

10 POUNDS PURE CANE SUGAR FREE

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Most Startling, Amazing Bargains Ever Offered to Introduce SALEM'S NEW STORE—Another Link Added to The Northwest's Great Chain of Army Goods Stores—People of Salem and Surrounding Country WILL SAVE REAL DOLLARS DURING THIS BIG EVENT—

GRAND OPENING SALE!

Tomorrow, 9:30 A.M. Sharp! Tomorrow, 9:30 A. M. sharp the doors open to the greatest bargains of Men's Shoes, Hats, Shirts, Underwear, Pants, Leather Coats, Clothing, Boots, Sox, Gloves, Blankets, and Work Clothing this city has ever known. Every article marked at great sale prices. **KNOW OUR MERCHANDISE—KNOW OUR METHODS GET ACQUAINTED!**

We have chosen Salem for another link in this great chain of Army Goods Stores. Our methods when we open a new store is to open with one grand and mighty sale. We realize to make friends and customers is to commence at their purse strings. In other words, give the people the greatest bargains they have ever known and they will always remember the location and the quality of merchandise carried. This we have done as you will notice as you scan this page of bargains. Cost and worth has been completely forgotten, every single item has been marked at a gigantic saving. Savings that will bring thousands of thrifty people to this new great bargain land. Come expecting a bargain treat of a lifetime. An event of this kind only comes once in each store's history—that's why thousands of dollars will be given away in great price reductions. All we ask is please come early and make selections while lines are complete. Eight days is all that has been allotted to us for this big bargain jubilee. Come if but to see this sale—will compare as a mountain to a molehill with sales you have attended before.

READ ABOUT FREE SUGAR

10 lb. Sack of Pure Cane Sugar FREE!

During this big opening sale we will give 10 lbs. of Pure Cane Sugar absolutely FREE with the purchase of \$5.00 or over. This offer is to give our new customers greater values and also bring thousands to see our new store.

Get the Bargains—Get the Sugar FREE!

KNOW US FOR BARGAIN AND VALUES—EVERY ITEM A SAVING

Ladies' House Dresses

We also want the ladies to visit who may make purchases for their men folk. For them we have ladies' \$3.00 house dresses

29c

NEW ARMY & NAVY GOODS STORE GRAND OPENING SALE

IT'S HERE

THE GREATEST BARGAINS OF THE YEAR



171 SOUTH COMMERCIAL STREET

NOTE THE LOCATION

NOTICE!

FOLKS! I am here from headquarters to formally open this new store. Although it is not a new experience to me for I have opened many stores of this nature in all parts of the northwest. Our methods are the same wherever we open a branch store. It is people we want to see, not profits. We want you to know the location and the kind of merchandise carried. This store, without a doubt, is one of the finest we have ever opened. All crisp new merchandise from America's foremost makers of men's work and rain clothing, etc., priced low for this big money-saving opening sale. Come tomorrow, opening day—I promise you a bargain thrill of a lifetime.

(Signed) W. LEWIS, Branch Store Inspector

CIGARETTES

All brands of Chesterfield, Camel, Lucky Strike and Old Gold Cigarettes go on sale—Pkg.

10c

SELLING STARTS TOMORROW — FRIDAY — 9:30 A. M. SHARP!

ARMY SOAP Buy now— Per Bar 5c	BED SHEETS Sixes—You can buy them here while quantities last at each 77c	Men's Fine DRESS HATS \$5.00 and \$6.00 values \$1.97	STORM RUBBERS Men's \$1.50 Storm Rubbers 97c	HIP BOOTS \$6.00 Men's Boots \$3.97	HICKORY SHIRTS \$1.00 Men's Shirts, a bargain at 57c	SOX 15c fast color sox 7c	THERMO BOTTLES Genuine Universal Thermo Bottles..... 59c	DRESS SHIRTS Men's \$4.00 Dress Shirts—While they last \$1.47
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WOOL SOX
Men's 50c heavy wool sox, out they go **21c**

ARMY SWEATERS
Army O. D. Slipover Sweaters now..... **87c**

SHAKER SWEATERS
\$6.00 all wool heavy shaker knit Sweaters **\$3.87**

LADIES' HOSE
Ladies \$1.00 rayon hose, all new shades **27c**

HANDKERCHIEFS
10c white handkerchiefs **3c**

LUNCH KITS
Lunch Kits complete with vacuum bottle now **\$1.17**

NAVY WOOL SHIRTS
\$6.00 blue wool navy C. P. O. Shirts—now **\$3.87**

ARMY O. D. SHIRTS
Army O. D. Wool Shirts—A genuine bargain **\$1.97**

HICKORY SHIRTS
\$1.00 heavy Hickory shirts now **57c**

HOUSE DRESSES
Values to \$3 ladies' house dresses now..... **29c**

TALK ABOUT GETTING BARGAINS FOR YOUR MONEY WOULD BE PUTTING IT MILD. READ THESE PRICES—THEY WILL BE THE TALK OF THE TOWN—NEVER BEFORE SUCH SAVINGS!

