## DEATH CLAMMS EVANS VALLEY

 I MAN AT WORKMISSIOMARY WOMEN MISSIONARY WOMEN
AT MRRRYMA HOME

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who formerly resided on a farm| friende whe them atuccess in the
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disection yox wegr coast thintrws


PLEASANTLY!

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| Harry Langdon TALKING in "Hotter Than Hot" |
| :---: |
| GEorge EYONs: Haplat - Bongster | | FRI. RICHARD | on the smagi |
| :--- | :---: |
| SAT. | Fanchon \& Mareo' | ONLY DTLT $\begin{gathered}\text { "SCREENLAND } \\ \text { MELODIES" }\end{gathered}$ MELODIES

"The Love Doctor"

## Coming - MORAN $\boldsymbol{O}$ MACK

## Hair Rats Are Gone! AN ANCIENT PREJUDICE HAS BEEN REMOVED

Modern woman, freed of the restraint of long tresses, realizes the comfort and sanitation of the bobbed head. The shears in the hands of AMERICAN INTELLIGENCE have seeved the bonde of another archaic dogma.
 rosive ACRIDS (pungent irritants) from LUCKIES which in the old-fashioned manufacture of cigarettes cause throat irritation and coughing. Thus "TOASTING" has destroyed that ancient prejudice against cigarette smoking by men and by women.
"It's toasted"
No Throat Irritation-№ Cough.
 0 mm Ton Amerteen Toterscoco, Nerm
"It's Toasted"-the phrasethat describes the extra "toasting" process applied in the mantfacture of Lucky Strike Cigarettes. The finest tobaccos-the Cream of the Crop-are scientifically subjected to penetrating heat at minimum, $260^{\circ}$-maximum, $300^{\circ}$, Fahrenheit. The exact, expert regulation of such high temperatures removes impurities. More than a slogan, "It's Toasted" is recognized by millions as the most modern step in cigarette manufacture.

