



**It's Spring! And time for a new hat!**

After the manner of their French sisters, American women throughout the land are selecting their hats first and then blending their costumes around them.

We've found it quite the logical way and the most satisfactory, too, since we women know the trials and tribulations that beset us once we tie ourselves off on a hunt for a chaplain to match a certain frock. Especially now that we know how much more simple it is to find a frock that matches a hat!

**Crowns Are Important**

The first and most important millinery news we have to report is that the extremely high crown is slowly but surely coming down and is collapsing to head fitting sizes—or, the more rounded proportions of a year ago. The crowns of the French imports, landing on our shores daily, show very definitely this preference.

In the highways of millinery fashion, one sees no lessening in the draped effect. The truth is that in most of the new hats we see more of it but it is less height, more subtle. Tucks are used in the most unbelievable places and ways but always the result is to bring the crown closer the head.

**Brims Are Important**

Brims, brims, brims! How important they are this spring! And what a simple matter it will be for most women to select a hat that will be becoming to them this season—something we must admit it will be difficult to do for the last two seasons at least.

Brims of the choice type have been so good for a long time and many women discovered that they weren't the most flattering to their particular types of beauty. But this spring we have all sorts of brims—thank Paris!

Considerable recognition is given the off-the-face brim in many of the newest French imports and, of course, they have already had a decided influence over the hats that are being shown all over the country today.

One saw of this off-the-face type that is so youthful and becoming to many faces, was a clever little model of straw stimulating linen with a crown of rose silk and a brim of the same straw in beige. The crown was crushed and fit the head snugly.

Another new brim we noted in a little felt hat was narrow in back and wider in front and turned down all the way round. Brims, as yet, however, are small.

**Crochet Is Popping**

There seems to be no specialty now straw and none which pleases more than crochet. Bangkok, simple coarse straws are used with much success. Narrow straw braids in subtle effects are seen in some of the smartest little hats.

Satin and a regular ribbon are used for the entire shape of many of spring's most successful models. Satin and straw combinations are

**Radio Listeners Most Pay.**

In Germany it is estimated there are about 1,200,000 radio listeners in operation for which a regular license fee is paid. The radio listener pays in twelve annual installments of two marks each. The fees are collected by the mail carriers.

**Typewriter Exchange**

Will exchange your narrow carriage machine for a wide one, a wide for a narrow, a portable for a large or a large for a portable. All makes used, including Smith & Corona. Phone 421, 421 Court Street, This Room.

**SETH THOMAS CLOCKS**

purchased many years ago are giving the same fine service that caused their owners to select them. Considered on that basis a few dollars more wisely invested in a Seth Thomas means only a few cents more per year.

The clock shown above is the Little Boy model with face and half tone dial \$11.95

**Hartman Bros.**  
Exclusive Salem Agents

**SEAT AT LIBERTY**  
WITH THE CORNBY

Produce Times—Illustration by G. H.

## Head foremost in Every Fashionable Spring Wardrobe

one of the highlights of the spring hat mode. Felts—always it seems there will be felts. We just can't seem to be able to get away from them entirely.

The crowns of the felt hats are dented and they are trimmed with very wide bands of grosgrain ribbon, contrasting in color and used as a basis for a jeweled pin.

**Trimings Are Subtle**

There will be no more trimming than heretofore, rather more are in making and legendry on the part of the designer. Metal plaques and buckles are mostly bright colored and a bit modernistic. Feature trims are either pom-poms or tiny pastel tinted flowers. Flowers are likewise mostly large bunches at either side.

Milan and leghorn is used in the big hat which promises to be very good for late spring wear. No woman will consider herself well "hat-fitted" this season unless she has at least one type of straw body hat. And always she will prefer the small hat!

**SPRING Sponsors Flash in Haberdashery**

Color is going to run riot in men's haberdashery this spring. If a man is so disposed he can be a bird of gay plumage, for the opportunity certainly presents itself as never before.

Almost everything will run to high colors. Shirts will be of gay hues; neckwear promises to be dazzling; intricate details will be shown in hosiery; handkerchiefs will flaunt their colors—and so on down the list.

