

Five Hundred Pieces of Silver Are Offered at Half Price for



At BURNETT'S BIRTHDAY PARTY

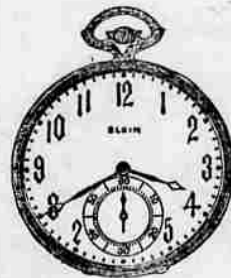
JUST A WORD

The Birthday Party at the Burnett Jewelry Store will celebrate "Mother's Day" tomorrow. Gifts for all the mothers in Salem and round about will be offered at half price or near it, and what's more important than anything else—you may buy on the Burnett Budget Plan.

The Coupon at the bottom of this advertisement is as good as one of Uncle Sam's Dollar bills. It will be accepted as a first payment on anything in the store costing not less than ten dollars. No money is needed or asked for. Take all the gifts you need—and take a year to pay. A dollar a week will be "FINE!"

The Burnett Stores take the position that everybody is entitled to Credit—unless they themselves have already shown that they are NOT—and the opening of an account at this store is as easy as asking for a dish of Ice Cream at a Church Social. Indeed you will get the Credit in less time than it takes to get the cream!

Please accept this message as a personal invitation—to share in the savings the Birthday Party presents—and to "pay us as you are paid."

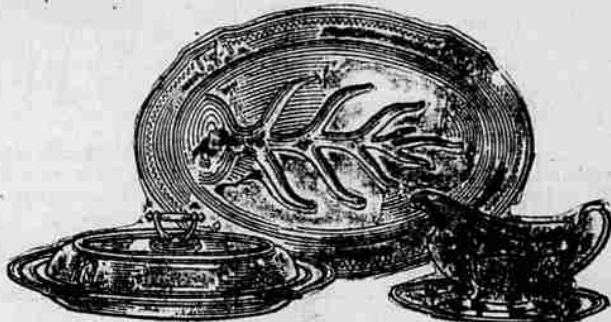


Elgin Watch Special

The famous Elgin watch in a white or green gold filled case. Fifteen jeweled movement, unconditionally guaranteed. For \$24.95. Take one along. Pay a dollar or so a week. No extras of any kind.

SILVERWARE

- \$15 Water Pitcher for "Mother's Day".....\$7.50
- \$29 Old Dutch Silver Pitcher for.....\$14.50
- \$16 Old Dutch Silver Basket for.....\$8.00
- \$22.50 Hammered Silver Tea Set for.....\$11.25
- \$25 After Dinner Coffee Set for.....\$12.50
- \$27.50 Four-Piece Burnished Tea Set for \$13.75
- \$35 Hammered Silver Tea Set of four pieces for.....\$17.50
- \$10 Bread Tray of Butler Finish Silver for \$5.00
- \$10 Handled Sandwich Plate in open work design.....\$5.00



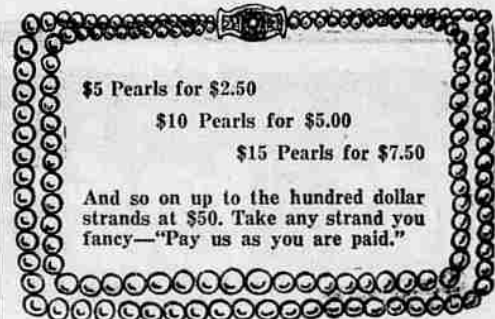
SILVERWARE

- \$15 Footed Compote of Butler finish Silver.....\$7.50
- \$3.75 Tall Compote Butler finish Silver.....\$1.85
- \$10 Cheese and Cracker Dish Silver Plate for.....\$5.00
- \$25 Well and Tree Platter, large size, for.....\$12.50

The foregoing will give one a fair idea of the savings the sale presents. It should be added however that the number of pieces in some cases is limited and that the "early birds will catch the worm!"

Pearls—Half Price

La Tausca, Richelieu, Blue Bird and all the famous pearls in one, two and three strands—in lovely cases—the ideal gift since no woman ever has too many. And these are pearls that puzzle the experts so closely do they duplicate the originals which cost into the thousands of dollars!

