater.

In addition there are unknown powers which can be worked out legally if demand for them arises. Lack of authority will never be used as an alibi for this administration.

Hais—M. Litvinoff made some concessions to Bourgeois diplomacy, but he will not wear a silk hat. The stovepipe has been too closely associated in the past with things the communists hate.

The Soviet commissar wore gray striped trousers and a frock coat which usually demand a silk topper, but he stuck to his flappy black fedora.

Notes—The Roosevelt inner circles supposed to have furnished much of the material for Ernest Lindley's new book "The Roosevelt Revolution." They even okayed the title which suggests that the new deal is in effect a bloodless revolution.

Some financial experts believe the best way to meet the depreciation in the government bond market is for Mr. Roosevelt to devalue and retire the bonds held by the federal reserve with the treasury gold profit from devaluation.

The state department looked as if a policeman's convention was being held there during Litvinoff's stay. A dozen secret service men and metropolitan detectives accompanied the Russian on his visit to State Secretary Hull. It must have seemed strange to them because they have spent most of their careers chasing communists. A war carried that picture was for Andy Mellon to lead an anti-communist demonstration up to the department through the streets.

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Electric-current production in the Netherlands is greater than a year ago.

NOTED PLAYERS ARE ON SCREEN IN BRIGHT FILM

Twelve of Hollywood's brilliant stars head the "Famous" cast of noted players who appear in the Warner Bros. mammoth spectacle, "Footlight Parade," now playing at the Esquire theater.

The two principals are James Cagney and Joan Blondell who played together on the stage and rose to stardom side by side on the screen, playing together.

Then there is that wholesome singing dancing team of Ruby Keeler and Dick Powell who have made three distinctive hits in musical spectacles with "42nd Street," "Gold Diggers of 1933" and the current production.

Such noted comedians as Frank McHugh, Guy Kibbee, Ruth Donnelly and Hugh Herbert supply the comedy in the hilariously funny situations in "Footlight Parade." Claire Dodd as the vamp, Gordon Westcott and Arthur Hohl as the two villains with Philip Faverham comprise another quartet of recognized players.

Other important roles are enacted by Renee Whitney, Barbara Rogers, Juliet White, Paul Porcasi, Herman Bing, Charles Wilson and William Granger.

MAN'S HEART STOPPED, STOMACH GAS CAUSE

W. L. Adams was blasted so with gas that his heart often missed beats after eating. Advertiser rid him of gas, and now he eats anything and feels fine. Perry's drug store. Adv.

Owes Life To General Jumbos

Two cars, traveling at high speed, collided on a country road near Silver Lake, Ohio, recently.

One of the cars, equipped with ordinary balloon tires, turned end over end several times and was a pile of junk when it finally stopped. Jack Armstrong, the driver of the car, was killed.

Although the entire left side of the other car was demolished, it did not turn over but bounded and rocked its way down the highway until it came to a stop, facing the opposite direction.

"I owe my life to the Jumbo Tires that I have on my car," says Louis Perrine, Cuyahoga Falls merchant, the only person in the car. "If I had had ordinary balloon tires on my car, I am convinced that it would have turned over and that I would have been pinned under the wheel and probably killed."

The castings of the General Jumbos, on the left side of the car, were cut through in the collision but the air pressure in the tires was so low that they did not deflate at once but helped to hold the car to the road. If they had been ordinary balloons, at 35 pounds of air pressure, they would certainly have blown out instantly and the car would have turned over.

"Just after the crash, the car bounced and rocked as though it

Chevrolet Has New Zone Head

Announcement of the appointment of S. M. Johnson as Northwest zone manager of Chevrolet Motor company, with headquarters in Portland, is made at this time by W. M. Packer, Pacific coast regional manager.

Mr. Packer arrived in this territory yesterday to conduct a series of business meetings with the zone staff and to install Mr. Johnson as zone manager.

The new Chief of Chevrolet's factory operations in the Northwest is being promoted to the zone managership as a direct result of his uniting efforts to improve Pacific coast Chevrolet sales, according to Mr. Packer.

Announcement also is made at this time by the regional manager of the appointment of P. J. Maassen as assistant zone manager. The latter was formerly Pacific coast regional accounting manager and prior to that time was zone accounting manager at Portland and Oakland zone offices respectively.

"Mr. Johnson's appointment as zone manager in the Northwest is a reward for the highly efficient manner in which he has performed every duty assigned to him," said Mr. Packer yesterday. "His rapid rise in the five years he has been with Chevrolet is one of the most outstanding in the country. He is widely known throughout the Northwest and the Pacific coast and has established a highly enviable reputation for business sagacity, friendly cooperation, initiative and unflinching perseverance," Mr. Packer said.

Stayton—Mr. and Mrs. Floyd Fair had as their guests over the weekend, Mr. and Mrs. Roy Clark of Corvallis.

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WHISPERED Great Complexion Secret!

To her friend she confessed the secret of her flawless clear white skin. Long ago she learned that no cosmetic would make blotches, pimples or yellowness. She found the secret of real complexion beauty in **NR TO-NIGHT** Tablets (Nature's Remedy). They cleaned and cleared the climatic tract—corrected sluggish bowel action—drove out the poisonous wastes. She felt better, too, full of pep, tingling with vitality. Try this mild, safe, dependable all-vegetable corrective tonight. See your tonic dealer or write for literature. **NR TO-NIGHT** Tablets. At all drug stores.

Grove's LAXATIVE BROMO QUININE

The first is the Dry Stage, the first 24 hours. The second, the Watery Secretion Stage, from 1 to 3 days. The third, the Mucous Secretion Stage. The time to stop a cold is in the first stage. This Grove's Laxative Bromo Quinine does. It does not merely suppress the cold, but drives it completely out of your system. 30¢ and 50¢ at all drug stores.

Gasoline that is Thermalized

not only gives "quick-starting" BUT BEGINS DELIVERING FULL POWER in a fraction of the usual time!

THERMALIZED GASOLINE DOES THIS:

Thermalized SUPER-SHELL	SMOOTH START	FULL POWER
ORDINARY WINTER GAS	STILL BUCKING	STILL REQUIRING CHOKE

Super-SHELL

Two cars. Two starters turn. One car sputters and coughs... and halfway down the street it is still jerking and bucking, wasting gasoline, trying to get under way. The other car is AWAY, smoothly, quietly, under FULL POWER minutes sooner.

Want to see that contrast? Want to drive the car that gets away as if this were July? Then you will want Thermalized Super Shell in your gasoline tank.

This winter grade is no ordinary "quick-starting" gasoline. A Thermalized gasoline is especially processed not only to start your car instantly, but after starting, to begin delivering FULL POWER while the motor is still cold. You save as much as half the gasoline wasted with the choke. And you prevent oil dilution, avoid engine damage.

Yet you get the same extra mileage—the surging power—and the top anti-knock value that made Super Shell the sensation of the summer. It's the same premium-quality Super Shell and it's Thermalized!

Test it in your car

Pick the first cold morning to test it. You'll forget the weather! You'll be astounded by the improvement that a Thermalized fuel makes. And remember, Super Shell is the only Thermalized gasoline.

Only Super Shell is Thermalized

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