

THE SMART SHOP'S

WE HAVE
Too Many Coats
Too Many Hats
Too Many Dresses



REDUCED!
Every Coat in the Store
Every Hat in the Store
Every Dress in the Store

OUR ENTIRE STOCK OF HIGH GRADE Coats---Dresses---Millinery

WILL GO ON SALE THURSDAY, NOV. 22 at 9 A.M.

AT SENSATIONAL PRICE CONCESSIONS

THIS IS THE STORY:

To present an event of this importance at any time would be unusual. It is doubly so coming as it does at the height of the season.
Enabling you to select ultra fashionable apparel from a multitude of striking new feminine styles at considerable less than on the so-called January sales when the assortment are poor. Just stop and realize what this means. Here it is November and the season has just started and we are offering you high grade coats, dresses and millinery at drastic reductions! Why? Because we are overstocked and must unload regardless of profit.



COATS

DRESSES

GROUP 1

Here is a group of coats that would easily bring \$35 at the first sight but they will go at

\$24.85

GROUP 3

Luxuriously furred are these coats with shawl or mushroom collars. Values to \$65 and they will go at

\$42.85

GROUP 5

Gorgeous coats of soft materials with matched pelts forming the collar and sleeves decorations. Values to \$89.50. Your choice at

\$59.85

GROUP 2

Wonderful fabrics, wonderful furs that is the wonderful combination in this group. Values to \$49.50 go at

\$34.85

GROUP 4

In this group you will find an exquisite array of coats in both style and materials, contrasting furs. Values to \$79.50 at

\$49.85

GROUP 6

The very acme in quality are these coats, boasting of long haired pelts from the far north. Values to \$110. You'll be surprised at these selling for

\$74.85

GROUP 7

In this group you will find clever dresses of silk in the new winter shades, values to \$22.50 go at

\$12.85

GROUP 9

A group of the very latest party frocks that breath the daintiness of femininity itself. You shouldn't be without one at

\$19.85

GROUP 11

You will find in this group of dresses the choicest models of the season, dresses that sold regularly up to \$49.50 go at

\$29.85

GROUP 8

We have assembled in this group smart dresses of silk, wool and satin, regularly priced to \$29.50 go at

\$16.85

GROUP 10

Here are some exceptional bargains that you'll recognize at first glance. They are valued up to \$39.50 and go at

\$24.85

GROUP 12

In this group you will find the rarest artful dresses that are simply exquisite. Dresses that sold regularly up to \$59.50 go at

\$34.85

ALL MILLINERY GREATLY REDUCED

GROUP 1

This group contains hats that are chic to the last word, and lots of them.

\$3.85

GROUP 2

Felts cut in a million, or less, different styles ornamented with metallic trinkets. Your choice at

\$5.85

GROUP 3

And here is a group of hats that you would never expect to see on Sale. If your size is her you are lucky for here is a wonderful buy.

\$7.85

**No Charges
No Refunds**

All Sales are final at these prices



**RAIN
COATS**

A large selection all specially priced