

# Capital Journal

Salem, Oregon

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"With or without offense to friends or foes  
I sketch your world exactly as it goes."  
—Byron

## The Highway Squabble

Highway Commissioner Spaulding last week sharply criticized Chairman Van Duzer for delay in the selection of a route for the proposed short cut route from Portland to the sea. Action had been delayed by the absence from the state of Commissioner Hanley, and Mr. Spaulding declared the chairman should send an airplane to bring him back. Mr. Spaulding expressed himself as being willing to approve both the Vernonia-Hamlet and the Wilson river routes. The engineer's report had not yet been made.

In reply Mr. Van Duzer stated the commission had formally agreed to construct a route to serve both commercial and recreational interests and that the unemployment issue had been seized upon to force the issue but that before the expenditure of from \$3,000,000 to \$5,000,000 was authorized, the commission must learn construction data on cost so that the road should be built to return the most for the money paid. He stated both governor and commission intended to do all possible to provide work for the unemployed, not only in this section, but in all sections of the state.

The engineer's report, made after Mr. Spaulding's outburst, recommends a "Y" system of roads to include both the Wilson river route and the Wolf Creek-Hamlet route, with construction costs estimated at \$4,079,830. The report covers both the proposed Wolf Creek-Hamlet route and the proposed Scappoose-Vernonia route. Pointing out the advantages offered by both of these routes W. D. Clarke, division engineer for the department, expresses a strong preference for the Wolf Creek route because of its lesser construction costs and the fact that it lends itself to a "Y" combination with the Wilson river route to the south.

Of course the commission, not the engineers, make the final decision, but action without the guidance of engineers would be folly. So it appears that Mr. Van Duzer has the best of the argument. It is hard to see anything gained by introducing discord into the commission's actions when harmony is essential.

Meanwhile we cannot help wishing that Mr. Spaulding would show similar concern on speeding up the widening of the Pacific highway from Oregon City to Salem into the major artery it should become. Left to the engineers, only patchwork will be done, for they have their plans set for a new major highway in future years. The proposed widening with bitulithic shoulders will be entirely inadequate. Concrete shoulders should be added and the old roadbed between repaved with non-skid pavement.

This project is of far more importance to the people of the valley than \$4,000,000 short cut for recreational purposes from Portland to the sea to save week-end vacationists 15 minutes of time in transit.

## Hugh Hume

With the passing of Hugh Hume, founder and editor of the Portland Spectator, Oregon journalism loses its most brilliant and versatile commentator. Satire, irony and humor characterized his writing, expressed with a facility all his own. He was not one who bludgeoned his facts, but was content with the rapier like thrust of wit to puncture the bubbles of sham.

Personally Mr. Hume was one of the most charming and gracious of men. Widely cultured, interested in art, music drama, and the problems of life, he was a delightful conversationalist with a wealth of anecdote and reminiscence, which he punctuated with pungent and sprightly comment.

Mr. Hume belonged to the old school of individual journalism, now being supplanted by the mediocre production of the machine age. Writing was an art to him, instead of a craft. He never felt called upon to express himself in words of one syllable for the multitude, as is deemed essential in these days of mass appeal, but for those whose culture was more than a shallow stream.

Mr. Hume will be sadly missed, not only by his readers, but by a large circle of friends, now more or less scattered, among them the writer who had known him intimately for upwards of thirty years, had worked on the same desk with him, and found him not only a loyal and steadfast friend, but possessor of rare nobility of character.

## Rural Retail Trade

Census figures show fifty-four percent or 7,882, of the 14,642 retailers in the state of Oregon are located in towns and cities of less than 10,000 population.

Over sixty percent of the population of Oregon lives in the area served by these "rural retailers". In fact thirty of the thirty-six counties in the state of Oregon contain no town or city with a population as great as 10,000. In the state there are, however, 52 towns and cities with a population of 1,000 to 10,000 divided among various size groups as follows: nine cities and towns between 5,000 and 10,000; 14 between 2,500 and 5,000; and 29 between 1,000 and 2,500.

