FLLM THRILIER



AMERICANS IN
FRANCE SPENT
MUCH IN 1929






| 'Sourdough' Jerry Mickay |
| :---: |
| Begs Grubstake Until He |
| Locates Fabulous Nuggets |


| ODD TWIST IN |  |  |
| :---: | :---: | :---: |
| STATE HISTORY |  |  |
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## DARBY PRIDES WOMAN RULE

 Now
THE

## Do you buy advertised goods?

Of course you do; everybody does. Just run over in your mind the various articles you have purchased in the last week or the last month. How about foods? Your breaktast fruits, cereals and bacon are all adver nsed. Fising ably that is how you first came to know of them-through advertising.
Probably the shos you are waring, or the dress or suit you have on are Probably the ahos you are waring, or the dress or suit you have on a equally well-known advertised makes, and you are proud of them.

In the home. On the floor are rugs and linoleum-the better wearing
inds art extensively advertised. What about the kitchen? Aluminum ware, gas ranges, hot water heatera, dish and clothes washers, cooking utensils of all kinds-practically everything you use is advertised. You buy. advertised products because you have confidence in them. You know that a manufacturer cannot afford to advertise shoddy or unworthy merchandise.

Advertising is one form of insurance. It gives you a feeling of perfect confiden will gaf the when you ask for an adverised The name is the guarThe more you read advertising the more you will know about human
progress, You will become well posted in almast every line of human endeavor and a canny judgo of values. $\mathbf{R}$ eading advertisementa is a fine habit. Cultivate it.

# CLOUGH-TAYLOR 

## COMPANY

Funeral Directors
Lady Assisant

