

Furs

as presented for
Fall and Winter
By Dame Fashion
By Adelaide G. Ettenson

In the fall of a woman's fancy lightly turns to thoughts of fur. Long before the first tinge of cold weather is felt, milady wears her fur neckpiece on either a dress or suit. This season silver fox holds first place among neckpieces. Nothing is more flattering than this soft black pelt, always giving to its wearer a decided air of chic.

Pointed foxes come next in popularity, followed by Russian or Hudson Bay furs and also marten. Because of the small size of the marten and sable, it is necessary to use two or three animals to make up a distinctive looking scarf. They have not changed much in style from previous seasons. They remain crossed in the back, and the loose ends can be fastened around the neck, in accordance with the wearer's fancy.

Smart Sport Fur Coats
Then, we feel the tingle of the colder days, and we remember that we must have a snappy looking fur sports coat for the next football game. This season, the sport coats tend toward strictly tailored straightline effects, with small standing military collars and straight sleeves. They are forty-three to forty-five inches in length, and mostly all have slit or pouch pockets lined in chamoles.

We, who suffer so with cold hands can readily understand what a boon these pockets will be. In these coats a wide assortment of the harder furs are used, such as raccoon, American or Australian opossum, antelope, American panther and pony in either natural or brown. They are lined with light weight duvetyne, silk brocades or velveteens. Surely when wearing one of these warm garments, we need not worry how cold the day may be, we will be able to sit out the entire game, cheering for our team.

And now, come those delightful cold afternoons, with their teas, luncheons, mah jongs and bridges. We more than appreciate our fur coat, for, without it we would have to remain at home, and cuddle up to the radiator or stove.

Dame Fashion has offered such a wide variety of furs, for afternoon coats, that one has practically to suit oneself to be in vogue. Here, as in the sports coats, the more tailored lines are favored, although there are many flared bottom, dolmans, and blouse models shown.

Collars are puffed, the softly rolled shawl or military in style. The majority of the sleeves have the pouch cuff. Fox is the most popular of all trimmings, and is used on the collars and cuffs only. The fur that holds first place for afternoon coats is mink marmot. After that comes Hudson seal, Persian mink, nutria, caracul, paw, beaver, beaverette, muskrat, summer emine, beaverette, mole and sealine. They are made full length and are lined in silk brocade.

Some of the higher priced afternoon coats are lined in solid colored crepe satins or velvets. These linings have the applique motifs of fur in the form of animals or else are gorgeously hand embroidered.

Jacquette on the Wane
The short fur jacquette, so popular for the last few years, is conspicuous because of its absence.

Trimblings used on dresses, suits and cloth coats are fox, natural or dyed squirrel, krimmer, jap, mink, badger, lynx, barondukt or skunk. For the cloth coats which are to be given rough wear wolf, raccoon or opossum collars and cuffs are considered correct. Several of the velvet evening gowns are being trimmed with clipped cone dyed to match the dress.

As the day draws to the close, we hasten homeward in a state of great excitement. The concert this evening that the celebrated soprano or tenor will sing at. We will don our best. For evening wear while emine and mink are used for first place. Here as in the afternoon coats the individual must allow her own taste to come into play, as to style. Besides, the straightline, dolman and blouse models a few capes are shown for evening wear.

Mink Wrap Self Trimmings
The majority of the emine coats are self trimmed, a few, however, have collars and cuffs, and of white fox. No matter what style the mink wrap may be, it remains self trimmed. For linings one uses solid colored satin, silver or gold cloth veiled in colored chiffon. The metallic or velvet evening wraps are trimmed with bandings of flat fur or fox.

Fur coats for children are almost miniature replicas of the grown-up sport coats. They, too, are straightline, and well deserve the name "Tomboy" style. The smartest of these coats come in raccoon, opossum, squirrel, nutria or beaverette.

Furs are always flattering. They add zest and charm to the plain woman and make the beautiful one more enticing. And now, having seen the furs presented by Dame Fashion for this season is it any wonder that, in the fall a woman's fancy more than lightly turns to thoughts of furs?



With the approach of the fall and winter season, the question that lurks in the mind of every woman, whether she be young or old is—How can I make myself beautiful? With the aid of the variety of really good cosmetics found in the market today, every woman can readily help herself.

One of the leading Beauty specialists have just placed on the market a unique face powder. It is

packed in an attractive box and contains a large box of pure white powder, four tiny boxes containing concentrated colors, which are colour de rose, flame, oclire, and soiree, and a glass mixing tube.

Experiment With Color
As every woman is generally the best judge of what is most suited to her complexion, she can with a little patience, and experimenting with the white powder and the concentrated colors, hit on her own individual color, in face powder for street or evening use.



Electric Appliances in the Basement Workroom

When it comes to the very new arrangements, the very last word in efficiency for laundry done at home, an el fitted up in the kitchen with all the necessary equipment, is advised, because it saves running up and down steps.

In most homes, however, the kitchen does not lend itself easily to this latest improvement, for various reasons. It is too small, or one would have to sacrifice the breakfast nook, or it is an old kitchen and all the plumbing would have to be rearranged.

