

Food



Helping the Homemaker

PLANNING FOR CHRISTMAS
To suit different tastes, a variety of meats are included for the main course in the following menus for the Christmas dinner.

CHRISTMAS DINNER MENUS
Fruit cocktail, Roast Turkey, Giblet Dressing, Candied Sweet Potatoes, Mashed Turnips, Cranberry Jelly, Bread, Vegetable or Waldorf Salad, Mince Pie, Coffee.

Cream of Tomato Soup, Roast Chicken, Cream Dressing, Mashed Sweet Potatoes, Creamed Cauliflower, Cranberry Sauce, Cherry Bread, Butter Fruit Salad, Date Pudding and Whipped Cream, Candy and Coffee.

Shrimp Cocktail, Salted Water, Roast Rabbit, Browned Potatoes, Creamed Peas Lettuce and Russian Dressing, Pineapple Whip, Salted Nuts, Coffee.

Roast Pork, Browned Sweet Potatoes, Buttered Cauliflower, Bread, Fruit Salad, Braised Fruit Pudding, Orange Sauce, Coffee.

Cream of Tomato Soup, Roast Duck, Mashed Potatoes, Apple Sauce, Asparagus, Creamed Celery, Rolls, Butter, Coffee, Cherry Bread, Butter Fruit Salad, Date Pudding, Hard Sauce, Coffee.

WHITE FRUIT CAKE
(To be made several weeks before using)
1/2 cup fat, 1 cup sugar, 1/2 teaspoon salt, 1 teaspoon vanilla, 1/2 teaspoon lemon extract, 1/2 teaspoon almond extract, 1/2 cup milk, 1/2 cup unbleached bleached almonds, 1/2 cup chopped citron, 1 cup chopped white raisins, 1/2 cup coconut, 1 cup flour, 1 teaspoon baking powder, 4 eggs white, stiffly beaten.

Cream the fat and sugar for 2 minutes. Add all the rest of the ingredients and when well mixed, pour into a lo" cake pan, which has been lined with waxed paper. Bake in a very slow oven for 1 hour and 30 minutes. When cool, wrap in waxed paper and store in the bread box.

To prepare pumpkin or squash for pies or puddings, cut into pieces 4 by 6 inches. Remove all seeds and pulp and cover with water and boil until very tender when pierced with a fork. The pulp may then be easily removed, mashed and used as desired.

CHRISTMAS COOKIES
(These will remain fresh if sent distances)
LEBROUEN
1 1/2 cups strained honey, 1-3 cup water, 2 cups dark brown sugar, 3 eggs, 1 cup flour, 1 cup chopped candied orange peel, 1 teaspoon soda, 2 teaspoons cinnamon, 1 teaspoon cloves, 1/2 teaspoon salt, 1/2 teaspoon nutmeg, 1 cup shredded almonds, 1 cup chopped citron, 1 cup chopped raisins.

Mix the honey, water and sugar. Boil gently and stir frequently for 4 minutes. Cool and add the rest of the ingredients. Shape into 2 rolls 2 inches in diameter. Roll in waxed paper and flatten so there will be straight edges, as square cookies are desired when the dough is cut. Chill for 4 days, for the flavor to blend well. Use a very sharp knife and cut off thin slices. Place 2 inches apart

on greased baking sheets and bake in a moderate oven for 12 minutes.

DATE HERMITS, FOUR DOZEN
2 eggs, 1 cup sugar, 1 cup flour, 1 teaspoon baking powder, 1/2 teaspoon salt, 1 teaspoon vanilla, 1 1/2 cups chopped dates, 1 cup broken nut meats, 1 cup powdered sugar.

Beat the eggs and add the sugar. Beat for 1 minute. Add the flour, baking powder, salt, vanilla, dates and nuts. When well mixed pour into a shallow pan, which has been fitted with waxed paper. Bake in a moderately slow oven for 30 minutes. Remove from the oven and turn out upside down a paper. Tear off the waxed paper and use a sharp knife and cut the mixture into 1 1/2 inch squares. Roll in the powdered sugar at once and let cool on waxed paper.

CHOCOLATE DROPS, FOUR DOZEN
1 cup fat, 2 cups sugar, 2 eggs, 2 squares chocolate melted, 1 teaspoon vanilla, 1/2 teaspoon salt, 1 teaspoon cinnamon, 1-3 cup milk, 3/4 cup flour, 1 teaspoon baking powder, 1/2 teaspoon soda, 1 cup broken nuts.

