

OPEN HOUSE

Tuesday, 7 to 9 p. m.

We cordially invite you to be our guests for this informal opening of the Spring Season—To inspect our large store, to become acquainted with the personnel and view our new spring fashions of the finest of merchandise for men and boys.

Spring 1927

Dress For the Occasion

Fashion decrees that every man who cares about his appearance should dress properly for every occasion.

Today the ensemble is the accepted style. Everything must blend, hosiery, neckwear, handkerchief, shirt, suit, hat and overcoat, so that all are in correct harmony and correct for each occasion.

The progressive man today will watch style, that he may intelligently accept that which is new and good and avoid that which is doubtful and freakish.

We cordially invite everyone to visit our store and see the authentic fashions for all occasions, the originals of which were selected by and bear the stamp of approval of the style committee of the National association of Retail Clothiers and Furnishers.

This store maintains a membership in this National Association.



Our Display Windows

When the curtains drop from our display windows Tuesday night you will thrill in their beauty—Entirely re-finished in an old Spanish stone design with soft glowing light and Spanish arches—they represent the finest and newest in window construction. Through the excellent work of Dunsmoor Brothers, interior decorators, we are able to add one step in making Salem the city of beautiful display windows.

SPRING
1927
BISHOP'S

Bishop's Clothing & Woolen Mills Store, Inc. Inc.

C. P. BISHOP, President

R. H. COOLEY, Manager