

ELKS GOOD-WILL CARS TO ARRIVE TODAY AT 4 p.m.

PILOTS CARRY INVITATION TO SALEM ELKS

Carrying messages of good-will and an invitation to the Elks of Salem to attend the forthcoming Elks Grand Lodge Convention at Milwaukee the week of July 17th and also an invitation from the managers of the Chicago Century of Progress World's Fair, Messrs. Mark Love and Ralph Jones arrived here today piloting a unit of the Elks Official Purple and White Fleet. Behind the wheel of the transcontinental Studebaker is Mark Love, concert singer and radio star of international reputation. Among radio audiences, his broadcasts and his direction of radio programs while manager of radio station WGN at Chicago, have won him a coast to coast following. The critics of two continents unite in pronouncing him, one of the finest basso voices on the current concert stage. With these talents it is expected that his visit to the local lodge of Elks will be marked by unusual entertainment features and for this reason Mr. Harold Eakin has arranged an interesting program.

Mr. Ralph Jones, accompanying Mr. Love in a purple and white Rockne Roadster is an automotive publicity expert of wide reputation. The two cars are part of a Fleet of six—three Studebakers and three Rocknes, comprising the Elks 1933 Good Will Tour, an event which has become an annual affair for the Elks. The Fleet comprises three units of two cars each; the two piloted by Love and Jones left Los Angeles, California, May 31st. Two other cars left Tallahassee, Florida on the same day as did two from New York City. In the course of their route the two which arrive here will have covered more than seven thousand miles when they roll into Milwaukee and will have contacted more than one hundred and fifty thousand members of the hundred odd lodges they will visit.

The Elks Good-Will Tours are regarded by the members of this Order which numbers more than seven hundred thousand as an important instrument in cementing friendly relationship between the fourteen hundred lodges.

The itinerary of Jones and Love calls for an average of two stops a day between Los Angeles and Milwaukee. A formal greeting, procession and luncheon or dinner at the Elks lodge is the usual program at each stop. The six cars of this year's fleet are scheduled to visit some three hundred and fifty lodges on a time-table basis that allows for no delays of interruptions, this being made necessary by the elaborate welcoming programs which usually await their arrival. The Order of Elks which numbers among its membership, the mayors and leading civic officials of most American cities as well as the governors of many states—and no less a person than President Roosevelt as well as a majority of Federal Executive officers, senators and congressmen naturally draws the active participation of its most important members in the welcoming ceremonies in each city visited by the Elk Tourists.

MAJESTIC AUTO RADIO DRAWS PRAISE OF GOOD WILL DRIVER

Majestic auto radio sets, proved the most practical of the many automobile radios on the market, are installed in the Elks Good Will Tour Car which visited Salem today.

"We chose the new majestic radios for all of our tours cars because of their outstanding and highly satisfactory performance," Mr. Mark Love, driver of the car routed through Salem in an interview. "Their power, sensitivity and selectivity make them ideal for cross country driving. They are easy to tune, have a wonderful tone and are quickly and easily installed, due to the new all-in-one feature. These are some of the reasons why Majestic was named the choice of auto radios for our cars. I find the Majestic on my car to be an endless source of pleasure."

SALEM GUNMEN TO TRY TRAPS SUNDAY

Five events will be open for competition Sunday morning at the club grounds when the Salem Trapsshooters club holds its monthly tournament. These will include two 15-yard events, two handicap and one double. There will be added money in each event. Participants may either shoot for the money or merely for the targets. Shooters will be divided into A and B classes.

Sunday's shooting will be in the nature of a warm up for the state meet which will be held at Klamath Falls next week end, since it is planned to send a squad from here.

Racing Program Next Month Stated

A three-day program of horse races and other features will be held at the state fairgrounds here July 2, 3 and 4, it was announced by Max Gehlhar, head of the state department of agriculture.

Ed Wright, who handled the rodeo at state fair time last fall, will be supervisor of the program. Capital Post of the American Legion will sponsor a program the night of July 4.

