

Back to the Knicker Days

in Clothes for Boys

Fashions in boys' apparel have undergone a complete right-about-face this year. Temporarily, at least, boys' clothing has ceased to mirror dad's and no longer will the young fellow of the house look like a junior edition of his father.

The young boy this year goes back into the knicker of several years ago—the knickers being cut full and roomy, with a decided bloused effect. Long trousers for the young lads are taboo. Apparently the parents this year will allow their children to appear as children.

Knickers for Young Boys
Two-trouser suits will be very popular, naturally, as from a standpoint of economy they make a big appeal to parents' purses. Both pairs of trousers, however, will be knickers, or in some cases, one pair of knickers and one pair of long trousers. The larger boys, of high school age, will wear long-trouser suits, of course.

The coats in this year's style are very much like the men's—the popular being high-cut, three-button models, in single-breasted styles, as always, be some double-breasted coats—although not as many as hitherto.

Just as men's clothes are employing lighter colors, so will the boys' apparel use lighter shades than last year.

Pleats of Grays to be Worn
Greys will be worn a whole lot, while tans, light browns and the light mixtures will enjoy an unprecedented vogue.

The usual fabrics, chevrons, worsteds, herringbones, hemstresses and serges will be staple favorites; with fancy mixtures following closely behind.

White flannel trousers with blue coats will be in evidence to a certain extent—although they will not be strongly featured. This style is usually suitable for Florida, California, etc. and is not so popular inland.

For Little Fellows
The smaller chaps, apparel follows practically the same style ideas as the clothing for the older boys; chief among this year's changes is the final dismissal of the four-trouser idea, and the almost complete elimination of the "cunning little vest" so favored last season.

Boys' accessories—shoes, furnishings, hats, etc., have undergone very slight changes—nothing particularly new being shown, with the exception of shirts having extremely long necks on the collars; and pajamas being shown in a dazzling variety of unusually light colors and fancy patterns. These are the only innovations for you thus far recorded.

Many and Varied are the Fabrics for Spring

She who would clothe herself in the realm of fashionable fabrics will not find much difficulty in selecting what would be correct for Spring because the field from which she may choose is wide and varied indeed.

For early Spring wear, cashmeres, homespuns, tweeds, wool crepes, repps, broadcloths and wool jersey are the most prominent among the wool fabrics.

Basket Weaves Liked
There is a very general demand among women everywhere, for all the loose basket weaves. In these mixed colors hold a strong position.

For coats for afternoon and sports wear, velveteens in soft colors are in demand. Poplins in silk and wool mixtures is also registered among the popular materials for Spring.

Prints take first place in silks. In this group, one may choose from crepe de chine, chiffon, georgette, marocain, satin and blanching an ideal vestment that whichever or how many of these she chooses, she will choose correctly.

Designs in Prints
The prints are shown in small closely spaced all-over floral or geometric patterns, in pin check designs, in spot patterns and in striped and plaid effects.

According to all reports, taffetas are enjoying an enviable place among the new Spring fabrics and are already assured of success. Plaids and pin check designs in light colors and supple qualities are in favor.

Voules to be Used
Linen in both sheer and heavy weaves are good and sales are very prominent in printed patterns simulating silk fabrics.

The most outstanding colors for Spring are black and white combined, blue in all the bright shades, yellow for sports and evening wear and red in all the brighter shades of geranium.

About Little Sister's Spring Wardrobe

Influenced no doubt, by the simple tailored mode of her older sister, we find the fashions for Miss Seven to Fourteen Years characterized by tailored styling and absence of ornamentation.

Trimmings are almost entirely of fabric and the use of two and three-tone treatments are noted on all the smart little dresses. Wool crepe and crepe de chine are the favored materials.

In wool crepe we see a decided preference in the use of blues, greens and beiges. Flannel is noted, too, trimmed with linen collar and cuffs and tailored flat pearl buttons.

Silk Models Tailored
In the clever little silk models we see the influence of the tailored mode adhered to again very conspicuously. Also on most of the little dresses the use of two and three-tone color combinations is

the most prominent trimming.

Fabric flowers, fabric cord-belts and pleatings in different arrangements carry out the fabric trimming idea that is so much in vogue for Spring.

Modes for Little Sister
Infants' adorable little frocks for Spring are shown in a wide variety of styles, from basket effects with quaint ruffled skirts to demure prints with simple smocking as their only trimming. Small patterns of soft colorings in prints are highly favored. Quiet floral, virid dotted and futuristic designs in cotton fabrics are also used in gay little dresses.

Ruffles are seen often on dainty colored organdies which seem to be reigning favor with the smart youngest set. Organdie is seen on collar and cuffs, pockets as well as belts that lie in sunny bows at the back.

Men's Fashion Row Invaded By Pirates

London, Mar. 21.—Pirates have invaded Savile Row, the Mecca of the well dressed Londoner.

The intruder struck a Savile Row label into a cheaply-made suit and dispose of their output to a second-hand shop which charges a premium under the pretense that it is actually a cut-off of some wealthy individual. The Prince of Wales and Prince Henry and others of the nobility are among the Row's customers.

The chief pretext, as set forth in the display windows of the second-hand shops, is this:

"This suit was not required by His Lordship who has gone into mourning."

For many years suits left on the racks of the Savile Row tailors have been sold to second-hand dealers, who were able to the value of the Row label as a stimulation to trade. The legitimate tailors have held meetings and consulted lawyers, but the pirate firm continues its thriving business plying off cheap material on the unwary.

