



Styles

draw sharp lines between Young Men's Styles and Others

Youth has strongly asserted itself in evolving the suit and overcoat fashions for this Fall and Winter. It has prescribed, or brought its influence to bear, upon those who design and dictate what shall be worn.

And it proclaimed its desires with no faltering or unaltered emphasis. Therefore, there are many definite lines of demarcation this season between young men's or college styles and the fashions that have their appeal to the more mature dresser.

From all of which arises this season a new model suit—that is new in contrast to what has been worn in the recent seasons. The suit you'll see worn in "variety" towns; the more fashionable "prep" schools and by that coterie of alumni who represent the "smart set" in society and the men "coming up" in the business world, rather "drab" model.

The Suit of the College Set
It has a straight-hanging, loose set front to the coat and with it has very little "figure finding" in the back. Its outstanding characteristic is simplicity and sedateness and is such a coat as you would expect the retired dresser to wear and not the "college man," encroached upon his domain and pre-empted the style as his own for this season at least.

It is very similar to what was known several seasons ago as "The Brooks" model—a style that took in New York and hardly anywhere else. It is very close, almost stuffy by lapels, buttons high up to the neck to a degree that conceals the vest entirely.

With all this prudence and prominence given to this model it will by no means be the style of the masses or the majority. It is merely the outstanding new note of the season and for popular consumption the regulation sack coat will no doubt get a plurality of endorsement.

What the Masses Will Wear
The sack suit is built on normal American athletic lines. It has a moderate lapel, its lines are fairly form tracing giving both emphasis to the waist and chest both in front and in back and it has more than an average degree of shoulder that is attained not by padding but by good tailoring handwork depending upon the sturdy American figure to give a foundation for its robust appearance.

Then still maintaining its popularity in the double-breasted suit. Up until a year ago the double-breasted jacket was an outsider. Then it came back and has been coming back stronger for the last two seasons. This fall it still has a firm grip on the good dresser and even the school boys have taken up the

style in preference to all other models.

Blues Remain Popular
Whether it was the popularity for blue fabrics that made the double-breasted desired or whether it was the double-breasted that created the strength of blues fabrics is not known, but these two factors go so well together and became popular at about the same time and they both cling tenaciously in favor for the fall and winter seasons.

This is why all sorts of blue clothes are having their day. There are the regulation blue serges, but the more distinctive weaves are the most wanted. These are the undressed chevrons, wide-wale weaves, diamond, diagonal, pineapple, herringbone and birds-eye effects.

But not all the double-breasted suits are blue. Fancy effects are introduced with these double-breasted models and in both the double-breasted and the single breasted sack suits, browns and greys hold the color scheme with their relative prominence in the order quoted here.

Greys Also in Good Taste
Greys were so extra-ordinary popular during the summer, especially with the young men that they are expected to hold over this fall in the young men's styles but the new trend as a compromise to the fellow that something different and up to date each season will find tans and browns are most variably shown.

Vests are out higher in sympathy with the higher set lapels and single breasted vests have the call even in the suits that have double-breasted coats. Both the lapel vest and lapelless vests are shown.

Trousers remain fairly wide, but not as wide as shown during the past few seasons. They are more shapely in leg formation and nearly by all trousers have cuffs.

Topcoats Mostly Tubular
There is not much difference between the styling of the topcoats and overcoats. A matter of the weight of the cloth and the character of the weaves are the main distinguishing features.

The tubular effect is still the coat with just a shade more body lines than heretofore. The overcoat models are a bit longer, ranging from 48 to 52 inches in length. These coats are for the most part plain backs although there is shown a modified ulsterette with a half belt but long and tubular shaped in its general lines.

The next ranking coat in style calendar is a more form-fitting effect. It has broader lapels, more accentuated waist and just a suggestion of a flare in the skirt. Its for the man who is not tall enough to wear the severe tubular coat becomingly and for the man who

likes the dash of figure effect.

Chesterfield Coat Modified
Another coat that is quite strong with the conservative dresser is a modified Chesterfield. This coat is a bit longer than the regulation Chesterfield but its other characteristics are pretty much the same. There are a variety of models. Some have the velvet collar; some

have the self collar. Some are single-breasted; button-through, some are double-breasted button-through and some are single breasted fly-front. Blue and black fabrics have the call in this type of coat. The range of fabric weaves is wide for this winter. Heavy tweeds, chevrons, Bannockburns, Scotchies, Shetlands, Meltons, Kerseys, Beau-

ers, Friezes, Montagnacs, Chinchillas and numerous novelty weaves are shown in the types of coats described above with the heavier and rougher cloths being also shown in the ulster which never loses its place in the fashion or in the desire of the man who puts warmth and ruggedness above all else.