Gervais—The Misses Ione and Doris Turner are spending a week in Portland visiting their father, Fred Turner.



ELKS CHOOSE QUAKER STATE

Mark Love and Ralph Jones in charge of the Goodwill cars en route to the Elks National Convention which convenes in Milwaukee July 16, arrived here today exactly on schedule with his fast moving two-car caravan.

After paying their respects to a reception committee of local Elks the party drove to the Firestone service station, one of the local Quaker State dealers, for a check-up on the car's lubricating systems. A close inspection of the cars, which are making a carefully timed 7,000 mile trip, indicated that they were in perfect condition in spite of hard travel.

Mr. Jones pointed out that now for five years the automobile making the Goodwill Tours have used Quaker State oil and greases exclusively, without a single case of lubrication trouble in over 138,000 miles of trans-continental driving. In talking with fellow Elks he asserted that freedom from lubrication problems is one of the big factors in the success of the tour.

He advised members of the lodge who are planning to motor to the national convention, to look for the green-and-white Quaker State signs before stopping at service stations on the route. When the station attendant asks if you need oil, Mr. Jones says, " insist on Quaker State, as the most valuable lesson we have learned is the economy of using the finest grades of super-refined oil and greases."

"Automobile technicians advised us to use those lubricants for such a grueling trip," he continued, "if we wanted to avoid mechanical troubles and results have certainly proved the wisdom of their suggestions. One of the great advantages of high-grade oil is that non-lubricating elements are taken out in the refining process. If these elements are not removed at the refinery the process must literally take place in the crank case."

"While the initial price may be slightly higher, our experience proves that in the long run motor lubrication with the better grade oil saves time and money. If the crank case is filled with oil from which all the non-viscous, lightened material has not been removed by super-refining, vaporization of these elements from engine heat soon reduces the volume and lubricating value of the oil. This loss averages about a quart per gallon for ordinary oils and even more in cheaper oils, leading to added expense as well as endangering to the motor."

The Quaker State lubricants with which Elks Goodwill cars have been serviced for five successive years are made from the finest grade Pennsylvania oil and are distributed through an organization of more than 80,000 independent dealers.

Elks' Good Will Tour Cars are Equipped with Majestic

TWIN SIX AUTO-RADIO

- Six-Tube Superheterodyne
- Six-Inch Dynamic Speaker
- Airplane Dial Steering Column Control
- Powerful, Sensitive, Selective
- Majestic Colorful Tone

Provision is made for use of an extension speaker. Receiver can also be operated on AC current.

ONLY Quick, easy installation. Price includes tubes, suppressors and Federal Tax Paid.

SALEM HARDWARE COMPANY

120 N. COMMERCIAL ST. PHONE 4906



The Elks Good-Will ambassadors who visit here. Upper left: Ralph Jones, publicity expert. Upper right: Mark Love, internationally known radio and concert star. Lower left shows Jones at wheel of Purple and White Rockne. At right is Love seated in the Elks Studebaker. Map shows three routes of Elks 1933 Transcontinental Tour in Milwaukee, scene of Elks Grand Lodge Convention. Jones and Love take the Western route from Los Angeles—two other cars proceed from Tallahassee and two from New York City.

MIXED CROWD DUE FROM OREGON CITY

Twenty four men and 12 women will be included in the group of golfers which Oregon City will send to Salem Sunday forenoon for the tournament with the Salem Golf club. Inclusion of the women means that the local club will need the assistance of a group of local female players to assist in the entertainment of the visitors. The Salem club management stated today that it would appreciate it if a number of local women would visit the course Sunday and extend hospitality to the Oregon City contingent.

The local course is reported in excellent condition following the rain of the past two days and some record breaking golf may be expected Sunday.

SHARKEY SAYS BAER TERRIBLE

New York, June 10 (UP)—No bandwagon hopping for Jack Sharkey.

Today, while the fight world echoed and re-echoed with praise for Max Baer, the heavyweight champion, from his training camp in Orangeburg, said "he's still a chump to me."

