

Extraordinary Reductions In All Departments!

This Is Our Greatest Value Campaign

This is our greatest value event. Thousands of dollars worth of nationally known men's and boys' wear—Hart Schaffner and Marx, Michaels Stern suits and overcoats, Pendleton virgin wool blankets, Stetson and Mallory hats, Nettleton and Bostonian shoes, Emery, Arrow shirts, Interwoven hosiery, and high quality items for boys.

Make no engagements for Wednesday. Plan to be among the first to attend this great sale. Our store is now one-fourth larger than it was during our last January sale. So we will be able to serve you better than ever before.

BISHOP'S

EXTRA VALUE! SELLING EVENT

Confidence— The Strong Factor of our Success

There's no doubt that the success of a sale, or a store, is due absolutely to what people think of it. It is the repetition of satisfactory dealings that begets confidence—and which makes folks "get the habit" of trading with us. Through these annual sales with splendid values and good merchandise we gain new friends and strengthen the confidence of our old friends. If you have not discovered why our sales and our store are liked, attend this sale and you will also respond enthusiastically whenever a sale is announced.

Starts Wednesday — January 9th

\$8.00 Juvenile Navy Coats, blue woolen material, well made, sizes 2 to 8... **\$6.95**

\$2.00 Boys' Zipper Play Suits... **\$1.45**

\$4.50, \$5.00, \$5.50 Boys' Woolen Long Pants and Golf Knicker, good patterns and color... **\$3.75**
All other Boys' Pants reduced 20%

Boys' Whipcord Riding Pants... **\$3.50**

BOYS' AVIATION COVERALLS
Made just like the aviator's coverall
\$1.35

BOYS' ALL WOOL MACKINAWs
\$10.00, \$12.50, \$15.00
\$8.75

BOYS' FRENCH COATS
Tan color, size 8 to 14
\$5.95

BOYS' BLACK SLICKER Raincoats
\$2.19

BOYS' AND GIRLS' Raincoats
Reg. \$3.50 Reptile Pattern Rubber
\$5.95

\$3.00, \$3.50 Juvenile Coat Style Sweaters, sizes 26 to 30... **\$2.65**

\$3.00 Boys' Khaki Color Blazers, to close out... **\$1.45**

Regular \$6.75, \$7.75 Tim Crew Neck, Boys' Sweaters, heavy, durable knit, the latest thing... **\$5.95**

\$5.00 Boys' Pullover Sweaters, neat patterns, Jacquard effects... **\$3.25**

\$1.00 Boys' Leather Gauntlet Gloves... **85c**

75c Boys' Fleece lined Cotton Gauntlet Gloves... **59c**

75c Boys' Rain Hats... **59c**

\$3.00, \$3.50 Boys' Corduroy Pants, light tan, brown colors... **\$2.65**

\$1.25 Boys' Dress Shirts, good patterns, materials... **89c**

\$1.25 Boys' Helmets, wool lined... **95c**

\$1.50 Boys' Nightgowns, outing flannel material... **\$1.19**

\$2.00 Boys' Nightgowns, outing flannel material, good weight... **\$1.65**

Boys' Jazz Caps, wool knit... **19c**

\$2.50 Union Suits, sizes 6 to 18, 60 per cent wool... **\$1.95**

\$2.00 Boys' Union Suits, fine mercerized cotton, good weight... **\$1.65**

\$1.00 Boys' Union Suits, cotton, good quality... **85c**

\$3.50 Pendleton Woolen Shirts, sizes 12 1/4 to 14, khaki color... **\$2.45**

Boys' Woolen Caps, dressy patterns, values to \$1.75... **65c**

Pendleton Famous Virgin Wool Blankets at Remarkable Reductions During This Great Value Event

15 Pr. of Our Finest Single

BLANKETS

72x84 inches in size. Reg. \$15.00 value, white with pink border stripes, slightly imperfect. Sale

\$10.50

3 Pr. White Yellowstone Park

BLANKETS

60x80 in size, 4 pound white with varied color border effect. Reg. \$11.00 value.—Sale

