

Society

(Continued from Page Five.)

editor, will be discussed by experts from a variety of angles at the institute to be held Saturday all day in the story hour room of Central library in Portland by the press and publicity department of the Oregon Federation of Women's clubs.

Presidents and press chairmen of all women's organizations, clubs, parent-teacher associations, W. C. T. U., church societies, fraternal organizations and any other bodies of women who seek to promote their work by newspaper publicity, will be welcome at this conference, which will begin at 10 a. m. Among the speakers will be W. S. Jones, general manager of the Portland Telegram; Earl C. Browlee of Forest Grove, editor of the Washington County Times, and Professor Ralph Casey of the school of Journalism of the University of Oregon. A round table discussion of press problems will follow. Mrs. Gertrude P. Corbett, vice chairman of the department, will announce the cash prize contest for the best advance news story written by a press chairman.

Luncheon will be served by the Portland Woman's club at the clubhouse, with Mrs. C. E. Runyon in charge. "Some Great Achievements Chiefly Attributable to Publicity" will be the subject of a talk by Marshall N. Dana, associate editor of the Oregon Journal, following the luncheon.

At the afternoon session at 2:30 the Oregon Federation News the official publication of the federation, will be discussed by Mrs. Saldie Orr-Dunbar, president, and Mrs. Vonnie Owings Webb, publication manager, and a discussion will follow.

Miss Lorena Geer left this morning for Portland where she will be the house guest for several days of Mrs. Mark Beach. Miss

Geer will be a guest at a number of affairs being given over the week end for girls who are planning to enter college next week. On Monday Miss Geer will leave for Corvallis where she will register as a freshman at O. A. C.

All members of the American Association of University Women and those eligible to membership are asked to meet at luncheon at the Marion hotel at twelve thirty tomorrow. Mrs. George H. Aiden, president of the Salem branch, has announced a number of important matters to be considered. An interesting program has been arranged.

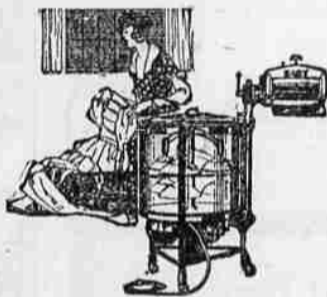
Missouri Chocolates

Regular Price
45c lb.

For Saturday Only
28c a Lb.; 2 Lbs. for 52c
Limit 2 lbs. to a customer

Schaefer's Drug Store

Yellow Front Phone 197
135 N. Commercial St.
The Penslar Store



More Careful Than Your Hands

The Easy Washer with its wonderful principle of air suction will wash your most delicate waists—your valued table linen—your fine curtains more carefully than even human hands.

Mechanically it is a masterpiece. See the Easy before buying. See the Easy before washing. By all means, see the Easy Washer.

Free

For a limited time—one year's supply of soap with the purchase of each EASY WASHER.

ELECTRIC SERVICE CO.

221 SoSouth High Street, Salem, Oregon. Phone 208

National brand parts

accurate Mike

Piston Pins are like eggs

—you can't tell their quality by their outside appearance.

We stock, sell and recommend McQuay-Norris Piston Pins.



Because— they are triple heat treated and

Because— the highest standard of workmanship plus the best material is combined in them.

Complete size service.

"Jim"

"Bill"

Smith & Watkins

Court at High Street—Phone 41

Doubly Guaranteed

BURNETT BROS., JEWELERS—"PAY US AS YOU ARE PAID"
Eleven Stores on the Pacific Coast—Not only the Largest But (We Hope) Best

Bring Half a Dollar and An Honest Face



\$48.50
50c Down

For Friday and Saturday's selling we have selected fifty of the finest blue-white diamonds—had them mounted in the newest and the most artistic white gold mountings we could find—and we offer them at a price which can not be met with outside this organization. Choice at \$48.50.

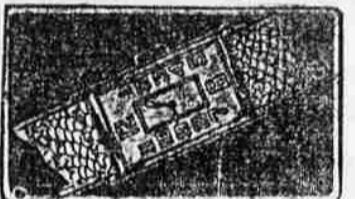
Friday and Saturday—50c Down—and. Mind You Money back if, within thirty days, you find that you can do better for cash in some other good store.



Bracelet Watch of High Degree

The picture shows a white gold watch with a ribbon bracelet—it may be had with the new flexible bracelet which makes it the most fashionable style out. Fifteen jeweled movements—fourteen karat gold-filled case. Featured value at \$29.50. Special terms Friday and Saturday.

Delivered for 50c—Paid for \$1 Weekly



Black Onyx Set With Diamond

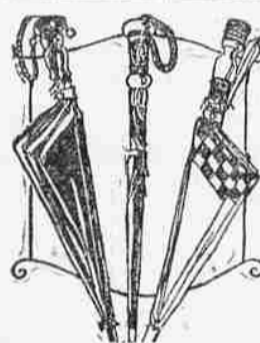
The ring sketched is one of a dozen impressive styles that will commend themselves to fashionable women. Nothing is handsomer than the black and white and the sparkling diamond. Mountings of white gold. Featured values at \$12.45. Friday and Saturday special terms—50c down and \$1 weekly.



Golfers Like These Watches

All men who love the great outdoors appreciate the convenience of a wrist watch. And these are fine ones. Sixteen jeweled movements, gold-filled or sterling cases. Featured values at \$29.50. For Friday and Saturday special terms will be in order.