With the great vogue for light and bright colored suits and top coats, the furnishing business should be accelerated. It requires

**BRAMBACH AND CABLE NELSON PIANOS**

## SPRING—The Birds And Music

We have almost everything in the music line from mouth-harps to grand pianos. One's home is not complete without music. If you are not fortunate enough to have music talent in your home we would be glad to show you our Gillfilan records or the new Orthophonic Victrolas.

**Sherman, Clay & Co.**

130 S. High Street—New Blich Bldg.

Buying for many stores in Oregon, Washington and California makes our prices lower; and "Everything in Music."

## LONDON SHOWS RED AND YELLOW SUITS FOR MEN

London, Mar. 21.—(AP)—Tomato red suits will be worn by brunette men on Monday this spring if the recommendations of the National Federation of Merchant Tailors are accepted by the public.

These also will be sunshine yellow for men with whose coloring it harmonizes. This is the newest shade which James Waddell, the president of the Federation, has espoused.

Rabbits purple also is very generally offered by fashionable tailors, who are giving more attention than ever before to giving men suitings which do not clash with their complexions. Browns are shown in a great profusion of shades, many of them very bright. In fact, suitings are much brighter than they were for winter and London tailors are trying to convert their customers away from the traditional dark grays, blues and browns which make London streets so drab.

taste and judgment and a plurality of furnishings to make a harmonious ensemble.

**Important Notes on Dress**

Now we will particularize and touch only a high point in an article of such length.

White shirts and colored shirts will be about equal favorites. Collar attached and shirts with separate matching collars will start out about evenly, but collar-attached shirts will come stronger as the season advances.

The colored shirts will be light or white of background, neatly striped or figured. The extremely long pointed collars are not so good. The medium type seems slated to rule. Neckband shirts will not be worn as extensively as in past seasons.

**Smaller Designs in Neckwear**

Ties will show a tendency toward smaller designs and figures, all-over patterned English effects. There also will be considerable demand (and this is expected to increase as the season advances) for plain colored neckwear, including vivid shades. Foulards, judging by their vogue at southern and California resorts, will be quite popular.

Golf hose are going to swing back from the "wild" designs of yore and assume less insularous lines. Small geometrical motifs and more conservative color combinations and plain pastel shades are expected to be very good.

In sweaters round and V-neck styles will prevail in popular favor. Crew necks and perhaps high necks will be the preference among the younger men of perfect grooming. The lighter shaker weaves will be liked. White sweaters will be smart for sports wear.

**Straighter Style in Knickers**

Knickers seem to be coming in straighter and not so extreme in dimensions. There will be a notable demand for "ghentlands." There also will be plenty of homespun.

tweeds and cashmeres, and linen knickers will prevail for hot weather play.

Flannel trousers in stripe effects will continue to rule. Black stripes, the new "sun-burned" effects will be preferred. Plain whites will be selected by men who desire a change from varying color.

**Other Changes Minor**

Among other furnishings needs, such as underwear, belts, gloves, etc., there will be no decided changes from those of a year ago. Of course where it is possible color or will be used. Some novelties will be introduced from time to time, but in ninety per cent of the cases they will be short-lived.

**Tourist Fee Extracted.**

In Greece foreign tourists pay a fee for the privilege of visiting the old museums and places of interest. The original charge was about \$5 but a movement has been underway to increase this to \$10. Evidence of having paid the fee admits the tourists to all places of antiquity.

## The Smartest for SPRING!

**A Store That Specializes In Correct Styles**

It is not enough that a dress is in style—it must be in a place in this store. Smart little frocks for the debutante—more sedate ones for the matron. But every-one just exactly right as to style, material—and price.

Coats especially designed for wear right now are here. They're of soft light yet warm pile fabrics with rich fur trimmings. Many clever silhouettes—many lovely colorings and color combinations. For miss and matron—the sophisticated and simple modes. Moderately priced.

**Smart Shop**  
LESTER SCHLOSSBERG  
"MERCHANDISE OF MERIT"

## Wilson's Fashion Shop

Style and Quality Without Extravagance

Announcing a complete collection of all that is new, novel and in authentic good taste for the season at hand. Modes of personality at prices considerate of milady's purse.

## SPRING OPENING

Tuesday, March Twentysecond

COATS WRAPS GOWNS MILLINERY

State St. Below High Next Door East Oregon Theatre