WOMEN TAKING MAYORALTY IN


445 ロ
$\qquad$
$\qquad$
Beiter Health - Longer Life

## QUESTION OF HOMOR

Now
Open
Wights!
Open $7 \mathrm{a} . \mathrm{m}$, until
midnight
midnight
сомйттв
Ford
Service


- nemine

Cuman ajematas

- Washing
- Gassoline

Lubricating Oils
$\underset{\text { Springfield }}{\text { KELT }}$
Springfield
Tires
Tires

## WANTED:

RAW FURS

CAPITAL JUNK


> VALLEY Motorco.

Sales-FordService
Center and Liberty St.

## Pre-INVENTORY CLEAN-UP SALE

DrasticReductions in All Major Departments of the Store
We are proud to state that none of our merchandise is marked up and reduced for this special occasion. You will find the most sweeping clean-up prices on merchandise ever witnessed in Salem. Do you remember our clean-up sale last year after Christmas? Well, this sale is going to give you better and more real values than the last sale. Look over the items listed below and mark down on a note book the articles you want. Compare
our prices with those of other stores and judge by the difference in prices. Bloch's Golden Rule store will always lead in low price and quality of merchandise. We carry only Standard Brands of well advartieet merchandise.

SALE BEGINS TUESDAY, DECEMBER 31
And Lasts Until Monday, January

|  | Ladies' Ready-to-Wear Depe. |
| :---: | :---: |
|  | FALL AND WINTER HATS |
|  | Any Hat at, each <br> $50 c$ |
|  | Ladies' Coat Sale |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| $\$ 1.23$ |  |
| Extra heavy Men's Shaker Knit Sweater Coats, all wool, can ba White, Black, Blue, Tan and sweater. $\quad \$ 3.48$ Special at $\$ 3.48$ |  |
| Extra heavy Men's Khaki Knit sted. Black, Blue and Red colors. |  |
| Sold for $8.38, \quad \$ 4.48$ <br> special at |  |
| Boys' Suits-For littlo fellows. Sizes $21 / 3,3,4,5,6$, in Jeresey |  |


|  |
| :---: |
| All Ledics' redued |
| This includes our entire stock |
| of 250 Purses in beautiful |
|  |
|  |  |
|  |
| Gowns and Pajumas reduced |
| ress Good |
| Dept. |

Damestic Dept. 9.4 Bleached SHEETING 296
${ }_{30}^{36}$ in Quadrica Percale, finest



 All 36 in. English Chintz Printse
 yard. Special

Crutones and Monks Cloth, and



Shee Degt.
Extra Special
Clean-Up Sale
Firat Time in First Time in
Our Store, A Shoe Clear-Up Sale



$\$ 2.23$
Ladie' Low Shoese Rrokem
lots of Pumpe, oxrarats





Fancy Children's Slippen
One big assortment
at greatly reduced Prices

## THOSE TRADING AT

## Bloch's Golden Rule Stor?

