

Burnett Bros., Jewelers—"Pay Us As You Are Paid"—Eleven Stores on the Pacific Coast—Everett to Hollywood—Not Only the Largest but—we hope—Best

Never Mind the Money!

BRACELET WATCHES

Bensus and Bulova Guaranteed

NEVER MIND THE MONEY

Queen Alexandria
White gold filled bracelet watch (solid gold, by the way) with a sixteen jeweled movement, unconditionally guaranteed, and featured at \$39.50. The coupon counts as a dollar bill. Never mind the money. **Delivered for the Coupon Paid for \$2 Weekly After Christmas**

Queen Louise
The "Queen Louise" is a diamond set engagement ring of extraordinary character. There are three diamonds of the highest quality and the mounting duplicates the costliest platinum. A featured value in all the Burnett Stores at \$100. **Delivered for the Coupon Paid for \$2 Weekly After Christmas**

Gold-Edged Glassware 85c
Mahogany finished one-day clock, measuring about eight inches along the base and four inches high. Case—and not only case, but feet. To insure early shopping, we have marked them \$2.95.

Tea Set 85c
You place the tea in the double upon and snap it tight; add boiling water and you have the tea the way you like it. While they last we shall sell these spoons for 85c each.

Salts and Peppers 95c
Silver plated Salts and Peppers in a variety of attractive shapes. Offered in order to induce early shopping at 95c the pair.

Community Plate
Never Mind the Money
Choice of all the new and lovely designs which have made Community Plate famous the world over. The "Adam," the "Governor," the "Patrician," the "Fined of Paradise" and "Hampton Court." Twenty-nine piece sets are ready for Christmas on a beautiful Buffet Tray and are sold at the lowest CASH price—\$32.50 the set. Burnett Terms. Of course—never mind the money—take all you need—pay next year.

Gifts of Sterling Silver
From the shops of the International Silver Company and from other reputable sources we have assembled:
Solid Silver Tea Sets
Bread Trays, Compotes
Sandwich Trays, Candlesticks
Platters and Trays
These are of Sterling Silver (solid) and are gifts that will be handed down to the children's children. Now—the Burnett Budget Plan enables you to give the best and to pay for your gift without mistaking the money. A featured value at \$95.50 and offered for the coupon and—
Delivered for the Coupon Paid for \$2 Weekly After Christmas

Never Mind the Money
Many a man would like to give solid silver but the lack of getting the money all together has seemed too big. Now on the Burnett Budget Plan you may give this greatest of all gifts and pay during the year.
Twenty-nine piece sets of Solid Silver in aristocratic flared style of the nationally advertised price \$75 the set. Choice of a wide variety of patterns.
Delivered for the coupon. Paid for \$1.50 a week after Christmas.

Holmes and Edwards Silver Plate
In the famous "Century" patterns and in the new "Romance" shows in six-piece sets or in china containing 50 to 100 pieces. Nationally priced and nationally advertised. Sets from \$31.50 to \$300. Burnett Budget Plan—take any set and take a year to pay.

Pay Next Year!

Queen Alexandria
The "Queen Alexandria" is a magnificent diamond mounted in white gold—pierced and exquisitely engraved. A featured value for the Christmas Sale at \$195. Clip the coupon, it's good for a dollar!

Queen Louise
The "Queen Louise" is a diamond set engagement ring of extraordinary character. There are three diamonds of the highest quality and the mounting duplicates the costliest platinum. A featured value in all the Burnett Stores at \$100. **Delivered for the Coupon Paid for \$2 Weekly After Christmas**

Diamonds—Gift That Endures!

Princess Pat
The "Princess Pat" is a blue white Diamond of the highest quality so mounted as to appear far larger than it really is. Clever craftsmanship shown here! A featured value at \$72.50 and the coupon as good as one of Uncle Sam's dollar bills. Any set delivered for the coupon. Take a year to pay. Fair-out prices and the easiest terms we can think of.
Delivered for the Coupon Paid for \$1.50 a Week

Baroness
The "Baroness"—a strikingly handsome ring of white gold—which depicts the costliest platinum—one large diamond of the highest character and worth. An investment at its price, which is set at \$175.
Delivered for the Coupon Paid for \$2 a Week

Rose Marie
The "Rose-Marie" is another Diamond in the hundred dollar class and by long odds the best hundred dollar worth we have ever offered. The mounting is of the finest karat white gold. Priced at an even cent, and the coupon counts as a dollar.
Delivered for the Coupon Paid for \$2 a Week

Lady Gerry
The "Lady Gerry" is a Dinner Ring of exceptional beauty. It is of white gold with two sapphires and one diamond. Offered as a great value at \$48.50, and the coupon counts as a dollar.
Delivered for the Coupon Paid for \$1.50 a Week

Holiday Umbrellas
Hundreds of them! All new and smart and beautiful. We have marked them close to cost in order to make friends. Prices range from \$4.45 to \$19.50 for the finest and the most elaborate make. Take any umbrella you may fancy for a dollar—Pay after Christmas—a dollar a week will do!

