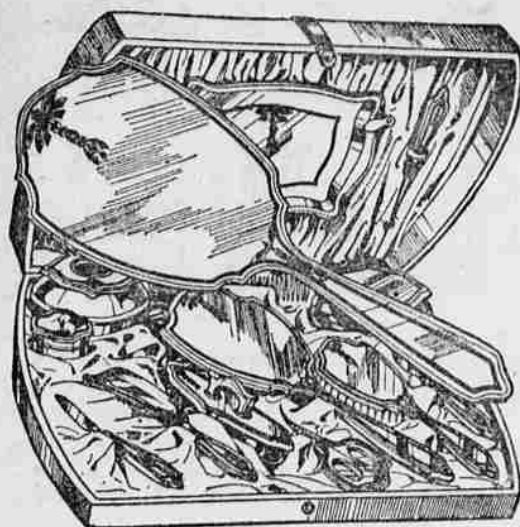


Burnett Bros., Jewelers—"Pay Us as You Are Paid"—Eleven Stores on the Pacific Coast—From Everett on the North to Hollywood on South—Not Only Largest—But (We Hope) Best!



Incomparably Beautiful Toilet Sets

The set sketched is of Fiberoïd—and reproduces the wondrous shading of real tortoise shell. Each piece is inlaid with twenty-two karat gold and is the last word in elegance. The chest is lined with golden satin! Featured at \$85.

Other sets—smaller with Brush, Comb and Mirror—are presented at \$19.50—and each piece is inlaid with gold.

Any set may be had on payment of a single dollar and the balance spread over an entire year. No interest. No extras of any kind.

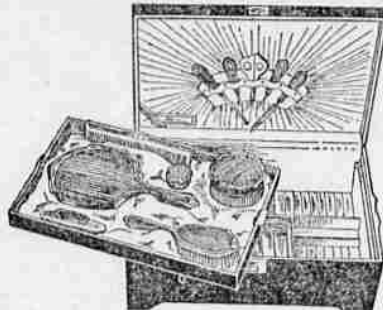
CREDIT TO ALL!

The Burnett Jewelry Stores take the broad stand that everybody is entitled to Credit—unless they themselves have already shown that they are NOT.

And the opening of an account at any of the eleven Burnett Jewelry Stores is as simple and as easy as asking for a dish of ice cream at a Church Festival. Indeed—you'll find that you will get the Credit in less time than you'd be likely to get the cream!

Consider this a personal invitation to get Gifts you will be proud and happy to give, and to pay "as you are paid."

Never mind the money!



Artistic Manicure Sets

The one sketched is in Fiberoïd—a product of the Laboratory which reproduces all the beauty of Amber, Tortoise-shell and Mother of Pearl. The pieces are inlaid with twenty-two karat gold and are exquisitely beautiful.

Sets such as these are priced from \$10 to \$75 depending on the number of pieces in the set. But the price is of small importance when the beauty and utility of the gift are considered!

Choose any set and take it along for just the coupon. Never mind the money—pay next year. A dollar a week will do!



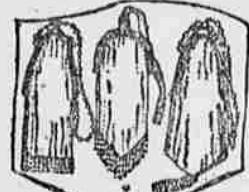
Community Plate—

Never Mind the Money!

Twenty-nine-piece sets in any one of the new and beautiful patterns that have made Community Plate famous the world over.

Choice of the "Adam," the "Patrician," the "Grossener," the "Bird of Paradise," and the newest—the "Hampton Court." All the knives have hollow handles and stainless steel blades—each piece is guaranteed for fifty years. Sold at Nationally advertised cash price—\$32.50 a set.

Not a penny extra to pay. Take all you need. Fill in your set if you need additional pieces. Never mind the money—pay next year. A dollar a week after Christmas will do.



Mesh Bags Special \$2.95 Ready in the morning. Gold plated Mesh Bags in the newest styles. Ideal Christmas Gift. As long as they last—\$1.25 each.



Table Mats, 3 for \$1 Felt lined table mats, silver plated and embossed in-fillet. All the knives have hollow handles and stainless steel blades—each piece is guaranteed for fifty years. Sold at Nationally advertised cash price—\$32.50 a set.



Tableware Special "Lifetime Plate" made by S. & G. H. Rogers. Twenty-six piece sets are to be sold for \$1.95 a set. One to each buyer. Never mind the money. Use the coupon and then pay next year!



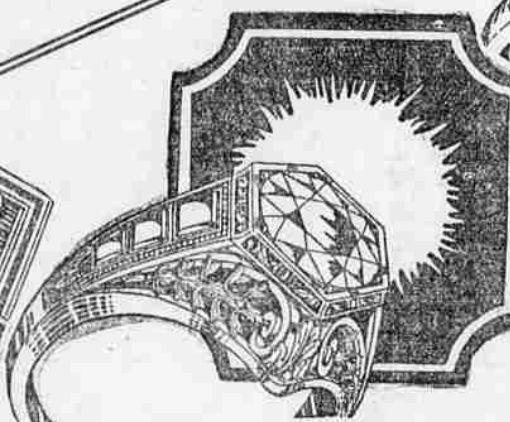
Nut Bowls Special .95c As shown in the sketch—Mahogany finished nut bowl with a set of plated cracker and picks—the complete set for \$1.



Salts and Peppers 95c Silver plated in a variety of styles—one of which is shown in the sketch. While they last, \$1.25 a pair.



