

FOUR JUNIOR BASEBALL TEAMS CLASH AT SPOKANE

GYRO CARDS TO PLAY ROUNDUP MONTANA CLUB

Spokane (AP)—Four American Legion junior baseball teams, representing Oregon, Washington, Idaho and Montana, were to play the preliminary here Wednesday, the two winners meeting for the northwest regional title Thursday.

The first game was billed for 1 p. m. with the Reiter Focelle post team of Seattle meeting Focelle, Idaho. The second and final game of the day will see the Gyro Cards, Portland, and Round-Up, Mont., playing.

The team winning the championship here Thursday will go to Colorado Springs to participate in the western championship series August 28, 29 and 30.

From the Colorado Springs tournament, the western champion will go to Louisville, Ky., to play in the national tournament September 4, 5 and 6.

Oakland, Calif., now holds the junior baseball championship.

Drills Mexicans



REGINALD ROOT

Mexico City (AP)—Students at the University of Mexico here are going to get first hand instruction in the game of football, American style.

Reginald Root, Dean, who played on the Yale varsity and later served Old Eli as line coach, is here to begin his new coaching duties at the local school.

DUCKS TRIUMPH OVER SEALS IN FIRST CONTEST

By the Associated Press

The Los Angeles Angels forced ahead to the Pacific coast league lead Tuesday, as the three top batters of the day before were beaten in smashes.

Smashing out four hits in the ninth inning, the Angels won from Seattle in the northern city 7 to 0. It was a pitchers' duel between Smith and Bechtel until the last frame, with four hits for each side, when the Indian hurler was batted out of the box.

The Portland Ducks, behind the brilliant pitching of Curt Fullerton, triumphed over San Francisco in the Rose City 5 to 1. The Portland pitcher held the visitors to three scattered hits, one of them a homer by Smead Jolley. Jolley however, was blanked for some loose fielding which helped the Seals.

The Portland hurler added to his laurels by making two hits in the same number of trips to the plate.

A seventh inning batting spree gave the Oakland Aces an 8 to 6 victory over the Hollywood Stars at Los Angeles. Lefty Johns, star Hollywood hurler, was pounded from the box in that inning.

Sacramento's Senators triumphed over the San Francisco Mission Reds by an 8 to 6 score at Recreation park here. A three run rally in the ninth inning gave the Senators sufficient margin to nose out the locals who made two counters in their half of the last frame.

Major League Pennant Races Develop Almost The Same Situations

By the Associated Press

The two major league races have developed almost identical situations with the Philadelphia Athletics 12 games in front of their nearest American league opposition and the Chicago Cubs nine and one-half games to the good in the National circuit.

Although the Cubs got no better than an even break with the New York Giants they increased their lead by half a game as the Pittsburgh Pirates took another on the chin from the Phillies.

Both Cubs-Giant games were pitchers' battles. Freddy Fitzsimmons outpitched Greedy Bush in the opener and the Giants won by 4 to 1. In the nightcap, however, Hal Carlson blanked the Giants with six hits and the Cubs won 1-0.

The Phils conquered the Pirates for the third time in a row by an 8-6 count. Lou Koupal pitched great ball until the seventh when the Corsairs scored five runs.

Thanks to another brilliant pitching performance by Ray Moss, the Brooklyn Dodgers got an even break in two games with the St. Louis Cardinals. After Wee Willie Sherdel had outpitched Dazzy Vance to give the Cards the first game, 3-2, Moss blanked the Red Birds with four hits and walked off with a 4-0 triumph.

Red Lucas pitched the Cincinnati Reds to an easy 6-2 victory over Boston to record his 16th win of the season.

In the American league the Yankees pitched a game on the Athletics by beating Chicago, 5-1. Louis, 2-1.

Burke was knocked out of the box in the first inning by Cleveland but Myles Thomas stopped the Indians dead thereafter and Washington walked away with a 6-2 verdict.

The rampaging Boston Red Sox assaulted three Detroit pitchers for 15 hits and beat the Tigers, 12-8.

DAVIS DOUBLES TEAM DEFEATED BY NEER-BARNES

Newport, R. I. (AP)—Sixteen players survived Wednesday's play of the fourth round of the 13th annual Newport Casino invitation singles.

