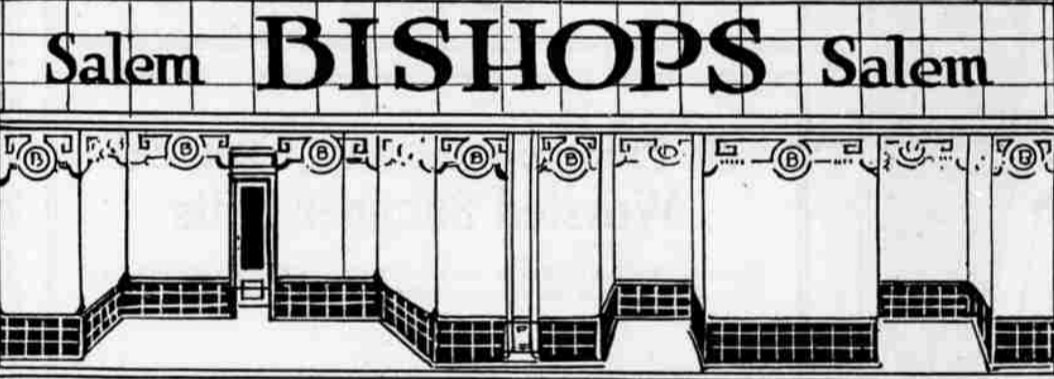


Salem's Leading Clothier  
For 39 Years

Salem's Leading Clothier  
For 39 Years

# BISHOP'S

## GREATEST JUNE CLOTHING SALE STARTS SAT., JUNE 15



Syracuse Clothing Factory  
Assists to Bring About  
Lower Prices

The New Washougal Clothing Co., of Syracuse, New York, of which Mr. Bishop is president, is the final connecting link in the manufacture of men's wear that gives to this store facilities for buying and controlling the quality of its goods unequalled in the West. Control is thus exercised over the Bishop products from the selection and treatment of the raw material to the completed manufacture of the finished product. By this direct contact we are able to serve our customers with high grade merchandise that cannot be approached by any ordinary store. Middlemen and Jobbers profits are eliminated in this Mill-to-man policy and our customers receive the benefit of these savings.

Mill Connections a Great  
Economy Asset  
To Store

With Bishop's it is not a case of take whatever is offered or go without. Our alliance with several large woolen mills enables us to get whatever we want when we want it. Mill-to-Man merchandise and the attendant economics and advantages of such a system of merchandising form the policy and the basis of this store. Quality is kept up constantly and the phenomenal growth of this store is directly traceable to our ability to meet the price competition of inferior commodities by the elimination of jobbers and wholesalers of the mills pictured here, which are all Bishop owned and controlled.

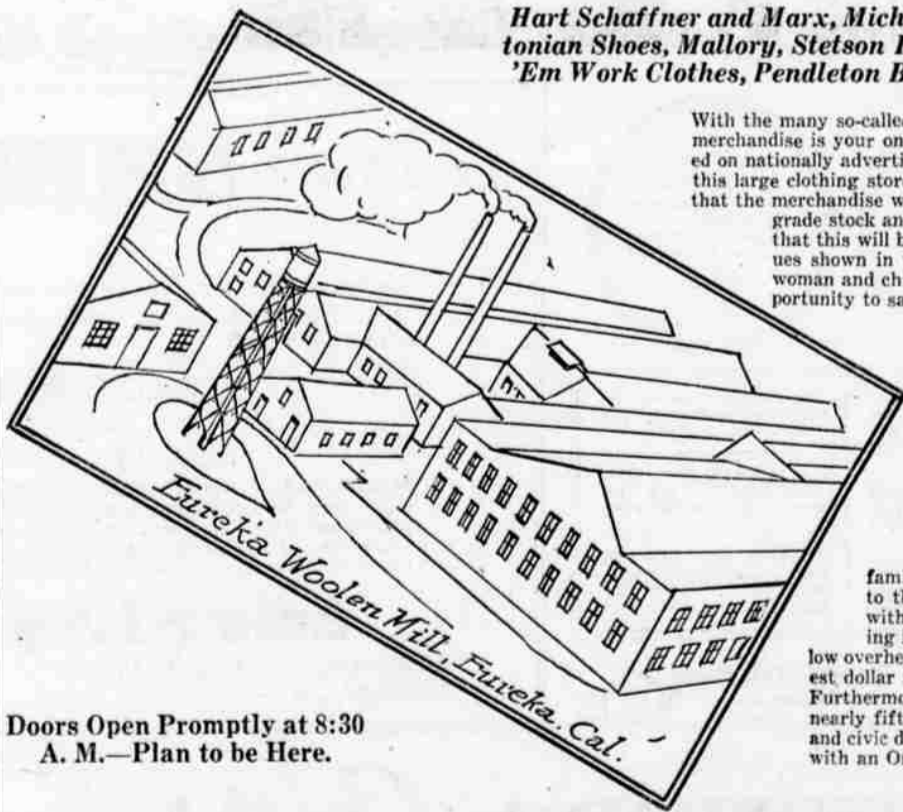
### Nationally Known Merchandise Feature the Values of this Great Event of Reduced Prices on Men's and Boys' Clothing and Furnishings

*Hart Schaffner and Marx, Michaels Stern, Washougal, Manor-Brooke Suits, Nettleton and Bostonian Shoes, Mallory, Stetson Hats, Arrow, Emery, Argonaut Shirts, Cheney Ties, Can't Bust 'Em Work Clothes, Pendleton Blankets and other Nationally known makes of fine merchandise.*

With the many so-called sales continuously in operation, the buying of nationally known merchandise is your one real protection for guaranteed values. When reductions are offered on nationally advertised merchandise, you know that the reductions are genuine. When this large clothing store announces a sale our customers eagerly support it, for they know that the merchandise we carry is not bought for sales purposes, but is our regular high grade stock and priced at standard prices. We have every reason to believe that this will be our greatest June Sale. Our stock is complete and the values shown in this four-page section is evidence enough that every man, woman and child will be interested in this great event. Don't miss this opportunity to save on men's and boys' wearables. Plan to be here Saturday.

#### A Sale at Bishop's is a "Sale"

A sale at Bishop's is a "Sale". This store has only two or three Sales in the entire year. Every sale has a carefully premeditated and deliberate purpose. The purpose of this sale is twofold. First, we must clear our stocks for the new season; second, we want every family in the Willamette valley to know what it means to them to trade at Bishop's. Organized and operated with mill and manufacturing buying connections, buying in large quantities, operating with a comparatively low overhead, we believe that we are offering our patrons the greatest dollar for dollar value and service of any store in the country. Furthermore, Bishop's have grown with the city and state. For nearly fifty years Mr. Bishop has been a prominent factor in state and civic development. A dollar spent with Bishop's is a dollar spent with an Oregon concern. Here is your best opportunity to save.



Doors Open Promptly at 8:30  
A. M.—Plan to be Here.

Doors Open Promptly at 8:30  
A. M.—Plan to be Here.

## BISHOP'S Clothing & Woolen Mills STORE

R.H. Cooley Mgr.

136 N. COMMERCIAL STREET  
SALEM, ORE.

C.P. Bishop Pres.