

Capital Journal

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SALEM, OREGON, TUESDAY, SEPTEMBER 21, 1926

PRICE THREE CENTS ON TRAINS AND NEWS STANDS FIVE CENTS



TO SALEM.....

ON ITS FIRST ANNUAL Fall Window Display Week

*"We Bring Thee Treasures of the Earth
And Lay Them at Thy Feet"*

FALL and the new merchandise are here! The merchants of Salem have put their stores in order for the new season and have adorned their windows with wares that are colorful, attractive, and useful.

By ships that come from the farthest ends of the earth; by railroads that travel at neck-breaking speed; by caravans that plod the burning sands of the desert; by mule team from sparsely settled districts and by aeroplane to insure delivery—all this merchandise comes to you—awaiting your inspection. Here is the rare as well as the useful.

All the countries of the globe have been combed by buyers who travel every highway of commerce; old markets have been searched for the pick of wares to adorn the person, grace the home and provide the wanted protection.

From mysterious India, Pekin, Tokio, from all the centers of commerce in old Europe—

Paris, London, Brussels, Berlin and Rome have these merchants gathered these goods to make shopping interesting and convenient for you.

To each and all of you a cordial invitation is extended, for here are hundreds of articles that will captivate and delight—ready for the first fall presentation.

All windows will be draped all day Wednesday. At 7:30 Wednesday evening all drapes will be raised simultaneously showing an array of the most beautiful window decorating yet witnessed in Salem.