GREAT BLANKET SALE

\$6.00 ALL WOOL BLANKETS	\$2.97
\$2.50 DOUBLE PLAID BLANKETS—Large Size	\$1.37
\$6.50 ALL WOOL HEAVY DOUBLE BLANKETS	\$3.87
\$6.00 WOOL NAVAJO BLANKETS	\$2.87

Pants, Breeches Sacrificed

MEN'S HEAVY MOLESKIN PANTS	\$1.87
MEN'S \$8.50 DRESS PANTS—New Fall shades	\$3.87
MEN'S \$4.00 DRESS PANTS—SALE PRICE	\$2.47
MEN'S \$4.00 CORDUROY PANTS	\$2.47
CAN'T BUST 'EM brand, \$5 and \$6 College Cords	\$3.47
MEN'S \$2.50 WHIPCORD BREECHES	\$1.87

10 qt. Galvanized BUCKETS

We have just received a large shipment of 10 quart galvanized water buckets with instructions to sell them for a dime. Come get yours and see the other great bargains.....

10c

Leather Coats Priced Low

MEN'S \$10.00 LEATHER COATS—SALE PRICE	\$4.97
MEN'S \$10.00 SHEEP-LINED MOLESKIN COATS	\$5.95
MEN'S \$7.50 WATERPROOF BLAZER COATS	\$2.47
MEN'S \$3.00 SLICKER COATS	\$1.87
\$25.00 MEN'S GENUINE HORSEHIDE BEAVERIZED COLLAR	\$14.87

Underwear - Great Savings

\$3.00 FALL AND WINTER UNION SUITS	97c
\$2.50 HEAVY RANDOM WOOL UNION SUITS	\$1.37
\$5.00 and \$6.00 ALL WOOL UNION SUITS	\$2.97
\$3.00 WOOL UNION SUITS—SALE PRICE	\$1.87
\$3.00 ALL WOOL UNDERSHIRTS	97c

Shoes Wonderful Bargains

MEN'S AND YOUNG MEN'S \$5.00 and \$6.00 OXFORDS	\$2.87
MEN'S 16-INCH TOP, \$12.50 HIGH TOP SHOES	\$6.47
MEN'S ARMY WORK SHOES—EXTRA SPECIAL	\$2.47
MEN'S \$5.00 HEAVY WATERPROOF USKIDE SOLE SHOES	\$2.87

WATERPROOF COATS
\$8.00 Hirsch Weis Waterproof coats now **\$3.97**

RAIN COATS
\$7.50 men's dress rain coats **\$3.87**

LEATHER COATS
\$10.00 leather coats, a marvelous saving **\$4.97**

UNION SUITS
100% wool Union suits, \$5.00 value at **\$2.97**

LEATHER COATS
\$16.00 horsehide leather coats, while they last **\$9.87**

BATH ROBES
\$8.00 Terry cloth bath robes, hurry, a limited supply **\$2.47**

OVERALLS
Bib or waist overalls, a bargain..... **87c**

RAIN PANTS
Men's \$5.00 Union made rain pants **\$2.47**

UNION SUITS
Men's \$3.50 rayon Union Suits, famous P. Q. A. make..... **\$1.37**

LADIES' GLOVES
\$3.00 ladies' driving gloves, sale price **77c**

Night Shirt & Pajamas
Men's 12 night shirts and pajamas, flannel, now **97c**

NOTE THE LOCATION—DON'T CONFUSE THIS STORE WITH OTHER STORES—NOTE THE LOCATION

The New Army and Navy Goods Store

171 SOUTH COMMERCIAL ST. BETWEEN STATE AND FERRY STREETS—ACROSS THE STREET FROM THE CAPITAL JOURNAL—THREE DOORS SOUTH OF SCOTT'S MOTOR CYCLE SHOP.

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