Cream the fat and sugar for 2 minutes. Add the eggs and chocolate and beat for 2 minutes. Add the vanilla, salt, cinnamon, milk, flour, baking powder and soda. When a stiff dough forms break off small bits of dough and flatten down, 3 inches apart, on greased baking sheets. Press several nuts on the top of each cookie and bake in a moderate oven for 12 minutes. As soon as the cookies are done, slip a wide spatula under them and arrange them on a flat surface to cool and use the sheet for baking more cookies.

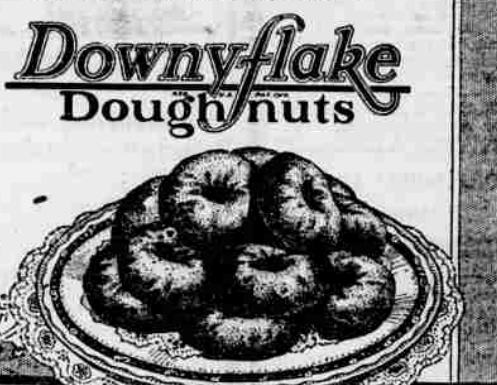
Insist upon local dealers buying eggs on a "loss-off" or quality basis, advises the United States Department of Agriculture. Under the loss-off plan, which has come into increasing use in the last few years, no payment is made for eggs which are unfit for food, and a difference, based on quality, may be made in the price paid for good eggs.

Who could Resist?



Little Johnny had just finished a Downyflake Doughnut and the remembrance of that delightful taste, with its velvet-like texture, its crispy coating, is proving too much for him. But could anyone resist Downyflake deliciousness?
Even little Mary is looking to see if the "coast is clear" so that she can "help herself" to a Downyflake. Wait until she finds out that one is already gone.

Downyflake Doughnuts are made from the very best of health-giving ingredients, such as eggs, sugar, milk and the like. They are produced by a machine which performs the entire doughnut task and delivers the finished doughnuts into a basket untouched by human hands.
For a healthful, delightful treat, just order—



AT YOUR GROCERS
BAKED BY CHERRY CITY BAKING COMPANY



311 N. Commercial Phone 1169 Free delivery orders over \$1

MERRY CHRISTMAS To You and Yours

When the family all assemble or the friends come to share your Yuletide Feast, be sure of the success of those old Family Recipes by buying from our Fine Fresh Stock. Prices are reasonable this year and our stores are well stocked with Goods from every source.

SPECIAL CHRISTMAS SALE

Prices Prevail Until 9:00 P. M. Christmas Eve.

MINCE MEAT Made from Purest Ingredients— "It has kick"— 2 pounds 25c	RAISINS New Crop Seedless— 4 lb. package 23c
CURRENTS —Preferred stock—The best, 15 ounce package 19c POWDERED or BROWN SUGAR , in bulk, 3 lbs. 25c POP CORN —Jolly Time, in bulk, "It Pops," 3 lbs. 25c	COCOANUT —Sweet Shredded, in bulk, lb. 29c CHOCARDELLI'S GROUND CHOCOLATE —1 lb. tin 33c CAKE CANDIES —Assorted handy size pkgs. 10c
BULK DATES All New Crop— 2 pounds 23c	LAYER FIGS Fancy California, for eating—2 pounds 29c

CANDIES and NUTS

A fine assortment at very low prices. Plain Velvet Mix or Xmas Broken Mix, 3 lbs. **40c**
These two varieties are very popular as a Christmas treat—The quality is exceptionally good this year.

CREAM MIXED —3 pounds 45c EXTRA CREAM MIX —3 pounds 57c This extra cream could well be advertised as a fancy French Mix as there is a big percentage of hand rolled French pieces included.	CAMPFIRE MARSHMALLOW —12 oz. sealed tin 25c WALNUTS —No. 1 Soft Shell—2 pounds 57c New Crop California ALMONDS —2 lbs. 45c MIXED NUTS —All new crop nuts, no peanuts, 2 lbs. 49c SPICES —Fresh ground, Cinnamon, Mustard, Ginger or Sage—2 oz. tin 15c CANDIED ORANGE or LEMON PEEL —lb. 29c CANDIED CITRON PEEL —lb. 39c
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CHOCOLATES—Those old-fashioned Chocolate Drops we all like—3 pounds **45c**

FANCY CHOCOLATES in holly boxes—This is a really high grade chocolate, 2 1-4 lb. box **79c**

BAKING NEEDS

FISHER'S BLEND FLOUR —49 lb. bag \$1.89 SNOWDRIFT —Pure creamery vegetable shortening, 2 lbs. 45c ROYAL BAKING POWDER —12 oz. tin 39c SWANSDOWN CAKE FLOUR —Large pkg. 35c A & L VANILLA (Compound) 2 oz. bottle 29c	KNOX GELATINE —For a variety of desserts and salads—Package 19c CLIPPER NUT —A palatable spread for bread, 3 lbs. 55c FANCY BLUE ROSE RICE —3 lbs. 19c SNOWSHOE SYRUP —Pure Cane and Maple, 2 1/2 lb. tin 39c
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CANNED GOODS

