



A Notable
Event

DIRECTOR'S

Gifts At
Sale Prices



CHRISTMAS SALE

A Store-wide Economy Event Proving Our Double Values
Starting At An Opportune Time When Economy Is Imperative

Smoker's Articles

Humidors for tobacco and cigar-
ettes, smokers' sets and ash trays
as low as 98c

HALF PRICE



Men's Durable
Black Cotton

Umbrellas

98c

Men's and Boys'
BELTS



New Style Wide Leather Belts 79c
Boys' tie and belt sets, youthful
color combinations, in boxes,
set 98c

Furnishings



Men's plain and
colored border 35c
and 50c handker-
chiefs each 29c

Paris Garters, 35c
and 50c wide weave
styles, per pair 25c

Men's Arm Band
and Garter sets, \$1
value, in neat gift
boxes, set 59c

BOYS'
Munsing
UNIONS

As illustrated,
long sleeve and
ankle length, all
sizes, winter
weight

\$1.49

Donald's
Regular 50c

SHAVING
LOTIONS

19c

Basement



SALE
STARTS Thursday, 9 a.m.

Up to \$35.00

NEW

Winter weight fabrics

O'COATS

As illustrated

Both style and service are evident in
every coat, the styles are the latest,
many plaid back models with Italian
silk taped seams that equal the custom
tailored garment; on sale at

\$22.85

Regular to \$20

Heavy Winter

Worsted and Frieze

O'COATS

Broken sizes is the only reason for
the ridiculous price on these garments.
The quality, style and value are only
equalled in garments twice this price

\$9.85

Regular \$25.00 value

MEN'S

100 % wool

SUITS

As illustrated

New styles tailored from soft finished
fabrics that will give endless wear with-
out "shining"—new medium wide legged
pants, sale price

\$17.95

Up to \$25.00

MEN'S

Tweed and Cassimere

SUITS

Many young men's models included in
Donegal and Balmain tweeds as well
as light cassimeres, going far below
cost at

\$9.85



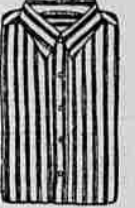
SILK SHIRTS
AT COST



America's best
brands included—
Silk—
Crepes, Fibre
silks, Broad-
cloth silk, in
plain colors
and stripes all
sizes, neck-
band and col-
lar attached,
style in this
big clearance.

One Lot of
\$2 SHIRTS

Arrow and
other brands
in many fab-
rics, styles
and colors, all
sizes 98c



CLOSING OUT
BLAZERS



At
Cost

Without exception every Blaz-
er, all new stock, new colors and
all sizes, formerly priced from
\$2.50 to \$7.50 will be closed out
at cost.

Van Huesen Collars
50c values, Van Jack, Van Ety
and other styles

29c

Quality Neckwear

New diagonal stripe,
wide knit ties, in gift
boxes, attractive col-
ors 98c
Narrow knit ties, sport
and conservative col-
ors, extra special
at 49c
Krinkle knit bow ties,
fibre silk in polka dot
and snappy colors, regu-
larly 70c, now 19c



WOOL AND SILK Regular \$3 Mufflers—
SCARFS All pure wool with
heavy napp and fringed
ends, extra wide
and long \$1.98



Regular \$2.50 Baron
Art Silk Mufflers—12
inches wide, of bro-
cade conservative and
sport colors, many at-
tractive patterns; sale
price \$1.49

\$5 to \$6
All Wool

Shirts

Neustadter's
Make, All
Sizes

\$3.98

Men's \$1 Silk Hose

Pure Thread Silk, all sizes
and desirable colors. Christ-
mas price per pair

79c



Regular \$1
Ever Ready
Safety Razor

49c

Extra Strop 49c

NEW
Raw Brim
MEN'S
English
HATS

High grade knitted
felt, nickel gunmetal
poudre and stone gray
colors with novelty
colored bands, all
sizes

\$4.98

Famous Qualities of Mens
WINTER UNIONS



Regularly \$2 — High
grade gray mottled
ribbed unions, winter
weight, all sizes, per
suit \$1.39

Regularly \$6.50 Pure
Wool Unions — Guar-
anteed and marked by
makers 100 per cent
wool. White, gray and
ecru ribbed weaves,
long sleeve and ankle
length styles, all sizes
..... \$3.98

Values to \$4.50 — A
clearance lot of broken
sizes, including part
wool, all wool, in all
usual colors, less than
factory cost, for quick
sale \$2.29

Men's Rainbow and Blazer Stripe Robes

All pure wool, new English styles, blan-
ket weaves, all sizes and colors, corded
edge collars and belts; sale prices

\$9.95 to \$12.45

Light weight, all wool and heavy part
wool robes, assorted colors stripes and
wiggam checks, on sale at

\$4.95 to \$5.79

Snappy Men's Oxfords All Reduced

Men's \$9 Dress Oxfords—Light tan calf, with
built in "Armored" Arch Support, natural
swing last evenly distributing your weight
like your footprint in the sand, \$6.95

Regular \$9 Light Calf Oxfords — Latest
styles for young men, balloon wide toe last
and all regular sizes, sale price

\$6.19

Regular \$8.50 Scotch Grain Oxfords — Of
ruddy tan calf, double stitched and double
soles \$5.95

December Clearance On Blankets

Esmond's 32x36
Baby Blankets

89c

Nashua Plaid Blankets
76x80, double bed size

\$2.49

Heavy Single Blankets
74x76, Novelty Plaids

\$3.95

Servicable Shoes at Clearance Prices

Regular \$7.50 Walkabout Shoe—Dry sole,
storm welt, wide last, cherry calf, lace styles;
extra good for wet weather \$4.98

Regular \$8 to \$12 Vici Kid Shoes—Banker's
and conservative regular and combination
lasts for narrow and wide feet; sale
price \$6.95

Regular \$9.50 Policeman's 8 in. Top Shoes—
Full welted sole and heel seats; guaranteed
all leather, black calf only

\$5.98