

BIG DEVELOPMENT IN BERRY INDUSTRY EXPECTED

PROSPECTS BRIGHT FOR CANNERYMEN ASSERTS ALLEN

"Some big lessons are to be learned from this year's experience in the canning business, which are of vital interest to our canneries," asserted Will G. Allen, manager of Hunt brothers' cannery today, after recently returning from a trip to California where he visited the head offices of the canning company.

"Practically no canned goods were sold between January and June of this year. Canneries were sitting tight watching the situation. Then prices were suddenly put out at a figure way down low, what many considered much too low. Within two months time the canned pack was virtually cleaned up."

"Down in California approximately 9,000,000 cases of peaches were packed, when it is probable not many more than 5,000,000 cases had ever been packed in a season before."

"Yet canned goods were cleaned up and the demand for them enormous."

"On the other hand the dried fruit market went just the other way. The opening prices were high and the market has been dwindling off without demand."

"That shows what prices will do. The consumer will stand to a certain price and above that price sales do not come."

"Take the case of the loganberry. The English people have been buying the loganberry in large quantities at the price offered, and like them. The reason that England bought them is because they got them at a price."

"I look for a big development in the berry industry if the margin is not stretched too greatly. We must depend on volume and get them out at a price to sell. But volume is what will bring us the money. If we start stretching the demand for a six-cent berry and maybe higher difficulties will be encountered immediately. We sold loganberries last year in large quantities, but then into a new market which shows every indication of big future demand, if the price can be kept to a point where they will continue to buy. If the price is boosted I have very serious doubts about the future in that market."

"A satisfactory condition will exist for canneries, fruitmen and everyone concerned, when a situation develops where reliable fruitmen put their pack into the hands of reliable canneries year after year with a fair price which will bring some returns all around. The fruit man can profit when he can sell his fruit every year, year after year and get the cash for it, as he has done this year."

"The volume of business will solve the situation and from the experiences we have had I am satisfied we must look to volume to get the money and we cannot dispose of volume at inflated prices."

Mr. Allen states that the apple pack, now going on, is a pretty good sized pack all over the northwest. However, the pack of apples from local orchards is small, due to a short crop and the fact that there is a heavy percentage of wormy apples among the grades used for cannery purposes. The main bulk of apples being packed in local canneries this year are brought in from the outside.

Chicago, Oct. 20.—Initial wheat quotations 1/2 cent higher, new style, December \$1.42 to \$1.45 1/2, and May \$1.42 1/2 to \$1.47 1/2, were followed by fractional gains all around and then by numerous declines. May and July keeping mostly below yesterday's closing figure with December relatively firm.

After opening at 1/2 cent decline to 3/4 cent advance, December 71 1/2 to 75 1/2, corn underwent a general setback.

Oats opened firm, 1/4 cent to 1/2 cent higher, December 32 1/2 to 34 1/2, new style, December 31 1/2 to 34 1/2, and May \$1.42 1/2 to \$1.47 1/2.

Corn closed unsettled 1/4 to 1/2, net lower, December 74 1/2 to 75 1/2.

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GERMANS REFUSE TO PRINT FOR AMUNDSEN

Munich.—Roald Amundsen's latest book has been declined by the explorer's former publishers in Munich. The manuscript was rejected because "Amundsen severed all connections with the German nation when, during the war, he returned his German decorations and resigned his honorary membership of German societies." The publishers in their statement conclude: "Not until Amundsen has made proper amends for his offensive behavior to Germany, the result of misrepresentations by the anti-German press, will this firm consent to publish any more of his works."

LAST NOTICE OF ADMINISTRATOR

To whom it may concern: Notice is hereby given that the undersigned, William Kunciter, administrator of the estate of Altheba Kunciter, deceased, has this day filed in said estate his final account as administrator thereof, and the county court of Marion county, Oregon, has fixed and appointed Tuesday, November 17, 1925, at the hour of 10:00 a. m. of said day in the county court room in the county court house in said county and state as the time and place for the hearing of objections to such final account and for the settlement thereof. Dated Salem, Oregon, October 12th, 1925.

WILLIAM KUNCITER,
Administrator of the estate of Altheba Kunciter, deceased.
Carey F. Martin, attorney for estate.

