

## SIX DAYS RACING PROGRAM TO OPEN HERE ON MONDAY

Six days of high-grade racing is scheduled for the state fair, which opens Monday morning in Salem. Five races are slated for the initial date, with six arranged for Tuesday. The feature race Monday will be the 2:15 pace, three heats, with a purse of \$1000. The day following another \$1000 purse is certain to provide sufficient incentive to make the 2:15 trotters show their class. These two leading purses with the additional one offered for these first two days bring the total to more than four thousand dollars.

In the running events there will be the two-year-old stake, four and one-half furlongs on Monday, purse \$250, and the opening stake, five furlongs, purse \$100 and trial stake of five furlongs, purse \$100. The first of these is for Oregon and Washington-bred colts and fillies, foaled in 1923, the remaining stakes being for three-year-olds and upwards.

Aside from the 2:15 trot on Tuesday, the harness events will include a 2:45 trot, purse \$500. The eligibility stake, five and one-half furlongs, with a purse of \$150, will be run. There will also be a handicap, three quarter mile, purse \$500 claiming, six furlongs, purse \$150; claiming, seven furlongs, purse \$150.

Berlin—The police had to save the manager of a movie theater from being mobbed by 1000 women who answered an ad for "sex-

ty presentable ladies." Trouble started when he said he would consider only bobbed haired girls who would dress as pages.

## Women Lose

less time, keep charm under trying hygienic conditions this new way

OLD-TIME sanitary methods bring unhappiness, fretful days. Now the insecurity of the hazardous "sanitary pad" has been ended.

You wear sheerest gowns, meet every and all social or business exactness in peace of mind... any time, any day.

It is called "KOTEX"... five times as absorbent as the ordinary cotton pad!

Thoroughly deodorizes... thus ending ALL fear of offending.

Discards as easily as a piece of tissue. No laundry. No embarrassment.

You ask for it without hesitancy simply by saying "KOTEX" at any drug or department store. Costs only a few cents. Proves risky old ways a folly.

**KOTEX**  
No laundry—discard like tissue

JOURNAL WANT ADS PAY

## Here's a part of the Story

### WEST COAST LIFE Perfect Protection Policy

If the insured dies from natural causes, the company pays ..... \$5,000  
If the insured dies from accident, the company pays ..... \$10,000  
In case of permanent total disability, the company will

1. Waive all premium payments.
2. Pay \$25 per week for one year; and in addition
3. Pay \$50 per month for life; and
4. Pay \$5,000 to beneficiary when insured dies

5. If disability involves loss of limbs or sight as result of accident, the company pays \$5,000 immediately in cash in addition to all other benefits.

[During temporary disability the company pays \$25 per week for a limit of 52 weeks]

"A Service That Endures"

**WEST COAST LIFE**  
INSURANCE COMPANY  
HOME OFFICE—SAN FRANCISCO

Portland Branch Office—7th Floor Gasco Bldg.  
Chas. F. Temple, Agency Organizer,  
560 N. Church St., Salem, Oregon

ONE OF AMERICA'S STRONGEST COMPANIES

## Keen Competition

Every Merchant will tell you competition is quite keen in Salem. With our low overhead expense we believe we are in a position to save you money on a general bill. These prices prevail this week:

- 100 lb. sack Berry and Cane Sugar ... \$5.90
- 16 lbs. Cane and Berry Sugar ..... \$1.00
- 11 lbs. of good local new Potatoes .... 25c
- Savory Coffee, equal of best obtainable, lb. .... 47c
- Large Choice Walnuts, lb. .... 25c
- No. 2 broken slice Pineapple ..... 19c
- No. 2 Crushed Pineapple ..... 19c
- New Pack Shrimp, ..... 15c, two for 29c
- Flat can of Pioneer Mince Clams ..... 20c
- 2 large oval cans of new pack Sardines 25c
- Snowfall Hard Wheat Flour, per sack \$2.00
- Economy Jar Caps ..... 25c, 2 doz. 47c
- Kellogg's All-Bran ..... 20c

In Dry Goods, Furnishings, Groceries you do better at

**C. & C. STORE**

254 North Commercial Street

### Need Muslin? Buy Belle Isle

Good value in muslin for many household needs. 36-inch bleached, or 39-inch width, unbleached, at this striking price, the yard.

12½c

World's  
Largest  
Chain  
Department  
Store  
Organization

**J.C. Penney Co.**  
A NATION-WIDE INSTITUTION—  
DEPARTMENT STORES INC.

160 North Liberty Street, Salem, Oregon

Reliable  
Quality  
Goods  
Always  
at Low  
Prices

### Terry Towels Splendid Value

In inexpensive Towels, you can't do better than these! Single loop, bleached terry in plain white. Lay in a supply of Turkish Towels, at each,

10c

# KEEP UP QUALITY, KEEP DOWN PRICE

## That's Our Policy and Your Safeguard!

### When In Doubt—Ramona Linen Finish Fabric for Many Uses



When you don't know what fabric to use, you want Ramona cloth! This utility fabric has a splendid linen finish. It is successful for wash frocks, children's clothing, luncheon sets, all kinds of fancy work, etc.

The white Ramona cloth, is the 36-inch width, the yard.

29c.

Our fast-color Ramona suiting, in a range of delectable shades, is priced, the yard, 34 inches wide,

45c.