Sterling Candlesticks Special \$5.95 Sterling silver candlesticks eight inches high. Colonial pattern. Just to induce and reward early Christmas buyers—the lowest price ever known. \$9.95 a pair.



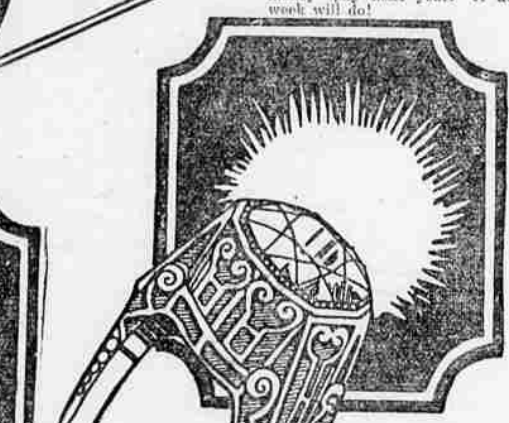
Sir Knight

"Sir Knight" is a superb Diamond, mounted in White Gold and embellished with Sapphires. Featured at \$195 and great, great value—Never mind the money—Use the Coupon—Pay next year. Four Dollars a Week Will Do



Rose Marie

"Rose Marie" is a steel blue diamond in a handsome white gold mounting. A featured value in the eleven Burnett Stores at an even hundred dollars. But—never mind the money. Clip the coupon. Pay next year. Two Dollars a Week Will Do



Baroness

The "Baroness" is a diamond of extraordinary size and brilliancy. The mounting is of White Gold and duplicates the finest and the costliest platinum. Nothing to equal the "Baroness" about town for a fourth more than the \$195 asked here! But NEVER MIND THE MONEY! Take one along for the Coupon. Pay next year. Four Dollars a Week Will Do



Practical Gift—Pen and Pencil Sets You will find all the leading makes here at the nationally advertised cash prices—Shaffer—Moore's—Wahl's—Eversharp, and the rest. Prices range from a dollar for a practical pencil to twenty dollars for solid gold sets of the finest character. Take any set—Never mind the money—Pay next year.



See the Diamond Bracelets and Diamond set Watches—Diamond Scarf Pins—Cuff Links—Bracelets—Bar Pins and the hundreds of Rings at prices ranging from a few dollars into the hundreds. Far, far more than we can picture and advertise. Lowest prices guaranteed. A full year's time to pay. Never mind the money. Pay after Christmas.

Give a Friend for Life—A Gold Watch

Elgin Special
In a White or Green Gold Case of the highest quality—with the famous Elgin movement. Featured at \$19.50 and—
Delivered for the Coupon—
Pay After Christmas—A Dollar a Week
Other Elgins at prices ranging up to \$150. All on equally easy terms—a year to pay.

Howard
A world famous timekeeper in a White or Green Gold Case at the lowest cash price (\$60). Here on Burnett Terms—never mind the money.
Delivered for the Coupon—
Pay After Christmas—\$1 Weekly
Strap Watches—for men. Ideal Christmas gift. Priced from \$19.50 to \$75. Any one delivered for the coupon. Pay after Christmas—a dollar or so a week.

Hamilton
The small model with the famous Hamilton seventeen jeweled movement. White or Green Gold filled case. Priced at \$50. Never mind the money—Clip the coupon. Pay after Christmas—A Dollar a Week Will Do
Hamilton R. R. Watch in gold filled dust-proof case, priced at \$59.50. Never mind the money—Pay after Christmas—a dollar a week will do.

Guaranteed Bracelet Watches—Never Mind the Money! Pay Next Year

The Nell Wynne model with the guaranteed Hensius movement—sixteen jewels in a White Gold (fourteen karat filled) case. A featured value and guaranteed, for \$23.50. The coupon counts as a dollar. Never mind the money—Take one and pay next year—A Dollar a Week

The "Social Secretary" one of the world's best sellers. Not only beautiful but dependable. Guaranteed Hensius movement. In a gold filled case, for \$23.50 and sold on terms as easy as one could ask for: Delivered for a Dollar Paid for a Dollar a Week

The Countess—A White Gold Watch (solid gold, by the way) with a sixteen jeweled movement. Unconditionally guaranteed. And featured at \$35.50. The coupon counts, of course, as a dollar bill. Never mind the money. Pay after Christmas—A Dollar a Week Will Do

The Bulova Bracelet Watch—one from a hundred beautiful styles to choose among. White Gold filled case. Sixteen jeweled movement. Nationally advertised at \$15. Delivered for a Dollar Paid for a Dollar a Week

Electric Percolators—Practical Gift!
A fine Christmas present for the whole family. Manning, Bowman and Universal makes to select from—the best in the land.
The four-piece set as shown in the sketch may be bought at the nationally advertised price \$12.55. Not a penny is added for the convenience of "paying as you are paid." Clip the coupon and use it. Pay the balance a dollar or so a week.
Other sets more elaborate with larger urns and trays are offered at \$50, at \$75 up to an even hundred dollars. Any set delivered for the coupon.
Pay Next Year

Burnett Bros 457 State St., Salem

CHRISTMAS COUPON This coupon is presented in order to induce and reward Early Christmas Buying. It will be accepted as a first payment of ONE Dollar on any article in the Burnett Jewelry store costing not less than ten dollars. Good only if used before December 12th BURNETT BROS., 457 State St., Salem