SALEM TOTAL PACK EQUAL TO ALASKA'S

An expert in the cannery line has placed an estimate of a 1,000,000 cases pack of fruits and berries in the Salem canneries this year. Another canneryman considered this estimate about 100,000 cases low. So far no definite statistics have been compiled as to the Salem pack, but it is generally conceded it will run from 900,000 to 1,000,000 cases. Last year, when there was an enormous pack, the total ran around 700,000 cases. From plans now brewing it is probable that next year's pack in Salem canneries will far exceed anything of the past, including this year's pack.

TAYLOR STOCK COMPANY PLAYS HEILIG TONIGHT

The initial performance of the Forrest Taylor dramatic stock company will be presented at the Heilig theater tonight when the famous players will appear in the comedy drama "The Best People." Anne Berryman, leading lady of the comedy is unable to tell off-hand how many different plays she has been cast in, nearly four or five hundred anyway, she claims.

"The Best People," when first presented in New York, took press and public by storm, and was held there at one playhouse for a record run. Critics and patrons called it the most amusing comedy drama ever written. There is nothing serious in the entire play, its only purpose being to entertain and amuse, and this is done, it is claimed by those who have seen the play. Seats are going good but there will be plenty left for those who are unable to get there early.

The comedy deals with a family of "The Best People," more or less exclusive. The daughter of the family falls in love with the family chauffeur, which shocks her parents' ideas of propriety. Then to add to the family's perplexities and embarrassments, an idolized son falls in love with a chorus girl. The happenings after these developments come in whirlwind style, and before matters are finally straightened out and love finds a smooth pathway, a merry time is had by both the players and the audience. Those who are not in for one of the funniest evenings of their life better stay away.

The players are appearing regularly in Portland and have one of the best records of any stock company. The curtain will rise at 8:30.

EGGS HIGHER; BUTTER FOLLOWS; POULTRY STEADY

Portland, Oct. 20.—Receipts of live poultry at the street today were light and prices held generally steady and unchanged. Heavy hens are selling at 25 cents, and light hens at 16 cents. Springs are slow at 23 to 24 cents with a good call for broilers around 23 cents. Country dressed meat offerings are light and the market is on a steady basis. As high as 16 cents has been paid for fancy calves during the past 24 hours but such sales are exceptional and the bulk of choice light veal will not bring over 15 to 15 1/2 cents. Choice light hogs are unchanged at 13 to 13 1/2 cents.

The fresh egg market continues on the upward trend with both standard extras and current receipts up another cent. Fresh standard extras are now posted at the 55 cent level, a new high for the season, while current receipts are listed at 43 cents net. Another big shipment of storage eggs for England goes out today. Fresh eggs are scarce.

Top grades of cube butter are half to 2 cents higher today with extras up to 55 cents, a new high for the season. Standards are now listed at 52 cents. Ordinary butter held steady. Fresh butter is very scarce and the market firm.

LIVESTOCK

Portland, Oct. 20.—Cattle steady receipts none; calves none; steers choice, milk feds excluded \$6.50@6.75; canners and cutters \$4.00@5.50; common and medium \$4.00@5.00; cows, common, medium \$3.25@5.25; canners and cutters \$1.50@3.25; bulls, good (best yearlings excluded) \$4.00@5.00; common to medium canners and hogs \$3.00@4.00; calves, medium to choice, milk feds excluded \$6.50@8.50; cul and common \$4.00@6.50; vealers, medium to choice \$5.50@11.00; cul and common \$2.50@6.50.

Hogs lower; receipts 210; heavyweight (250 to 350 lbs.) medium, good and choice \$11.75@12.25; medium weight (200 to 250 lbs.) medium, good and choice \$12.00@12.50; lightweight (150 to 200 lbs.) common, medium, good and choice \$12.50@12.75; light hogs (130 to 180 lbs.) medium, medium good and choice \$12.00@12.50; packing hogs \$9.00@11.50; slaughter pigs (120 lbs. down) medium, good and choice \$11.00@12.00; feeder and stocker pigs \$9.00 to \$10 (100 lbs.) medium, good and choice \$12.50@13.00; (soft or oily hogs and roasting pigs excluded in above quotations.)