Knowing that Sharkey was at the ringside night before last when Baer dropped that depth bomb on Schmelling's jawbone, we called him today for his opinion. He expressed it—some \$4.80 worth.

"Get this straight," he opened up with, "Baer won that fight and that's all that counts, but didn't he look terrible! I'm telling you he fought a sorrier fight than he did against Schaff here a couple of years ago when he was a kid."

Would he mind meeting Baer? "Would I mind it? Boy, I'm just praying and hoping that Carnahan thing turns out right and I can get a crack at that big stiff. I'd love it. Yes sir, Sharkey, the man who can't break an egg, would sure love to lay a right hand on that guy's jaw. I wouldn't fool around jabbing him with a left. He's too wide open for a right swing. Man, I hope nothing keeps me from getting in there with him."

We asked if Baer's tremendous

TWO BIG GAMES SCHEDULED FOR OLINGER FIELD

Two baseball games, each of which promises to be a real contest, for two bits, will be the entertainment provided at Olinger field Sunday afternoon. The first game, beginning at 1 o'clock will feature the Station and Salem teams of the Marion county junior league while the second, which will follow immediately will bring together the Salem Senators and the Eugene Townies of the State league.

Play in the State league is considered the best in semi-pro circles in a number of years and the squad Bill Reinhardt will bring here from Eugene to challenge Salem's hold on second place, boasts a number of first class performers. Worth shortstop, is considered one of the fastest men on base in the circuit, while Chester, a youngster from the University of Oregon beat Hubbard out of the first basing job. Wiltshire, the pitcher, although barely out of high school, has shown a world of promise and his performance as compared with that of "Squeak" Wilson, local chucker, Sunday, will be well worth witnessing. Shaneman, another Oregon product, teams up with Wiltshire. Outfielders include Gordon, Van Duyn and Cotter Gould, the latter a Salem boy of the slugger type. Teaming up with Chester in the infield are Wirth at shortstop, Londahl, second base, and Russell, third base.

As an indication of the interest in which local fans are taking in State league games, it was announced that last Sunday's contest with Bend drew more fans than any game during the entire 1932 season.

After having been defeated by Silverton and Woodburn, the Station juniors will come here tomorrow hoping to break into the win column at the expense of Salem. Station has the best junior team in its history, erratic defensive work being largely responsible for its defeats. Steady practice, however, is believed to have ironed out many of the rough spots and a cleaner game is expected Sunday.

Gatchell will probably be on the mound for Salem while Champ is considered Station's best mound bet.

REMAINS AT COAST

Gervais—Mr. and Mrs. Basil DeJardin, Mrs. J. V. Kiplinger, and Leland, Pat and Stanley DeJardin drove to Taft Tuesday. All returned home the following day except Stanley, who remained in Taft to assist his uncle, Joe DeJardin, during the summer months.

right hand punch would bother him. "Sure it would bother me if it hit me. Anybody'd hurt you if you let 'em wind-up for five minutes and smack you on the jaw. But he couldn't hit me with that right. By the time he got set and got it cocked, I'd have popped him silly."

Northwest Pennant Won By Portlander

Tacoma, Wash., June 10 (UP)—Playing a steady game that followed par throughout, Al Zimmerman, Portland professional, concluded his performance yesterday by capturing the Pacific northwest open golf championship.

Zimmerman turned in a final score of 71, giving him a card of 144 for the final 36 holes, one stroke over par. His aggregate score was 291.

Walter Pursey of Seattle finished second with an aggregate of 292. Ted Longworth of Portland was third with 294, and Frank Rodia, Seattle, fourth with 295.

FIRESTONE TIRES IN SUPREME TEST UPON ELKS TOUR

"Whether over hot roads of the prairies, innumerable detours, or over the straightaways at burning speeds—it is all in the day's journey for the Elks Good Will Tour cars, one of which arrived in this city this afternoon according to Mr. Ward, Manager of Firestone Service Stores.

