

# The Potters Stores Failed!

Stocks and Fixtures NOW at

# BANKRUPT

## SALE PRICES

AN UNPARALLELED UNDERPRICING EVENT THAT WILL BE ON THE TONGUES OF THOUSANDS OF PEOPLE OF SALEM AND VICINITY. A FEAST OF SUPER BARGAINS THAT WILL TRIPLE YOUR EXPECTATIONS FOR MILES AROUND HERE! THE POTTERS ORGANIZATION OF WASHINGTON HAVE MADE MANY DESPERATE ATTEMPTS TO WEATHER THE STORM BUT WERE FINALLY FORCED TO GIVE UP THE LONG HARD FIGHT FOR THEIR BUSINESS EXISTENCE.

**The Public's Most Profitable Outstanding Event of the Year**

We cannot emphasize the fact too strongly that this is a sale such as Salem has never known. We are determined to make it a tremendous success and have gone to the greatest extremes in marking prices down to bedrock, such bargains that the citizens of this community will talk for years to come.

**ALL STORES ASSIGNED AND SOLD**

For Benefit of Creditors

**Sale Starts Friday, May 22**

**AT 9 A. M.**

**EXPLANATION**

The Potters Stores, a chain with stores in several Washington cities found that they could continue no longer in business so they assigned their stocks to the creditors who in turn sold them to the highest bidder. We were the lucky ones to secure the stocks of these stores and they will be sold to our friends at a fraction of their true worth. We hate to see anybody fail in their endeavors but if they do fail we believe that our customers are entitled to the benefits. Truck load and truck load of these stocks have been moved to our Salem store and will be disposed of there.