The 7,882 retailers serving this rural area include: 1,925 food stores; 2,131 retailers in the automotive group; 429 lumber and building material stores; 309 clothing and other apparel stores; 619 restaurants and lunch rooms; 216 furniture stores; 941 general merchandise stores; 275 drug stores; 118 jewelry stores. The total sales for these rural retailers amount to \$182,368,079, or 40 percent of the total retail sales for the state.

The figures show \$44,646,026 or 43 percent spent with the automotive group, and \$43,945,213 spent with the food group. Thus the rural people of Oregon, like those of the cities, spend more on automobiles than they do on food—and this is an expense that a few decades ago did not figure at all in the family budget. Is it any wonder people are hard up, when they deny themselves food to buy gasoline?

## Antoinette's Beauty Talks

Dash of Interest Can Make Beautiful Girl Even More Attractive

If you can't be beautiful—be interesting! Take that for your 1931-32 motto! It will serve you longer, of course. But a year ahead preparation will do for our purposes. For yours, I mean! As beauty is spread before us these

### NOW FOR CONGRESS!



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days, that "interesting" look marks up your score appreciably. No doubt it is because we're growing tired of the standardization which in seasons past has marked so many of our women. If you can give us beauty with a new, bright note to it, you're welcomed with a cheer.

We were talking about this the other day. How ineffective is just prettiness! A recent Hollywood visitor reported a distaste for the standardized blond heads, and figures all of the same size and proportion. Not the leading movie lights were referred to, but rather the extras, the girls with small parts, and the great army of hangers on, filling in jobs here and there while they wait.

And thus the leading girls of the screen were gone into as evidence of a new beauty demand with "interesting" the adjective most preferred and most applicable. Perhaps we're getting away from the original meaning of beauty. Or, perhaps it has just grown "broader minded," along with the manners and morals of our age. Anyway,

## Doris Blake Says:-

Two Room Apartment Is Easier on Married Life Than a Studio

By DORIS BLAKE

An October bride-to-be was the reason for the apartment hunting expedition. One of the reasons! The other, though he may not figure so prominently at the wedding, still is a pretty important reason in an apartment hunting expedition. Plans for a large wedding and a good sized apartment had to be abandoned, as many other plans for expenditures have had to be

you yourself can run over the headlines of the screen and check up on that "interesting looking" feature and see if it isn't important.

within the last year, and for the same reason. The girl, in her eagerness to cooperate on the new economy plan, looked to a one room apartment as the likely problem to the rent problem.

There was the room, with a quite modern kitchenette arrangement hidden back of a door in a small foyer. There was the bath, very good looking, indeed, though inclined to be small. There were the in-a-door bed arrangement and two fair sized closets. The rent, to be exact, was \$67.50. The apartment building bore a good address. It's lobby was impressive and there were certain service features that appealed.

It so happened that next on the house hunting list was one place featuring studio rooms at a lesser price. There we trailed. The first studio room shown, like the other featuring kitchenette and bath and service features, was in a state of obviously hurried leavetaking.

"Yes," the renting agent explained, "they were in here only four months. They were only married that long. She was a nice little

## BIG BUSINESS GIRL COMING; ARLISS SCORES

"Big Business Girl," a First National picture starring Loretta Young, comes to the Warner Bros. theater Wednesday next for a run of two days.

"Big Business Girl" is ultra-modern thing and he was such a nice boy, it was just a shame they couldn't make a go of it.

"But I guess," added the agent, who was a better sympathizer than a renting agent, "it's a tough job trying to stay married in a one room apartment."

To make a long story short, the bride-to-be repeated that remark on the way down in the elevator. She was quiet for a while afterward. Finally she said: "I won't take the chance. That place with the two rooms isn't so nice. The apartment isn't up to date. The address isn't so good. But I'm not going to make it a tough job trying to stay married."