Delivered for 50c
Paid for \$1 a Week



Take Any Umbrella for 50c Down

Even the Umbrella is "Bobbed"

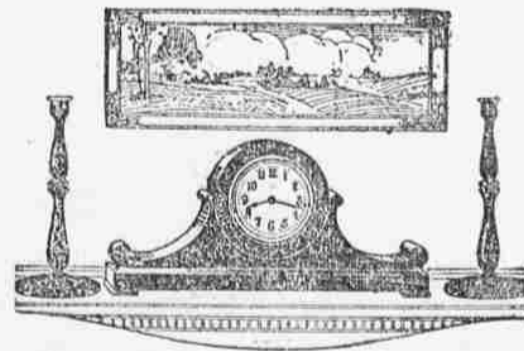
"It ain't a bit of use to worry or complain— It's just as cheap and easy to rejoice When God sorts out the weather and sends—rain Why—rain's my choice!"

You pay no more than the regular Cash price—and you can carry the Umbrella while you pay for it!

The purpose of this offer is not to make money—but rather to show to more people that the Burnett Budget Plan is the simplest—the easiest and the happiest and most economical ever devised! And that the Burnett Credit Bureau takes the position that everybody is entitled to credit—unless they themselves have shown that they are not.

All new Umbrellas—"bobbed" effects with all silk covers and with sixteen ribs—(gold or silver plated) Baskalite handles in wondrous colors—amber tips—fancy borders. In short the last word in style and quality.

Four groups are presented—
At \$4.45 At \$5.50 At \$7.50 At \$10
Any Umbrella in the showing delivered for fifty cents—paid for a dollar or so a week!



Westminster Chimes Clock with Candlesticks, as sketched, for \$49.50. Delivered for Fifty Cents

Just for the two days—if they last that long—the magnificent Westminster chime clocks. Solid mahogany, twelve inches high and twenty inches long, eight-day movement chiming the hours and all the quarters on a set of soft-toned gongs, reproducing the famous chimes of Westminster Abbey. Incomparable value at \$49.50 and incomparable terms Friday and Saturday. Delivered for 50c—Paid for 1 Weekly



Rogers "1847" Silver Plate

The genuine Rogers "1847" silver plate in the "Ambassador," the "Anniversary," the "Herald" and the new "Ancestral" patterns. All knives have hollow handles and stainless steel blades. Each set contains twenty-nine pieces and, the double tray shown in the sketch is included without extra cost.

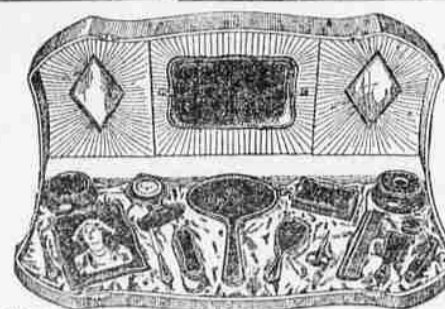


SoSld at the nationally advertised price, \$33.10 the set. The Burnett Budget Plan enables you to own a set on a payment of 50c down. Pay the balance a dollar or so a week.

Manning Bowman Electric Percolators

Just as you have seen them advertised in the Saturday Evening Post—and at just the same prices. The Burnett Budget Plan enables you to

have one and pay for it without even missing the money. The set sketched has a large urn, tray, sugar and cream pitcher. Handsomely nickel-plated and burnished. An impressive set in any dining room. Nationally advertised at \$42. Here at the cash price but on Burnett terms—Friday and Saturday—50c down and \$1 weekly.



Gorgeously Beautiful Toilet Sets



There are no words to describe the exquisite beauty of these new toilet sets. They are of amberoid, faillroid, recreated shell and pyralite. The colors are amber, tortoise shell, blue, rose, pearl—the loveliest mother-of-pearl you ever saw. And many pieces are inlaid with twenty-two karat gold. Prices vary according to the number of pieces in the satin lined chests. One similar to the picture will cost \$85—others may be had for as little as \$15 and on to \$100.

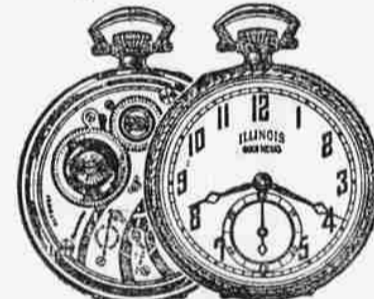
Friday and Saturday, any set up to \$50 for Fifty cents down



Lusterware Tea Sets \$3.50

Just off the steamer. The last time we offered these tea sets we could not supply the demand. We learned that many good stores got six and seven dollars for them. By importing direct in big lots we get them to sell for \$3.50 the set.

Shades of blue and of orange; fine thin china, glazed with a sheen that gives it a mirrorlike surface, hence the name "lusterware." Each set contains teapot, sugar, cream and six cups and saucers. All for \$3.50—But only one set to a buyer, so that as many may share as possible. Fifty cents down will be—fine!



The "Gold Medal" Watch 50c Down

The "Gold Medal" watch is one of the most accurate and dependable timekeepers we have ever known. All the watchmakers swear by it. It has a seventeen jeweled movement and is guaranteed. Choice of white or green gold cases. Featured at \$12.50. Special terms Friday and Saturday.

50c Down—\$1 Weekly



Elgin's Finest R. R. Watch

Sold at the nationally advertised price of \$55. It is equipped with a new dust and water-proof case, a non-pull-out stem and an extra long spring. It has twenty-one jewels and will pass inspection on any railroad in the U. S. A. Nothing added to the cost—\$55—cash or terms. Friday and Saturday—50c down, balance \$1 weekly.

Burnett Bros.

457 STATE STREET

SALEM