

YOU GO HOME HAPPY WHEN YOU DO YOUR CHRISTMAS SHOPPING HERE

Prices Are Right — Quality Is Right
Service Is Right

Come here and load your arms with Christmas Bargains. We have Gifts for everyone in the family. Your friends appreciate good gifts and we have them.

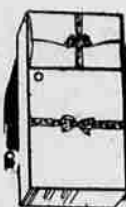
A
Christmas
Store
For
Christmas
Shoppers



Our Xmas
Policy
Same as Always
Service, Quality
And
Lowest Prices

In addition to it being a custom at this time of the year for everyone to wish everyone else a Merry Christmas, we consider it a privilege to wish our friends and customers a Merry Christmas. We hope that we may see you in person to extend our Best wishes to you, but if not, please consider this message as direct from our hearts.

Gift Boxed



Stationery

In a variety of finishes, Quality and Colors. Our display of stationery offers you the opportunity to fill many gift needs.

Exemplary Linen49c
Wedgcraft Stationery.....98c
Marble Box79c

Tree Decorations

A glance at our counter will convince you our line is the most complete in the city.

Tree Ornaments...2 for 5c to 15c
Ribbon Tinsel...5c and 10c Bunch
Xmas Snow, pkg.....10c
Xmas Paper Bells...5 for 5c to 15c
Rope Decorations, 5 yards.....5c
Electric Lights.....10c and 15c
Electric Cords89c

A Gift For the Home Sewer

Many ladies prefer to make their own clothes—and you can choose a truly acceptable gift for them in the Three Dress Patterns listed below:

Rayon Crepe, yd.....94c
Dress or Bath Corduroy, yd. 87c
Dress Flannels, yd.....69c

Lamp Shades

Replace your shade for Xmas. Make your home look like new. A Lamp Shade will change the whole appearance of a room. We carry a complete assortment of shades in almost any desired color and shape from 4 in. to 14 in.

15c to \$1.00

Games

For Young and Old
Rook, Pit or Rummy.....59c
Checkers15c
Dominoes49c
Puzzle Peg59c
Lotto59c
Indoor Horseshoes89c
Trip Trap\$1.00
Table Crochet59c
Phoebe Snow\$1.00
Hop o' My Hat\$1.00

BABY GIFTS

Crepe De Chine Bonnets.....89c
Baby Crib Blankets.....89c
Infants Sweaters98c
Celluloid Toys25c
Infants Knit Caps.....59c
Infants Mittens.....29c
Beauty Pins, card.....15c
Hose Supporters, pair.....15c
Comb and Brush Sets.....49c
Infants Hose49c

H'dkerchiefs for Gifts

A complete line of the latest novelty patterns and colors
Children's Novelty.....2 for 5c
Ladies' Fancy Border.....5c
Ladies' Pure Linen.....10c
Ladies' Lace Edge.....10c
Ladies' Novelty Voile.....10c
Ladies' Novelty Silk.....25c
Ladies' Novelty Cut Out.....15c
Men's Fancy Colored Border 15c

Framed Pictures

Polychrome Frames, all old master pieces and scenes; Gleaners, Tillers, Spring Time, Old Mill, Bible Series, size 12x15

Special 98c

Framed Mottoes, size 8x10

98c

Framed Mottoes, size 5x7

49c

SANTA CLAUS TOY HEADQUARTERS

A Wonderful Array of Attractive Toys That Will Delight the Children on Xmas Morning.



Drums, Balls and Toys

Trains

That run on tracks under their own power. A gift that any boy would like.
4-piece Tin Train.....69c
3-piece Steel Train.....98c

Of Every Description

9 in. Toy Drum.....\$1.00
Sponge Ball15c
Colored Ball10c
Work Boxes49c
Tinker Toys 25c to \$1.00
Laundry Sets59c

Wheeled Toys



For Out Doors or for Indoors. The most substantial wheel goods for the price ever offered you

Wheel Barrows.....39c
Dolly Cart79c
Large Wheel Barrow \$1
Wagons\$1.29



Dolls

Never before have our patrons been offered a collection of dolls at these prices

Mama Dolls (20 in.)...\$1
Baby Dolls89c
Novelty Dolls89c
Kid Body Dolls.....79c
Bisque Dolls10c

Childrens Knife, Fork and Spoon Sets

Guaranteed for 10 Years
Silver plated, 3 beautiful patterns, set 98c

Stem Glass Ware



Nothing is more appreciated for the home. A wonderful gift.

Candy Jars (cut)85c
Star cut sugars and creams 30c
Star or Grape Tumblers.....10c
Star or Grape Sherberts.....29c
Star or Grape Goblets.....29c
Star or Grape Ice Teas.....15c
Asst. Cut Vases.....25c
Cut 54-oz. Pitchers.....59c
Cut Handled Baskets.....50c

Sp'l Assorted Candies



Xmas mixed, lb.....19c
Chocolate Drops, lb.....25c
Honey Comb Mix, lb.....25c

Skidoo Mixed 19c lb

Fancy Box Chocolates

1 Pound 85c

2 1/2 lbs. \$1.65

Tokonabe Vases

Our Own Importation
Each vase beautifully decorated and embossed. Six different shapes. Twelve inches high. A gift any household would appreciate.

A Regular \$1.75 Special

Our Price, Special

\$1.00

Xmas Neckwear

The Greatest Line of
we have ever had the privilege of showing to the gift choosers of this community. A gift that any man or young man appreciates.

