

Delightful Details

necessary to
Feminine Chic



Sometimes a slight detail overlooked will ruin the construction of an otherwise perfect building. The same statement can be deftly applied to the gowning of women. For the fall and winter season, resolve to pay more attention to the little things that count so much.

Pearls to the right—pearls to the left—but pearls it must be, for rings, bracelets, earrings and necklaces. Pearls in all sizes, the most popular ones being almost the size of mothballs. Pearls in every conceivable color combined with imitation and semi-precious stones. Tiny pouch or envelope evening bags made of pearls with rhinestone frames or clasps are the "dierster cri." Pearls the insignia of riches and royalty, now within every woman's grasp!

Reptilian Leathers in Bags
The smartest handbags are made of reptilian grain leathers and combinations. They come in underarm, strap handle and large flat pouch models, in almost every wanted color and combination. For dressy occasions there are envelope bags made of moire and fancy silks, trimmed with petite point, insertions, maraschino, or rhinestone monograms. Some of the silk bags are also trimmed with bits of contrasting colored silk or embroidery. The bags come in black or colors. Those matching one's costume, or in direct contrast are considered in good taste.

To give color to the sombre fall costume, one should wear huge carnations, chrysanthemums or gardenias. They are worn singly or in pairs and come in a full array of

pastel colors or white.
Are Practical Gloves
A very practical glove, now being worn by the best dressed women is made of white, tan or grey washable kid or suede. For the woman who desires something a wee bit different, there is the one clasp kid glove, in various colors, with turn back cuffs. The cuffs are trimmed with tiny inserts of colorful petite points and the stitching of the glove matches the predominating color of the insert.

The tailored dress which often needs just a touch to brighten it up will find itself rejuvenated with white or pastel satin or organdie collar and cuff sets.

Squares for the Scarf
What ever the size of the scarf may be, fashion has decreed that it must be square. For sports wear, it is fashioned of figured crepe with solid colored bandings. For dress wear scarfs are made of solid colored silk fabrics on which are painted motifs, of all kinds. The rich metallic scarfs, which are used for evening wear, are lined with chiffon and banded in silver or gold cloth. Some scarfs are so large in size that they can be worn as a wrap.

Quite an array of handkerchiefs are popular this season. The best liked for afternoon use are made of white linen and have tiny self colored monograms. For evening use, a banky of plain colored chiffon edged with lace or net.

By choosing our accessories carefully, we can sometimes create startling effects in an otherwise mediocre ensemble.

Fall HATS

take
the note
of
the Flippant



The flippant brim which has been in vogue, off and on, for a number of years, promises to come back stronger than ever in men's hats this fall.

This style made great headway last spring and the momentum of six months will show itself during the early fall months.

Advance information gained from reliable sources, such as leading makers and foremost retailers, points to a season in which the turned down brim will share the honors of the season on as fifty-fifty basis with the fedora or alpine shape.

Young Fellow Likes Italian Style
This is particular true concerning the styles that will be worn by the younger fellows and this class includes the collegian, who likes something that is rakish, instead of set and formal.

It is true that the ever popular fedora shape which has been in

good taste for many years, will continue to hold its many followers. This is the style that is favored by the man who prefers the conventional; the man who is set in his ways.

Outside of the shapes and shades of the last year there are no really radical differences in either the snap down or fedora hats.

The one noticeable innovation will be the bow, which some makers are placing at the back of the hat instead of the side. Whether or not this idea will win favor among the smarter dresser is problematical and will not be definitely decided until the season is well advanced.

Darker Shades in Bands

Last spring the fancy band on felt hats was worn extensively, but it is the belief of stylists that men will revert back to the sombre bands—such as plain colors of black, brown, tan and grays. There will, of course, be a number of bands shown with narrow stripes to offset the severity of hats.

As for colors, browns, light grays and light tans will have the pop-

ular call. There also will be various tones of these. Some greens will be displayed, but not as extensively as in past seasons. This color while in favor in certain sections never has come universally to the front, so will be hereafter regarded as an also ran.

Two Hats a Season
Hat makers are endeavoring to

put across a campaign—two hats a season. And for fall a felt and derby make up the program. Of course, the alternate wearing of them is conducive to better dress—and incidentally keeps both in better condition.

Just how strong the Derby will be this season also is a matter that cannot be decided right now. In

the far east this hat is coming to the fore and it is believed that the trend of style will move westward in time.

As for caps the eight-piece style has the greatest following. Only a small percentage of one-piece caps are being shown. In most instances light, rich, all-over patterns prevail.

SHAKESPEAREAN PLAY MAKES CITY FAMOUS

Peterfield, Eng.—The production of Shakespearean plays every year without scenery by a group of amateurs, composed largely of one family, is making this little Hampshire village almost as well known as

Stratford-on-Avon.
A stretch of woodland provided the stage this year for the Fair Oak Players, who opened their seventh annual season August 4, with a revival of "Love's Labour's Lost," and "Robin Hood," the latter being written for the occasion by J. C. Squire, editor of the London Mercury. More than 2000 persons from

all over England attended the opening. Six performances are given each year.

The picturesque setting which the rich foliage of the natural amphitheater provides is particularly appropriate for some of the Shakespearean dramas. The actors are called by electric light bulbs concealed among the trees.

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New Apparel Styles and Qualities Which Attain Our High Standards

All hail! Fall, the regal season for style, approaches!

Fall—when vitality returns to the crisp, cool air—and new enthusiasm is manifest in the Style creations!

Fall—when our every effort is directed to presenting to you the most satisfactory styles from the fashion centers of the world!

Exhilarating New Modes For The Woman, Miss and Girl

"She walks in beauty!" the poet would say of the miss or woman clad in the predominating modes of the Fall of 1926.

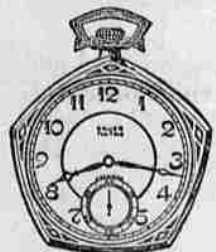
From her trim little shoes, distinctive with comfort, to her snug-fitting hat, each article of dress is the result of the dreams of men and women who mould the fashions for the world.

Perhaps it's her irresistible frock of satin—her dashing new Coat trimmed with flattering fur—or probably her toute ensemble effect, with hose, purse, gloves and handkerchief harmonizing, which holds you spellbound!

Such apparel awaits the girl, the miss, and the woman in our offering of Fall and Winter modes!

In announcing our formal Fall Opening, we include, of course, a hearty welcome to you and a hope that you will soon acquaint yourselves with all that's new in our array of Styles!

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Lingerie, Hose, Purses, Gloves



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