



How to Buy



Food



How to Prepare



Goose as Christmas Dinner Feature Has Basis in Tradition

CHRISTMAS DINNER FOR EIGHT

The following table presents an ideal Christmas dinner, for eight people, with approximate prices as reported by Salem merchants. The total is well under \$1.00 per person, but may easily be altered through careful substitution.

TUNA COCKTAIL — Tuna fish 30 Sauce 25	Sugar 12 Sweet Pickles... 20 Bread, large loaf... 13 Butter 20
ROAST GOOSE — 8 lbs. at 23c lb. 2.56 Dressing 15	LETTUCE SALAD — 4 heads 20 French dressing... 30
MASHED POTATOES — 4 lbs. potatoes... 40 Seasoning 04	FRUIT GELATIN — Gelatin, 1 pkg. 20 Pineapple, can... 27 Pt. whip cream... 40
CREAMED CAULIFLOWER — 2 medium heads 50 Seasoning 07	Salted Nuts..... 50 Coffee 10 Coffee Cream..... 15
CRANBERRY JELLY — Cranberries, 2 lb. 45	Total..... \$7.33

Tuna Cocktail, Roast Goose, Mashed Potatoes, Creamed Cauliflower, Cranberry Jelly, Sweet Pickles, Bread, Butter, Head Lettuce and Russian Dressing, Fruit Gelatin Dessert, Whipped Cream, Salted Nuts, Coffee.

Christmas day in America, while a National feast day and a time of joyous hearts and cheerful giving, nevertheless has its problems, especially for the hostess who must plan the Christmas dinner. Following Thanksgiving by barely a month as it does, it offers the ques-

turkey at Christmas may be found in the desire of the hostess to avoid duplication of the Thanksgiving menu, or in the effect of much Christmas giving on the family purse.

Still another reason may lie in the fact that if one is to keep within a budget of \$1.00 or less per person some cheaper meat must be substituted to offset the seasonal general increase in the cost of fresh vegetables.

Roast goose will offer a juicy morsel, and may well be supported by Christmas tradition of virtually all Northern European countries, as well in earlier American history. Prevailing prices in Salem will range from 25 cents per pound to 30 and 32 cents for best grades, dealers report.

For the balance of the meal, some tendency may be noted to avoid to some extent, the richer foods, but this is explained on the ground that there is considerable temptation to eat quantities of nuts, candies, and similar confections, whenever the desire is felt, and the dinner should consist to some extent of wholesome fruits and vegetables sufficient to offset possible unpleasant effects of too rich food.

Tuna cocktail is not arbitrary, but may be substituted by any sea food, or light soup. If fruit is desired, it will appear evident that some wise substitution of pudding, cake or pie could be made in the dessert course, to avoid too much similarity in courses.

A desirable substitution of some form of cabbage, asparagus, or some other good vegetable may be made for cauliflower, which is rather high in the local market, about medium heads averaging 25 cents each. Cranberries show little change, except in nominal instances, retail-

ing at 25 cents per pound and two for 45 cents.

Pineapple whip, while it may be made either as a rich dessert or fruitily enough to classify as a glorified salad, may be made successfully, as follows: Soak one box of gelatin in one-half cup of milk half an hour. Beat pint of cream stiff, and add cup of sugar. Heat milk and gelatin and mix with cream. Add can of chopped or crushed pineapple as desired, also the juice if desired. Add chopped marshmallows and walnuts as desired. Let cool and serve. This will stand several hours, however.

This recipe may make a little more than is desired for eight people, but it retains its attractiveness until the next meal.

It is believed that 50 cents worth of salted almonds will satisfy the after-dinner desires of the average group of eight, although any quantity or kind may be used.

CHRISTMAS COOKIES
(To be hung on the tree or placed in baskets)

ORANGE CIRCLES
1/4 cup fat, 1/4 cup sugar, 1/2 cup orange juice, 1 teaspoon orange extract, 1 teaspoon lemon extract, 4 tablespoons grated orange rind, 1/4 teaspoon salt, 3 eggs, 3/4 cups flour, 1/2 teaspoon soda.