OYSTERS —Southern Cove—5 oz. tins, 2 cans 35c CRAB MEAT —Japanese Crab in 6 1/2 oz. tins 25c DUNBAR SHRIMP —Fancy Southern Shrimp in the new key opening tin, 2 cans 35c LINDSAY RIFE OLIVES —No. 1 tall tin 15c SWEET PICKLES —Dandy flavor, large 27 oz. jar 33c SNIDER'S OYSTER COCKTAIL SAUCE —8 oz. bottle 23c DEL MONTE CATSUP —Large bottle 19c	HILLSDALE ASPARAGUS TIPS —Picnic tin, 2 cans 35c Preferred Stock CORN or PEAS —1 lb. tin, 3 cans 40c Preferred Stock PUMPKIN —No. 2 1/2 tin, 2 cans 29c A & L GOLDEN YELLOW CORN —Del Maize No. 2 tin—3 cans 49c PINEAPPLE —Golden Hawaiian Fruit, slices slightly broken. Packed like whole slices—No. 2 1/2 tins—2 cans 39c DEL MONTE PEACHES —Lucious halves in heavy syrup—No. 2 1/2 tins, 2 cans 45c
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Thrift Coffee
"The Taste Treat"—Makes a perfect meal better—Ground fresh to your order.
1 lb. **47c**
3 lbs. **\$1.37**

ORANGES
Large size, 125 only— **85c**
2 dozen **\$3.89 CASE**

WHERE YOU SAVE ON FOODSTUFFS—THAT'S THRIFT

CROWN Pancake Flour
For fluffier, better flavored pancakes. Easy to make. Ask your grocer.

ROTH'S.....



Of Course You'll Want Grain-Fed Turkeys!
These are so choice they'll literally melt in your mouth and you'll smack your lips on the great festive day!
ROTH'S has your turkey waiting for you!

Department of Fruits and Vegetables
AVACODAS—A choice delicacy of California. Have you tasted yours? Another feature of Roth's.
Also:
Crisp Celery Yams
California Lettuce Hothouse Tomatoes
Artichokes Bell Pepper
Brussel Sprouts Sweet Potatoes
Cauliflower

New Goods Packed in Glass
Stuffed oranges; oranges in granadine; oranges in creme de menthe; pineapple in granadine; pineapple in creme de menthe. Melba peaches; pineapple fingers; fruit salads; Smyrna figs; Smyrna dates; California pulled figs.

Oranges! Oranges!
Sweet oranges, small size, doz. **29c**
Sweet oranges, med. size, doz. **39c**
Large size oranges, **50c, 60c, 70c**
Japanese oranges, Florida grape fruit, bananas, grapes.

In Our Bakery Department
Fruit cake
Lady Baltimore cake
Plum pudding
Angel food cake
Mince pies
Pumpkin pies

CHEESE
All varieties, imported, domestic.

OLIVES
Ripe olives, green olives, olives stuffed with celery, pickles, relishes and sauces.

Walnut wafers
Raisin cookies
Macaroons
Fruit cookies
Lady fingers
Date bars

SPECIAL CAKES MADE TO ORDER
Roth's Grocery
Phone 1885-6-7
28 Years a Serving Salem Store. N. Liberty St.

Midget Market

Originators of Low Prices 351 State St.
A purchase at our Market will convince you that price and quality are just as we advertise them to be.

For Saturday and Monday We Offer

Tender Sirloin	Choice Small
Swiss Steaks 22c lb.	T-Bone Steaks 25c lb.
Sugar Cured Sliced Oregon Bacon 25c lb. Do not confuse with the Eastern Cast-off kind	
Delicious Little	Freshly Ground
Link Sausage 20c lb.	Hamburger 20c lb.

USELESS TO PAY MORE—RISKY TO PAY LESS

Chickens, Turkeys and other poultry
You will find the kind you want here at prices that are right. Remember our chickens are completely dressed.

Guaranteed	Young Pig
Pure Lard 12 1/2c lb. (Limit with meat purchase)	Pork Roasts 15c lb.
Freshly Cleaned	Milk Fed
Pig Heads 8c lb.	Veal Roasts 20c lb.
Best Oleomargarine 15c lb. 3 Lbs. Limit with 25c fish or meat purchase	

We have engaged extra cutters to serve you
Wishing you all a Merry Christmas
Harry M. Levy, Mgr.
Out of consideration to our employees we close Saturdays at 7:00—