Although Tuesday's singles play produced only one real surprise in the defeat of Johnny Doege, California star, by Paul Dericou of France, the first round of doubles competition was marked by one of the current season's most startling upsets.

The star Davis cup doubles team of John Van Ryn and Wilmer Allison bowed to the little-known combination of Bruce Barnes of Dallas, Texas, and Phil Neer of Portland, Ore. The scores were 6-4, 1-6, 6-2. Van Ryn and Allison, by virtue of their brilliant showing in the recent Davis cup play, had ruled top heavy favorites to clinch the national doubles title at Longwood next week.

The team of William T. Tilden of Philadelphia and Francis T. Hunter of New Rochelle, N. Y., seeded second below Van Ryn and Allison, defeated Fred Roper and George O'Connell, 6-3, 6-0 in first round play.

In the second round, Tilden and Hunter were extended by Tamlo Abe and Edward Jacobs but won, 6-7, 6-3, 6-1.

PICNIC IS ENJOYED

Lincoln—Among those who picnicked in the Silverton park were Mrs. Alvin H. Madsen and son, Richard and Robert who joined other members of the family there and enjoyed the day fishing and swimming, the children in the group taking advantage of the play apparatus provided there. In the group were Mrs. M. J. Madsen, Mr. and Mrs. Victor A. Madsen and daughter, Helen Colleen, Mr. and Mrs. Oscar Saturn and daughter and son, Joan and Darrel, Mr. and Mrs. Harold Saturn and son, Marshall; Lilly Madsen, Mr. and Mrs. O. Saturn, Miss Althea Meyers, and Henry Hjorth.

DEAF AND DUMB BOXER PROTESTS

Los Angeles, Calif. (AP)—Those who take their boxing seriously pondered over the latest "unusual" boxing match, the technical six round knockout of Dummy Mahan by Gorilla Jones, the negro welterweight, from Ohio here Tuesday night.

Mahan who is unable to hear or speak, and gloved fitly, while Referee Bill Burke tolled off ten fatal counts and declared Gorilla the victor.

No sooner had Burke finished his counting than Mahan leaped up, apparently ready to fight Jones for the remainder of the round, if not for the entire fight, which was scheduled for ten rounds.

It was explained later by Fred Winsor, manager of Mahan, that his charge was unable to hear Burke count and had no idea he was in danger of over-staying his trip to the canvas.

ALEXANDER SENT HOME FOR SEASON

St. Louis, (AP)—Grover Cleveland Alexander, veteran St. Louis Cardinal hurler, who recently broke training, was sent to his home at St. Paul, Neb., Wednesday for the remainder of the season at full pay. He was not suspended.

FOX IN "PINK" FOR BOUT WITH WILLIE GORDON

Ten fast and furious rounds of boxing with Art Akers, the southpaw exponent, and five with Russ Green—at the armory Tuesday afternoon, proved to the spectators who lined the rail that Ted Fox is fully prepared for his ten round go with Sailor Willie Gordon Thursday evening. It was a real workout too, with trainers cautioning the boys repeatedly to be careful. Fox and his opponents were inclined to put plenty of steam in their punches and a knockdown would not have surprised anybody.

Fox isn't saying much about the outcome of the battle. He has trained hard, however, and is prepared to give the sailor a real fight. His win over Benny Pels has given him confidence and after a round or two of "feeling out" his opponents, fans may expect some furious milling.

Gordon has had little difficulty in setting into shape. His return from the islands found him physically fit. As was natural after a lay-off, his marksmanship has been somewhat off, but this is rapidly improving.

Akers is planning a tough go with Charley O'Leary of Portland. When told Tuesday that Akers was a good man, he laconically rejoined that he "wasn't good enough."

Two Bobs from Salem, heavyweights, have been signed for one of the four round events. Bob Kelly, who has made several appearances in the ring here, and Bob Hagan, who makes his initial showing Thursday evening, have been named to show their stuff.

The remainder of the card remains in doubt, although Matchmaker Plant promises two more interesting fights.

Junior Champs Of California Defeat McGill

Salt Lake City, (AP)—Overwhelming McGill, the Nevada title holder, Mill Valley, American Legion junior baseball champions of California won the regional title Tuesday. The final score was 22 to 4.