Sheep steady; receipts 280; lambs, good and choice (Mt. Adams) \$12.00@13.00; medium to heavy weight (92 pounds up) \$9.00@11.50; all weights, cul and common \$4.00@10.00; yearling wethers, medium to choice \$5.00@10.75; ewes, common to choice \$4.00@9.00; canner and cul \$1.50@4.00.

Salem Markets

Compiled from reports of Salem dealers for the guidance of Capital Journal readers. (Revised daily.)

Wholesale Prices

Grain: No. 1 white wheat \$1.25; No. 1 red wheat \$1.21 (smoked); oats 45¢ bu.; hay, oat and vetch \$18.50.

Meat: Top hogs 12 1/2¢; sows 10 1/2¢; dressed hogs 14¢; top steers 5¢ 6¢; cows \$2.50@3.00; bulls 2¢ 3 1/2¢; spring lambs 80 lbs. and under 12 1/2¢; heavier 10@10 1/2¢; dressed veal 12¢.

Poultry: Springs 18@22¢; light hens 14@15¢; heavy hens 20@21¢ old roosters 9@10¢.

Butterfat 6¢; creamery butter 27¢; eggs 35¢; standards 40¢; wheels 42¢; milk \$2.44 cwt.

Vegetables and fruits: Cantaloupes \$1.25@2.25; watermelons, 1 1/2¢; oranges \$19.50; lemons \$11.50; grapefruit \$5.50; bananas 3 1/2¢; apples \$1.30@2.50; box new potatoes \$2.50; sacked vegetables: beets 3¢, carrots 1 1/2¢; turnips 2 1/2¢; local 40¢@80¢; onions radishes 40¢ doz.; bunches tomatoes 75¢ bunch; green beans 6¢; Oregon celery 80¢ doz.; home grown cabbage 2¢; local cauliflower \$1.40 doz.; fresh parsley 50¢ doz.; peppers 6@10¢ lb.; fancy chili 15¢ lb.; dill size cucumbers 3 1/2¢; gherkins 7 1/2¢ lb.; outdoor limes \$1.50 carton; seedless grapes 50¢ lb.; sweet corn 12 1/2¢; new Malaga grapes 7¢; garlic 20¢ lb.; new picking onions 7 @ 7 1/2¢; onions 2¢; lettuce \$2.25 crate; \$3.50 load; sweet potatoes 8 1/2¢ lb.; cranberries 15¢.

NOTICE OF Intention to Improve McCoy Avenue from The Road to Hunt Street

Notice is hereby given that the Common Council of the City of Salem, Oregon, deems it necessary and expedient and hereby declares its purpose and intention to improve McCoy Avenue from the south line of The Road to the north line of Hunt Street, in the City of Salem, Marion county, Oregon, at the expense of the abutting and adjacent property, by bringing said portion of said avenue to the established grade, constructing Portland cement concrete curbs and paving said portion of said avenue with a six inch Portland cement concrete pavement twenty four feet wide in accordance with the plans, specifications and estimates therefor, which were adopted by the Common Council October 5, 1925, now on file in the office of the city recorder and which plans, specifications and estimates are a hereby referred to and made a part of this notice.

The Common Council hereby declares its purpose and intention to make the above described improvement by and through the Street Improvement Department of the City of Salem.

Written remonstrance may be filed with the city recorder of said city against the above proposed improvement within ten days from the date of final publication hereof.

By order of the Common Council October 5, 1925.

M. POULSEN, City Recorder.
Date of first publication hereof Oct. 14, 1925.
Date of final publication hereof will be Oct. 26, 1925.

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SUGAR DROPS TO LOWEST LEVEL

New York, Oct. 20.—For the first time since January, 1923, Cuban raw sugar sold in New York today at two cents a pound. With the addition of the duty, however, the net price laid down in New York would be 3.77 cents a pound.

Society

(Continued from Page Five.)

duets, Miss Evans and Miss Anderson gave several readings and the program for the evening concluded with a talk by the Pomona grange master, Mr. Powell.

The meeting of the Leisure Hour club which was announced for Thursday at the home of Mrs. George Pearce has been postponed.

Mr. and Mrs. George O. Savage and their grandson, Bobby Bridge, left yesterday for a six weeks' stay at Newport.

