

PIERCE CLAIMS \$9000 A MONTH SAVED ON PRISON

Governor Pierce, in a talk in Portland yesterday before the Progressive Business Men's club, laid claim to a saving of nearly \$9,000 a month in the per capita cost of operating the state prison. The governor defended his prison policy in a general way and averred that he is not a pardoning governor. He said his policy was to decrease idleness at the prison and to place the institution on a self-supporting basis.

"Three years ago when I became your governor I found this institution housing 488 convicts," declared the governor. "The flux industry was only partially established and less than one-third of the inmates were regularly employed. You will recall that I asked the legislature in 1923 the same appropriation for the maintenance of the penitentiary that the previous governor had used, \$429,000, but with the proviso that of this amount I might use \$100,000 in the establishment of industries. By rigid economy I was enabled to maintain the institution during the next biennium on the balance, \$329,000, and even turned back a small portion into the treasury unused. With the development of industries it is my belief that the prison can be made entirely self-supporting. The per capita cost per month, when I took it over, was \$46. Under my management this was reduced to \$26 per capita, the last month being a trifle over \$28. On a basis of 450 inmates this means a saving of nearly \$9000 a month."

Throughout this address the governor kept referring to his critics, and his remarks were clearly a reply to the criticisms that have been made of the prison policy.

"The unfortunate break in August brought many pages of bitter newspaper criticism. But did you read anything about our industrial successes? Can it be that in our partisan eagerness to find fault, we forget the old American spirit of fair play?" he asked.

"Just a word about the oft-mentioned parole system," he continued. "The Oregon parole law is a part of our statutes. It provides in the main that when an offender has served one-half of his sentence, with good conduct credits, he is entitled to a parole. That means he can serve the last half of his sentence outside under the supervision of the parole officer, to whom he is expected to report at least monthly. In practical operation this system is a success. More than 80 per cent of paroled men make good."

FINDS DIAMOND IN WISCONSIN WHITE FISH

Sturgeon Bay, Wis., Dec. 11.—(A. P.)—Sam Muckian, former Sturgeon Bay resident now living in Johnson City, Ill., informed Albert Kalmbach, fish dealer here, that while eating a Sturgeon Bay white fish he bit on something hard. It looked like rock salt, but found it to be an uncut diamond of good quality. Mr. Muckian has packed his fishing tackle and writes to ask where Mr. Kalmbach caught the fish. Mr. Kalmbach wants to know where the fish caught the diamond.

Health Education Helps Sale of Christmas Seals

Consciousness of the importance of health and health education has been growing rapidly in Marion county during the past year in the conclusion reached by those in charge of the Christmas seal sale. Present indications are that more than twice as many seals will be sold in the county this year than last for in the county districts particularly, the demand for seals is greater than ever before.

The work done throughout the county by the Marion county health demonstration program is attributed as the reason for the widespread interest in matters of health. Children and their parents are eager to do their bit in fighting tuberculosis in the county and the state.

Last year only a few more than a thousand dollars of seals were sold in Marion county. This year, according to present progress, more than two thousand dollars will be netted. This will give the county an eight per cent per capita and will guarantee that fifty per cent of that amount will be spent directly in this county in fighting tuberculosis and aiding those afflicted with the disease. Last year a five to six per cent sale guaranteed only 25 per cent for direct expenditure in Marion county. Ninety-five per cent of the entire amount raised in Oregon is directly spent in this state, however, no matter how much the total may be.

The many cases of tuberculosis in this county among the poor and needy have appalled health workers and they have been untiring in their efforts to make this condition known and to educate the people in methods of prevention. The proceeds from the sale of Christmas seals spent not only in aiding those afflicted with tuberculosis but also in health education.

Seals are being sold this week in the post office and in the Salem book stores. Next week the booth sale will open in various places of business in the city. Throughout the county the sale is being handled by school teachers and women's organizations.

FAMED ACTRESS SAVES GEMS BY SITTING ON 'EM

New York, Dec. 11.—(A. P.)—Bound with silk stockings on her head by burglars, Amelia Bingham, famous actress, saved most of her jewels by sitting on them.

Two youths also bound two maids with silk stockings in the home of the actress on Riverside Drive, last night. They mislaid \$20,000 in jewels because Miss Bingham concealed them. They got \$1200 in jewelry from a safe however.

The Bingham burglary came a few hours after Mrs. Celia Tobin Clark, divorced wife of Charles Clark, son of the late William A. Clark, copper magnate, that she had mislaid a \$10,000 pearl necklace as she was leaving a tea at the home of Mrs. William K. Vanderbilt Jr.

She had left the jewels in a handbag in a hallway at the Vanderbilt home while she, Mrs. Vanderbilt and two friends were on the floor above.

About the same time as Mrs. Clark's loss was disclosed, a maid surprised a thief in the Payne Whitney home on Long Island, and frightened him away empty handed. Mrs. Whitney had jewels valued at \$100,000 in the house.