Cream the fat and sugar. Add the orange juice and beat for 2 minutes. Add the rest of the ingredients and when a stiff dough forms, roll out very thin on a well floured board. Chill or place in a cool place for 1 hour. Use a doughnut cutter and cut out the cookies. Place 2 inches apart on a greased baking sheet and bake in a moderate oven for 10 minutes.

GINGERBREAD BOYS
(Make a paper pattern and trace around on the dough)

1 cup fat, 2 cups sugar, 2-3 cup molasses, 1 egg, 1-2 cup milk, 1 teaspoon ginger, 2 teaspoons cinnamon, 1 teaspoon

Damon's CLEARANCE SALE OF GROCERIES Continues

An avalanche of price reductions on Food Products of the highest quality, guaranteeing the most stupendous savings you ever imagined—so great has been the response to this—the greatest of all our Annual Clearance Sales, that we have decided to give you even greater values for the remaining days.

10c pkg. Macaroni, Vermicelli, Spaghetti Sale Price **5c**

Good Spuds. Sale price **\$1.00**
Sack

Milk, large cans, 3 for **25c**
Limit 6

Naval Oranges **15c** and up

Round Steak on sale **25c**

Libby's Catsup Sale price, 2 for **35c**

15c Cans Dill Pickles, now..... **10c**

25c size Drano **20c**

Swift's Laundry Soap 32 Bars **\$1.00**

35c Quart Jars Pickles, for **25c**

Hard Satin Finish Candy **15c**

Almonds 25c
Filberts 25c
Brazil Nuts 25c
Chocolates 20c
Fudge 20c
Peanut Brittle 15c

Salted Peanuts, **2 Lbs. 35c** for

Fresh Roasted Peanuts **15c**

Imported Lemon and Orange Peel **25c**

35c size Libby's Red Sock-eye Salmon on sale **30c**

4 cans for \$1.00

10c Ivory Soap Flakes, 2 for **15c**

Shredded Wheat Biscuits, 3 pkgs. for **25c**

Prince Albert and Velvet Tobacco—Pound cans on sale **93c**
Free pipe with each can

30c size Grape Juice on sale **25c**

30c size Deviled Chicken on sale **25c**

\$1.00 Leather Gloves Sale price **90c**

35c gallon Vinegar. Sale price **30c**

Damon's
899 N. Commercial St.
Phone 1-2-6-3
200 feet of parking space
\$2.00 Orders Delivered Free



Christmas Time Brings Happiness To Everyone

The EXCHANGE OF GIFTS contributes a large part of the Happiness. And the Christmas Dinner is another very important factor. 20th CENTURY not only offers savings with which to BUY GIFTS but stands ready to make a big contribution to the success of the CHRISTMAS DINNER.

Christmas Features, Saturday and Monday, Dec. 22 and 24

CANDIES—As pure as they make 'em

Satin Finished Mixed—Richly colored—15c
Pound 3 POUNDS 43c

Broken Mixed—Xmas candy of many colors, lb. 18c
3 POUNDS 49c

Chocolate Drops—Imported soft centered, pound 19c
3 POUNDS 55c

Chocolates
De Luxe—Fancy hand made, cream, nougat and caramel centers—5 pound box **\$1.49**

Crystalized Creams and Jellies—they're sure to please, lb. 20c
3 POUNDS 59c

French Creams—Genuine hand made, soft centers, lb. 28c
2 POUNDS 55c

Fil De Lite—Hard Finish, soft filled—25c
Pound

OYSTER COCKTAIL SAUCE, Snider's, 8 oz. bottle **23c**

CHEESE—Melowest, Completes your Xmas dinner. Special Saturday and Monday, lb. **30c**

SHRIMP—American Beauty, latest pack in sanitary enamel lined cans—No. 1 tins, 2 for **29c**

SOUP—CAMPBELL'S TOMATO 3 large cans **25c**

RIPE OLIVES—LIBBY'S LARGE PINT CAN **20c**

20th Century **Coffee**
There's Christmas Cheer in every cup. Direct from our roaster to you. It's always fresh—48c
Pound 3 POUNDS \$1.39

NUTS

PEANUTS—PEANUTS, Fresh roasted, and they are fresh, pound **15c**

ALMONDS—Soft shell Crack 'em with your fingers, lb. 29c
3 POUNDS 85c

WALNUTS—Best in the Northwest, fancy budded Franquettes—Pound **35c**
3 POUNDS \$1.00