Thus in many homes the basement workroom will continue to be the center of activities for the Monday washing. A light, high ceiling, well ventilated cellar can be made as cheerful and fine a workroom as any room upstairs.

Cemented Linoleum Floor
A linoleum floor cemented into place is recommended because of its many fine qualities, its easiness to clean, and its comfort for standing, not to mention its durability.

A double or single laundry tub

is usually built in. Since rinsing and bluing may be done in the washing machine, a double tub is not really needed. The washing machine often is on casters so that it may be rolled over to the tub, when in use and out of the way when its period of service is over.

Speaking of casters, one of the new labor saving devices is a low bench on casters to hold the wash basket. This is to save stooping—an idea that will commend itself to any housewife.

The water supply is to be considered for wash day. A water softener and a water heater are two very necessary mechanical helps, that is, if one lives in a hard water district.

Another device that lends itself to making wash day easier is an electric dryer. Sunshine, alas, cannot be turned on like water from a faucet. There are days when a clothes dryer is a blessing indeed.

Built-In Ironing Board
Then when the wash is already for ironing, the matter of equip-

ment for ironing must be considered. Where space is restricted, a built in ironing board is a great help, with a shelf at the top of its cupboard on which to keep the electric iron. Special plugs and switches are now available so that one may tell at a glance whether the electricity is on or off.

Besides the iron and a good board, another helper is an ironing machine. Of these there are many makes to choose from. One has a swinging table top. This is swung out to one side when the machine is in use, giving a space on which to place freshly ironed clothes, or sprinkled rolls of washing. There is no question about the tremendous saving of time and energy that these machines offer.

Two small rooms seem necessary in almost every basement. One is the coal room, and the other is the preserve closet. A cool dark preserve closet is a joy to any housewife. But the coal room—the time to arrange for that is when the house is being built. And

If you come into an old house, in which the location of the coal room is badly planned, how very irritating it can be!

Accessible to Furnace

Some of these are planned so that a long journey to the furnace is necessary every time it needs fuel. Others seem to be especially designed to make it difficult to fill them. That is—the outside window opens on the lawn, or the side furthest from the drive, or in some place entirely inaccessible. And then, of course, everyone knows what it means to have the coal room open at the top so that the dust can fly all over the cellar. In the newest of houses, they are sometimes found that way.

Another workroom in the basement, besides the laundry, is the corner fitted up for the good man's work bench, with shelves and racks for his tools. The cartoonists are unmerciful to the "handyman-about-the-house" perhaps because a man has to stop and laugh at himself when in his efforts to help he does more damage than good.

The cartoonist finds it funny to see a man pound a nail and hit his thumb by mistake, and the man can laugh, too—afterward. If efficiency helps could be graded, as report cards are marked at school, Dad's work room would appear with merits at the top of the list.

Ensemble Idea Clever One

One fastidious female, carrying out the ensemble idea in her own cosmetics, uses every coltetry in the same odor. When she enters a room, the subtle aroma of her perfume precedes her. An ingenious idea, why not try it out?

**Introductory
NEW FALL MODES**

With the opening of the Autumn season, fashions in feminine apparel undergo a complete change of identity emerging in a new colorful guise; rich in fabric and lavish in the use of fur.

**Simplicity Still Marks
The Smartest Models!**

But there is an originality of line and detail that makes them distinctly new. Velvet, moire, satin and rep are the chief fabrics for Frocks, while Coats are of tweed like wools, deep pile fabrics or the favorite—broadcloth.

Millinery this year lends a trend to the large dooping styles, especially for dress wear.

**OUR NEW FUR
DEPARTMENT**

We have installed in addition to our coats, suit, dress and hosiery department, a new and up to the minute fur department and are now showing fur coats in long and Jaquet styles. Also neck and choker furs.

The Smart Shop
WHERE STYLES ORIGINATE

"When the Frost Is on the Pumpkin"

Now that the summer vacations have been forgotten, when thoughts of fall and winter enter everyone's mind, when home-good old home seems to have a renewed interest, when family ties "seem a wee bit tighter" that's fall. The time when we get down to earth and really live.

At this time your wife or mother is selecting her wardrobe for the fall and winter season, dad and husbands are peeking around at the "new things for men." Don't you think that just as an added act of thoughtfulness it would be nice to get some little remembrance of Jewelry for the loved one? After all, its the little gift that is given when the recipient is not expecting it that brings real joy, and yes, realization of deep devotion right along with it.

A pin, a necklace, a wrist watch or any one of a hundred things would please any women besides adding a touch of individuality to her new attire. For the men? Why, a man just hates to buy anything for himself in the way of jewelry. Take a look at his cuff links, if they're all right possibly he is wearing the same tie pin every day, year in and year out, or no doubt his leather wallet is worn out but he won't buy one for himself until it actually falls to pieces.

Please accept this as just a reminder of a thought that has probably been in your mind for some time, but let's act. That's what counts.

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