executive.

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Portland doesn't seem to be living up to its new motto "In Portland We Do" very promisingly. The first thing Portland did after adopting the slogan was to fail to raise the required sum for the community charity chest. The second was the abandonment of the annual Rose Carnival. The last has been the failure to raise the \$30,000 quota for the

Red Cr

However the people of Portland cannot be blamed for reluctance to strip their pocket books at the demand of the uplifters. They have been systematically regimented for shelling out for drives of all kinds ever since the world war began. The system inaugurated for patriotic purposes has been taken over entirely by bureaucrafic charity organiza-tions that have come to look upon their perquisites as divine rights. People everywhere are tired of drives, wearied of giving and are bored by Attempts to pep them up for service. as been overdone. Take the Red Cross for instance. It has become since It has

the war a vast bureaucracy. The money raised on its annual roll-call is merely for overhead costs of its army of officials. The money for any great emergency, where it is called upon to function, such as tornado and flood relief, is raised by a fresh popular appeal and nation-wide response. The necessity of maintaining a vast payroll throughout the country is not so obvious.

Granted that most of these organizations perform a use ful service, there is something repugnant about their brassy demands for constantly increasing budgets. Instead of lim-iting demands to necessities, there is a suspicion they de-mand all they can get which is spent in enlarged overhead. In other words a large proportion of the funds go to not so needy officials rather than to relieve distress

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