



Here's a Startling Message of Economy in Which Every Person and Family Will Be Interested. Salem's Army and Navy Goods Store in the Hands of Lewis and Lewis Stock Adjusters.

CREDITORS

— CAUSE THIS —

TRAGEDY

With the Most Astounding Price Slashing and Stock Unloading Event of This Character That Has Ever Been Attempted by Any Merchant Under Similar Conditions and Circumstances—Determination is Self Preservation.

REGARDLESS OF COST We Have Marked Down Everything to Force the Selling Quickly.

IN TROUBLE

READ!

Action speaks louder than words, and we want to impress upon the public the sincerity with which we have taken this action. In order to keep our doors open we must remit to creditors. The mere fact that conditions have been backward does not lessen our responsibility, and the cash reserve at its lowest ebb we are forced into this drastic action to raise money on the only assets we have, and that is to liquidate our stock in the quickest way possible in order to meet this existing emergency—Note the Prices.

Salem will now witness the most fearless price cutting, rapid firing selling, quick action sale ever known, Men's Shoes, Pants, Clothing, Underwear, Blankets, Outdoor and Camping Equipment, etc. Now slashed far below cost or worth. At this time we are face to face with the most unusual predicament of our career. Our Creditors have given us notice that our bills must be paid, they will wait no longer. We are telling you these facts so you may know—truth has never hurt any man. No doubt this will be a

surprise to many of our customers. Thousands of dollars worth of merchandise will be sold at wholesale prices and less than wholesale cost. We would gladly turn these goods back to the manufacturer but they refuse to consider any offer of this kind. They want cash, so here goes for the Greatest Sale ever held in Marion county or I dare say in the northwest. Come expecting the most unusual reductions, every article has been examined and marked with a startling low figure. What these goods cost or are

worth will in no way affect the great price slashing. We are not crying hard times, you know conditions as well as we do. So to save our store and to keep the stock from the creditors' hands we are willing to pass on to the public until further notice the merchandise at the drastic prices quoted here. If you are looking for the biggest sort of startling bargains don't miss this sale for it compares as a mountain to a mole hill with sales that have gone before.

Palm Olive Soap Genuine Palm Olive Soap, get it now, the cake 5c	Pillow Cases 42x36 Sizes. Come early for this value 10c	Ladies 50c Hose Newest shades and colors. Never again will you buy these at... 19c	B.V.D. Union Suits Genuine B. V. D. Union Suits. Buy now at the great savings... 59c	\$4.00 Dress Oxfords Goodyear Welt, black or brown. Buy them at \$1.87	Moleskin Pants Men's heavy Moleskin pants—extra quality. Now they go at... 98c
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\$1.00 Men's UNDERWEAR will be sold at 49c Fishermen Attention! The only ones who can afford these savings are those who have money to waste. U. S. Brand Fly-weight Fishing Hip Boots A value no fisherman can afford to miss. Regular \$5.00. While they last \$4.47	MEN'S Handkerchiefs 10c Value 3c Pequot Bed Sheets 81x99 Size We advise you to lay in a supply for many months to come at this exceptionally low price. 97c	\$2.50 Broadcloth Pajamas 49c \$10.00 Boys' Leather Coats Beaverized Collar Made of genuine horsehide leather. 4 pockets, belt all around. A value that no mother can afford to miss, selling at half the regular price. \$4.99	Heavy Canvas Gloves Pair 3c \$3.00 Wool Plaid Blankets Women! Come early for these. Here is plain proof of the ability of folks to save money in this most sensational sale. \$1.47	RAYON Dress Sox 20c Value 9c 50c Ladies' Rayon Underwear One lot of Ladies' Rayon Underwear priced for quick selling. While they last we will sell for only 19c	ROCKFORD Sox 16c Value 6c 79c Men's Blue Work Shirts Made of extra fine quality chambray in coat style and two pockets. Sizes 14 to 17½. While they last the price is 37c
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THIS GREAT SELLING EVENT Starts With THURSDAY, APRIL 14th 9 A. A BANG 9 M.

75c Boys' Knickers Cassimeres and Twills. Well tailored. Reduced to 37c	25c Arrow Collars Arrow and other well known brands. Newest styles 7c	\$4.00 Work Shoes Leather and composition soles, well made and serviceable. Wonderful value at \$2.27	50c Broadcloth Shorts Novelty Shorts. All sizes, wonderful value at only 12c	50c Athletic Union Suits Fine nainsook suspender back, bartacked. Sizes 36 to 42. 19c	Men's Dress and Sport Oxfords All leather, black and white combinations, well made. Reg. \$4.50 value reduced to only \$2.87
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CIGARETTES

We were loaded with Cigarettes when the sad news came so to show you what we mean when we say less than cost. We will unload the entire lot of Chesterfields, Camels and Lucky Strike Cigarettes by the carton. **\$1.15**
A Carton (Limit One Carton)