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| Half Gallon MILK CANS<br><b>9c</b><br>BARGAIN BASEMENT    | Engineer and Firemen HOSE<br><b>9c</b><br>MEN'S DEPARTMENT                        | Values to 25c GRANITE WARE<br><b>9c</b><br>BARGAIN BASEMENT  | 40c Goatskin GLOVES<br><b>28c</b><br>MEN'S DEPARTMENT  | 10c SHINOLA<br><b>5c</b><br>BARGAIN BASEMENT  | 10c Men's Bordered Handkerchiefs<br><b>4c</b><br>MEN'S DEPARTMENT | 25c to 35c GLASSWARE<br><b>13c</b><br>BARGAIN BASEMENT                   | 33c Men's DRESS SOX<br><b>19c</b><br>MEN'S DEPARTMENT  | Plain colors and checks GINGHAM<br><b>10c</b><br>YARD<br>MAIN FLOOR                                      |   |   |
| 5c SEWING THREAD<br><b>2 for 5c</b><br>BASEMENT           | One Lot Panama and Silk Horse Hair Ladies' HATS<br>Extra Special at <b>\$2.95</b> | \$1.00 to \$1.50 Women's Rayon Combination Suits DANCE SETS<br>Bloomers, Shorts—A Special value at <b>79c</b>  | Heavy Quality Pepperel PILLOW CASES<br>Stamped and Hemstitched. A great value at, pair <b>49c</b>  | One Lot Ladies' DRESSES<br>Values to \$10.75. All Silk Crepe and mostly dark shades. Special Closing Out at <b>\$1.95</b> | \$1.00 INFANTS' SHOES<br><b>19c</b><br>SHOE DEPARTMENT            | 165 Pair \$1.25 Children's PLAY OXFORDS<br><b>79c</b><br>SHOE DEPARTMENT | 64 inch Table Damask in white and pastel shades, in beautiful floral designs. Special, 2 yards <b>\$1.00</b><br>Extra fine quality, guaranteed fast color value at the extremely low price of, yard <b>20c</b><br>36 inch cretonne in the latest and newest patterns—Special, yard <b>15c</b><br>36 inch fast colored marquisette, in rose, lavender, blue, green, peach and ecru, Special, yard <b>20c</b><br>39 inch ecru marquisette panels, with fringe, 2 1/2 yards long, 3 panel. Special <b>\$1.00</b><br>Fancy lace trimmed night gowns. Extra special, each <b>69c</b>  | One Lot LADIES' DRESSES<br>As long as quantities last <b>39c</b><br>9 A. M. TO 10 A. M. ONLY<br>BASEMENT | MEN'S DEPARTMENT<br>Men's \$2.50 high grade broadcloth shirts of well known makes, such as Arrow, Greenhood and Salisbury. This is truly a wonderful buy at <b>\$1.49</b><br>47 pair of men's whipcord and khaki pants—Values to \$2.49 <b>79c</b><br>\$25.00 men's and young men's stylish suits, extra well tailored and good fitting at a surprising new low price, at only <b>\$14.95</b><br>27 pair of \$2.50 men's lace breeches at a real money saving value, only <b>96c</b><br>\$1.49 white carpenters' and painters' overalls. If you are looking for a bargain you will never duplicate this one <b>87c</b><br>One group of men's and young men's part wool and all wool pants. This is a broken lot. Values to \$4.50. Special <b>\$1.00</b><br>One lot of men's coats and pants, mostly broken sizes. As long as quantities last, each <b>\$1.00</b> | PARAWAX<br>As long as they last <b>6c</b><br>BARGAIN BASEMENT |
| Ladies' Handkerchiefs<br><b>3c</b><br>MAIN FLOOR          | <b>DRY GOODS</b>  | One lot of children's and misses sweaters. As long as quantities last, each <b>39c</b><br>One lot of men's summer Union Suits special priced at <b>29c</b><br>One lot of B. V. D. and Coopers 2-piece underwear. As long as quantities last, each <b>13c</b><br>One lot of children's overalls. Limited quantities, each <b>19c</b><br>A special group of women's satin slips and underthings. Values to \$1.95, a special value now at <b>47c</b><br>69c group of ladies' bloomers, as long as quantities last <b>27c</b><br>Just a few copper boilers. Regular \$4.95, as long as they last, special <b>\$1.00</b> | READY-TO-WEAR<br>A wonderful value in ladies' coats—White and mixed styles. Special <b>\$5.49</b><br>Before you buy see our new line of print chiffon "Jacket" dresses, Shantung suits and flat crepe sport dresses, specially priced for this event at only <b>\$4.95</b><br>Ladies' linen and handkerchief linen dresses, in late pastel shades now at <b>\$1.85</b> | J. & P. Coats, Mercerized Crochet THREAD<br><b>6c</b><br>BASEMENT   | <b>SHOE DEPARTMENT</b>  | \$1.25 Men's Genuine B. V. D.<br><b>69c</b><br>MEN'S DEPARTMENT          | 200 pair of ladies' pumps, straps and ties, values in this lot to \$8.50. Specially priced for this event <b>\$1.79</b><br>One lot of boys' oxfords sizes 9 to 13, values regularly to \$2.49, now <b>\$1.39</b><br>One lot of women's felt slippers, as long as quantity lasts, only <b>25c</b><br>\$5.00 ladies' heavy sport oxfords at <b>\$2.67</b><br>297 pair of men's dress oxfords in kid and calf leathers. Values \$3.85 to \$7.50. Now <b>\$3.97</b><br>One lot of men's work shoes well built for sturdy wear. Values to \$4.50. Now only <b>\$1.97</b><br>200 pair ladies' new pumps and novelty ties, in kid and patent leathers. Regular \$4.95 to \$5.85. Now <b>\$3.98</b><br>\$3.00 Misses' one strap pumps in patent and tan leathers <b>\$1.98</b> | One Group DISHES<br><b>1/2 Price</b><br>BARGAIN BASEMENT   |   |   |
| \$1.00 Novelty CROCKERY<br><b>59c</b><br>BARGAIN BASEMENT | Men's Heavy Seamless WORK SOX<br><b>8c</b><br>MEN'S DEPARTMENT                    | Ladies' Pure Silk Full Fashioned, Chiffon or Service HOSE<br><b>69c</b><br>MAIN FLOOR  | Creme Oil, Jumbo, Ko-Al, Olive Palm and others SOAPS<br><b>8 bars 25c</b><br>BARGAIN BASEMENT  | \$1.50 Eyelet Nainsook and Dotted Voile BLOUSES<br><b>98c</b><br>READY-TO-WEAR  | Values to 25c GLASSWARE<br><b>7c</b><br>BARGAIN BASEMENT          | Hope MUSLIN YARD<br><b>9c</b><br>MAIN FLOOR                              | 10c DIAMOND DYE<br><b>5c</b><br>BARGAIN BASEMENT   | 15c HOUSEHOLD ARTICLES<br><b>7c</b><br>BARGAIN BASEMENT  |   |   |

**POTTERS STORES STOCK**

HAS BEEN MOVED TO, AND IS ON SALE AT

**DIRECTOR'S DEPT. STORE** At Court and Commercial