FILBERTS—Fancy—Grown in the Northwest, lb. 25c
3 POUNDS 73c

BRAZIL NUTS—The best "nigger toes" we can buy, lb. 28c
2 POUNDS 55c

MIXED NUTS—All good stuff. No peanuts, we know, we mixed 'em—Pound **28c**
2 POUNDS 55c

JUST WHAT YOU WANT

POP CORN—Aged just right so it will surely pop, 3 pounds **25c**

FIGS—Fancy Adriatics—Delightful eating—Pound 15c—10 lb. box **\$1.39**

DATES—Bulk, 1928 crop Golden Hallowiis, 2 pounds **25c**

FRUITS & VEGETABLES

Selected from the best fruit and vegetable-growing centers for QUALITY FIRST. Then, bought in carload quantities to get the lowest possible prices. This assures you of the very best of the season's produce at the most reasonable prices.

Spitzenberg apples face and filled, per box **\$1.19**

Fancy cranberries, 23c or 2 lbs for **45c**

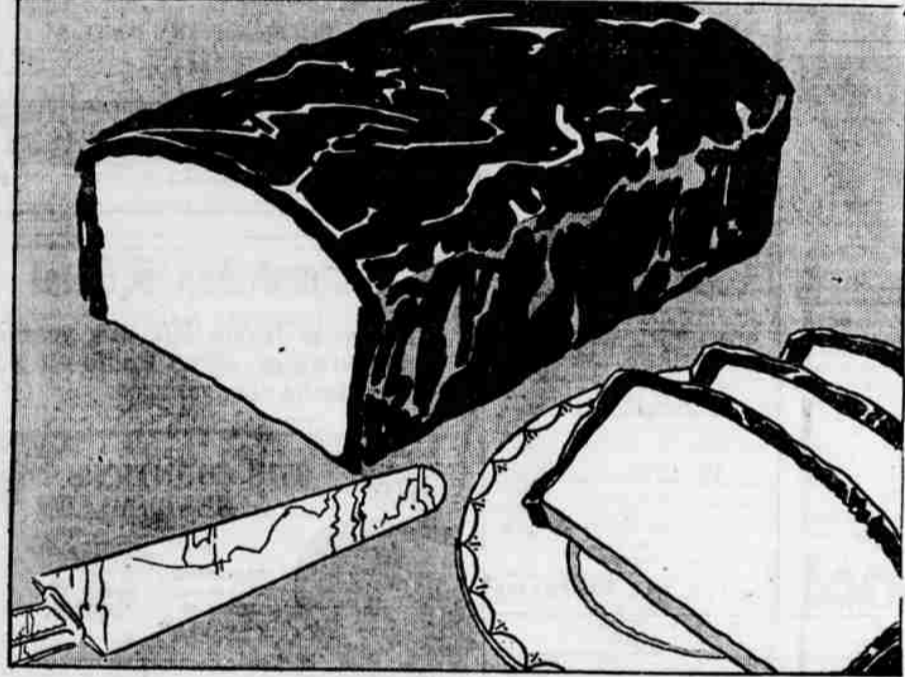
Large 126 size oranges per doz. **53c**

Medium size oranges, 25c, or 3 doz. **73c**

20th Century Market Specials for SATURDAY & MONDAY

In Our Own Market—State and Commercial St. Only

SUGAR CURED BACON 25c pound	Pork Steak lb. 20c	FRESH SIDE PORK 19c pound
BEEF ROAST 20c pound		PORK ROAST 18c pound



Luscious! TASTY CAKES are just that!

That's the only word we can think of that describes Tasty cakes ... and even that doesn't tell the whole story. It doesn't include the wholesome goodness of Tasty cakes, or the old, old recipe from which each cake is made.

But no words can tell you as much about a Tasty cake as one

big bite. Try one today, and see for yourself. Whatever your favorite kind ... and it's sure to be among the big Tasty assortment ... you'll say it's better than ever before the way it's baked by Tasty bakers.

Call your Tasty grocer ... now. Ask for a Tasty cake ... oven-fresh and ... luscious!

