

15,682
Distribution
Every—
THURSDAY

CAPITAL JOURNAL SHOPPER

Do your Merchant
a Favor by Telling
Him You Saw His
Ad in the "Peach"

Salem's Largest Circulation

SALEM, OREGON, THURSDAY, SEPTEMBER 21, 1933

Complete Coverage

A CERTIFIED VALUE

McDowell Market
171 South Commercial Street

Hams

Whole or half. No 1 quality. Pound— **13c**

A CERTIFIED VALUE

Hogg Bros.
456 State Street

Sewing Machines

We have several used sewing machines for sale at bargain prices.

A CERTIFIED VALUE

Firestone Service Station
Liberty at Center Street

Firestone Battery

Special battery features not found in any other battery— **\$5.75**

A CERTIFIED VALUE

Market Drug Store
N. Commercial at Marlow

Bayers Aspirin

100 in the bottle. Genuine and fresh stock— **53c**

A CERTIFIED VALUE

Perevola Mfg. Co.
New Bligh Bldg.

Re-Lining

Any man's or woman's coat relined for— (You furnish the material) **\$1.00**

A Certified Bargain

Acklin Bootery
121 North High St.

Brogues

For School wear— **\$3.95**

A Certified Bargain

Bishop's
136 N. Commercial St.

Boy's Suits

2 Pair Pants. Smart styles— **\$6.95**

A CERTIFIED VALUE

ShIPLEY'S
North Liberty Street

Silk Hose

Women's first quality all pure silk hose. Full fashioned. Chiffon and Service— **85c**

A CERTIFIED VALUE

Baked by Benson Bakery

Angel Food

Order from your grocer. This is our famous Pineapple Angel Food Cake. EACH— **39c**

Buster Brown Grows With Salem

—This is the Eighth of a series of "Know Salem Merchants"—



GEO. L. ARBUCKLE
—Photo Gunnell & Robb



—Murray Wade Photo



GEO. M. KING
—Photo Kennell-Ellis

BUSTER BROWN SHOE STORE

125 North Commercial Street.

The Buster Brown Shoe Store was founded in 1919 by George L. Arbuckle and George M. King. The store was popular right from the beginning and in 1922 the opportunity presented itself to take in additional territories. A store was established in Klamath Falls, then Pendleton, then Eugene and this year a fine exclusive women's department was put into operation in Shipley's Ready-to-Wear store.

While the Buster Brown Shoe Stores handle the Buster Brown shoes for girls and boys the Naturalizer is featured in its full line for women. Women's styles are also handled in the Brownbilt and Tread-Straight lines.

For men the United Shoemakers, Inc., the Brownbilt and the Tread-Straight lines are stocked.

The Buster Brown shoe store has always been known for its artistic windows being the envy of many merchants in all kinds of business endeavors.

Both Mr. Arbuckle and Mr. King received their shoe experience with the Knight Shoe company in Portland where they spent many years before starting their business in Salem.

A CERTIFIED VALUE

Firestone Service Station
Center & Liberty

Firestone Sentinal Tires 4.40x21

4.50x21, \$4.70; 4.75x19, \$5.15; 5.00x19, \$5.50; 5.00x20, \$5.70 **\$4.25**

A CERTIFIED VALUE

Upston's
State & Commercial St.

Pure Honey

This is a genuine Fireweed honey. You have to taste it to appreciate the difference. 8 lb. Pail— **43c**

A Certified Bargain

Doolittle's Service Station
Center & N. Commercial

PENN. OIL

100 per cent pure Pennsylvania Oil in sealed cans. 2 GALLONS— **\$1.27**

A CERTIFIED VALUE

Midget Market
351 State Street

Picnics

Sugar Cured. Delicious to boil or bake. A real buy. POUND— **8c**

A CERTIFIED VALUE

Perry's Drug Store
The Rexall Store
115 S. Commercial St.

39c Rexall Milk of Magnesia Tooth Paste.
25c Kleenex Tooth Brush.
10c Celluloid Brush Holder. ALL FOR— **39c**

A CERTIFIED VALUE

Walker's Market
178 South Commercial

Hamburger

All pure beef—fresh. POUND— **5c**

A CERTIFIED VALUE

Bloch's Golden Rule Store
220 North Liberty Street

Swagger Suits

Made of Wool Knit. Extra Special— **\$5.73**

A Certified Value

Model Food Market
275 N. High St.

Soap Chips

Crystal White Soap Chips. 5 pound package— **35c**

A CERTIFIED VALUE

Schaefer's Drug Store
138 North Commercial St.

Chocolates

One pound assorted flavors, Commercial Chocolates— POUND— **15c**
2 pounds for 25c

A CERTIFIED VALUE

Busick's
Marlow Street Super Market

Jell-O

Strawberry and cherry flavors only. 6 FOR— **25c**

A CERTIFIED VALUE

Bonesteel Bros.
Chemeketa at Liberty

Junior Hot Water Heater

Installed in your car Complete— **\$10.50**