\$7.75

Reg. \$13.50 Famous Columbia

BLANKETS

72x84 inch in size, 4 lbs. in weight, 100 per cent virgin wool. Beautiful plaid and solid colors. Slightly imperfect.—Sale

\$9.75

Reg. \$12.50 Twin Bed Size Single

BLANKETS

60x80, all white, 100 per cent virgin wool, wonderful quality.—Sale

\$8.75

Slightly Imperfect
All Pendleton Indian Robes and Shawls Reduced 20%

Reg. \$13.50—Four lb. Grey Glacier Park

BLANKETS

Beautiful light grey color with black border stripes, nationally known for warmth and comfort. We have just 100 pair and are closing them out at less than the wholesale price.—Sale

\$8.25

Reg. \$4—Size 54x82

BLANKETS

Single all wool pieced blankets, medium grey color, 100 per cent pure virgin wool. Only 50 pair.

Sale

\$2.25

5 Pr. 8 lb. Double Scarlet Color

BLANKETS

Regular \$20.00 value, 100 per cent virgin wool. A wonderful warm blanket, slightly imperfect. Sale—Each

\$13.75

Reg. \$13.50 4 lb. White Glacier

BLANKETS

100 per cent virgin wool, white with fancy colored border stripes.—Sale

\$9.75

Slightly Imperfect

10 Pr. Reg. \$13.50 Ranier

BLANKETS

Four pound single, green mottled effect with Jacquard flowered border. 100 per cent virgin wool. Slightly imperfect.—Sale

\$9.75

One Lot of Soiled

CRIB BLANKETS

Regular value \$5.00 to \$7.50.—Sale—Each

\$3.00

All Pendleton Bed Blankets Reduced 20%

65c, 75c Boys' Golf Hose, cotton, wool, fancy patterns... **52c**

\$7.50 Boys' Rubber Blazers, Zipper front... **\$4.75**

\$4.75 Boys' Yellow, Green Slickers... **\$3.85**

\$7.50 Boys' Sheep Lined Coats... **\$5.95**

\$12.50 Boys' Leather Coats... **\$9.75**

Reg. \$5.75 Boys' Juvenile Sweaters, Imported yarn, beautifully knitted... **\$4.95**

7: Size 34 Only, \$5.00 Boys' Sweater Coats, brown heather worsted material, each... **\$1.95**

\$2.85 Moleskin work pants... **\$2.45**

\$4.50 Water Repellent pants... **\$2.95**

50c Golf Balls 39c 3 for... **\$1.15**

Men's Leather Windbreakers 20% Discount

Men's \$1.25 to \$2.50 Interwoven checked, wool hose pair... **95c**

One small group Men's regular \$5.00 Pullover Sweaters... **\$2.95**

Reg. \$8.50, \$11.00 Men's Pull-over Sweaters, Fancy Jacquard design, heavy stitch... **\$5.95**

Boys' heavy wool stag shirts... **\$5.95**
Plaid Patterns

300 PAIRS of MEN'S Arch Preservers and other fine makes of shoes

TWO

PAIRS FOR THE PRICE OF

ONE

\$8.50

\$10.00

\$13.50

Bring A Friend—Go Fifty-Fifty
100 pairs of high grade bench made shoes, in shoe and oxford styles, Russian calf, kid, Scotch grain, in black and tan leathers, broken shoes.

ONE GROUP

Regular \$15.00, \$18.50

Boys' Overcoats

Heavy weight woolen material, good patterns

\$7.95

Sale Starts Promptly at 9 a. m.
Plan to be here for the Opening Day

BISHOP'S

Clothing and Woolen Mills Store
SALEM

ALL BOYS' SUITS REDUCED!

Reg. \$13.75 Suits	Now	\$10.30
Reg. \$15.00 Suits	Now	\$10.75
Reg. \$16.50 Suits	Now	\$12.35
Reg. \$18.50 Suits	Now	\$13.98
Reg. \$20.00 Suits	Now	\$15.00
Reg. \$25.00 Suits	Now	\$18.75