



The Pulse of Fashion in Women's and Misses Apparel

by Adelaide G. Ettenson

Wars may rage, emperors may lose their thrones, the whole world may be turned topsy turvy, but the seasonal changes in feminine apparel like the tides of the ocean must go on forever.

The cold tingle of the fall days checks our summer laxness, and the first thing brought to our mind is the need of new clothes. It is a most natural thing to start first with dresses. For street and afternoon wear, there are the tailored and simply trimmed dresses of light weight cloth, moire, and satin. They are made in coat effects, bloused back, straightline and a few flared bottom models. They are trimmed with crepe or satin collars and cuffs, plain or metal braiding, soutache embroidery, and narrow metal belts.

Black Moire Smart
One particularly smart coat dress was made of black moire, had modified blouse effect on sides and back, with a straightline front. The

shawl collar and long sleeves were trimmed with flesh colored satin. Crepe satin and moire are very strong and the colors most popular are Vendome blue, Valencia red, Chanel red, fern green, pine green, all the wood shades and black. Dresses are being made about two inches longer.

The dresses for evening and dinner show a decided tendency toward longer skirts. The bouffant model with its tight bodice being the favorite. These dresses are made of moire, satin, or taffeta, trimmed with embroidery, metallic laces and ribbon sashes.

There are also two-piece models with the tunic silhouette, made of roman crepe, chiffon or metallic cloths. These are sleeveless, and are cut low, with "V" or round necklines. Embroidery, strass trimmings and beads are the only trimmings used. A few lace dresses are also shown for evening. Ivory white, geranium red, sapphire

blue, flesh pink, and black are the leading colors.

Suits in the Background
Suits will not play the prominent part that they did during the spring and summer. Those that are shown are made of wool plaids, tweeds and suede finished fabrics. Without exception, they have the seven-eighths length coats, made in straightline or bloused back models. The skirts of the two piece suits are pleated in front or wrap around models.

The skirts of the three-piece suits have bloused tops, or satiny or self material, with long sleeves and button up to the neck collars. A suit made of a dark green suede cloth stood out above the others. It had a straight wrap around the skirt, seven-eighths length coat, the back of which was bloused and slight shirring at the side back. The front was straight. It had a high choker collar, deep cuffs, and a piece across the bottom of the skirt in the novelty weaves.

back of the coat of leopard fur.

Plaids, in many color combinations, are the most popular for suits. However, reds, greens and wood shades in solid colors are used a great deal. Suits are trimmed with kit fox, caracul, krimmer, wolf and leopard.

Many Styles in Winter Coats

Winter coats, most essential in the feminine wardrobe, are offered to us in divers styles. For sports, street and travel, coats are made of novelty sports wool fabrics which include sombre plaids and fancy weaves. They follow the popular tubular mode, have patch pockets and are trimmed with badger, Jap fox, wolf, belly squirrel and raccoon.

One brown and plaided fabric coat had a full length tuxedo collar of rock sable and huge patch pockets. Black and white, and brown and tan in plaids are strong. Reds, greens and browns are popular. There is a fine wool velours, ored coats—particularly in com-

For afternoon and dress wear, coats are made of pile and suede finished fabrics. They are made in straightline, wrappy and bloused back models with set in, kimono and dolman sleeves. Furs used are Kolinsky, mink, beaver, fox, mole and squirrel.

Gray Suede Fabric Liked

A very smart coat made of gray suede fabric had blouse back, straight front and kimono sleeves. The sleeves and lower part of the front and back of the garment were embroidered in a darker shade of gray. The coat was topped with a large gray fox collar.

Also being shown are several models in reversible coats. These are made on the tubular lines, of flat felt fur and wool fabrics. The outstanding colors for afternoon wraps are chanel rouge, willow green, shell bark tan, Jap ivy, brown and black.

Other Fabrics, New and Smart

There is a fine wool velours, ored coats—particularly in com-

very soft and velvety in appearance that lends itself beautifully to the interpretation of the more formal winter coats. It is particularly lovely in the wine reds, deep nut brown tones and the grayish greens so much in favor. Many of the new novelty weaves have a rough heavy aspect—with knotted or nubbed surface—these are especially well adapted to use in sports coats.

There are also canvas weaves—some in a tapestry effect that is very striking. There are fabrics that have their inspiration in the primitive weaves of north Africa. They have an irregular texture and are woven in wide bands of different colors—in an effect of hand weaving.

Reps, too, are smart, and they, too, have this irregular service, caused by the threads of different sizes. Ribbed woolens with big velvety ribs are stunning for tail-

ination with the harder furs such as raccoon or nutria.

Tucking that is a part of the fabric is also a feature of the newer textiles. The tucks give an effect of heavy threads through the fabric, crosswise, and are grouped in bands or used singly at intervals.

Evening wraps of sumptuous metallic brocades and chiffon velvets are made on lines identical to the afternoon coats. The more luxurious furs, such as sable, chinchilla, ermine and fox are used. One wrap of canary colored chiffon velvet had wide kimono sleeves, bloused back and was trimmed with cordings. The unique part of the wrap lies in the fact that the fox collar was dyed to match the color of the velvet.

So things go on. What will be the next change in fashion?

FARM GIRLS UNLOVED

Mold, Flintshire, Wales—"What's the use of talking about 'back to the land' in this age when boys love polished nails and girls must all have powderpuffs?" Mrs. J. Evans of Mannerch, demanded in a speech before the Flintshire Liberals in opposition to the Lloyd George land scheme.

But in spite of the bitter opposition offered by Mrs. Evans and a group of her loyal supporters the Flintshire Liberals endorsed the Liberal land plan.

Chicago—Another omen: Mrs. Estelle Taylor Dempsey is unlike the Spartan mother who told her fighting son to bring back his shield or come upon it. The pre-battle message from the Mrs. to Jack is "win or lose; hurry home," if notables on a train en route from moviedom to Philly have it straight.



Lovliest
New
Versions

For

Women or Miss who wants Hats possessing the desirable qualities of smartness and becomingness.

In groups of velvets, velours and felts. New colors are chanel red, toast, valencia blue, rose, black, navy and other colors in keeping with the autumn mode.

Vanity Hat Shoppe

387 Court Street

Kafoury's Fall Opening Days

All stores will unveil their show windows Wednesday evening promptly at 7:30: These windows have been artistically decorated for this great occasion and will display the latest fashions.

You are invited to participate in this Great event which will draw thousands and thousands of people to the downtown district.



Once more comes Autumn with its tingle of anticipation for new events, new fashions. Here you may learn every important detail of the mode. Of what you will wear from head to toe, and of how you will wear it if you would be smartly distinguished.

Come to This Great Autumn Store. Wander and look around as you please.

Kafoury Bros.

Salem Store
466 State St.

Portland Silk Store
362 Alder St.



The French Shop Modes

In harmony with the lines of style—
Anticipating the pre-requisites of smartness—
Interpreting style in terms of good taste—
Combining correctness and quality for every occasion—

'Always for your "plaisir, et service."



M. BUFFE MORRISON