Although she can neither read nor write, Koudret Hanoum, now past 60 years of age, has been elected mayor of the village of Gernat, Turkey.

BURNS and SCALDS Stop the throbbing and smarting at once with a soothing touch of Resinol

Resinol

Genuine Bayer Aspirin

SAY "BAYER ASPIRIN" and INSIST!

Unless you see the "Bayer Cross" on tablets you are not getting the genuine Bayer Aspirin proved safe by millions and prescribed by physicians for 25 years.

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Aspirin is the trade mark of Bayer Manufacturers of Monocresolidester of Salicylic acid

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DANSEUSE AND TEAM FEATURE BILL AT HEILIG

Headlining the vaudeville program at the Heilig tonight is Verno Haworth and company, a danseuse extraordinary, assisted by three young men of talented ability. Miss Haworth frolics back and forth with her merry companions in song and dance specialties. The boys in the act collaborate the confirming Miss Haworth's ingenuity that the name of the act is "that's all there is," is nothing but the truth, because there is nothing more to do.

"The Four of Us" singing quartet harmony that is rendered with variations of character songs and popular melodies with humorous touches of comedy balancing their program. Each member possesses vocal ability of meritable praise and they blend to such perfection that one might believe "Sweet Adeline" would be a classic, if sung by them.

Eadie and Ramsden are entertaining with a novel bit of acrobatic comedy. One act of the contortionist is unbelievable twisting of the human form. The young lady surprises with singing several popular numbers and also dances with graceful effort and pleasing ability.

Donahue and LaSalle display a varied act of musical accomplishment and acrobatic skill. They perform a difficult feat using a piano lamp and a sugar barrel as the mediums for their perilous undertaking.

George LaTour is an interesting story teller and assists in pleasing the audience with his skillful ability in expert juggling which he

RESERVES DECISION ON DEEPENING COLUMBIA

Washington, Dec. 11.—(A. P.)—Final decision on the proposal for a Columbia river channel 35 feet deep and 500 feet wide has been reserved by the board of army engineers.

The board held that it was without sufficient data at this time to pass finally upon the project and it was written Major Colner, army engineer at Portland, Or., who recommended the plan, asking that he furnish the information desired.

Mrs. Medil McCormick, widow of the late Illinois senator, has started a national campaign of republicanism against the world court.

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See how instant and complete is your relief from all pain with Dr. Scholl's Zino-pads for Corns. The soothing, healing medication in these pads does this magic result. Safe, antiseptic. Removes the pressure and rubbing of tight shoes—the cause of corns. Cost but a trifle. At all drug and shoe stores.

Dr. Scholl's Zino-pads

Put one on—the pain is gone

Mother! It's Cruel to "Physic" Your Child

Syrup Pepsin not only causes a gentle, easy bowel movement but, best of all, it is often months before another dose is necessary. Besides, it is absolutely harmless, and so pleasant that even a cross, feverish, bilious, sick child gladly takes it.

Buy a large 60 cent bottle at any store that sells medicine and just see for yourself.

Dr. Caldwell's SYRUP PEPSIN

MADE IN Coos County, Oregon

JAMES OLIVER CURWOOD'S

A punchful romance of the Canadian North Woods, by America's premier author of vigorous outdoor stories. Filmed by the director of "North of 36."

STARTS SATURDAY

"THE ANCIENT HIGHWAY"

IRVIN WILLAT PRODUCTION

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STARTS TOMORROW **OREGON** **SATURDAY SUNDAY MONDAY**

Children Cry for Fletcher's CASTORIA

ESSENTIALS

If a child is denied the essential vitamins, rickets, weak bones, imperfect teeth or other manifestations of faulty nutrition follow.

Scott's Emulsion

of vitamin-activated cod-liver oil is the ideal nourishment for growth of body and bones. Give your boy or girl Scott's Emulsion.

Special prepared for Infants in arms and Children all ages.

To avoid imitations, always look for the signature of *Dr. J. C. Fletcher*. Proven directions on each package. Physicians everywhere recommend it.

SKAGGS

Distribution Without Waste

Money saving UNITED STORES Cash stores

The Origin and Operation of Skaggs Stores

This is an age of frank speaking and open dealing—both socially and commercially. We are accustomed nowadays to listen calmly to the free discussion of social subjects which only a few years ago were taboo. Likewise, business men of today are becoming more and more accustomed to taking the public into their confidence and in recognition of a public fair-mindedness many of the things which were formerly regarded as "business secrets" are now freely made common property in order that the whole business structure may benefit and the problem of economical distribution be brought to much nearer to its final solution. Herein it is again demonstrated that self-interest is the basis of all constructive action. For the continued existence of the present system of distribution is dependent solely upon its ability to prove to the public that it is the most logical and economical system that is possible to devise.