Personality Counts Says Beauty Adviser

Birmingham, Ala.—Madame Ida Chernoff, beauty adviser, says "The coloring isn't all." The blonde would be just as attractive were her hair raven black and her eyes deep, shining brown she believes.

"It is the woman who gives a free outlet to her own personality and cultivates those areas which instill possessive whom gentlemen prefer, regardless of her coloring."

Bobbed Hair Makes Long Wigs Expensive

The old wigmaker at the National Opera in Paris says that it now costs 25,000 francs, or \$500 to buy a long haired wig for Madame.

"Modern hair treatments used by city women and the prevalence of bobbed hair drive us to the necessity of making wigs for the opera," he said.

If the British women cut their dresses the wigmaker sees nothing for it but modern Madames and Mademoiselles with bobbed hair.

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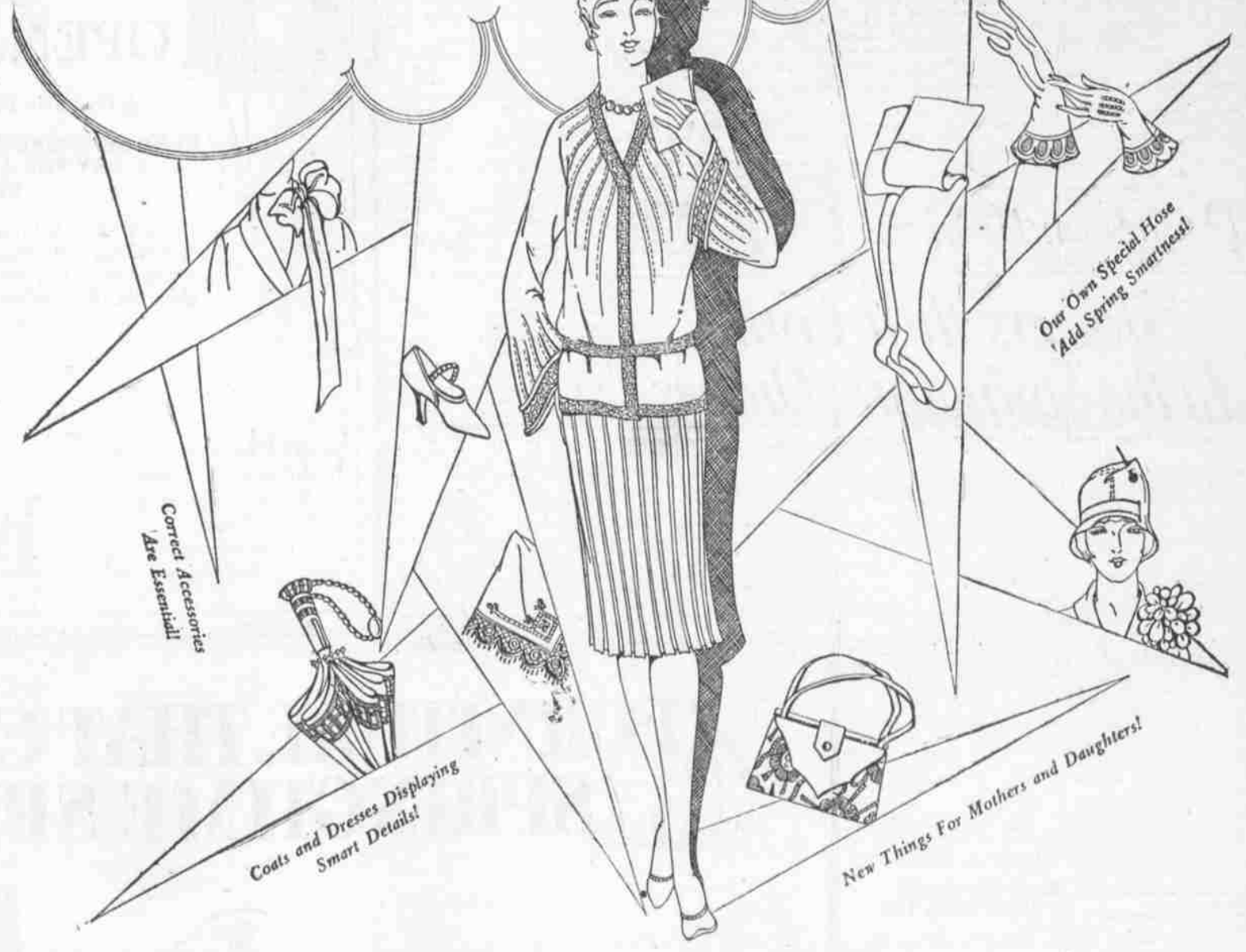
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Spring Opening

An Exposition! Delightful Modes!



The eternal question! What's new? This season we are as thrilled as you are about the new apparel—frocks so exquisitely tailored—or ruffled and tiered for afternoon—school girls' dresses are smartly sophisticated—but most alluring of all are the "little things" that mean so much! The hose, hat and bag to match—gloves too, and shoes in smart leathers.

The World of Style Blossoms In Colors Gay

As Nature bursts forth into lovely buds and blossoms so Fashion designers execute the new modes in colors expressive of a new season—fascinating new blues, lively green and red tones, warm tans—and the very smart navy blue and black with white. Distinctive combinations of two or three shades find universal favor.

Style—Quality—Lower Price