Pearls
A Lovely Gift
Here is a wealth of pearls to choose among: Long strands and short strands—triple strands, single and double strands and chokers. These products of the laboratory are so fine as to deceive even the keenest experts. They have all the color and "life" and sheen of the genuine Oriental pearls which we sold for thousands of dollars and which are being sold at the reach of any average favored few.
Prices Range from \$5 to \$100
All are sold at the nationally advertised prices. "La Taureau," "Richelieu" and "Blue Bird" pearls for happiness—are all here to choose among. Never mind the money—clip the coupon. Pay after Christmas.

Never Mind the Money—Pay Next Year!

The Majestic
The "Majestic" is a diamond set ring—the diamond being surrounded by sea-blue sapphires—a new and strikingly handsome effect. A featured value at \$98.50 and offered for the coupon and—
Delivered for the Coupon Paid for \$2.00 a Week

Dutchess of Marlboro
The "Dutchess of Marlboro" is a magnificent solitaire of matchless size and quality. A blue white Diamond that cannot be matched in any other store hereabouts at the price. Featured at \$250.
Delivered for the Coupon Paid for \$5 a Week

Empress
The "Empress," a diamond of the finest quality mounted in white gold and offered at a price that stamps it as one of the big values that have made the Burnett organization one of the greatest in the country. Featured at \$18.50. (The coupon is as good as a dollar bill) in any other store. A featured value at \$72.50.
Delivered for the Coupon Paid for \$3.00 a Week

Financier
The "Financier" is a gentleman's ring of white gold with one large diamond—pearls for happiness—are all here to choose among. Never mind the money—clip the coupon. Pay after Christmas.
Delivered for the Coupon Paid for \$1.50 a Week

GIVE A GOOD WATCH

For Christmas and You Give A GOOD FRIEND FOR LIFE

Bread Tray \$1.45
Nobody ever sold such a silver plated Bread Tray as these—ever for a half as much again. Hammered silver effect, guaranteed plate. While they last \$1.45.

Sandwich Plate \$1.45
Handsomely pierced and embossed. Plates for bread or for sandwiches. Heavily silver plated and guaranteed. Best we have ever offered, and not matched anywhere hereabouts at \$1.45.

Pie Plate
Featured \$2.45
Handsome frame in hammered silver effect with PLYMEX guaranteed glass insert. Featured at \$2.45. Just to get our friends shopping early.

Sterling Pie Knives 95c
Not only the knives but Cold Meat Forks, Tomato Servers, Gravy Ladles, all with handles of sterling silver. An offering that will create a stir. To early buyers 95c each.

Nut Bowls 95c
As shown in the sketch, mahogany finished Nut Bowl with a set of crackers and picks. Featured at 95c the set.

Sterling Candlesticks
Just for those who shop early (we will not have enough to last till Christmas). Sterling Silver Candlesticks eight inches high. To be sold at a price that has never been even hoped for before. One pair to each buyer at \$3.95 a pair.

Electric Percolators

Practical Gift
A fine Christmas present for the whole family. Manning Bowman and Universal makes to select from, the best in the land.
The four-piece set as shown in the sketch may be bought at the nationally advertised price of \$42.50. Not a penny is added for the convenience of "paying as you are paid." Clip the coupon and use it. Pay the balance a dollar or so a week.
Other sets more elaborate with larger urns and trays are offered at \$60, at \$75 up to an even hundred dollars. Any set delivered for the coupon. Pay next year.

Silver-Plated Wares \$3.95
Tomorrow and as long as the group lasts, we shall sell: Sixteen-Inch Platters With Gravy Well and Tree; Tall Pitchers—Double Vegetable Dishes; Candlesticks—Gravy Boats and Trays; Sandwich Plates—Broad Trays—Casseroles; And a Host of Useful Pieces.
Heavily Silver-Plated on White Metal Base and Guaranteed Offered for the purpose of getting folks to shop early—not to make money. But to reserve the right to limit the number of pieces sold to any one person. While the lot lasts. . . . \$3.95

Good for a Dollar!

Pay us as you are paid
Good for One Dollar
We charge no interest

In order to induce and reward Early Christmas Shopping this Coupon will be accepted as a payment of ONE DOLLAR on any article in the Burnett Jewelry Store costing not less than ten dollars. GOOD ONLY IF USED BEFORE DECEMBER 12, 1925

Pen and Pencil Sets
You will find all the Nationally advertised Pens and Pencil Sets—Schaefer, Wahl, Moore's and Everetts. Prices range from a single dollar to twenty. Take any set. Pay after Christmas.

Burnett Bros.

457 State Street Salem, Oregon

NEVER MIND THE MONEY