"Such conditions are encountered by the six cars in the tour which started May 31st from different parts of the country and concludes in Milwaukee for the Elks National Convention July 16. "One of the drivers reported after the Elks Tour last year, "My tires at the end of the journey could have been sold for slightly used tires. They did not give me the slightest trouble—no punctures, no blowouts—and they were vital to the successful conclusion of my trip."

"Naturally Firestone Tires which equipped all the Elks Tour cars for the last two years, were specified long in advance for the cars this year," Mr. Jones said. "This is because of the special construction features which have brought Firestone Tires all the world records on road and track for safety, mileage, speed, and endurance." Mr. Jones pointed out Firestone developments have been so outstanding that all leading racing drivers at the Indianapolis 500 Mile Race choose Firestone Tires.

Silverton Juniors To Invade Woodburn

Silverton—Silverton Junior Legion baseball boys will play Woodburn, here, Sunday afternoon. The home team took a nice drubbing from Salem juniors Wednesday and out-scored Station last Sunday. So far, Woodburn has won two games, and has the locals wondering.

Schwab and Riggs will be the battery.

Aumsville—Wayne Ransom left Wednesday morning to spend the summer at Waldport, where he will play in an orchestra.

LOCAL MOTORIST TO DRIVE ELKS' GOOD WILL CARS

The Elks Good Will Courier Caravan, composed of a new automatic Studebaker Commander and a new Rockne six, arrived in this city today and the cars will be on display at the showrooms of the State Motors Co. throughout the afternoon and evening. Several local motorists have accepted the invitation of Mr. Lambeth to drive the cars during the afternoon.

The two cars are one of three two-car teams, each composed of a Studebaker Commander and a Rockne Six, which are traveling America setting records of economy and performance prior to the Elks Convention in Milwaukee, opening July 16. Both cars are painted white and purple, the "colors" of the fraternal order.

"The new automatic Studebaker Commander is a real sensation," said Mr. Lambeth. "This car is so nearly automatic, it all but drives itself. It starts automatically and stays started automatically. It automatically converts rough roads into smooth pavements. It automatically stops at the touch of the toe tip with power brakes."

"The new Rockne is also a sensation—a value surprise. It represents Studebaker's determination

to introduce quality construction into the low price field. It performs under all conditions like a much costlier car.

CAR PILOTS TELL EXPERIENCE OF TRIP

Two of the six cars of the Purple and White Fleet visited Salem today. These cars represent a contingent of the Elks' Official Good Will tour. Two cars have left from Florida's capital, Tallahassee, two from New York City and two from Los Angeles.

Drivers Jones and Love say that during the past four years in which these good will ambassadors have been making their annual pilgrimages, they have covered more than 138 thousand miles without a serious mishap. Much of the credit for the success of these trips is due, they said, to the use of Ethyl gasoline.

Asked about their own experiences, they said, that while their cars had been taxed to the utmost in keeping engagements at various cities along the route the motors purred smoothly all the way.

West Salem—Mr. and Mrs. J. I. Miller and their son-in-law and daughter, Mr. and Mrs. P. L. Clark and sons, Bobbie and Donald, motored to Yachats Tuesday, returning Thursday.

They were successful in getting clams and catching a few trout.

"Oil Trouble, Brother? Not on the whole tour"

A letter from official driver, Elks Tour

"Last year we started out from Boston, and after covering 9,700 miles wound up at Birmingham. The stress and strain on those making such a trip, to say nothing of that to the car, is plenty, and how! "Everything must move like clockwork. Schedules must be met. Hard driving between towns... slow motion in parades... every possible driving condition in all kinds of weather."

"At most of the stops we make, some interested bystander is sure to ask 'Oil trouble, brother?' And we come back, 'Not on the whole tour... for thanks to Quaker State Motor Oil and Superfine Greases there were no delays, no mechanical troubles, and that extra quart of lubrication in every gallon gave plenty of mileage between drains and refills."

"Yes sir, brother Elks, you can take it from one who knows lubrication... we are using Quaker State again this year! Just ask me!"