And she won't have at tough a job staying married where there's an extra room in which one can get away from the other when the urge to be alone is felt.

ern and at the same time intensely human, with just the proper seasoning of humor. It is absorbingly entertaining and holds the suspense to the last fade-out. Loretta Young has never been quite so wistfully charming as in the role of Claire McIntyre who wins business success and finds it not so completely satisfying as she had expected.

This clever romance of the modern business world is based on the story of the same name, which was first widely read as a serial and later became a best selling novel.

The authors of the piece are Patricia Kelley and H. N. Swanson. The screen adaptation is by Robert Lord. William A. Selter directed. Miss Young is supported by Frank Albertson, Ricardo Cortez, Joan Blondell, Frank Darion, Dorothy

Christy, Mickey Bennett, Bobby Gordon, Nancy Dover, Virginia Sale and Oscar Apfel.

"Alexander Hamilton," the Warner Bros. production starring George Arliss now at the Warner Bros. theater, is based on the play "Hamilton" which was written by Mr. Arliss in collaboration with Mary Hamlin, and was phenomenally successful on the stage some years ago.

The play deals with a dramatic episode in the life of the great statesman, when the wiles of a pretty adventuress temporarily held him in her power, and caused a scandal which only his outspoken confession of his infatuation for the woman—which had in no way implicated him in dishonest dealings with the affairs of the country—clear up.

## LADD & BUSH, BANKERS

Salem, Oregon

Established 1868

Commercial and Savings Department

BORN IN FRANCE SEPT. 6, 1757. LEFT AN ORPHAN AT 13 WITH A GREAT FORTUNE. MARRIED AT 16 AND ENTERED THE FRENCH GUARDS.



HE WAS EAGER TO JOIN THE COLONIES AT THE OUTBREAK OF THE REVOLUTION BUT WAS FORGIVELY DETAINED BY THE KING, ESCAPING HE CAME TO AMERICA.



American Biographies in Miniature

Marquis de Lafayette (1757-1834)

Every man should allow his influence to extend beyond the territory of his family and his town. The nation is but a larger family.

THOUGH ONLY 19 HE WAS MADE MAJOR GENERAL IN THE COLONIAL ARMY. HE RETURNED TO FRANCE IN 1779 TO ENLIST THAT COUNTRY'S AID.



HE WAS MADE A COLONEL, AND LATER A MAJOR GENERAL IN THE FRENCH ARMY. HE LENT BOTH HIMSELF AND HIS MONEY TO THE REVOLUTION AND WAS A GREAT HERO WHEN HE VISITED AMERICA IN 1799.

"PRICE FAIRNESS" SHALL REMAIN OUR MOTTO



W. F. RIGDON & SON, MORTUARY

W. F. RIGDON, PRES. 1891

LLOYD E. RIGDON WINIFRED R. HEZRICK J. DALE TAYLOR EVERETT T. COUNTY

# FORD

## 20,000,000

The Twenty Millionth Ford car, symbolic of one man's contribution to world history, and the development of American industry will visit

## Valley Motor Co.

enroute from Detroit on a transcontinental tour.

During its visit here, it will be displayed at Liberty St. at Center St.

### Wed. Sept. 23 From 12:00 to 3:00

during which an official welcoming committee will greet the car on behalf of this community. Motion pictures of the event will be made.

Contemplation of what the production of 20,000,000 automobiles means may be easier if it is realized that an area as large as the District of Columbia would be required to park them, and, if placed bumper to bumper, they would girdle the earth at the equator nearly twice.

Its tour of the country completed, the Twenty Millionth Ford will be returned to Greenfield Village at Dearborn for preservation near the first Ford car built in 1893.

You are invited to see the Twenty Millionth Ford and to participate in the welcoming ceremonies.

VALLEY MOTOR CO. AUTHORIZED FORD SALES AND SERVICE SALEM, ORE.

"Twenty Million Buyers Can't Be Wrong"

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