The northwest section of the Pacific Unitarian conference will meet in Portland tomorrow and Thursday and at the same time the woman's alliance will hold sessions. Those planning to go down from Salem are Mrs. Martin Fereshethan, Mrs. Lizzie Smith, Miss Ethel Fletcher, Mrs. Milos McKee, Mrs. Helen Littlefield, Mrs. McDonald, Mrs. Helen Goodenough and Mr. and Mrs. Walter Denton.

Past grands of Salem Rebekah lodge No. 1, will meet tomorrow evening at the home of Mrs. H. A. King, 1572 State street. Officers will be elected at this meeting. A program will be given.

Mr. and Mrs. Clifford Brunk left today for their home in Marefield after visiting for a week with relatives and friends in and near Salem. They spent one day at the first annual radio show at the Multnomah hotel in Portland.

The woman's auxiliary of St. Paul's church will meet Friday afternoon at the home of Mrs. Joseph Baumgartner, 835 D street.

The ladies' aid society of the

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NUTS, HOPS AND CASCARA

Portland, Oct. 20.—Nuts steady walnuts, No. 1 28@31¢; filberts nominal; almonds 28@32¢. Hops quiet; new crop clusters 21@23¢; fuggles 7¢.

Cascara bark quiet. Nominal at 6@7¢ lb.; Oregon grape root nominal.

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W. R. C. will have an all day meeting at the fair grounds building on Thursday, October 22. A pot luck dinner will be served at noon.

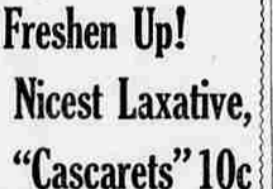
Mrs. E. A. Thompson assisted by Mrs. E. Hurrell, Mrs. A. Schneider, Mrs. Guy O. Smith, Mrs. Bolster, Mrs. E. Eckert, Mrs. L. Bach, Mrs. H. Kuehler, Mrs. and Miss Anna O'Brien will form the committee in charge of the social hour after the meeting of the Catholic Daughters of America in McCornack hall tonight.

The October meeting of the ladies of the Central Congregational church will be held in the church parlors tomorrow afternoon beginning at two thirty. Hostesses will be Mrs. Keyser, Mrs. Adams, Mrs. Barnard, Mrs. Robertson and Mrs. Ritchie.

Mrs. John J. Roberts had as her guests over the week end Miss Katherine Slade of Eugene and Miss Joy Johnson of Cottage Grove, both of whom assisted at the wedding of Miss Margaret Griffith to Bert T. Ford at the Griffith home on Saturday evening.

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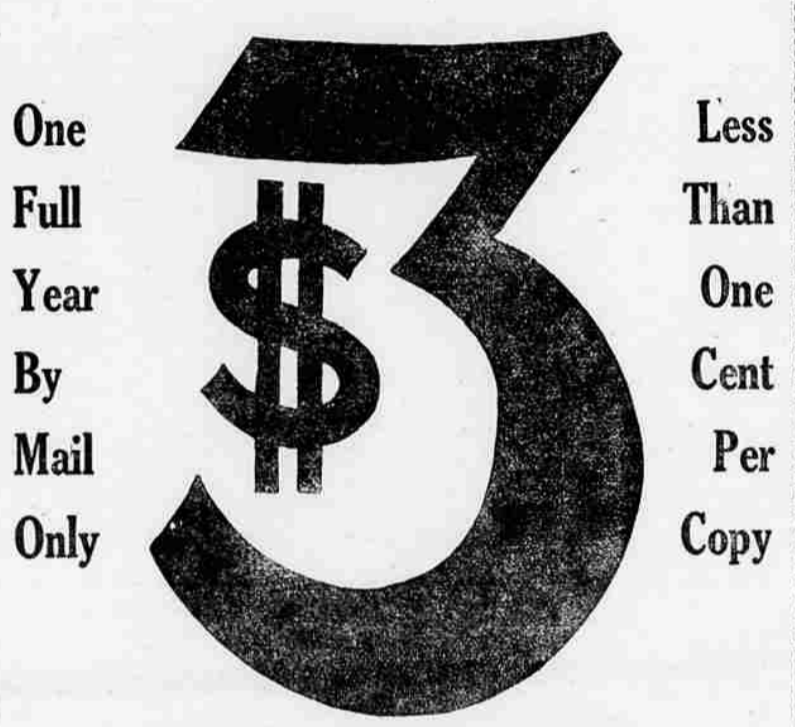
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