

Try it on your favorite hill!



GENERAL MOTO-CRAT GASOLINE

Fill up your tank with General "Moto-crat" Gasoline and head for your pet hill—the one you have always wanted to get up in high but have never been able to make. That will tell you more about gasoline in ten minutes than you have learned in years of driving.

Here's what you'll find out—
You'll go farther in high because you'll have a noticeable increase in power.
No fuel knocks. Less crank-case dilution.
You'll get a noticeable increase in gas-miles.
At the end of the run your spark plugs will be clean—your valves unpitted.
General "Moto-crat" Gasoline means lower transportation cost.

Here's why these things are true—
General "Moto-crat" Gasoline is highly volatile. Every drop vaporizes instantly

and burns completely. That's where you get your greater power, quicker start in any weather and quicker pick-up.

This gasoline is the result of years of effort to produce the perfectly balanced motor fuel. Gas-miles have not been sacrificed for additional power.

No acids, sulphur—free from knock-producing compounds. That's your clean motor at the end of the run.

Your General Independent Dealer has General "Moto-crat" Gasoline for you. It costs no more than others.

Don't forget, "It's the end of the run that counts" with lubricants. Fill your crank case with General Parabase Motor Oil [Para-4rd for Fords]. They're sound motor insurance.

GENERAL PETROLEUM CORPORATION
GENERAL
GASOLINE
LUBRICANTS

D BY THE PUBLIC **SOLD BY INDEPENDENTS**

—Look for the Green and White Sign!—

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