Because the welfare of the nation is inseparable from the prosperity and well-being of its people, it is the right—even the duty—of every responsible citizen to know something of the profits which business organizations, who elect to deal in the necessities of life, take in proportion to the service they render. Therefore, when persons, like an usual, it is entirely consistent and proper that concerns like Skaggs stores should frankly tell the public how much profit they make and—

for the sake of an unprejudiced comparison—how much profit other stores make.

In dealing with statistics it is well to remember—in fairness to all concerned—that their value is of necessity relative rather than absolute and that frequently their greatest value lies in their ability to indicate progress—or lack of progress—toward a desired end.

For a number of years the Bureau of Business Research of the Graduate School of Business Administration, Harvard University, has conducted an intensive survey and study of the operating expenses and profits of retail grocery stores throughout the nation. The results of this survey have been compiled and analyzed by expert statisticians and each year a bulletin is issued containing the information and conclusions thus obtained. It is important to remember that these figures cover the entire country and every sort of grocery store. They include cash stores as well as credit stores, stores in small towns and large cities and stores which cater to either cash or credit trade doing about an equal amount of both kinds of business. Therefore, in making comparisons, Skaggs stores are compared to both cash and credit stores throughout the country.

The figures for 1925, compiled by this bureau, showed 471 stores reporting that their average gross profit was 12.1 per cent of sales. They turned their stocks an average of 10 times a year. For the same period the average gross profit in Skaggs stores was 23.09—a fraction over 12 per cent and the stocks were turned 15 times a year, showing a saving to the public of more than 31 per cent of gross profits over—ALMOST A THIRD!

For 1924 with 545 stores of all classes reporting—the sales averaging 61 per cent credit and 39 per cent cash—the average gross profit was shown as 15.8 per cent with an average turnover of 10 times, the same as the year before. For the same period gross profits in Skaggs stores were 13.74 per cent and the stocks were turned 15.3 times. On the face of these figures, those who dealt with Skaggs stores paid approximately 20 per cent less in gross profits than did those who traded elsewhere. Our 1925 sales will approximate \$30,000,000 which with a like proportionate public saving will exceed \$1,500,000 for the year.

As was pointed out above the greatest value of statistics lies in their ability to indicate a trend. Skaggs stores are proud of the dollars and cents savings indicated in the figures shown—we are proud of the percentage and all that sort of thing—but we are even more proud of the spirit of the organization which this showing indicates—the willingness of employees to make the amount of work to be done each day constitute a day's work—to eliminate waste and to make it possible for us to show a very satisfactory net profit in spite of the very low margin of gross profit on which we operate. It is this unity of spirit—the loyalty and intelligence—which helps make the successful operation of our more than 300 stores possible.

(Next Week—"Making an Interesting and Profitable Game Out of a Common and Lowly Vegetable.")

Saturday Produce Features

Extra Fancy Florida Grapefruit	
Jumb. size, 3 for	39c
Medium size, 3 to	25c
Fancy Quality Sunkist Oranges	
2 dozen, Small size	25c
per case	\$3.49
Pure Cane Sugar	
10 lbs., limit 10 lbs.	56c
Skaggs Best Butter	
Freshly churned, 2 lbs.	\$1.03
1 lb.	52c
Federal Milk	
3 cans (Limit 6 cans)	25c
Christmas Features	
Our stores are chock full of good things to eat.	
Skaggs Chocolates	
Seven kinds in Xmas boxes	
5 lbs. net	\$1.69
1 lb. net	39c
Extra French Mixed	
Contains Don-bone, Ices and Jellies	
2 lbs.	59c
30 lb. pails	\$7.99
Old Fashioned Chocolates	
2 lbs.	45c
30 lb. pails	\$5.99
Grocers' Mixed	
2 lbs.	39c
30 lb. pails	\$4.99
Broken Xmas Mixed	
Contains many varieties and lots of ribbon (Best quality)	
2 lbs.	45c
30 lb. pails	\$5.89
Satin Mixed	
Great variety of small hard candies.	
2 lbs.	35c
30 lb. pails	\$4.89
Skaggs Mixed Nuts	
New crop, 3 lbs.	73c
10 lbs.	\$2.23
100 lb. lots	\$21.98
New Crop Soft Shelled Walnuts	
3 lbs.	69c
10 lbs.	\$2.29
Oregon Prunes	
In 5 lb. box	98c
10 lb.	\$1.69
Fancy Imported Smyrna Figs	
5 lb. boxes	\$1.29
Heinz' Demonstration on Cream Tomato Soup	
Small size	11c
6 for	63c
Large size	17c
3 for	45c
Saturday Market Features	
Shor' Ribs of Beef for Brazing	12 1/2c
pe pound	
Prid' of Oregon Sugar Cured Ham, whole or half, per lb.	29c
Cottage Rolls, sweet and lean, pe 12.	28c