4-in-hand ties 49c

4-in-hand ties 98c

TOY ALUMINUM

"Just Like Mother's"—A good weight Aluminum that a child can use and enjoy. Every item is practical.

Toy Aluminum Colanders.....25c
Toy Aluminum Double boilers 49c
Toy Aluminum Percolators.....69c
Toy Aluminum Dish Pan.....25c
Toy Aluminum Pail.....49c
Toy Aluminum Tea Kettle.....49c
Toy Aluminum Knife and Fork Sets, 20 pieces to set 98c
Toy Aluminum Kitchen Set 6 piece set89c

XMAS BOOKS



An assortment that will allow you to select a gift book for every friend or child and exactly please them.

Linen ABC series and Mother Goose15c
Alger Series15c
Sherman Series25c
Chapman Series59c
Campfire Series.....25c

Wrap Your Xmas Packages in the Christmas Way

Our Line of Material Is Not Equalled

Xmas Tags (8 to pkg) 3 pkgs. 5c
Xmas Seals (20 to pkg.) 3 pkgs.5c
Tissue Wrapping Paper, 10 sheets5c
Ribbon Tying Cord, spool.....5c
Holly Boxes (all sizes) 5c to 15c
Gift Cards.....5 for 5c to 15c
Post Cards.....5 for 5c
Xmas Parcel Post Twine, ball10c

Rayon Underwear

What is more appreciated than nice negligee. We can offer at this time something new for the ladies. All Vests, Bloomers, and French Pants full cut and well made.

Special \$1

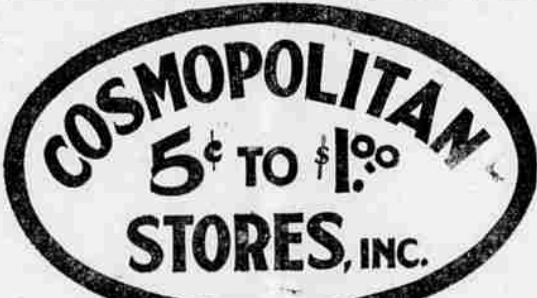
REMEMBER: Prices on all Can goods, Flour, Sugar, etc., are rapidly advancing. We advise our customers to buy now.

—SERVE YOURSELF—
SAVE



GLOVES For Gifts

Chamoisette With Guantlet Cuff Pair 98c



148 NO. LIBERTY ST. SALEM, ORE.

All the Items Listed Above Can Be Purchased at the Same Prices in our Independence Store



HOSIERY

A Thoughtful Gift

Varied in color to match your winter apparel. Full fashioned foot.

Pair 98c

Embroidered Gift Pieces

Bath Towels, 21x40 in.....\$1.00
Bath Towels, 18x36 in.....89c
Huck Towels, 18x30 in.....\$1.00
Huck Towels, 18x27 in.....89c
Huck Towels, 16x27 in.....59c
Dresser Scarfs, 18x52 in.....\$1.00
Buffet Sets (3 pieces)\$1.00
Pillow Cases, 42 in.....59c

REMEMBER: Our System of Merchandising allows us to sell for less. A trial will convince you.

—SERVE YOURSELF—
SAVE

The last opportunity to buy Cane Sugar at the lowest price in years

Sugar

Pure Cane
\$5.49
100 lb. sack

Here's a Real Bargain

Coffee

A Good Blend

3 lbs. \$1

Rolled Oats

9 lb. sack
Fisher's Best
45c

Crackers

No. 5 box
45c

Palmolive Soap

8 bars 49c

Flour

The prices on all grades of Flour are rapidly advancing. If you haven't purchased your year's supply—we advise doing so while we are able to maintain the following prices

Fletcher's

Hard Wheat
A wonderful Flour
49 lb. sack

\$2.25

bbl. \$8.85

White King Laundry

Soap

10 bars 30c

Rice

Fancy Blue Rose
5 lbs. 45c

Crown

49 lb. sack

\$2.29

bbl. \$9.05

Waldo Hill

A fine soft wheat Flour
49 lb. sack

\$1.89

bbl. \$7.45

Five Roses

Pure Montana Hard Wheat
49 lb. sack

\$2.49

bbl. \$9.85

Christmas Greetings



From the Grocery Store that serves you with a Christmas smile of good cheer each and every day throughout the year—and where you will always find the spirit of fairness and good will predominant.

Crisco

3 lb. tin.....69c
6 lb. tin\$1.25

Corn

Gold Bar
Fancy Minn. Crosby
2 cans 35c

Iowano Fancy
3 cans 43c

Maryland Standard

2 cans 25c

Syrup

Cosmopolitan Supreme
Cane and Maple

Gallon Tins

\$1.35

Staley's
Chrystle White
10 lb. tin

69c

Beans

Small White
10 lbs. 79c

Pineapple

Royal Club
Fancy Sliced, 2 1/2 can

23c

Silver Bar
Choice Sliced, 2 1/2 can

3 for 69c

Ruby Brand
Choice Broken Sliced,
2 1/2 can

3 for 59c

Waikiki
Fancy Sliced, 1 1/4 can

3 for 50c

Silver Bar
Sliced or Grated, No. 1 flat

3 for 39c

Shrimp

Royal Club
2 cans 37c

American Beauty

2 cans 29c

Tomatoes

Royal Club
Solid Pack
3 cans 59c

Silver Bar
Puree

3 cans 39c

Beans

Anchor Brand
Cut Stringless

2 cans 25c

Northern Light
Extra Fancy

2 for 35c