### Gingham Frocks For School Girls

Mothers! The school clothing problem is solved by these attractive, serviceable frocks of gingham for girls from 7 to 14 years old. At only,

98c

### Roseglan 32-Inch Gingham

See this Gingham Value for yourself! Ask for Roseglan! The patterns are pretty and the quality is good. 32-inch width, priced the yard, only,

15c

### Satine Bloomers

Unusual values. Girls' and Misses, sizes black satin, full cut—

59c

### Kotex

One dozen also packages—

35c

### Women's Gowns

Outing Flannel, a good grade of white outing flannel, hemstitched in blue—

98c

### Box Stationery

White bond, 18 sheets and 13 envelopes—

10c

### "Nation-Wide" Our Own Sheetting

If you want a middle grade sheeting—of good quality, of course, and at a low price, our own Nation Wide will just suit you! Bleached and unbleached. The 8/4 bleached is priced, the yard,

47c

### Sheets, Too

Nation-Wide seamed! Sheets, all ready for use, in a full double bed size, priced,

\$1.39

Pillow Slips, each 32c

### Our Union Suits

Are Unusual Values

For cool weather, women's unexcelled Union Suits. Ea.,

98c

### Flower Bowls

Japanese patterns, 8 inch with bulb holder or trays, complete—

15c

### Cotton Blankets

64x74 inches gray sheet blanket with pink or blue ends—

98c

### Box Stationery

Linen bond, 48 sheets and 48 envelopes—

25c

### The Only Difference Is Important:

A merchant in New York, who, like ourselves, does not believe that so-called "sales" safeguard the interests of the public, says that "the only difference, in our opinion, between an ordinary every-day hold-up and a reduction sale is, that in the first you pull a gun on a stranger whereas in the second you pull it on a friend."

"What a store loses in a sale," this merchant says, "is paid for by the excessive prices charged regular patrons. We simply don't do business that way."

Nor do we!

**J.C. Penney Co.**

### For Infants Silk and Wool Shirts

These are highly recommended to keep Baby hale and healthy! The mixture of Silk and Wool, two animal substances, is warm and soft.

Priced at

79c

### Men's Ties

New fall styles, four-in-hand, silk and silk knit—

49c to 98c

### Loggers' Socks

Extra heavy and extra length tops, red or green—

79c

### Union Suits For Men

Excellent quality, long-wearing Union Suits in heavy crew ribbed or fleece lined. They are ankle length with long sleeves; big values at

\$1.49

### Children's Gowns

Printed Flannelette, fancy patterns, good weight, size 8 to 12—

98c

### Women's Hose

Excellent value, silk and Rayon in black and colors, pair—

69c

### Ginghams and Percales Nation-Wide Savings Here!

A gingham House Dress! A boy's Percale shirt! A new Gingham Dress for the small daughter—whatever you want to sew, find your materials for those garments here! We are calling your attention to our Nation-Wide Values in Percales and Ginghams.

27 and 32-inch Ginghams in the newest patterns and colors. At each price, there is splendid value. Ranging the yard, from

15c to 29c

36-inch Percales with light or dark backgrounds. You will be enthusiastic when you see these! The yard,

17c and 21c

### Novelty Flannel Shirts For Work or Sports Wear

Bright colors—checks and plaids, popular with men and young men.

- cut full and roomy;
- 2 large flap pockets;
- coat style;
- fine quality woven cloth.

Fancy plaid and neat checks in many colors and designs; attractive combinations. Remarkable values at—

\$2.98 to \$4.98



### Our Own "Honor" Muslin All That the Name Implies

"Honor" Muslin is in town! That's good news for thrifty housewives. We wish we could tell you how thousands of women who buy this Muslin from our hundreds of Stores say they couldn't use any other!

### Quality Supreme!

"Honor" Muslin is shrunk from the thirty-nine-inch width to the thirty-six-inch. Its texture is smooth and faultless!

The 36-inch width, unbleached, the yard ..... 16c.  
The 36-inch width, bleached, the yard ..... 18c.



### Quality Rubbers For the Family



Your policy will be written in the right company if you provide your folks with these hardy, durable rubbers.

High instep, semi-rolled edge and heel, reinforced toe, bright finish. In sizes to fit all members of the family.

Men's sizes ..... \$1.19  
Women's sizes ..... 79c  
Boys' and Youths' ..... 89c  
Misses' sizes ..... 69c  
Children's sizes ..... 59c

### Heavy Wool Socks For Workmen

Warm, durable, very heavy. Big values at—

29c to 59c

### Express Coveralls

Heavy blue denim, full cut, large pockets, double seams.

98c

### Men's Underwear

Shirts and Drawers, good weight ribbed cotton underwear, sizes 32 to 44—

79c

### Camp Blankets

Heavy dark cotton, double bed size, single blankets—

98c

### Work Socks For Men

"Rockford" Work Socks in grey and blue mixtures. A well-made, comfortable sock with no sewed seams across the toes. Supply your need now at these low prices—

12½c and 15c

### Hose for Men

Mercerized Lisle

Excellent quality and well worthy to be one of our feature values. Four-ply mercerized in black and leading colors for Fall. Very low priced at—

3 pr. \$1.00

### Men's Hose

Give Excellent Wear Substantial weight cotton hose, reinforced heel, toe.

10c

### Night Shirts

For Men, outing flannel, cut extra full throughout—

98c

### Play Suits

For Boys' and Girls', denim and khaki, straight or peg cut.

79c and 98c

### Men's Suspenders

Fine dress weights, regular and extra length—

49c

### "Big Mac" Work Shirts Our Own Nation-Wide Brand

A big outstanding value, typical of the J. C. Penney Co. "Big Mac" is our registered trade mark.

Fast color chambray, plain blue and grey; two large button pockets; square cut tails; large, roomy sleeves and body; all sizes, 14½ to 17,

79c