By defeating McGill, Mill Valley also won the right to participate in the western final at Colorado Springs next Tuesday.

SHADE PICKED TO BEAT DIXON

Oakland, Cal. (AP)—The odd punch delivery and twisting ring style that has made Dave Shade first and foremost challenger for the midweight title will be set into action Wednesday night when the Concord, Calif., and New York "croucher" meets up with young George Dixon, Portland negro, in a ten rounder at the Oakland auditorium.

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WRIGHT, AMERICAN FAVORITE, BEATEN

Edinburgh, Scotland (AP)—Hamilton Wright, American lad who has been a favorite for the title in the boys' golf championship tourney under way here, was eliminated on his first appearance Wednesday on the course of the Edinburgh Burgess golfing society by J. Mackay.

SARAH PALFREY IS SENSATION OF NET PLAY

Forest Hills (AP)—The annual national women's tennis championships reached their third round at the Westside Tennis club here Wednesday, with 16 of 64 starters still in the competition for the title now held by Helen Wills.

Miss Wills' record of only one game lost in two two-set matches has tended to serve as an indication that the champion is thoroughly prepared for the rigors of defense of her laurels.

Helen faces Miss Alice Frances, of Orange, N. J., in her third match Wednesday. As usual, no one expected her opponent even an outside chance.

The appearance, however, of sturdy Betty Nuthall in the championship lists demand a good share of the attention of spectators.

Another player in the spotlight was Sarah Palfrey, a minute package of tennis ability from Brookline, Mass., who provided the greatest sensation of the season Tuesday by halting Mrs. Dorothy Shepherd-Barron of Great Britain in three thrilling sets. Only 18 years old, Sarah actually started followers of the game with the ability she displayed.

Seeded players began the process of eliminating each other Wednesday with most of the unseeded players having been eliminated in the first two rounds. Twelve of the 16 survivors were seeded in the draw and only two players cited for this honor failed to reach the third round. These were Miss Olive Wade of Toronto, who was beaten in the first round, and Mrs. Shepherd-Barron.

Helen Jacobs, second only to Miss Wills in the American line-up opposed Mrs. B. C. Corvill, fourth among the invaders, and Mrs. Phoebe Watson, second seeded foreign star, was matched with Mrs. L. Harper of San Francisco, seventh in the American seeding.

AGENCY TO MOVE

Dallas—The Oregonian agency here will again change hands September 3. It will then be in charge of Ediger's book store.

Sport Slants by ALAN J. GOULD

You see his name rarely in the box scores any more, but Eddie Collins, king-pin of second basemen when the Old Athletics were winning world's championships, is a vital cog in the New A's. As staff aide to General Connie Mack, Collins takes over a good deal of the detail work. Brought up from his college days in the Mack school of thought, Eddie is a keen strategist himself, a quick-thinker with the same intuition that Ty Cobb possessed for doing the right thing.

Now that Cobb has retired, Collins, in his twenty-second consecutive year in the majors, has the longest continuous service record of any player still in uniform.

Recently I asked Collins the secret of Mack's ability to maintain so keen a grasp of baseball's swirl moving affairs after so long a term as manager and at an age when most elderly gentlemen prefer ease or golf to directing an exciting ball game from a hard, hot bench.

"You know, it never ceases to amaze me—the real enthusiasm that Mr. Mack retains," replied Eddie. "Of course he has forgotten more about the game than most of us will ever know, yet he retains the memory of everything essential. The style of play has changed but Mr. Mack has kept up with it. I have never seen anyone so consistently keen in sizing up situations and plays, so able in handling a variety of players, many of them temperamental—it is almost uncanny to me."

"The club this year is working its head off for one man—Connie Mack. Of course we all like to be with a winner but to a man the A's think more of winning this pennant for Mr. Mack than they do for any extra money or glory they may get out of it."

Like many veterans, Eddie Collins regrets the way the free-hitting era of baseball has ruined most of the old "inside stuff."

"I don't say we were any smarter in the old days but the game of 15 to 20 years ago certainly put more premium on fast-thinking and quick action than nowadays," he remarked. "A big flock of rums now can knock the best-prepared piece of strategy all over the field."