10-lb. Sack SUGAR

When the doors open Thursday, 9 A. M., we will sell 10 pounds of Pure Granulated Sea Island Sugar. We urge you to come early for this item as we have a large supply on hand but at this low price it can't last long. Read this announcement through—and through—you will see many Great Bargains equally as good you will surely want. **39c**
10 Pounds (Limit One Sack)

GET THESE BIG BARGAINS COME EARLY

Men's Silk Neckwear, large assortment of patterns. 39c	"Rockford" Sox, extra heavy. 5c
Dress Suspenders, Regular 50c. 19c	"Ballston" Wool Mixed Sox, Regular. 8c
Heavy Red Wrist Canvas Gloves. 5c	15c All Heavy Wool Boot Sox, values. 19c
Leather Face Gloves, leather thumb and finger tips, elastic wrist for. 15c	Casmerette Sox, 20c value. 5c
	Fancy Rayon Sox. 10c
	Fancy Silk Sox, 50c values. 19c

Men's Tennis SHOES

Men's Tennis Shoes the kind you pay at most stores to \$1.00. You buy now while they last at the low price **39c**

College Cords

We will not attempt to list all the great bargains that are here for you. But when we sell College Cords that sold before for \$3.00 at \$1.47 you know the cut is drastic and genuine—\$3.00 **\$1.47**

The Only Ones Who Can Afford to Ignore These Savings Are Those Who Have Money to Waste.

One lot of Men's Dress Shirts, values to \$1.50, now. 29c
Army Wool Underwear, all sizes, while they last. 39c
Boys' Corduroy Long Pants. Buy them now at. 79c
Men's Wool Shirts, values to \$3.00. Out they go. \$1.29
Men's White Handkerchiefs. Get them now. 3c
Men's Casmerette Sox. A great bargain at. 5c
Men's Rockford Sox. You get them now. 5c
Men's Dress Hats, values to \$4.00—Your choice. \$1.87
20c Pillows, regular \$5c. Now they go at. 49c
Now they go at. 19c
One Lot of Rayon Underwear. A real value now at. 19c
Boys' Dress Shirts, genuine Broadcloth, now. 25c
Men's Bib Overalls. Stock up now. 59c
Polo Shirts, Red, Blue, Green. Out they go. 39c

Blue Denim Overalls

220 Denim Overalls, full cut, well made, a super value at **47c**

Boys' Broadcloth Shirts

Broadcloth and printed fabrics, well made. Regular 50c 25c value, reduce to **25c**

Men's Indian Moccasins

Made of Genuine Suedes. "A treat for the feet." Sizes 10 to 10. Reg. \$1.75 value **87c**

Men's and Boys' \$1.75 Tennis Shoes

Extra heavy soles, white, brown and metal shades. On sale at only **98c**

THIS STORE SUSPENDED BUSINESS LAST SATURDAY NIGHT WHEN APPRAISERS TOOK CHARGE TO MARK DOWN ALL MERCHANDISE—

\$5.00 Dress Pants Worsted, Serges and French backs in novelty effects. 22-inch bottom at the ridiculous, lowly low price of... \$2.97	\$3.00 Dress Pants French Backs, Worsted, Cassimeres. Here's a wonder value and who can doubt it. On sale at... \$1.67	\$3.50 Hirsch Weis Waterproof Pants We advise you to stock up now at this low price of only \$1.27	\$1.75 Smart Dress Shirts Woven Madras, Rayon Striped and Broadcloth, sizes 14 to 17. A super value. 79c
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All Merchandise On Sale Nothing Reserved

Nothing will be held back for in this Big Reduction Sale every article goes. It will be a clean sweep with every single item slashed. Folks, it will be so startling and sensational in both value and bargains that no person and no family should fail to attend and buy their Spring needs. COME THURSDAY—COME FRIDAY—COME SATURDAY—COME EVERY DAY

Remember the Day—Bear in Mind the Hour—Be on Hand Early and Get in With the First Rush—Nothing But Bargains

LEWIS & LEWIS

(Adjusters in Charge)
NOW SELLING THE
Army & Navy Goods Store

LOOK For The Sale Signs 279 North Com'l St.
See The VALUES 279 North Com'l St.

Never Before Bargains Like These—Lay in a Supply For Years to Come.

Boys' Suspenders, newest colors and patterns, 35c value, now only 19c
Van Heusen Collar—Regular 35c values 7c
55c Men's All Leather Belts. Out they go 47c
Boys' \$1.50 well tailored Dress Caps, new patterns. 69c
Boys' Wool Longies, Regular \$1.50 value. A bargain 79c
Children's 23c Hose. Now only 9c
\$3.00 Boys' Shoes and Dress Oxfords, now \$1.47
Men's Work Shoes, good lasting leather—Now only \$1.19
Men's \$1.00 Waterproof Welt Work Shoes. Out they go \$1.67
Men's Leather Faced Gloves, 25c value, now 12c
Men's Rayon Dress Sox, fine quality, newest colors. 9c
Boys' Coveralls, Levi Strauss make. A bargain 39c
\$4.00 Can't Bust 'Em Campus Cords, while they last \$3.77