Ordinary motor oil averages one quart of "light-end" oil per gallon. This portion burns up in high-speed motors after a hundred miles or so. Quaker State removes this light-end material... at the refinery... it never reaches your motor. Every gallon of it is four quarts of motor lubricant, net.

With Quaker State in your crankcase, you get full lubrication... save costly repairs... get added mileage. For real economy, drain and refill today.

Look for the Quaker State station sign. Most places now supply Quaker State from the patented green-and-white drum... double-sealed at the refinery.

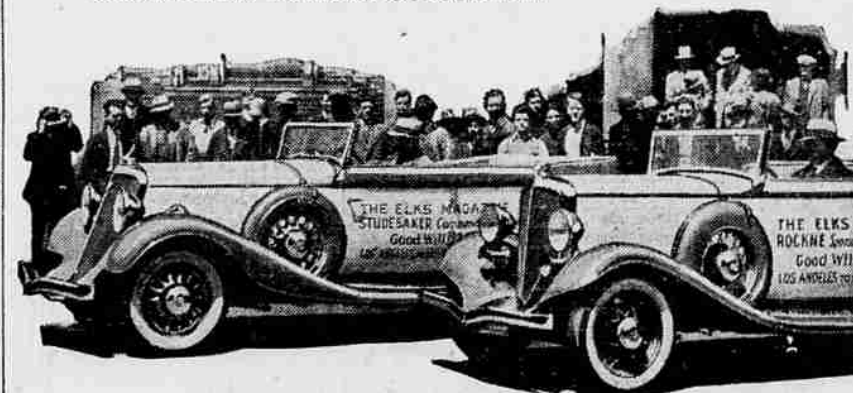
Quaker State Oil Refining Co., Oil City, Pa.

Quaker State is now 30c per quart, when served from bulk, except in high-freight areas of Rocky Mountain States.

What's your experience... with Quaker State. We like to hear from our customers. Address Quaker State Oil Refining Co., Oil City, Pa.

Here Today! THE ELKS COURIERS OF GOOD WILL!

See the amazing Automatic Studebaker and the Sensational Rockne that are on their way to Milwaukee and the Elks National Convention.



AGAIN this year, Studebaker-built automobiles are the Elks Couriers of Good Will.

Three two-car teams, each comprising a Studebaker Commander Eight and a Studebaker-built Rockne Six, are traversing America, setting records of economy and trouble-free performance prior to the Elks Convention in Milwaukee, opening July 16.

The superb Commander Eight in each of the two-car teams is that sensation of sensations, a car so nearly automatic it all but drives itself. It starts automatically—stays started automatically—automatically does its own adjusting of spark, carburetor and choke—automatically converts the roughest roads into smooth pavements—and automatically

stops at the touch of the toe tip with Power Brakes, the great advancement of the year.

The sensational Rockne Six represents Studebaker's introduction of quality construction into the low priced field. Built by Studebaker, Rockne is a Studebaker in everything but name. It performs under all conditions like a much costlier car. It has the upholstery and the advanced equipment of a car priced \$200 more.

And mind you, every Automatic Studebaker has every advancement you will find in the Commanders that are in the Elks Good Will Tour.

Welcome these Elks Couriers of Good Will to town tomorrow and see the stand out cars of the year!

State Motors, Inc.

525 CHEMEKETA STREET — SALEM PHONE 8400

Firestone

QUALITY & SERVICE

The GOLD STANDARD of Tire Values

HERE TODAY AT 4 P. M.

SEE "FIRESTONE" THE MASTERPIECE OF TIRE CONSTRUCTION ON THESE ELK GOOD-WILL CARS.

For years Firestone Gum-Dipped Tires have given low cost service on these Elk Tours. At today's low prices you can have the same safety and service that Firestone is delivering for these Elk Good-Will cars.

QUAKER STATE MOTOR OILS

"The Oil Used by the Elks Caravan"

SOLD BY

Firestone Service Stores

Firestone Service Stores, Inc.

Center and Liberty Street Phone 9144

Firestone

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