"I think the reason for a lot of the hitting is lack of confidence among many pitchers after they have been battered up. You know, pitching is 50 per cent confidence, any way, with around 30 per cent for ability and 20 per cent for the 'breaks.' Hitting is just about the same."

It's the same in golf and most any other sport. The best shot-maker in the world, if he loses confidence for one reason or another, will start dubbing his strokes. There may be some dispute about how far Babe Ruth can drive a golf ball but there is 100 per cent confidence on the Babe's part that he can knock it a "mile" as well as lopsided.

FINE FLAVORS BRING JOY TO EATING

Sugar is the Greatest Conventional Food in the World

Flavor! How much that means to all growing children and all adults who enjoy their meals. What delight flavor brings to the palate. What satisfaction to a jaded appetite. And what flavor surpasses the unique sweetness of sugar?

The sentences above were not spoken, as might be supposed, by a great chef or even by a successful woman cook. They are the words of an eminent scientist, spoken while he was discussing the subject of sugar and diet.

Dieticians, medical specialists and scientific authorities all emphasize the importance of a varied, balanced diet. And how many of the useful foods are practically tasteless. How many worth-while foods, if taken "straight," would be so monotonous that we would soon tire of them. This is where sugar enters the domain of the healthful diet. A pinch of sugar used in the cooking of vegetables (preferably cooked with little water) makes these important foods fresher, more colorful and more delightful to the taste. A dash of sugar makes the eating of fruits and cereals a positive pleasure.

The well-informed woman uses correct amounts of sugar in making milk desserts—junkets, custards, puddings, etc.—thus helping her family to eat the needed quantity of milk. Remember stevia, fruits, cakes and cookies and ice cream for dessert. A bit of sweet makes the meal complete. The Sugar Institute.

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It is no new thing for Chrysler-built cars to attain astonishing sales records, but here even the highest figures for the entire industry have been eclipsed by the De Soto Six as a first-year car. No other make of car of any kind at any price ever equaled, in the first twelve months following its introduction, the 81,065 production figure attained by De Soto Six. † † Surely no greater tribute could be paid to this brilliant and beautiful creation of Chrysler Motors. † † Drive a De Soto Six yourself. Test it today for smoothness, speed, power, flexibility, easy riding, efficient braking, quick acceleration under any conditions you wish. † † Assure yourself today, as so many thousands have done, that it is the outstanding achievement in its price field.

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QUESTIONS AND ANSWERS ABOUT THE

OLD GOLD CONCEALED NAME CIGARETTE TEST

Ask us another if we haven't answered here every question ever asked about it

QUESTION: Does OLD GOLD publish the score of every public test taken?
ANSWER: Yes... win, lose or draw!

QUESTION: Is OLD GOLD always the same number?
ANSWER: No. In the actual tests there are no numbers on the cigarette masks. The smoker, tears off the paper mask and finds out for himself which cigarette he has chosen as best.

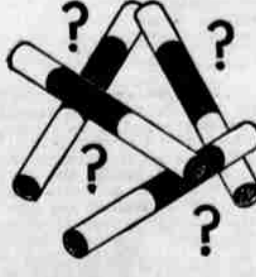
QUESTION: Is the Concealed Name Test a "guessing contest" . . . does the smoker attempt to guess brand names?
ANSWER: Decidedly not! The smoker states only which cigarette tastes best to him, and does not try to guess the name.

QUESTION: Who conducts these tests?
ANSWER: Never the makers of OLD GOLD, or their agents. The tests are conducted by certified public accountants, or officials of the organization or institution under whose auspices the tests are given.

QUESTION: Are all competing brands equally fresh and in precisely the same condition?
ANSWER: All four brands are purchased before each test at the same time in the same store out of retail stock, just as the public buys them . . . and the clerk who sells them certifies the purchase.

QUESTION: Does the official conducting the test know which cigarette is which while the smoker is making the test?
ANSWER: No! The cigarettes are arranged in sets of four . . . one each of the four leading brands. Then they are masked . . . their names completely concealed. When the official hands out these masked cigarettes it is impossible for him, or anyone, to know one from another.

NOTE: Why not make this test yourself in your own home? We'll be happy to send you a set of the brand name masks and complete instructions . . . write to P. Lorillard Co., 119 West 40th Street, New York City.



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