What the Trapper Contributes
There is still one type of coat that cannot be passed up in any resume of the overcoat styles of these days. That is the fur coat that motorists and college fellows and football rooters have popularized in recent winters. These great coats will go big again this winter.

These fur coats are shown on raccoon, marmot, bearskin and kindred pelts and some of nabobs who care not how they spend even order these coats in costly minks and seal skins. Hence like the lumberjack blouse, a garment that originally was identified only with the woodman and the rancher and the herdsman and the trapper has now become a thing of the elite.

Hence as in life the lowest in order can arise to the top if it renders a distinct service and utility.

Prune season is just about over in this vicinity. Owing to the rain, brown rot and smallness of the prunes, some of the growers report having harvested only about one-third of their crop.

Mr. and Mrs. J. B. Fisher of Riverside, Cal., arrived here Thursday for a visit. They are visiting at the home of Mr. and Mrs. George My-

FURNISHINGS FOR TWO FINE ROOMS SHOWN

A living room and a dining room both completely furnished in an up to the minute style, will be shown in the window of the Chambers and Chambers Furniture company for the Fall Window Display Week.

Looking past the two "rooms," observers will be able to see most of the lower floor of the new Chambers and Chambers establishment, stocked with every sort and kind of furnishings needed by the modern home maker.

In the living room there will be a davenport which will be an example of the new colors in mohair that are a part of the Chambers and Chambers stock. With the davenport will be a table, chairs, including the most luxurious and comfortable of rockers, lamps, and other furnishings.

The dining room will contain an 8 piece dining set, of antique walnut finish, characteristic of the Italian Renaissance period. The set will consist of a table, a buffet and six chairs.

Rugs from the latest additions to the Chambers and Chambers stock will be spread on the floor. Flow-

ers will be attractively set about the place.

The whole, including the rear of the store, will be well lighted so that observers may see everything plainly and clearly. The whole effect, particularly the two rooms immediately in front of the window, will be such as to delight the hearts of any honeymoon couple.

KAFOURYS WILL FEATURE SILKS

Fabrics, particularly silks, along with articles of women's ready to wear apparel, will feature the displays shown in the windows of Kafoury's store on State street. The store itself caters only to women, and the display will be of things that are worn and used by women, even though they are seen and sometimes paid for by men.

The goods will be both imported and domestic, the firm having made many recent purchases for fall trade in connection with its other store in Portland. Kafoury's buyers have been in New York, Cleveland, Chicago, San Francisco and Los Angeles during the course of a tour that occupied about seven weeks.

Little things that are necessary to make a lady's wardrobe complete, such as laces, braids, gloves, etc., not to mention hosiery and similar articles, will all be a part of the display.

BISHOP'S STOCK SHOWS CLOTHES FOR BOY AND MAN

Clothing for men, young men and boys.

Such will be the main items shown in the window of Bishop's clothing store for its display on Window Display Week, which begins Wednesday evening.

Quantities of flowers will also be used to make the windows attractive.

Samples from lines representing the latest in fall styles of clothing will be arranged in each of the windows in front of the store, facing on North Commercial street. The latest in raincoats, in Beaver and other kinds of hats, suits, Ne-tleton shoes, etc.

Not forgetting the new line of top coats with genuine camel's hair finish, as smooth as silk.

Bishop's has also recently made new additions to its stock in the way of suits and other articles of clothing for boys. A line of new things that will gladden the heart of every youngster, no matter how he may be lacking in vanity, will be among the features of the window display.

FALL OPENING TOGS FOR MEN

Salem's Exclusive Men's Shop announces our largest and most extensive showing of high-grade Suits and Overcoats.

Never before have we been able to offer such an assortment of styles and patterns, together with exceptional values.

Personal service and your assurance of satisfaction always makes this store a place where you can buy with confidence.

See the New Styles and Patterns Now.

SUITS

\$25 to \$50

O'COATS

\$20 to \$50

See our window for the most elaborate array of the new things for men.

The MAN'S SHOP

Ellis F. Cooley

THE STORE OF PERSONAL SERVICE

Hollis W. Huntington

THE QUALITY MEN'S STORE OF SALEM



Every day responsible men in Salem are taking advantage of the opportunity to buy

GOOD CLOTHES

Without a big outlay of cash
WHY NOT YOU?

Suits and Overcoats
\$5.00 Down

Balance 10 Payments
Always the Newest in Men's Furnishings
See That Well Dressed Man?

—He Buys At—
AL. KRAUSE

Quality Men's Wear
The Store With the Fountain