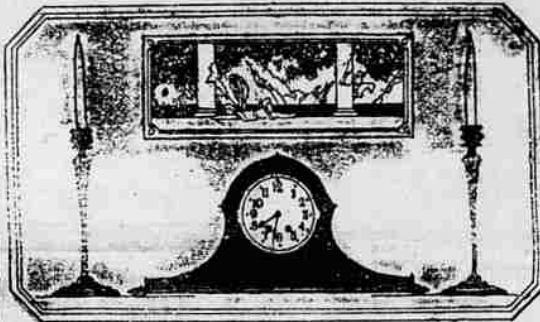


\$5 Pearls for \$2.50

\$10 Pearls for \$5.00

\$15 Pearls for \$7.50

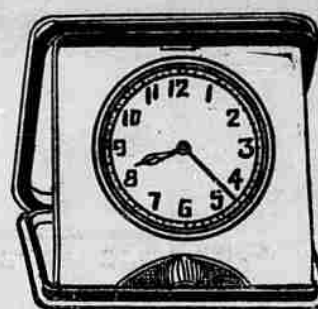
And so on up to the hundred dollar strands at \$50. Take any strand you fancy—"Pay us as you are paid."



Eight Day Clocks \$9.85

As long as they last we shall sell these handsome clocks at the lowest price ever quoted and on the easiest terms. They measure twenty inches along the base and stand a foot high, finished in dull mahogany. They go for eight days with one winding, and strike the hours on a Cathedral gong. And every clock is guaranteed. Featured tomorrow at \$9.85 and delivered for a dollar.

Pay the balance—a dollar a week



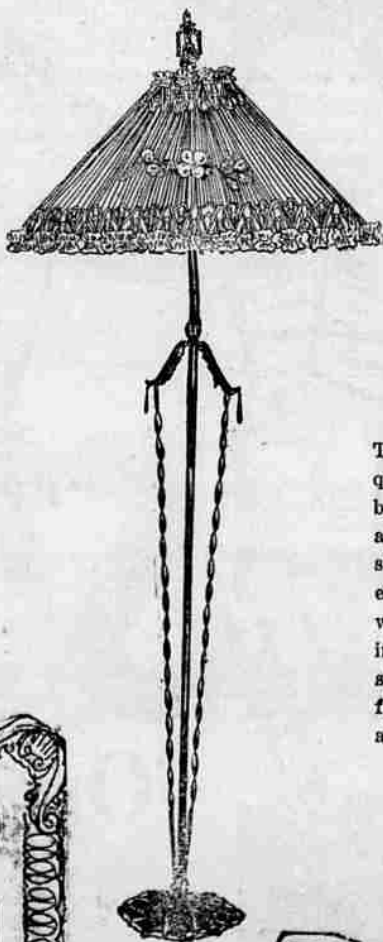
Traveling Clocks

Made to go wherever you go—or to stand on dressing table or desk. All have cases of the finest morocco leather—and the movements have fifteen jewels—run eight days with one winding and are guaranteed. Made to sell at \$20 to \$25 while they last, choice of the entire group at \$9.95

Payments—a dollar a week

FLOOR LAMPS

\$12.45



The lamp sketched is of the highest quality—the stand is of wrought iron—beautifully finished in antique colors and a frank copy of a costly Venetian stand. The shade is of pleated georgette. There are two pull chain sockets with long silk cords and tassels. Nothing finer can be imagined. In most fine stores such a lamp would sell readily for twenty dollars. Here tomorrow and as long as they last at \$12.45.

Delivered for the Coupon

Paid for—a dollar a week



Newest Style Bracelet Watch

As shown in the sketch, this dainty bracelet watch has the new flexible bracelet of 14-karat white gold (filled). The watch has 16 jewels and is guaranteed. Nothing more accurate made that we know of. Featured at \$27.50. Delivered for a coupon.

Paid for \$1 Weekly

Compacts—Mesh Bags All at Half Price

The entire stock is included in this sweeping order. Half price for compacts in plated silver, in sterling silver, in gold plate mesh bags and novelties—all are included. Never mind the money. Pay us as you are paid



Diamond Special \$94.95

For the Birthday Party—a tray full of blue white diamonds in white gold mountings—the finest ever shown at anywhere near this price. Choice at \$94.95 styles for men and women are both included. Never mind the money now—pay next month.

Two Dollars a Week



Diamond Special \$44.95

Another tray filled with beautiful engagement rings. All the mountings are of the finest white gold and every diamond is selected for its fire and brilliancy. Choice at \$44.95. Never mind the money now—pay next month.

A Dollar a Week will do



Salts and Peppers

As sketched—the salt bowl is equipped with a little gold lined shovel to shovel the salt with—as cute as a little red wagon! And both salt and pepper are set on a little silver plated tray.

Featured at 95c the Set

DR. ANSLEY G. BATES

Will Enable You to See More and See Better Glasses On Easy Payments

Burnett Bros.

Good for One Dollar

Birthday Special Coupon

This coupon will be accepted as a first payment of One Dollar on any article in the store costing not less than Ten Dollars.

Good only is used during the current month.

Burnett Bros

457 STATE ST.

SALEM, OREGON